RAVEN REED

LUXURY BRIDAL BEAUTY

Established 2012

THE BRIDAL EXPERIENCE



WELCOME

Our philosophy is quite simple: We strive to enhance your unique beauty by creating a look that embodies you from the inside out. Our mission is to piece together your vision and serve you the best we can -guided by your needs and our expertise.

Investing in you allows us to provide the ultimate service. We have realized after working with countless brides that radiating confidence on your wedding day is the key to looking and feeling your absolute best. We are dedicated to making this ultimate beauty experience come to life for you. For this reason, we only accept a limited number of weddings each month.

WHAT WE OFFER

On-location services for your comfort and convenience

Bridal hair and makeup preview

Bridal brow grooming

Day-of bridal hairstyling and makeup applications

Hair and makeup services for bridal party and wedding attendees

SERVICES INCLUDE:

Luxury skin preparation

Long-wearing HD makeup application

Complimentary faux lash application

Expert Hairstyling



THE EXPERIENCE

oi. I N Q U I R Y

Congratulations on your engagement! One of the most eventful days of your life is right around the corner and I am here to help you look your best! If you are receiving this packet, you've already taken the first step to inquire about our services! I will schedule time to consult with you about your needs for your wedding day. This will help me customize your experience based on those needs.

02. C O N T R A C T & R E T A I N E R

Once you've me the green light, I will send over a bridal questionnaire for you to complete. This will provide me with the information needed to draft your contract. After receiving your completed form, I will send you a link to your contract and invoice. The contract will state the final quote and needs to be singed and retainer paid in order to reserve your wedding date. A preview may be booked prior to paying your retainer, however, your date will not be reserved until a signed contract and paid retainer are received.

03. P R E V I E W

Previews are an essential step to the bridal makeup process. This is where we get the chance to create the perfect bridal look for you and the purpose is to envision how your makeup and hair will look on your wedding day. I will begin with a 15 minute consultation and perform full makeup application and hair styling. Expect approximately 2-3 hours time for your preview.

o4. THE WEDDING

Your wedding day makeup process will be effortless and stress free. Allow yourself to be pampered on-location with luxurious skin prep and flawless HD makeup optimized for photography. Both natural daylight and flash photography are taken into consideration to make sure you are picture perfect and look just as amazing in person.

THEINVESTMENT

THE SIGNATURE BRIDAL EXPERIENCE 1800

Our signature bridal experience is an exclusive, all-in-one bridal package that we offer in order to ensure you experience the best service possible. We believe that you deserve the highest level of attention and quality experience on and leading up to your wedding day.

OUR SIGNATURE BRIDAL EXPERIENCE INCLUDES:

- Complimentary Preliminary Phone Consultation
- Pre-wedding Preview: 3 Hours
- Including a skin assessment, makeup application & hair styling, and professional quality photos for reference
- Wedding Day Pre-Makeup Skin Preparation and Facial Massage
- Makeup Application With Complimentary Custom Lashes
- Hairstyling With Veil Pinning And Instructions For Removal & Assistance With Gown
- Wedding Day Lip Color Touch-Up
- Travel To One Location (Greater Bay Area And Surrounding Areas)

*Please note that this wedding experience includes your wedding day services and travel for day-of services.

**A La Carte Preview Sessions available upon request. Preview fee may be applied toward final balance.

THE INVESTMENT CONT.

BRIDAL EVENT MAKEUP & HAIR 600

For events leading up to the wedding day, such as: Engagement Photos, Boudoir Photos, Bridal Photos, Bachelorette, Rehearsal Dinner, etc.

Includes Luxury skin prep, makeup application, faux lashes & hairstyling.

BRIDAL EVENT MAKEUP 375

For events leading up to the wedding day, such as: Engagement Photos, Boudoir Photos, Bridal Photos, Bachelorette, Rehearsal Dinner, etc.

Includes Luxury skin prep, makeup application & faux lashes

WEDDING PARTY SERVICES

Including bridesmaids, mothers or additional family members or friends.

MAKEUP 225

Full Makeup Application (Includes complimentary faux lashes)

HAIRSTYLING 225

Choice of up-do, half-up or down-do

LIGHT GROOMING 150

Skin prep, light concealer and/or powder as needed. *Inquire about men's hairstyling.

FLOWER GIRL HAIR 150

10 years and under

Complimentary, age appropriate makeup application available

THE INVESTMENT CONT.

ADDITIONAL SERVICES & FEES

HOURLY TOUCH-UPS 200/hour

A service offered to keep you looking fresh and fabulous! Fee applied per hour for every hour after scheduled appointment time. Two hour minimum.

EARLY MORNING FEE starting at 150/hour

Fee applied per hour for every hour before 8am

ADDITIONAL TRAVEL FEE 1/mile/artist

Calculated for additional ground travel outside of service area. Based upon getting ready location and calculated before booking.

ADDITIONAL ARTIST FEE 200/artist

To best serve you, additional artist may be required when services are requested in addition to the bride.

Multiple artists may be required depending on number of additional services needed.

HOLIDAY FEE 150/artist

An additional fee applied per artist for appointments landing on major holidays

F A Q s

O: HOW FAR IN ADVANCE SHOULD I BOOK YOU?

A: We book about a year in advance and popular spring, summer, and fall dates book fairly quickly. So the sooner you book, the better chances there will be that we will still have availability.

O: DO YOU TRAVEL OUT OF STATE?

A: Yes, we would be happy to join you on your destination wedding! There are some fees involved so please contact us for a quote

O: IS A RETAINER REQUIRED TO HOLD MY WEDDING DATE?

A: Yes, a retainer equal to 50% of the total amount due on your wedding day is required in order to reserve your date. Be advised that no date will be reserved until the retainer has been paid and a contract has been signed. The retainer will be put towards your final balance and is non-refundable.

O: CAN I ADD HAIR AND MAKEUP SERVICES AFTER THE CONTRACT IS SIGNED?

A: Although we cannot guarantee we will have additional assistance available the day of your event, if time allows, additional services may be added to the contract.

Q: CAN I REMOVE SERVICES AFTER THE CONTRACT IS SIGNED?

A: You may possibly add services, but you may not remove any services. You will be responsible for the number of services booked/grand total on your signed contract.

POLICIES

PREVIEWS

- With the possible exception of destination brides, previews are required.
- This ensures that we can get to know one another, establish a final look before the big day, and pave the way for a stress free wedding morning.
- Previews are done at the client's location of choice.

BOOKING

- A signed contract and a 50% non-refundable retainer is required to reserve a date.
- A preview does not ensure a booking.
- Availability changes instantaneously, early booking is highly recommended.

TRAVEL

- Travel rates vary on-location.
- Minimum rate may apply depending on travel radius, please inquire about your location.
- Overnight accommodations may be required for travel over 3 hours round trip.
- $\,\,\overline{}\,\,$ An early morning fee is applied to appointments starting before 8am.

PAYMENT

- Rates subject to change without notice and are non-negotiable.
- The final balance is due two weeks prior to the event date.
- The person(s) responsible for the entire balance of payment is the person(s) who has signed the booking contract.
- Accepted Forms of payment: Debit and Credit.

THANK YOU

If you would like to move forward with booking or have any questions, please email me at hello@ravenreedmakeup.com.

