



614 BEAUTY

Wedding Prep & Pricing Guide



Thank you

FOR DOWNLOADING THE PRICING & WEDDING PREP GUIDE

Your wedding day isn't just about hair and makeup. After two years of pandemic living, one thing is clear, beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more special.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. Schedule a complimentary phone call and let's design a look you love.

Delcina

WHAT *to expect*

TIMELESS, CLASSIC, YOU BUT BETTER LOOKS

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. There is an entire process that celebrities use to look their best and it's for good for a reason. Why is your wedding day any different? This is your red carpet moment.

Here at 614 Beauty, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than a social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless and last a lifetime.



BRIDAL PRICING

Guide



MAKEUP

A La Carte Wedding Pricing

BRIDE	\$175
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ADDITIONAL PEOPLE (AGES 12+)	\$110
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FLOWER GIRL (UNDER 12)	\$50
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FALSE LASHES ONLY	\$35
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MAKEUP TRIAL (DONE IN STUDIO)	\$175
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TOUCH-UPS	\$100 PER HOUR W/ 2 HOUR MIN.
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HAIR

A La Carte Wedding Pricing

BRIDE	\$175
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ADDITIONAL PEOPLE (AGES 12+)	\$100
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FLOWER GIRL (UNDER 12)	\$50
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BLOWOUT (CURLING AND STYLING ADDITIONAL)	\$75
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CLIP-IN EXTENSIONS (IN ADDITION TO STYLING)	\$60
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HAIR TRIAL (DONE IN STUDIO)	\$175
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OTHER PRICING

Considerations

TRAVEL FEE

LOCAL STARTS AT \$50

CHANGE OF LOCATION FEE (IN HOTEL)

\$100

CHANGE OF LOCATION (OUTSIDE OF HOTEL)

\$200

VALET PARKING

CHARGED TO ROOM

MEN'S GROOMING

Must be at same hotel location or change fee applies.

\$75*

WAIT FEE

When bride and bridal party are late to begin services

\$100 PER
HOUR

OVERTIME

When service disruptions or wait times caused by the party
cause the artist or stylist to run overtime

\$100 PER
HOUR

GRATUITY

Show your appreciation for your artist by tipping them.
Standard rates vary between 18-20%

NOT
INCLUDED

OTHER PRICING

Considerations

WATERPROOF TATTOO COVERAGE

\$75 AND UP

EARLY MORNING FEE

\$100 PER HOUR
PER ARTIST FOR EVERY HOUR BEFORE 8AM

ADDITIONAL HAIR OR MAKEUP ARTIST

\$150 PER ARTIST

STUDIO RENTAL

STARTS AT \$200

LATE PAYMENT FEE

\$100/DAY FOR EACH DAY PAST DUE

FACIAL PACKAGES

The Glowing Bride



The Glowing Bride Package is ideal for those who really want to step up their skin care game before their wedding. We recommend starting this program 6 months before your wedding day for optimal results.

In the Glowing Bride Package, you will receive one custom facial each month, two chemical peels and a dermaplane facial with extensive relaxation massage the week of the wedding. You will receive 10% off all upgrades, products and future services for life as a booked bride with 614 Beauty.

With this package, you can also book additional facials (relaxing or dermaplane) each month for \$79. Hydrafacial may be added for an additional \$30.

Getting a skincare routine down early is so important for your makeup application on the wedding day, and together we will develop a plan for your best skin ever!

The Glowing Bride package is \$900, with a savings of over \$250!

*Secure Your
Wedding Date*

**40% OF TOTAL
CONTRACT**

Balance due 14 days before
your wedding day.

**SCHEDULE A FREE 10 MINUTE
PHONE CONSULT**

FACIAL PACKAGES

Picture Perfect Bride



The Picture Perfect Bride Package is ideal for those who want to see results at every appointment. We recommend starting this program 6 months before your wedding day for optimal results.

In the Picture Perfect Bride Package, you will receive five Hydrodermabrasion treatments, with a dermplane as well as a dermaplane facial with extensive relaxation massage the week of the wedding. You will receive 10% off all upgrades, products and future services for life as a booked bride with 614 Beauty.

With this package, you can also book additional facials (relaxing or dermaplane) each month for \$109.

Getting a skincare routine down early is so important for your makeup application on the wedding day, and together we will develop a plan for your best skin ever!

The Picture Perfect Bride package is \$1000, with a savings of over \$285!

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PHONE CONSULT

FACIAL PACKAGES

Wedding Belles



The Wedding Belles Package is ideal for those who want to see results at every appointment. We recommend starting this program 6 months before your wedding day for optimal results.

In the Wedding Belles Package, you will receive three Hydrodermabrasion treatments, as well as a dermaplane facial with extensive relaxation massage the week of the wedding. You will receive 10% off all upgrades, products and future services for life as a booked bride with 614 Beauty.

With this package, you can also book additional facials (relaxing or dermaplane) each month for \$79.

Getting a skincare routine down early is so important for your makeup application on the wedding day, and together we will develop a plan for your best skin ever!

The Wedding Belles package is \$550, with a savings of over \$100!

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Wedding Date*

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**SCHEDULE A FREE 10 MINUTE
PHONE CONSULT**

MEET THE *Team*



THE BEST ARTISTS & STYLISTS IN COLUMBUS

Delcina selects only the very best artists and stylists so you can be sure you're getting the best talent and the best personalities. It's like having a BFF who just happens to be a beauty expert! If you're going to spend the day with someone, we want you to like who you're spending it with. We aren't the star of the show. You are!



OWNER & FOUNDER *Delcina Brown*

COLUMBUS BORN AND RAISED

Delcina's career in makeup spans nearly 25 years and is deeply rooted in the artistry of classic modern makeup due to her fundamental beliefs in enhancing each person's own beauty. She is a successful Advanced Esthetician, Licensed Tattoo Artiste and Master Make-up Artiste visionary. Though she has worked with numerous celebrities, high-profile personnel, as well as on sets for television, E-Comm, commercials, professional photo shoots, and fashion shows, her greatest satisfaction is in making the brides she works with feel like the red carpet star on their big day. Her spa, 614 Beauty, has repeatedly won high praise and recognition within her community for her success in this endeavor.

Through 614 Beauty, Delcina remains committed to each of her clients experiencing a uniquely elevated transformation process which she believes begins with an unparalleled, thoughtful beauty experience. She further understands that makeup enhances and transforms best on skin that is truly well-cared for. It is with this thoughtfulness that she has trained and studied some of the most prestigious lines of skin care in the industry of medical-grade solutions in an effort to renew a client's most important visual feature for optimal beauty results.

MEET THE TEAM

Master Artists

These lead artists have over 70 years experience combined. These artists are masters of their craft and will make you look and feel like the goddess you are.



MASTER ARTISTE

MARISA

Marisa's passion is perfected beauty for every occasion.

Marisa's style is making you look like you stepped out of the pages of a magazine.

Natural to dramatic, a perfected look is what you'll always get!



MASTER ARTISTE

AMBER

Amber's passion is creating a flawless complexion.

Amber's style is fresh, natural makeup. Her complexion work is STUNNING. She has an extensive background in fine arts and color theory.



MASTER ARTISTE

MICHELLE

Michelle's passion is beauty at any age.

Michelle's style can best be described as timeless beauty. She loves showcasing the best features of each client and wants your makeup to look as fresh in 20 years as it does today.

IN PERSON & VIRTUAL MAKEUP *Classes*



SIGNATURE

Makeup Classes



MAKEUP 101

\$150

This class is where we break everything down. If you have always wanted to learn how to apply makeup on yourself, but need a guiding hand, this class is for you!



FLAWLESS FACE

\$175

Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.

MAKEUP

Masterclasses



DIY BRIDE

\$ 300

Don't have a wedding party? No problem. This in-person or virtual makeup class will teach you how to do your own wedding makeup that photographs beautifully. Great for destination brides too!



CAMERA READY

\$ 300

Are you a bridesmaid at several weddings & want to do it yourself? This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



PERSONAL SHOPPING

\$ 200

Need help choosing the best beauty products for your wedding day? I shop with you to find the perfect products that are customized to your needs, without the fear of a hard sale.



AGELESS BEAUTY

\$ 200

Do your own makeup for your child's wedding. This class is for the mature student who would like to learn how to apply makeup and look polished, without looking overdone.

WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



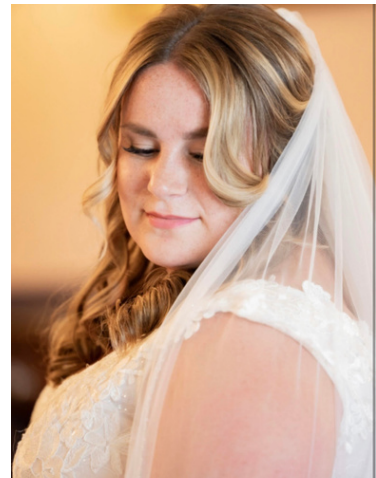
Sarah said...

I cannot recommend 614 Beauty enough!! They made all of us look and feel so glamorous, were so kind and fun during what could have been a high stress wedding morning, and were incredibly professional to boot. Getting a bit of touch up lipstick for all is such a nice touch and not something most make up services do in my experience. Both my mother and the mother of the groom decided the week/day of the wedding that they were going to get their hair done and Sydney took it in stride even though she did not need to do additional hair at the last minute like that. 614 is amazing, book them now!!



Erin said...

614 Beauty was amazing to work with for hair and makeup for our wedding day. I loved that they offered both hair and makeup services. This made for convenience and a smooth morning on the big day! We worked with Laura and Amber- both are very talented and easy to work with! We got many compliments on how great we looked and our hair and makeup lasted all day! I would absolutely recommend 614 beauty for future brides!



WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



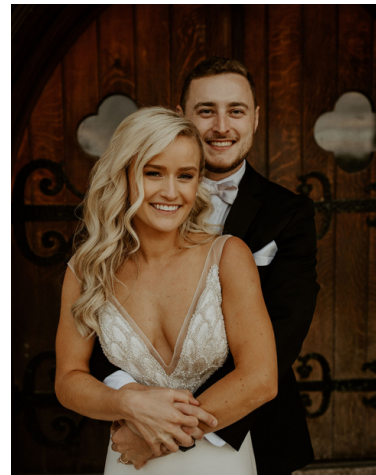
Lindsay said...

Del was AMAZING to work with. She is very talented and so kind. I truly felt lucky to have her as part of my big day. I honestly wasn't sure what to expect from a pro makeup artist but Del blew me away. From booking the trial, to the big day it was an all around great experience. She is priced fair and easy to work with from a payment/scheduling stand point. 10/10 would recommend her for a wedding or any makeup service.



Emily said...

Delcina and Marisa were absolutely amazing!! Delcina worked with me to find the perfect bridal make up look and was so great with all the changes I made along the way. She is so thorough and professional, it make the whole getting ready process so easy!! Can't recommend 614 Beauty enough, they made me feel so beautiful on my wedding day!



WHAT TO BRING TO YOUR *Makeup & Hair Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

MAKEUP

- ☐ 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- ☐ Please come with a clean, makeup-free face
- ☐ Lip color, lip pencil, or lip gloss you love. Or you can purchase them at the studio. Brides receive a full sized lipstick, but you may choose to purchase a liner or gloss starting at \$20.

HAIR

- ☐ 3-4 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Your veil or any hair pieces you're planning on incorporating into your look.
- ☐ Clip-in hair extensions if you're looking to add volume or length. Or, you can purchase at the studio. Prices start at \$300
- ☐ Come with clean, dry hair.

WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

MAKEUP FOR ATTENDANTS

- ☐ 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- ☐ Anyone receiving makeup services needs to have a clean, makeup-free face and be ready at their appointed time.
- ☐ Lip color, lip pencil, or lip gloss you love. You will receive a sample of the lip color used from your artist as well.

HAIR FOR ATTENDANTS

- ☐ 1 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- ☐ Any hair accessories they would like to incorporate.
- ☐ Come with clean, dry hair. If attendants want a blowout in addition to a style, there will be an additional fee. Prices start at \$70 in addition to the hairstyling fee. Extension insertion starts at \$50 in addition to the hairstyling fee. Both must be booked in advance to account for time.

OTHER CONSIDERATIONS

- ☐ Artists and stylists work with tools that can be hot, and tools near the eyes, we ask that all artists & stylists have a workspace free of traffic flow to avoid accidents.
- ☐ A table for each artist and stylist to lay out their hair and makeup tools.

NEED BEAUTY ADVICE?
GOT 10 MINUTES?



SCHEDULE A
COMPLIMENTARY *Phone Call*

[BOOK YOUR PHONE CONSULTATION](#)



BOOK MY
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll get you a custom contract in 24 hours or less.

Questions? Let us help!
Schedule a Complimentary Phone Call

WEDDING VENDOR

Resources List

Here are a list of my favorite Columbus Wedding Vendors.

PHOTOGRAPHERS

Aseel Brodd Photography
614-313-1154
aseelbroddphotography.com

Amy Ann Photography
614-245-5311
amyannphoto.com

Photo 243
614-804-5336
photo243.com

Ashley Rene Photography
614-354-1866
ashleyrenephotography.com

Kismet Visuals
614-578-3705
kismetvisuals.com

FLORISTS

Sweet Blossom Floral
502-370-5763
Sweetblossomfloral@gmail.com

Botanica Flowers
614-975-6951
botanicawedding.com

Prema Designs
614-929-5117
prema-designs.com

Blooms by Amanda
614-813-5103
bloomsbyamanda.net

GET IN TOUCH

Contact Us



Our gorgeous light-filled studio is across from Worthington Mall near 270.

We are located on the second floor of the Park National Bank building at the corner of Wilson Bridge Rd and High St in Worthington.

WORKING HOURS

Tuesday - Friday

10am - 6pm

Weekends By Appointment Only

(Please allow 24-48 hours for response time.)

STUDIO ADDRESS

7140 North High St

Suite 210 & 220

Worthington, OH 43085

PHONE

614-636-1501

SEND US AN EMAIL

info@614beauty.com

LET'S SOCIALIZE

 @614beauty

 @614.beauty

 @614beauty