



# Be Dessert Chic

with SIMDB



## What does it mean to be dessert chic?

Being dessert chic means being your truly authentic self.

A little bit sassy a little bit sweet, daring, bold, cute and petite, what ever your flavor is... embrace it, love it, hold on to it, and be dessert chic!

Dessert chic is having a humble heart and passion for others.

Dessert chic is being more concerned about impact, rather than income.

Dessert chic is putting you and your family first.

Dessert chic is finding joy in all the little things in life.

Dessert chic is waking up on a rainy day with a smile on your face and sunshine in your heart.

### Why Choose SIMDB?

- Empowering women
- Giving back to the community
- Tastes amazing
- Makes you feel good
- Unique product
- Perfect for all occasions
- Woman owned
- Black owned small business

### Our Mission

To be a dessert chic company. To ignite feelings of joy in everyone we meet by making really good, quality desserts, served in a unique and fashionable way. To inspire you to find a reason to celebrate every moment, take a minute and enjoy the sweet little things in life. To savor the flavors of love, joy and happiness with every single bite. We want to make people happy by serving amazing mini desserts made with love and inspired by passion.

### What is the Product?

3 oz miniature dessert cups in an assortment of 20+ flavors all prepared from scratch with natural and locally sourced ingredients.

- Dessert bar displays for events, gatherings and corporate functions. (product & service: weddings, parties, etc.)
- Sold individually, by the ½ dz. or whole dz.
- Retail sales
- Online sales
- Partnerships/marketing/gifting
- Wholesale/dessert distributor
- Bulk dozen discounts for 3+ dozen purchases

### Our best selling & most popular flavors

That's my Strawberry Shortie right there!

Twisted Bananas, Crazy in Love

O'reo, I'm in love with Brownies and Cheesecake

Chocolate is my addiction, that's my truth

Orange Dreams & Sweet Cream

My Ginny Pie, she's the Apple of my eye



### Pricing

- \$4.25 single, \$26 ½ dz., \$49 1 dz, 3+dz \$48/dz.
- Wholesale (10+ dz)w/ 3 Or more Orders 30% discount



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