

welcome



AN INTRO TO
BREATHLESS EVENTS



Breathless Events
BREATHE AND ENJOY

purposeful PLANNING ♥ deliberate DESIGNS ♥ collaborative CELEBRATIONS

what's **INSIDE**

.....



Aloha 03

Values FIRST 04

Services

Signature 05

A La Carte 06

Next Steps 08

FAQs

Planner 11

Process 12

Investment 13





well ALOHA!

Congratulations on your engagement!!

Are you bursting with excitement and a bit of anxiety around planning the perfect wedding? You're here because you know #YouDeserveAPlanner to guide you on this new journey. Let us focus on the purposeful planning and intentional details, so you two can focus on each other. We can't wait to support you during this fun and exciting time - and that's where this mini catalog comes in.

Inside you'll find more information about our values, services, and next steps. We hope that this intro guide answers your top questions - make sure you check out the FAQ Section. If you prefer to hop on a call, you can always [book your Free Discovery Call HERE](#).

Let's make your wedding a Breathless Events!

With love,

Nikia Nicole

NIKIA NICOLE, CWP
OWNER, BREATHLESS EVENTS

OFFICE HOURS

Monday - Thursday 11am-6pm
Extended Hours Upon Request And
One Saturday A Month 9:30am- 12pm

CONTACT INFO

(617) 297-7457
NikiaNicole@BreathlessEvents.com
@BreathlessEventsByNikia

first things **F.I.R.S.T.**

We stand for **Service** - it's the backing of our frame - with **Flexibility, Integrity, Respect, and Teamwork** as the molding around the picture.

Together, we will build your frame of decisions - holding 3000+ pieces speaking to your hearts, and celebrating your love...

your wedding.

Like a light breeze, we aim to keep process gentle and enjoyable through collaborative guidance. In the end, you and your loved ones will experience an unforgettable wedding filled with personal and intentional details that represent

the two of you.

purposeful PLANNING ♥ *deliberate* DESIGNS ♥ *collaborative* CELEBRATIONS



Our Company Values

signature **SERVICES**

.....

Cloud Nine **COMPLETE PLANNING**

In this full service collection, we'll support you and your fiancé every step of the way. Collectively building the frame for your wedding vision, selecting quality vendors that fit in your wedding concept, and creating a cohesive design that speaks to your hearts. All full planning collections include Exhale Wedding Management. This service is for you if you want to enjoy being engaged and planning your wedding.

.....

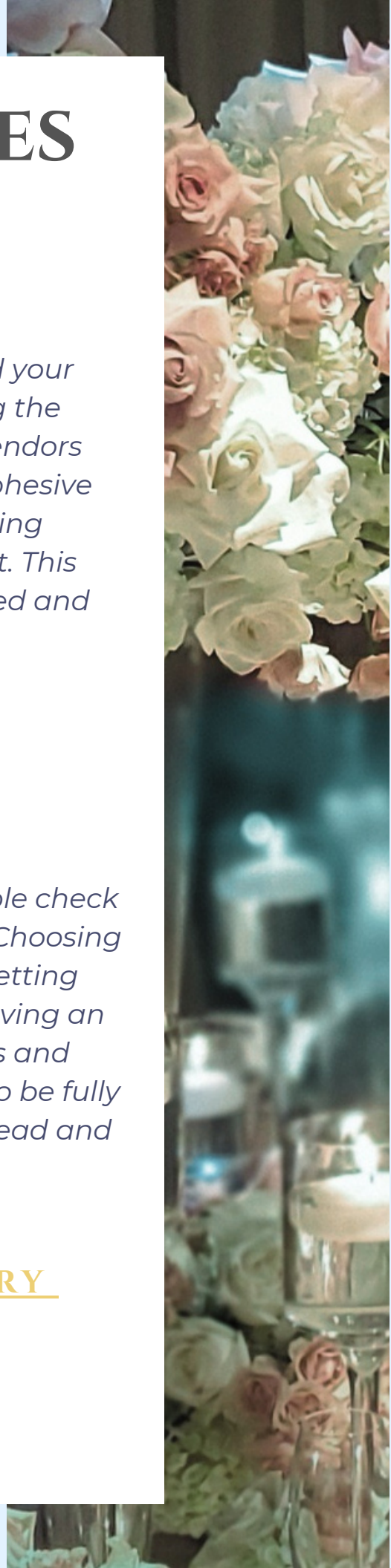
Exhale **WEDDING MANAGEMENT**

We coordinate all the details you've planned, double check everything, and bring your dream wedding to life. Choosing this service ensures your day runs smoothly by letting Breathless Events manage the unseen. It's like having an "Event Team Mom" that coordinates the details and protects your wedding from chaos - allowing you to be fully present to enjoy the day you've planned. So go ahead and relax.

.....

**SCHEDULE YOUR COMPLIMENTARY
CONSULTATION TODAY**

Breathe & Enjoy



a la carte **SERVICES**

Looking for something not quite full service, more than management, help with a specific task or two, or maybe a few hours to talk things out with a planner?

We also offer a la carte pricing for select services (like RSVP Management, Timeline Assistance, Rehearsal Dinner Planning, Welcome Bags/Favor Assistance, and more). Virtual Planning Hours can be purchased to add to an existing collection or as needed.

Let us customize a package specifically designed to suit your needs.



Thank you for putting together such a beautiful, fun, family-oriented evening. I truly had fun and so did my guest. You did a great job. Thank you!

-Carla J.



Mr. and Mrs. Knight would like to say THANK YOU. I called at the last minute and BREATHLESS EVENTS came to my rescue. They came out and did great job.

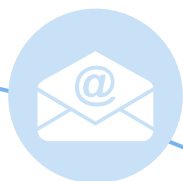
-Ken & Kameke

Two thumbs up! Five Stars!! Breathless Events planning was amazing! I would definitely recommend the full service because I did not have to worry about anything- Nikia took care of everything!

-Kim R.



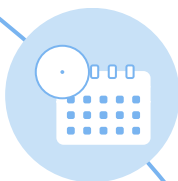
what to do NEXT



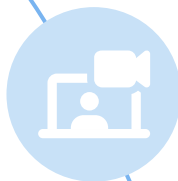
YOU INQUIRE
A SEARCH LED YOU
HERE



YOU ARE HERE



YOU BOOK A
CONSULT
LET'S GET TO KNOW
EACH OTHER



WE CREATE YOUR
WEDDING PACKAGE
A CUSTOM COLLECTION



WE SIGN THE
CONTRACT
WE MAKE IT OFFICIAL



I GET TO WORK ON
YOUR CUSTOM
WEDDING PLAN
LET THE MAGIC BEGIN

A SNEAK PEAK AT OUR
APPROACH TO THE
PLANNING PROCESS!



purposeful PLANNING ♥ deliberate DESIGNS ♥ collaborative CELEBRATIONS

Client Love



The process was easy and efficient; Nikia was patient, and understanding. It felt good not having to be responsible for set-up and décor. It really felt like I could focus on myself and look forward to the moment. I appreciated that.

-Natasha R..

A white lace dress with a delicate floral pattern is hanging on a wooden hanger in a closet. The dress has a V-neckline and a thin white belt at the waist. The closet doors are white with horizontal slats. A semi-transparent blue banner is overlaid across the middle of the image, containing the text "FREQUENTLY ASKED QUESTIONS" in a blue serif font.

FREQUENTLY ASKED QUESTIONS

planner FAQs



DO WE NEED A
PLANNER? CAN MY
FAMILY AND FRIENDS
HELP ME INSTEAD?

Are you ready to take on the full-time job of wedding planning? Do you want to be setting out plates when you should be getting dressed? Do you want your friends and family to be moving around during your ceremony? If you've answered "No" to any of these questions, then you not only *need* a wedding planner... you *deserve* a wedding planner! You should be able to enjoy being a fiancé, the planning process, and every moment of your wedding day. Customize your Breathless Events collection today.

WEDDING
COORDINATOR,
WEDDING PLANNER,
AND VENUE
COORDINATOR -
WHAT'S THE
DIFFERENCE?

At Breathless Events, we like to define planner and coordinator based on services - so you know exactly what to expect. With management, commonly referred to as "Day-Of", your Wedding Coordinator is jumping in to gather everything that you've done so far and taking it off your hands. With full service, your Wedding Planner is developing and organizing many details with you from start to finish AND INCLUDES "Day Of" coordination.

A Venue Coordinator will ensure that everything is running smoothly at the venue for your day. As your Wedding Planner and Coordinator, we will work with your Venue Coordinator to safeguard your wedding day from all aspects. [CLICK HERE](#) to read more about the differences on our blog.

WHEN IS THE BEST
TIME TO HIRE A
WEDDING
PLANNER?

Right Away! Hiring a Wedding Planner sooner than later can help you with a realistic budget - including planner costs, and prevent little chaos fires from popping up. A planner will save you time researching and vetting vendors that fit your dream and preferred wedding spend, as well as keep tasks on track. Early booking also guarantees your preferred Wedding Planner is available for your day.

process FAQs



HOW MUCH COMMUNICATION WILL WE HAVE?

During the process, you can expect unlimited email communication with a response time generally within 1-2 business days, as well as monthly "Check-In" emails to ensure planning is running smoothly and on track.

HOW WILL WE COMMUNICATE DURING THE PLANNING PROCESS?

We'll communicate via email and using our planning tools that allow us to stay on top of your wedding requests and tasks. As your Wedding Planner, it's our job to support you in making decisions and finding the best options. Phone/video calls can be scheduled quickly, easily, and at your convenience.

WHAT IS YOUR PLANNING PROCESS? HOW DO YOU SELECT VENDORS?

Our planning process starts with getting to know you and your partner as a couple, building a frame for your wedding vision, and creating a custom checklist. From there we'll select quality vendors that fit in your wedding concept for you to choose from. The vendors you select form your Wedding Dream Team whom we'll work closely with to bring your dreams to life.

IS YOUR TEAM ONSITE FOR A SET NUMBER OF HOURS? DO YOU HELP WITH SET-UP/TEAR DOWN?

The custom collection you create will determine how long Breathless Events will be onsite. However, we prefer being onsite for your wedding before you arrive until after you leave, and we believe in leaving a place better than you found it. So we'll pitch in where needed. But more importantly, how things get cleaned up should not be anything you have to worry about on your special day.

investment **FAQS**



DO YOU CHARGE FOR THE INITIAL CONSULTATION?

Breathless Events does not charge for the initial consultation. We want to make sure that we are a great fit and will be able to accommodate your wedding ideas. Next, we'll review our offered services and create the perfect wedding collection for you together.

HOW MUCH ARE YOUR SERVICES?

We pride ourselves on custom collections as determined by your specific wedding needs, style, budget and more. Therefore, pricing is unique for every wedding. We do offer a la carte pricing for select services (like RSVP Management, Timeline Assistance, Welcome Bags/Favor Assistance, and more). Virtual Planning Packages can be purchased to add hours to an existing collection or as needed.

DO YOU CHARGE BY THE HOUR? WILL THE PLANNING FEE EVER INCREASE?

For any services not included in your collection, there may be additional charges. Depending on the services, the charges may be hourly or a flat fee. The planning fee will only increase if services are added or expanded.

IS THERE A MINIMUM BUDGET YOU WORK WITH?

While our Cloud Nine Complete Planning starts at \$6375 and our Exhale Wedding Management starts at \$1275, we can create a custom collection to fit your wedding needs and desires.

We also offer a la carte pricing for select services (like RSVP Management, Timeline Assistance, Rehearsal Dinner Planning, Welcome Bags/Favor Assistance, and more). Virtual Planning Packages can be purchased to add hours to an existing collection or as needed.



Thank You!

**FOR CONSIDERING
BREATHLESS EVENTS FOR
YOUR PLANNING, DESIGN,
AND COORDINATION NEEDS.**

[REMEMBER TO SCHEDULE YOUR
COMPLIMENTARY CONSULTATION TODAY](#)

BREATHLESSEVENTS.COM