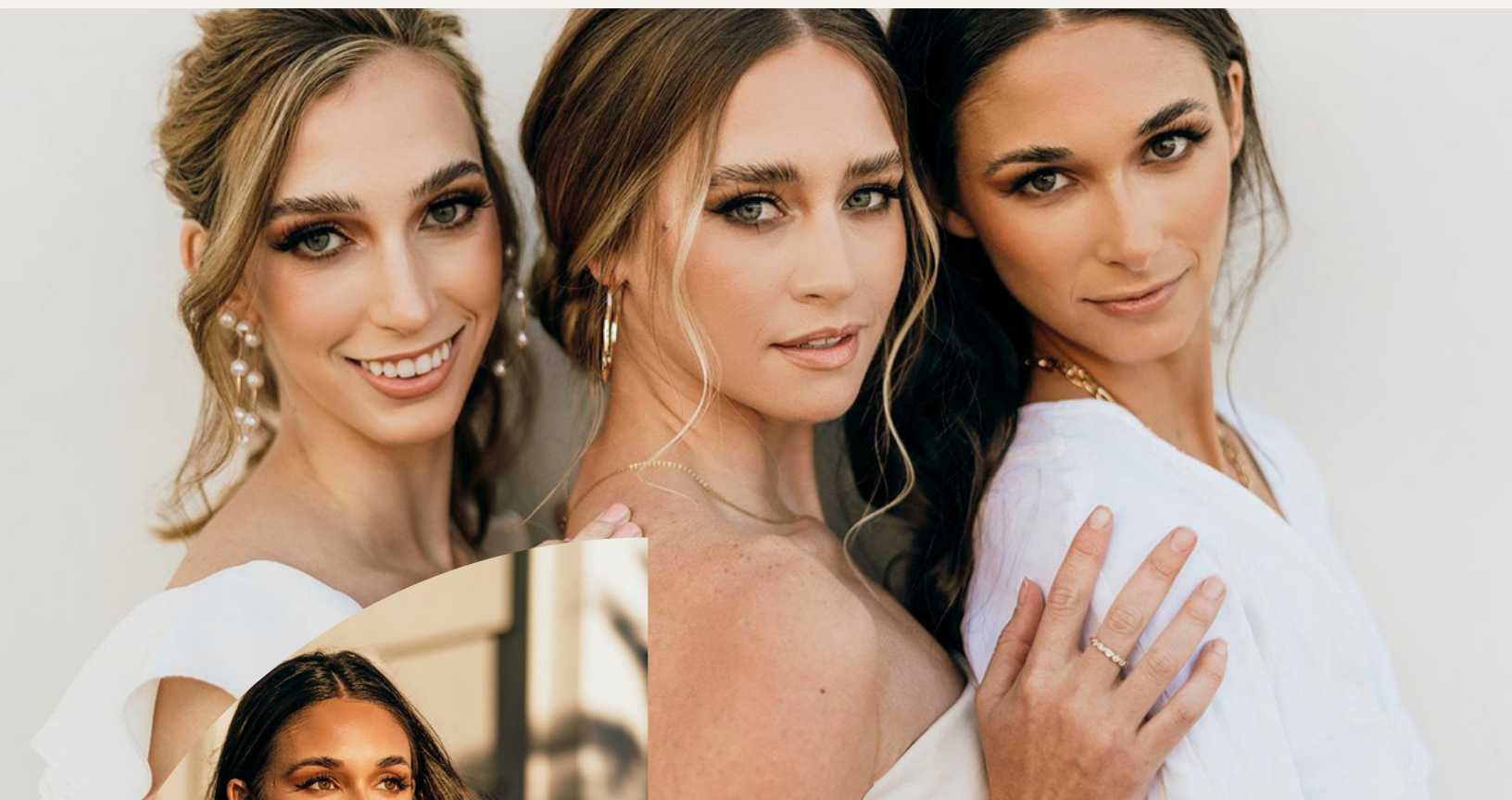


SWOON STYLES

Wedding Prep & Pricing Guide





Thank you

FOR DOWNLOADING THE PRICING & WEDDING PREP GUIDE

Your wedding day isn't just about hair and makeup. After 2 years of pandemic living, one thing is clear, beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more special.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. Schedule a complimentary phone call and let's design a look you love.

Sara

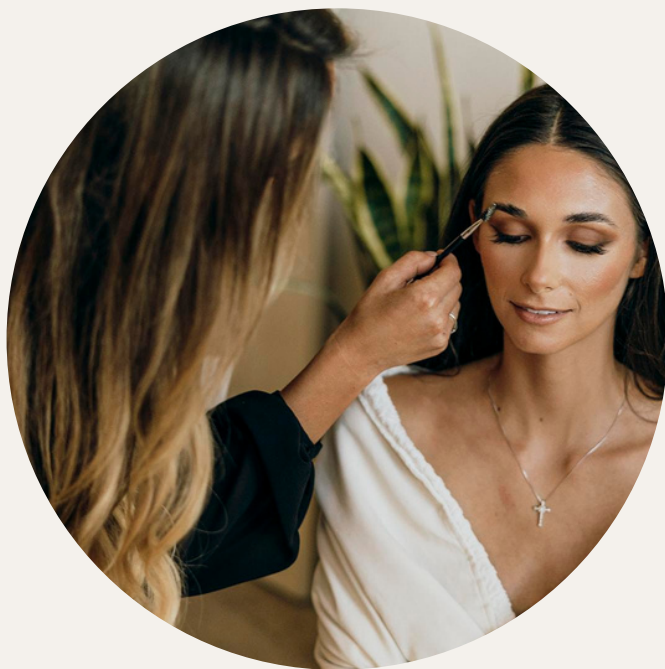
WHAT *To expect*

EFFORTLESS, NATURAL BEAUTY

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. There is an entire process that celebrities use to look their best and it's for good for a reason. Why is your wedding day any different? This is your red carpet moment.

Here at Swoon Styles Weddings, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

The best way to describe our signature style is "Noticeable, yet natural." - with an emphasis on creating a flawless, glowing complexion and eyes that subtly pop. Hair and makeup is not one-size-fits-all, and our approach is completely tailored to each client's individuality and comfort level. Each look we create is bespoke to every bride's unique preferences and taste.



BRIDAL PRICING

Guide



SWOON STYLES

Wedding Makeup Pricing

| | | |
|-----------------------------------|--|---------------------|
| BRIDAL MAKEUP | Includes mini glow facial + luxury mink lashes | \$170 |
| ADDITIONAL ATTENDEES (AGES 12+) | | \$120 |
| FLOWER GIRL (UNDER 12) | | \$55 |
| MINI GLOW FACIAL | | \$45 |
| FALSE LASHES OR INDIVIDUAL LASHES | | INCLUDED IN RATE |
| *MAKEUP TRIAL (DONE ON LOCATION) | | \$150 |
| LASHES ONLY | | \$35 |
| TOUCH-UPS | \$200 PER HOUR W/ 3 HOUR MIN. | |

SWOON STYLES

Wedding Hair Pricing

| | |
|---------------------------------|-------------------------------|
| BRIDAL HAIR | \$170 |
| ADDITIONAL ATTENDEES (AGES 12+) | \$120 |
| FLOWER GIRL (UNDER 12) | \$55 |
| *HAIR TRIAL (DONE ON LOCATION) | \$150 |
| TOUCH-UPS | \$200 PER HOUR W/ 3 HOUR MIN. |

OTHER PRICING

Considerations

| | | |
|-----------------------|--|---|
| TRAVEL FEE | | \$50+ |
| EARLY MORNING FEE | | \$100 PER HOUR FOR EVERY HOUR BEFORE 8AM |
| ADDITIONAL ARTIST FEE | When an extra artist is requested in addition to artists originally assigned | \$500 |
| VALET PARKING | | HOTEL RATE |
| MEN'S GROOMING | Must be at same hotel location or change fee applies. | \$75* |
| WAIT FEE | When bride and/or bridal party are late to begin services | \$100 PER HOUR |
| OVERTIME | When service disruptions or wait times caused by the party cause the artist or stylist to run overtime | \$100 PER HOUR |
| GRATUITY | For parties of 6 or more services | 20% OF TOTAL CONTRACT |

OTHER PRICING

Considerations

RESCHEDULING FEE

\$200

TOUCH UP KIT

Full size products to take with you on the day

\$75 AND UP

HOLIDAY FEE

New Year's Day, Christmas week, Thanksgiving week,
Memorial Day weekend, Independence Day weekend, Labor Day weekend

\$200

SUNDAY FEE

\$200

SERVICE

Descriptions

BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you drink champagne & cherish the moment of being the bride. We bring everything you need for your makeup service. This 40 minute to 1-hour service covers a complete look for photo-ready makeup and includes a mini glow facial and mink lashes. We use techniques & quality products for makeup that lasts for hours.

MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for additional people who want to look as good as they feel. This 30 minute per person service covers a complete look for photo-ready makeup. We use techniques & quality products for makeup that last for hours.

MINI GLOW FACIAL

This 10-minute ultra-gentle "mini-facial" right in the makeup chair gives you a glow from within. It includes a gentle exfoliation, Karuna sheet mask, and Gua Sha massage to increase blood flow and reduce inflammation. Your skin will feel comfortable, and look ultra-smooth. Made for sensitive skin incorporating Japanese skincare rituals.

FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. We'll determine which lash style suits your eye shape so they'll look like you were born with them.

SERVICE

Descriptions

BRIDAL HAIR STYLING

Sit back and enjoy the stress-free experience of having your hair perfectly done like the queen you are! We bring our mobile salon directly to you with state-of-the-art products that combat Florida humidity and guarantees the longevity of your hairstyle. This styling process is scheduled for 45 minutes to 1-hour.

ATTENDANT HAIRSTYLING

It's just as important to us to have your whole wedding party looking flawless! We bring our mobile salon directly to you with state-of-the-art products that combat Florida humidity and guarantees the longevity of your hairstyle. This styling process is scheduled for 30-45 minutes.

RED CARPET TOUCH UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our hair and makeup artists can follow you around like a celebrity on the wedding day to be sure you always look picture perfect. Schedule a Complimentary Phone Call to learn more. A 4 Hour Minimum is required.

PERSONAL SHOPPING SERVICE

If Red Carpet Touch Ups doesn't fit with your plan, no problem. While our makeup & hairstyles last for hours, we can't fight mother nature. To ensure you have everything you need for your wedding day, and beyond let's go shopping together. We'll choose all the colors & textures that are right for you. Shop virtually or meet in person at your favorite store.



OWNER & FOUNDER

Sara Jackson

FROM HOUSTON TO 30-A

A natural born visionary at heart, Sara found her creative outlet in the beauty scene at an early age. Having worked in the Houston, Texas beauty industry for 9 years behind the chair and on location, she possesses a wealth of styling experience and a genuine sense of connection with her clients. Over time, she has learned to harness her talent on the transformative power of hair and makeup to produce the aesthetic and popular bridal styles that are in high demand today.

Understanding the importance of staying ahead of the ever-evolving trends, she has taken advantage of numerous bridal styling classes offered by local beauty educators such as Adorne Artistry (Houston, TX) and Gallant Glam (Destin, FL), as well as trained at the world-renown Moroccanoil headquarters in Manhattan, New York. She has an eye for perfection and is able to easily identify the best features in her clients and emphasize them.

Her newest endeavor is the launching of her own professional beauty team, Swoon Styles, that is currently serving 30-A and surrounding areas! Her deepest desire is to instill love and confidence into every woman that sits in her chair through the evolutionary art of hair and makeup.

WHAT TO BRING TO YOUR *Makeup & Hair Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

MAKEUP

- ☐ 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- ☐ Lip color, lip pencil, or lip gloss you love.
- ☐ Your makeup bag with the makeup products you usually wear. We want to see the colors you love.

HAIR

- ☐ 3-4 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Your veil or any hair pieces you're planning on incorporating into your look.
- ☐ Clip-in hair extensions if you're looking to add volume or length.
- ☐ Come with clean, dry hair. If you want to add wash, dry, and blow out, there's an additional fee of \$65 and 30 minutes will need to be added to your appointment time.

WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

MAKEUP FOR ATTENDANTS

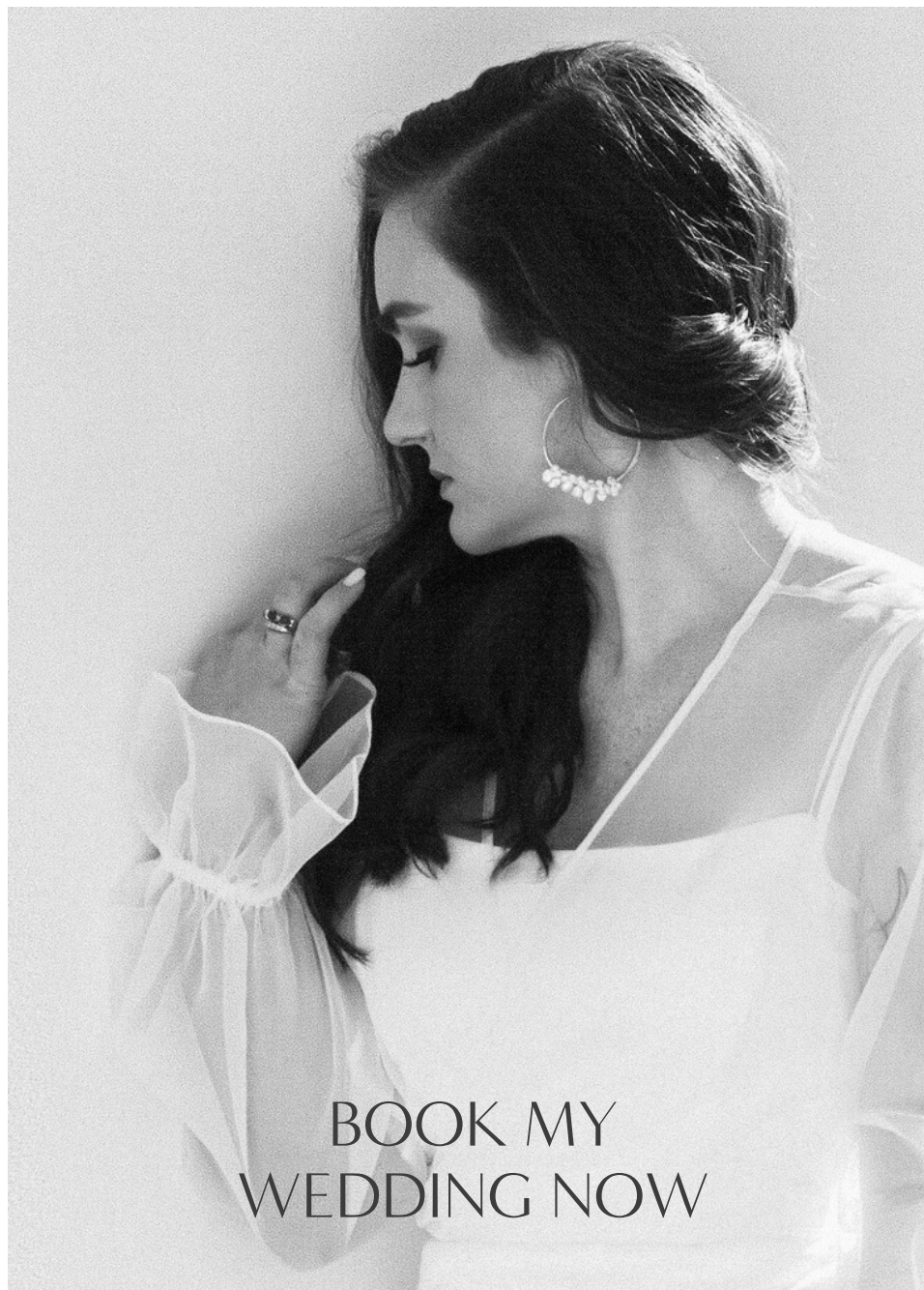
- ☐ 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- ☐ Please come with a cleansed face, free of any product (moisturizer is okay.)

HAIR FOR ATTENDANTS

- ☐ 1 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Any hair accessories they would like to incorporate.
- ☐ Please come with clean, dry hair.

OTHER CONSIDERATIONS

- ☐ Artists and stylists work with tools that can be hot, and tools near the eyes, we ask that all artists & stylists have a workspace free of traffic flow to avoid accidents.
- ☐ A table for each artist and stylist to lay out their hair and makeup tools.
- ☐ Artists and stylists will be working based off a strict timeline. It is imperative that each attendant be on time for their scheduled service to avoid delay fees.



BOOK MY
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll get you a custom quote to you in 48 hours or less.

Questions? Let us help!
Schedule a Complimentary Phone Call