

# VERVE

EVENT CO.



# *Hi there!*

i'm so excited to work with you and your team! Please use this guide to get to know me and to get excited about the awesome experiences we're going to create together for our couples!

I work with couples who want to plan the artful and sentimental wedding they've always wanted with the guidance of a seasoned professional. Since 2007, I have produced events from coast to coast. I've been recognized by multiple organizations and publications, and I've enjoyed working with royalty, heads of state, and celebrities. Thanks to my experience planning on an international stage, I approach my events with a focus on precision, originality, and efficiency.

As my family has grown, my perspective on events has deepened. Time with your guests is finite. You don't get it back. When everyone gathers for your event, you want to immerse yourself on that day. You want to laugh and be present. You want to connect with them and revel in the moment. I am honored to be able to give you the space to do that.

So, let's pop some bubbly! We have a wedding to plan!

*desirée*

Desirée Adams  
Owner & Event Designer



*"Life's too short  
to waste it on  
moments that don't  
give you joy."*





# ABOUT VERVE

## ETERNITY IN EACH MOMENT

You want your wedding to reflect your personalities and serve as an expression of your relationship. At the same time, you've probably never planned a "once-in-a-lifetime" event before and you are feeling overwhelmed by all the decisions that lay ahead.

At Verve Event Co., we love empowering people like you so you can feel comfortable making the right choices but still have time to live your life.

We bring people together for inspiring experiences and help them revel in the time they have with one another. We balance modern style with timeless hospitality, resulting in an heirloom experience for you and your guests that will be remembered for generations to come.

# PRESS, PRAISE, & INTERVIEWS



## MISSION

The mission of Verve Event Co. is to be THE go-to wedding and event planner. We serve our clients and members of the industry in the following ways:

- Valuing the finite quality of time
- Support with knowledge, education, and tools
- Lead by example
- Valuing innovation and efficiency
- Keeping it positive, upbeat, and fun!

## VALUES

### MENTORSHIP & EDUCATION

- Service to others
- Knowledge and Growth
- Challenging People to be Better
- Leadership & Support



### SERVICE

- Giving without expectation of receiving
- Kindness
- Authenticity
- Inclusivity

### PROGRESSIVE

- Unique
- Early Adopter
- Inventive
- Creative



**DESIRÉE HAS MY  
HIGHEST  
RECOMMENDATION.  
IF YOU WANT AN  
EVENT PLANNER THAT  
PARTNERS WITH YOU  
TO WOW YOUR  
GUESTS, KEEP YOU  
ORGANIZED AND SO  
MUCH MORE, HIRE  
VERVE IMMEDIATELY!**

KATE + TONY SHATTUCK, BRIDE & GROOM





## COUPLES LOVE VERVE

*And we love them, too!*

### KATE & TONY

"The most organized, visionary, and experienced event planner I have ever worked with; Desirée helped bring our vision to life!! We planned a wedding festival wedding weekend, based on our experience at Coachella. She found and negotiated our vendors, she incorporated our families and kept us on time and on budget! She was my sounding board and confidant as we planned a destination wedding. She has my highest recommendation. If you want an event planner that partners with you to wow your guests, keep you organized, and so much more, hire Verve immediately!"

### AMANDA & TIM

"We hired Desirée for Full Service Planning because I felt like she was going to give it a lot of attention and make it really special. I'm so glad we chose Verve Event Co.! Tim and I were able to enjoy our wedding and focus on having a great time with our guests. Multiple people told me before the wedding I was the calmest bride

they've ever seen, which is not my normal demeanor. She was also super organized and creative at the same time. This was important to me because not everyone is so talented at both aspects of the planning. I loved having Desirée as our planner because I knew she was looking out for us every step of the way. I wish we could have her planning the rest of our married life as well!

### TESS & SEAN

"We chose to work with Verve Event Co. because Desirée was hands-down the best candidate. She is extremely organized and responsive. She made us feel like we could ask any question and get honest, thoughtful advice. You can tell she loves what she does, which makes her a pleasure to work with. I knew that I could rely on her to make the day turn out exactly how we envisioned it! Desirée's personality shines - she really loves what she does. She is also extremely professional, organized and detail oriented - exactly what a planner should be.