



AUTHENTIC • ELEGANT • TIMELESS

Est. 2017



Hello,

I'm Kayla, founder and owner of Ziel Bridal. If you find yourself nervous or unsure as to what to expect, don't worry! I'm here to help every step of the way.

We select a minimum number weddings per year and believe by keeping a small team of experts we consistently deliver high quality, elegant, timeless looks. I am honored you have considered us to join you on your wedding day.

KAYLA VANDERZIEL



WHAT TO EXPECT
WHEN BOOKING ZIEL



BOOKING PROCESS

SAY HELLO

We would love to hear about your ideal
wedding day

RECEIVE OUR PROPOSAL

If we are a good match, we will send you
a proposal of services.

SECURE YOUR DATE

We require a 50% retainer of all
services and signed contract to
secure your date.

*Please remember we may have others inquiring
about your date, and cannot guarantee any dates
without a paid retainer and signed contract



PLANNING

90 DAYS BEFORE “I DO”

Receive an email 90 days before your wedding day to schedule your trial with your artists. Trials are recommended to be scheduled between 4- 6 weeks before your wedding date. *Let us know if you'd like to schedule before then

60 DAYS BEFORE

Receive your personalized itinerary and final invoice for the morning of your wedding.

14 DAYS BEFORE

Your final invoice is due. Any added services or parking fees will be invoiced after the wedding day.





HAIR & MAKEUP TRIALS

TRIALS

MEET YOUR TEAM

Customize the look you envision with our experts. The same artist will accompany you on your big day.

BRING INSPIRATION PHOTOS

Our professionals will have a detailed consultation with you, ensuring you feel comfortable and confident with your final look.

BRING A FRIEND - IF YOU WANT

We know how intimidating this may feel and we want you to have a great experience from start to finish. Bring a friend, relax, and enjoy this time together. We have space in our studio for you plus one.



PRICING



BRIDE SERVICES

BRIDE HAIR \$180

BRIDE MAKEUP \$180

HAIR TRIAL \$180

MAKEUP TRIAL \$180

All makeup services come with traditional
or airbrush foundation and false lashes

*Trials required for all brides





PARTY SERVICES

Everyone except the bride

Hair \$120

Up or down

Makeup \$120

Airbrush or Traditional Foundation
False lashes

Blowout \$90

Ear length hair and above

Men's Grooming \$100

Includes hair styling and photo ready skin application

Flower Girl Hair \$75

10 and under

FAQ

ADDING SERVICES:

We need a [semi-close] final number of services at the time of booking. If you decide to add-on services after booking, we cannot guarantee we will have additional artists available if you require more on your wedding day.

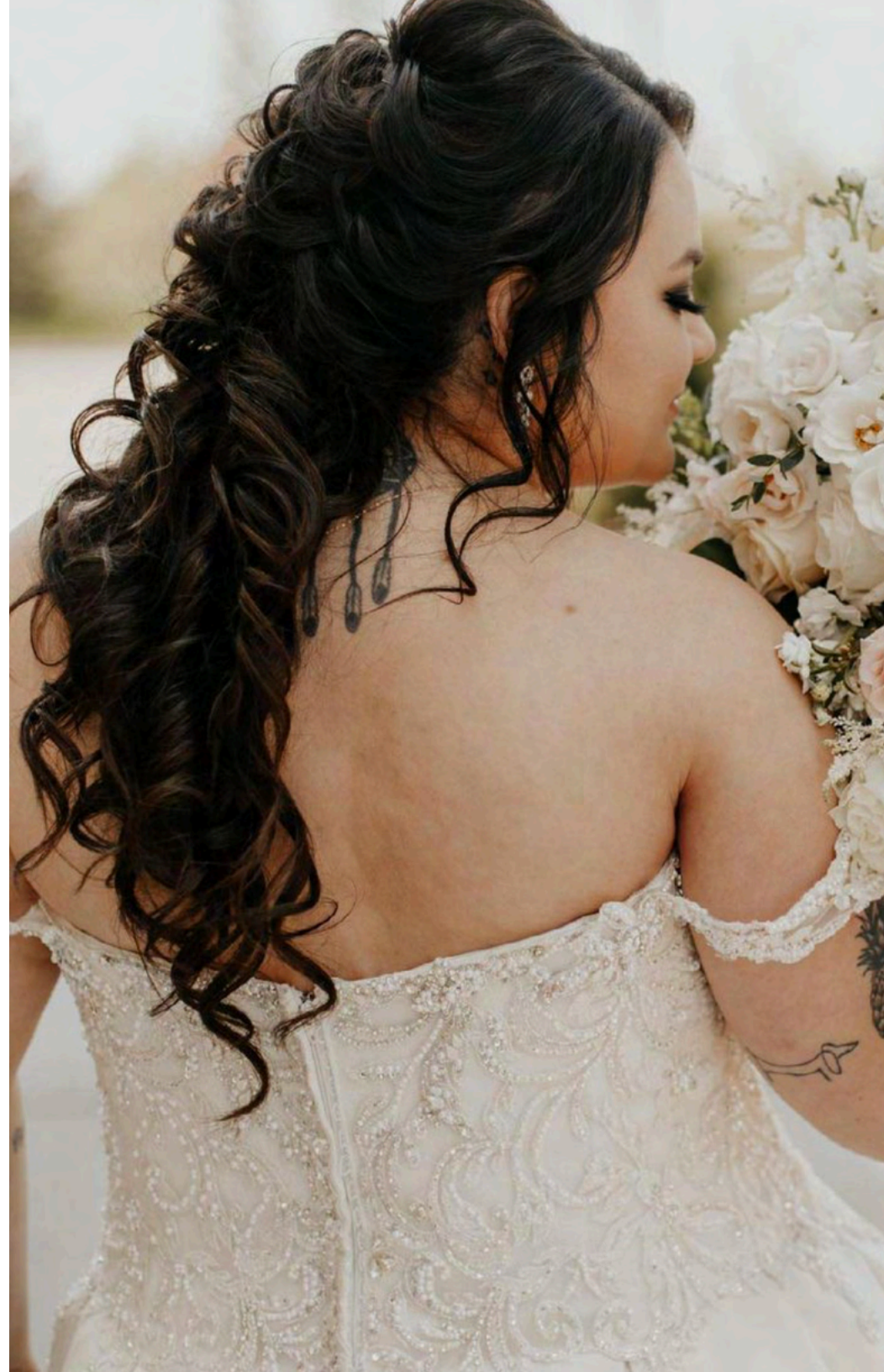
If this is the case, we will do the best we can with the original number of artists already assigned. Please connect with everyone in your bridal party [including moms] and ask if they want hair and makeup services as soon as possible

REMOVING SERVICES:

A maximum of 2 services can be removed from the original contract. Needing to remove additional services results in the full payment or the spot may be transferred to another person.

TIMELINE CHANGES:

Please let us know if your wedding day timeline has changed. Our artists need 30-40 minutes per service and 60 minutes for each of the bride's services. Please be aware of the time our artists need before working with your photographer on your photo timeline and the time we are able to enter your event space/venue in the morning





BOOKING MINIMUMS

YOU MUST MEET THE MINIMUM
IN EITHER HAIR OR MAKEUP
CATEGORY WHEN BOOKING
THOSE SERVICES.
MINIMUMS CANNOT BE SPLIT
BETWEEN HAIR AND MAKEUP
SERVICES

Wedding Hair Services:

Bride + 4 others

Wedding Makeup services:

Bride +4 others

Additional Artist Fee \$200

*Add additional artists to expedite services

TRAVEL

30 miles round trip from Minneapolis (55404) included in pricing. \$1.00 per mile per artist after that

\$100/hour per artist early morning start fee for start time before 8:00am

Parking fees for artists are paid for by the Bride and invoiced after the wedding day

Hotel room required the night before if artists are traveling more than a hour and a half one way to location.

Hotel room required the night before for any services start before 6:00am



PAST BRIDES



DIANNE

"Her service-oriented attitude Is a true gift and an exception In todays world. She responded to my email within hours, whereas others never replied at all."



SALLY

"From start to finish they were so dedicated to helping create the perfect look for my big day. They did a fabulous job at the trial and an EVEN BETTER job on the big day"



JUSTY

"Kayla and her team are so wonderful and helped make hair and makeup such a fun, effortless part of my day! From the initial consult to my trial and creating my dream wedding look, it all was such a breeze. "



QUESTIONS?

EMAIL
INFO@ZIELBRIDAL.COM

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THANK YOU