



SWALARUE EVENTS

WELCOME GUIDE

SERVICES & PRICING

AN OVERVIEW OF OUR OFFERINGS & PRICING

Welcome

Give an introduction to your business here. How are you unique and how do you serve your clients? Include copy that will resonate with your audience - how your services will help their business and how your process will work. Make them feel like your services are exactly what they need at this point in their business. You can also include a brief explanation about what this guide includes - process, packages, timelines, etc.

ABOUT

SwaLaRue Events plans weddings for the ***unmistakably romantic & stylish bride*** who doesn't have a lot of time on her hands.

If you desire an **exquisite & sophisticated wedding** paired with an impeccable planning experience, I'm the planner for you.

It's time to **take the pain out of planning** and ***plan like a BOSS!***



LET'S CONNECT!



www.facebook.com/swalarueevents



www.instagram.com/swalarue



www.pinterest.com/swalarueevents



01 | EVENT DESIGN

We help you brand a cohesive wedding day from the anticipation of the Save the Date to the aesthetics of your Reception.

02 | EVENT MANAGEMENT

We provide extremely professional management of your event-day logistics by collaborating with you and your vendors to ensure all expectations are met.

03 | EVENT MANAGEMENT + DESIGN

By combining design and management services all you'll need to focus on is selecting your core vendor team such as venue, photographer and entertainment. We'll take care of everything else.

04 | FULL SERVICE

If you're a sophisticated bride who doesn't have a lot of time on her hands, full service offers the customized planning experience you need. You can be as hands on (or off) as you want. We'll handle every last detail.



THE DETAILS

Take a more in-depth look at our Event Management + Design Offering.

INCLUDES

- **Two Client Consults** - two meetings to discuss your event design details
- **Comprehensive Design Style Guide** - A full visual showcase of ideas and how they will flow and incorporate themselves into your wedding day.
- **Vendor Sourcing & Booking for the Design Style Guide** - Any concepts you love from your Styled Guide will be sourced delivered, set up and broken down at your event
- **Setup and Breakdown of Design Selections**
- **Affiliated discounts** - Access discounts on stationery, tuxedo rentals, wedding shower outfit rentals, and more as a SwaLaRue Bride

INVESTMENT STARTS AT

\$1000



THE DETAILS

Take a more in-depth look at our Event Management Offering.

INCLUDES

- **2x Formal Consults** - two meetings to discuss the progress of your Wedding Logistics and two to discuss your event design details
- **The Executive Suite** - A virtual office website housing everything you need from photography tips, planning toolkit & vendor recommendations
- **Unlimited Email Communication** - Feel supported when you have questions or ideas and need an expert sounding board
- **Monthly Progress Check-ins** - We'll routinely review progress to help you feel confident in your vision, completed tasks and next steps
- **Event Management Team** - Day-of-Event Lead and Associate Planner to execute a wedding vision for up to 10 hours the day of your event.
- **Vendor Management & Concierge** - A custom webpage, and single point of contact for the dissemination of logistics beginning 6wks out
- **Wedding Party Concierge** - A custom webpage, and single point of contact to provide updates, assistance, and a wedding weekend overview to your Family & Wedding Party.
- **Extremely Detailed Timeline & Layout Schematic** - An extremely detailed timeline customized for each member of the vendor team, family & wedding party members
- **Rehearsal** - 1hr rehearsal coordination with or without your officiant
- **Setup & Strike** - Day-of setup for any of your decor or personal items as well as packing up your items after the festivities
- **Affiliated discounts** - Access discounts on stationery, tuxedo rentals, wedding shower outfit rentals, and more as a SwaLaRue Bride

INVESTMENT STARTS AT

\$2750



THE DETAILS

Take a more in-depth look at our Event Management + Design Offering.

INCLUDES

- **Four Client Consults** - two meetings to discuss the progress of your Wedding Logistics and two to discuss your event design details
- **Comprehensive Design Style Guide** - A full visual showcase of ideas and how they will flow and incorporate themselves into your wedding day.
- **Vendor Sourcing & Booking for the Design Style Guide** - Any concepts you love from your Styled Guide will be sourced delivered, set up and broken down at your event
- **Setup and Breakdown of Design Selections**
- **The Executive Suite** - A virtual office website housing everything you need from photography tips, planning toolkit & vendor recommendations
- **Unlimited Email Communication** - Feel supported when you have questions or ideas and need an expert sounding board
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INVESTMENT STARTS AT
\$3750



THE DETAILS

Take a more in-depth look at our Full Service Planning Offering.

INCLUDES

- **Unlimited Client Consults** - we'll meet to discuss the progress of your Wedding Logistics and Event Design as often as necessary for your event
- **Budget Management** - once I understand your financial comfort zone- I'll make sure we allocate funds appropriately
- **Venue Sourcing** - Once I understand what you're looking for in a venue, I'll curate a shortlist of venues to tour and advise you in making final selections for your ceremony & reception site
- **Vendor Sourcing** - 3 Recommendations per vendor category. Interviews can be scheduled for you to select a vendor or one can be chosen for you based on your needs and budget.
- **Comprehensive Design Style Guide** - A full visual showcase of ideas and how they will flow and incorporate themselves into your wedding day.
- **Vendor Sourcing & Booking for the Design Style Guide** - Any concepts you love from your Styled Guide will be sourced delivered, set up, and broken down at your event
- **Setup and Breakdown of Design Selections**
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THE DETAILS CONT'D

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INVESTMENT STARTS AT
\$6000