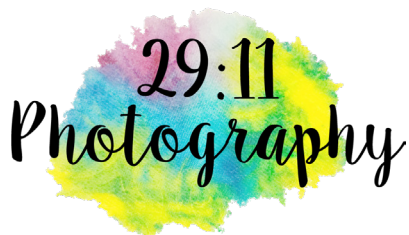


THE  
Wedding  
EXPERIENCE



SINCE 2013





WELCOME FRIENDS



Hello and welcome! This is such an exciting time for you! I am Julie Sylvester, the photographer and creative behind 29:11 Photography. I am so excited that you found me! Because I believe that getting to know my clients is the #1 way to ensure an awesome experience, I would love to tell you a little more about me! Here are a few things you should know!



- I live in San Tan Valley, AZ, but lived in Highlands Ranch, Colorado for 13 years, and am originally from Southern California
- I have been married for 14 years and have 4 kids (two boys and two girls, born boy, girl, boy, girl)
- I have three rescue dogs (a Greater Swiss Mountain mix, a Shepard mix, and a Beagle mix)
- I am a Believer with a servant's heart
- I am the youngest of three kids. I have two older brothers, one of which I share a birthday with (but we are 10 years apart)
- I am slightly obsessed with Pinterest
- Some of my hobbies include scrapbooking & crafting, DIY home improvements, garage sale shopping, and camping with family & friends
- I officially started my photography business in 2013 but have had a camera in my hands as long as I can remember
- I love creating beautiful images but more importantly, I love serving couples on one of the greatest days of their lives!!



# THE Wedding EXPERIENCE



**MY PHILOSOPHY** – I am sure that your mind is racing with all the things that need to be planned for your big day. It is all very exciting, but it can also be a little overwhelming! You are planning the day that you have been anticipating your whole life, and you only get one shot at it! My goal as a wedding photographer is to make this one aspect of the planning process simple. Your wedding day is an experience from beginning to end, and your photography is a huge part of that experience. Your photographer is one of the only vendors who is with you for the most intimate moments of your day. From getting into your dress to signing your marriage license, along with all the moments that you are away from your guests, your photographer is there. You should have a photographer who won't interfere with these moments but will be there to capture them. You should have a photographer who will listen to your every want and pay attention to every tiny detail. Not only do you deserve beautiful images, you also deserve an amazing photographic experience. My goal is to not only capture memories for my clients, but to create an experience that they will never forget, all while serving them well and being an enhancement to their wedding day. I will work tirelessly and passionately from the beginning of the day to the end.

**THE PROCESS** – One way that I help ensure that my couples enjoy the BEST photographic experience possible is through forming a relationship with them! I want the couples I work with to connect with me, trust me, and be **EXCITED** about the whole process with me! After booking, I love getting to know my clients better through an **ENGAGEMENT SESSION**. This helps them warm up to the camera and be ready to rock and roll on the wedding day! It is a great opportunity to meet face to face, talk about the wedding day, and address any fears or concerns regarding photography (lots of couples are worried/nervous about this part of the wedding.)

Another way that I connect with my couples is to follow them on social media. This allows me to get to know them (and vice versa) by giving me a sneak peek into their daily lives. I get to interact with them and become more of a friend and not just a business acquaintance. You should have a photographer who will treat you as a friend and not just another customer or a collection of images for their portfolio. By the time the wedding day arrives, my clients feel more like friends and that creates a safe and relaxed environment for photography!





## THE 8 HOUR WEDDING EXPERIENCE

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- Engagement Session

- 8 Hours of Wedding Day Coverage with 2 Photographers

- Fully Edited, Hi Resolution Digital Images

- Online Viewing Gallery

- 90 Miles of Travel (round trip) on Wedding Day

**\$2000**

THE 8 HOUR WEDDING EXPERIENCE  
with a 10x10 40 page (20 spreads) Wedding Album

**\$2400**

## THE 6 HOUR WEDDING EXPERIENCE

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- Engagement Session

- 6 Hours of Wedding Day Coverage with 2 Photographers

- Fully Edited, Hi Resolution Digital Images

- Online Viewing Gallery

- 90 Miles of Travel (round trip) on Wedding Day

**\$1600**

THE 6 HOUR WEDDING EXPERIENCE  
with a 10x10 40 page (20 spreads) Wedding Album

**\$2000**





## THE 4 HOUR WEDDING EXPERIENCE

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- Engagement Session

- 4 Hours of Wedding Day Coverage with 2 Photographers

- Fully Edited, Hi Resolution Digital Images

- Online Viewing Gallery

- 90 Miles of Travel (round trip) on Wedding Day

**\$1200**

## THE 4 HOUR WEDDING EXPERIENCE

With a 10x10 40 page (20 spreads) Wedding Album

**\$1600**

## A WORD ABOUT

# Pricing

**MY PRICING** - I am often questioned about my pricing and why it may be below what other photographers are charging. Here is my explanation (although I find it funny sometimes that I need to explain.) While I try to keep my prices in line with industry standards, I also try to keep my prices in line with what I feel is fair, and often times what I think is fair and what the current market value is are very different. In any business, a business owner has to evaluate their cost of doing business, take into account their overhead and expenses, and then price their goods and services accordingly. This is exactly what I have done, and the prices in this guide reflect what I need to be successful (for me) in my business.

There are people out there that say a photographer who is priced really low is inexperienced and/or building their portfolio. Those same people also say that a good photographer has to be priced in a certain price range. I do believe that there is some truth to those statements, but they are not tried and true. I have been photographing weddings for 10 years now and have shot close to 200 weddings. I would love to shoot yours as well!

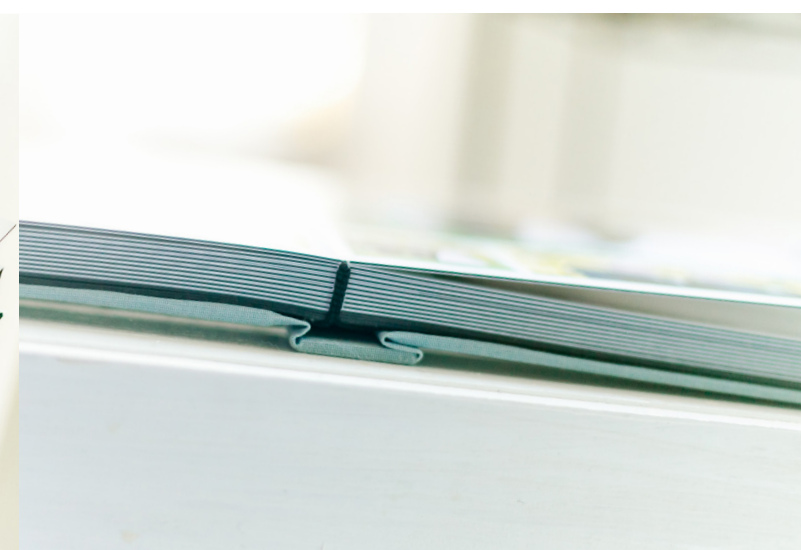




# Wedding ALBUMS

## WHY INVEST?

Your first decision as an engaged couple is to set priorities for your wedding planning. You have to decide what you value most. As a bride AND a photographer, I believe that couples should make their photography a top priority. After the big day is over, you will leave your reception with a spouse & your pictures.... that's it! All of that planning and preparation is over in a matter of hours! So if you're choosing to invest in high quality photography, those images deserve an elegant home after the wedding! All albums include 40 pages/20 spreads, multiple cover options including linen, leatherette, or a photo cover, debossing, and a matching presentation box. This is the perfect ending to your Wedding Experience and is a keepsake that you will be showing your children and grandchildren one day! You can order smaller duplicate parent albums as gifts as well!



## ALBUM OPTIONS

- 10 X 10 flush mount wedding album - \$400
  - Additional album spread - \$10
  - Presentation box - \$50
- Upgrade presentation box to include a 32gb USB drive with images - \$50
- 8x8 duplicate parent album - \$200\*

\*25% discount offered for multiple parent albums



# FAQ's



## DIGITAL FILES :

I deliver 75-100 final images per active hour of shooting. All images are edited and delivered through an online gallery with the exception of blinks, blurs, and duplicates. You will have the ability to download, share, and print your images as much as you want. A print release is also provided.

## COVERAGE :

I am often asked if 8 hours is enough time to capture the full wedding story and the answer is yes! 8 hours is ideal. I will provide a sample timeline to show you what your day will look like. If you choose less than 8 hours, you will have to decide where to remove time. You can always add additional coverage time if you feel like you need it as we get closer to the big day and have a good idea of your timeline.

## MY SHOOTING STYLE :

I love being both interactive and discreet throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done while staying on schedule, and there will also be moments when you shouldn't even know that I'm there (the ceremony, during dances and toasts, etc.) I do try to be as discreet as possible throughout the day.

## 2ND SHOOTERS :

A lot of couples wonder if a 2nd photographer is really necessary. A second shooter can get images from different vantage points as well as shoot at a different location than your main photographer. Not only will a second photographer provide you with more images from your day, it is also a form of insurance for your day. A second photographer is another fully capable photographer with a second set of equipment to help ensure that nothing goes wrong with your photography. If you truly don't want a second photographer, it can be removed from your Wedding Experience package.

## ENGAGEMENT SESSION :

I strongly believe that an engagement session is an important part of the wedding day photography even though it happens before then. I do get asked often though if it can be credited towards something else. If you truly do not want to use the engagement session, you can deduct \$100 from the cost of your Wedding Experience package.

## BOOKING :

Once I have answered any questions you may have and you have decided that my Wedding Experience is exactly what you're looking for on your wedding day, the next step is a booking proposal. I will create an online proposal that will walk you through your package options and when you are ready you can save your date by signing your contract and making your partial payment. All of this can be done electronically, including your payment.



# Thank You!

I am so glad that you contacted me! I am honored to have made your list of potential wedding photographers. Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare, but always remember that at the end of the day you are marrying the love of your life and that's ALL that really matters. Congratulations on your engagement, and I look forward to hearing from you!

Love,  
Julie

WWW.2911PHOTO.COM

