



# Serene Moon Planning & Events Pricing

## CONTACT:

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@SERENEMOONPLANNING



## DISCOUNTS:

Will offer discounts for

- students
- National Guard, active military, or veterans
- First responders

\$2,500

## FULL PLANNING

Must be booked 10+ months out. With full planning, you'll have us by your side every step of the way. We'll handle all the legwork to assemble the perfect team for your big day. We'll also craft a personalized design plan that incorporates unique details and meaningful touches to every aspect of your event so that your wedding feels like an extension of you.

Full Planning includes:

- A personalized wedding planner to fill out and keep!
- Venue selection and site visits
- Vendor referrals and management
- Contract review and negotiation
- Budget assessment and oversight
- Planning checklist with to-do's outlined throughout the process
- Creation of design plan to include: mood board, floral and linen recommendations, color palette, and custom floor plans
- Oversight of additional design elements including tablescape decor
- Sourcing of custom design pieces including event furnishings and decor
- Management of structural event elements including tenting, flooring, and staging
- Curation of paper suite to include: invitations, place cards, name cards, signage, etc.
- Creation of custom installations for cake, escort card, and other displays
- Management of all transportation logistics for guests and bridal party
- Coordination with venue staff
- Creation and distribution of event day timeline to all vendors and VIP's
- Run rehearsal prior to wedding day
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of the event and ensure all personal items are returned to client

\$1,500

## PARTIAL PLANNING

Must be booked 4+ months out. Assists with last-minute tasks—helping with the seating chart, confirming vendors, and day-of responsibilities, etc. Can add on almost anything that full planning includes.



# Serene Moon Planning & Events pricing continued

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\$750

## DAY-OF COORDINATOR

Can be booked at any time. General coordinating and making sure your perfect day remains on schedule so that you don't have to worry about anything!

Day-of-coordinator includes:

- Maintaining overall vision for the wedding, including oversight of tablescape and reception decor
- Management of structural event elements including tenting, flooring, and staging
- Creation of custom installations for cake, escort card, and other displays
- Management of all transportation logistics for guests and bridal party
- Coordination with venue staff
- Creation and distribution of event day timeline to all vendors and VIP's
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of the event and ensure all personal items are returned to client

## INQUIRE

## OTHER EVENT PLANNING

Can be booked at any time. General coordinating and making sure your perfect day remains on schedule so that you don't have to worry about anything!

Other event planning includes:

- Maintaining overall vision for the event
- Management of structural event elements including tenting, flooring, and staging
- Creation of custom installations for displays
- Management of all transportation logistics
- Coordination with venue staff
- Creation and distribution of event day timeline to all vendors VIPs
- Execute event day according to timeline and ensure all vendors are accounted for
- Oversee breakdown of the event and ensure all personal items are returned to client

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\$50/HR

## PLANNING BY THE HOUR

Can be booked at any time. Only need a planner or decorator for one or two things? Consider booking planning by the hour. For example:

- Vendor searching
- Venue decorating