### PRICING + SERVICES GUIDE



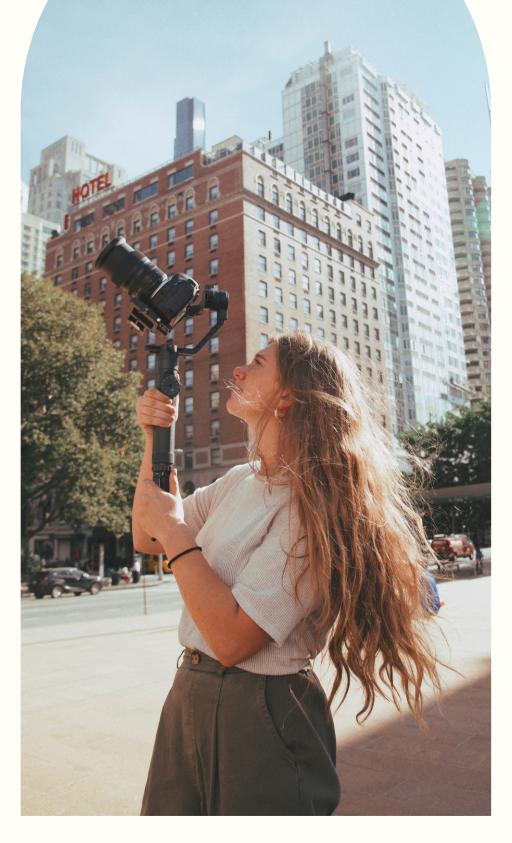
### WILLOW LAYNE FILMS

WEDDING VIDEOGRAPHY

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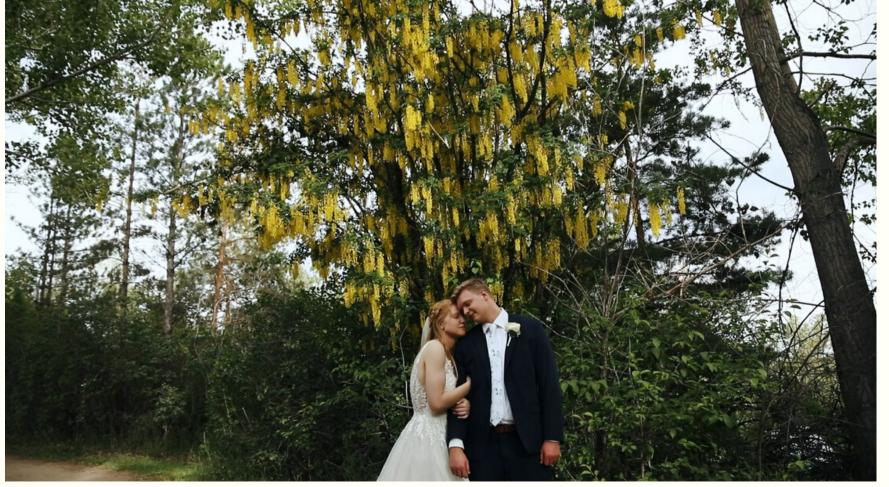
### I'm Maddie.

Im a Colorado native best described as a cat loving, travel enthusiast, book nerd, who's personality is legit titled "The Romantic" (shout out to my fellow Enneagram 4s!). I graduated college in 2021 as a 4 year student athlete (bump, set, spike!) and I am just a human who is figuring out life with a heart that never wants to stop learning and growing as a person and as an artist.

Travel is a big part of who I am and has been since I was little. Italy, Belgium, Portugal, and Spain are some of my favorite countries that I have been to and I am stoked to live a life that experiences different cultures through architecture, food, religion, nature, and, most importantly, human connection. The first video I ever made was from a senior trip that my parents took four of us teenagers on to Ireland. It's terrible, technically speaking, but watching it back sparks the wonder of friendship, family, and experiencing something new for the first time.

I have always been a creative person, inspired to take the human experience and make meaning out of it physically. Something in my soul clicked when I found filmmaking. Taking the intangible feelings and emotions of a moment and translating it into art to be experienced over and over again is a gift. Nostalgia is my favorite. Hove looking back and remembering, no feeling a moment thats past.





# WHAT TOEXPECT

I want your film to feel like YOU. Every couple has their own unique story and personality and I want to use my videography skills to accurately portray your love. I dont have a cookie cutter template for how I edit my videos, I use what I captured from the day to tell a story unique to you.

Expect to have a videographer that captures your moments organically. I love getting the raw emotion and reactions. Being in front of the camera can be awkward, but I pride myself in having a calming presence while also hyping you guys up. Its your wedding day! I want to make you feel beautiful and natural in front of the camera. I lead my couples through poses that aren't super "posey" but keep you moving and laughing to feel more like yourselves.



#### 1

We set up a call so that we can get to know each other and I can answer any questions that you have.

#### 2

If you decide to say "heck yes!" to working together, I will send over a contract and an invoice for the deposit. Once signed and paid, its official!:)

#### 3

I will keep in touch through questionnaires, Instagram, and/or texting, making sure that we are connected throughout the time before your wedding.

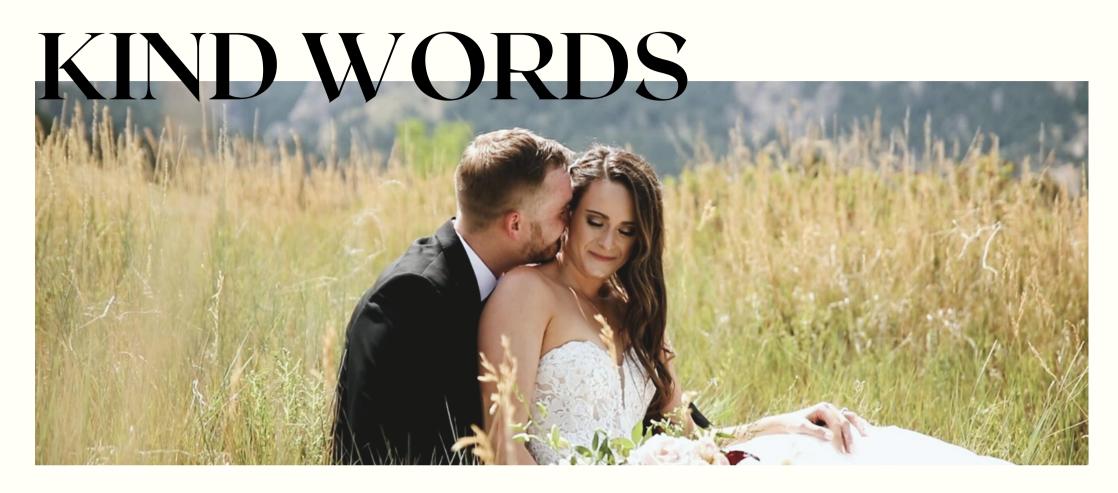
#### 4.

Where all the magic happens - I show up on your big day and capture your love!

### **5.**

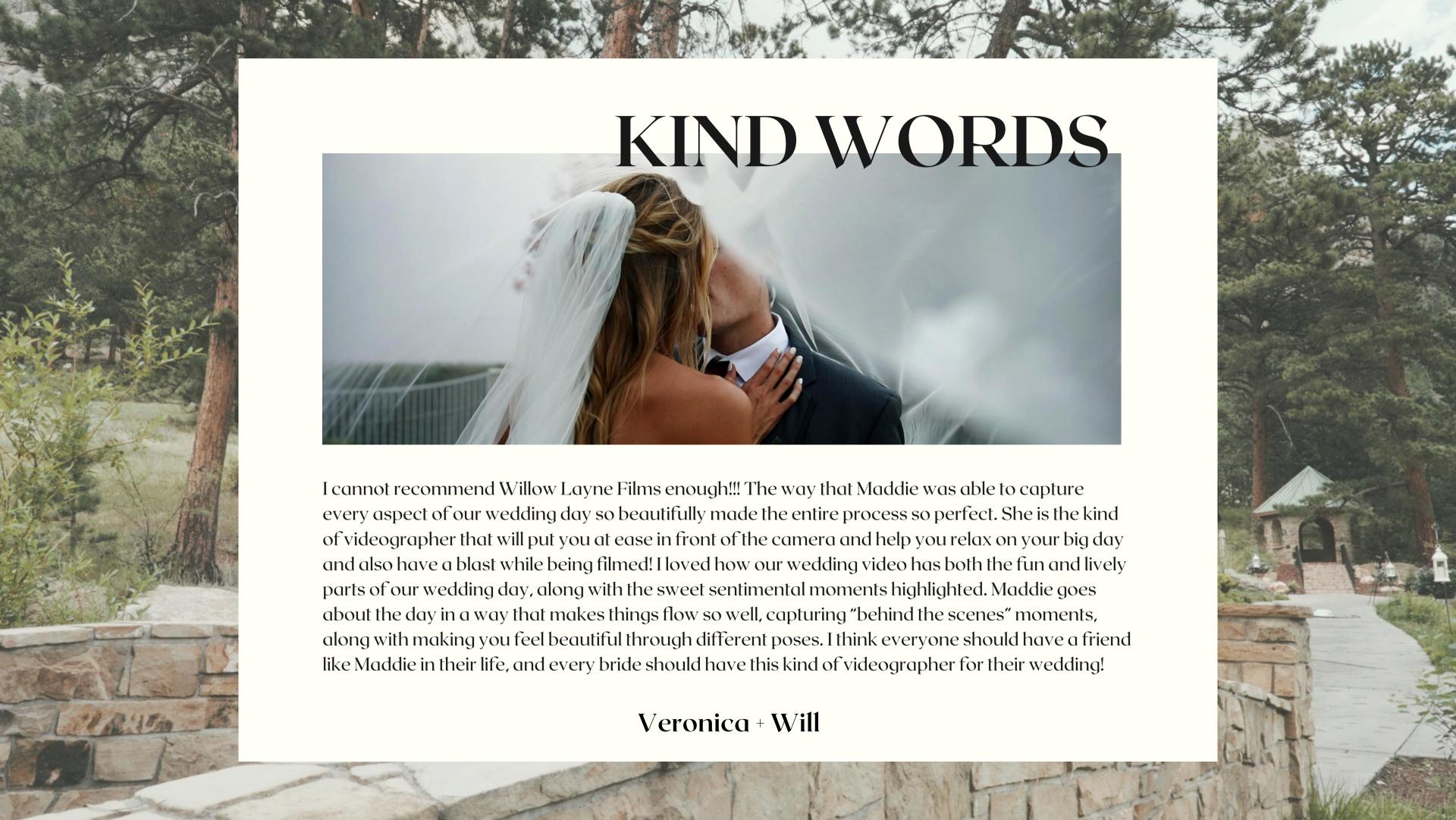
I will send you the first draft of your highlight video in around 6-8 weeks (depending on my schedule). You can request any small edits that you want until your video is perfect! And voila! You have a wedding film that you can hold dear and share with generations to come!





Working with Maddie Burns as our videographer was one of the best decisions we made for our wedding. The way she beautifully and artistically captured our day, our loved ones and the two of us is something we are forever grateful for. From our initial Q&A to the wedding day, she was there for us in every way you would hope a videographer would be. She mic'd Justin up during the ceremony which was such a blessing because the DJ's sound system went out during our wedding. She was detailed, thorough and so easy to work with. We wholeheartedly and without hesitation recommend you hire Maddie Burns through Willow Layne Films as your videographer.

Sophia + Justin



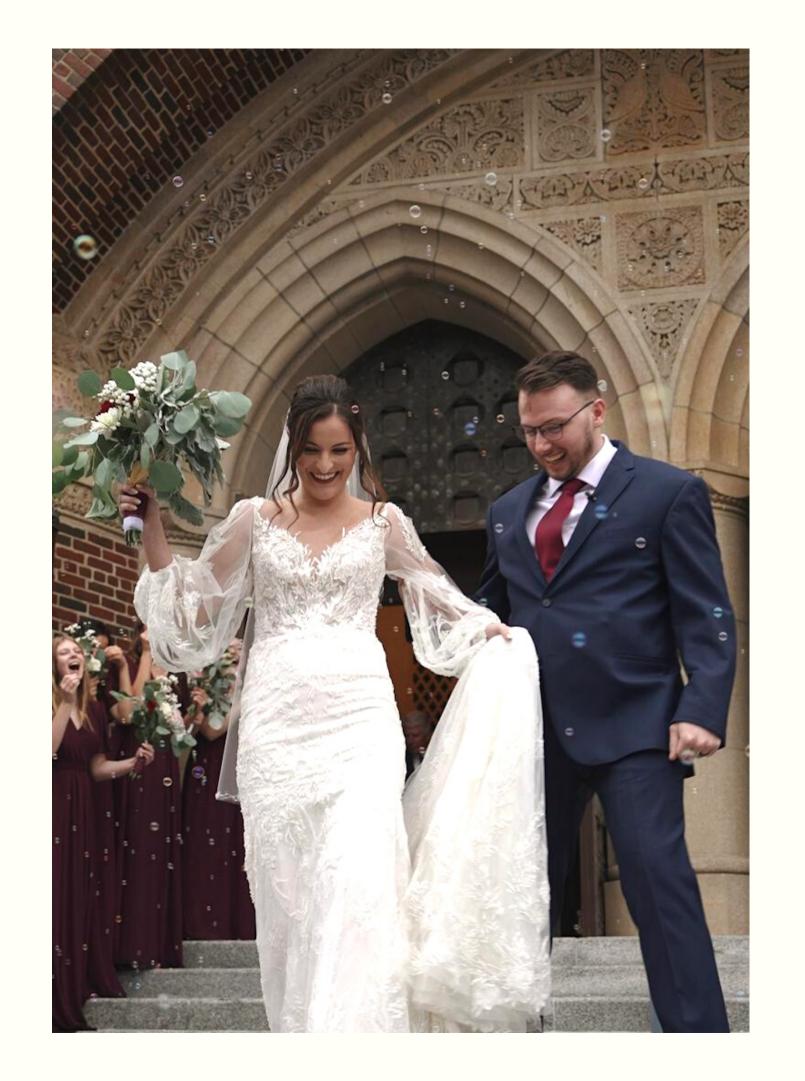
### INVESTMENT

### THESE MOMENTS ARE MEANT TO BE RELIVED.

You're investing in something that you can't put a price tag on - the ability to relive the day you choose to spend the rest of your life with your partner surrounded by your family and friends.

The wedding videography industry has evolved into a service that can not only professionally capture the visual and verbal aspects of your love, but also the emotion of it. Laughing at your guest's questionable dance moves, shedding a tear from the look of your partner's expression the first time they see you; film captures your wedding day in a way that photographs and words cannot. A wedding film is more than an Instagram flex, its the documentation and preservation of a love that you will be able to share with generations to come.

The biggest thing couples regret from their wedding day is not hiring a wedding videographer. The money that you invest into booking a videographer pays off exponentially as the years pass and the ability to relive your wedding day remains. Preserve your moments to be felt over and over again.

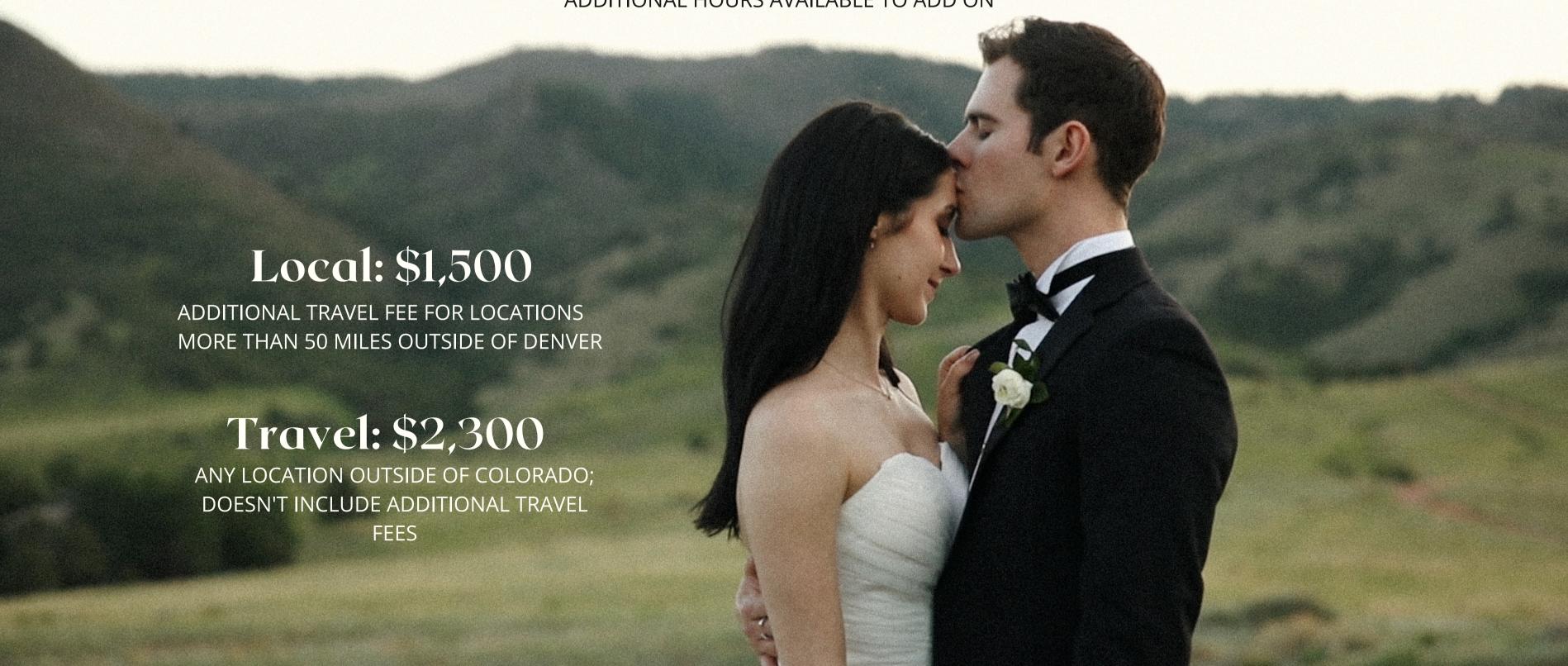




### ELOPENENT PRICING

Includes: 4 hours of shooting + highlight video (2-4 minutes in length)

ADDITIONAL HOURS AVAILABLE TO ADD ON







### DO YOU OFFER PAYMENT PLANS?

I do! I know weddings can be crazy expensive, so I want to alleviate some of the money stress by offering customized payment plans within the time leading up to your wedding. After the deposit is paid, I will work with you to develop a plan based around your needs!

### DO I HAVE TO PAY A DEPOSIT?

Yes. Your date is not legally secure until the nonrefundable deposit is paid and the contract is signed. The deposit is 40% of the total cost and the remaining 60% is due one month before your wedding date! (This will differ if we have set up a payment plan!)

### HOW IS OUR VIDEO DELIVERED?

I use a website called VidFlow to share a high quality, downloadable video file that you can save right to your phone and/or computer!

### WHAT IS A FULL LENGTH FILM?

A full length film is all of the big events from your day (first look, ceremony, speeches, dances) edited into one long film. It is documentary style edit of your whole wedding day! The video can range from 30 mins to 3 hours depending on the length of your events.

### WHAT ARE YOUR TRAVEL FEES?

My travel fees for weddings outside of Colorado, will be an additional invoice that includes flights, two night hotel stay, car rental and \$150 food stipend. For local weddings farther than 50 miles outside of Denver I charge the current mileage rate. For 2023, the rate is 65.5 cents/mile.

### WHAT IS YOUR SONG SELECTION PROCESS?

I take control of music selection to fit the flow and pace of your video and to choose music that is legally licensed. I have multiple licensing platforms that I can choose from. I ask what kind of style preference you want for your film (more cinematic, upbeat, emotional etc.) and ask for some of your favorite songs and artists to get a feel for your music style!