

Lavender Crown







NOT SURE WHERE TO START?

Worried that you won't have time to plan the wedding of your dreams?

Welcome to Lavender Crown! Your one-stop shop for wedding planning. We are here to guide you through the entire process so you don't have to worry about your once in a lifetime celebration!

We start by understanding our customers on personal level – your styles, your likes, your favorite foods, beverages, and colors – and then work to pair you with our amazing network of curated vendors that we trust to help bring your unique vision to life! We will comprehensively guide you from the beginning of the planning process until the final moments of your wedding.

With many years of events experience, we know that wedding planning can be incredibly complicated since visions and budgets are as diverse as the couples themselves. We are happy to customize a package that speaks to your personal taste and character. Together, we can make your unique vision a reality. If you are searching for a planner to build a wedding with your personal needs, just let us know and we will meticulously plan something just for you!



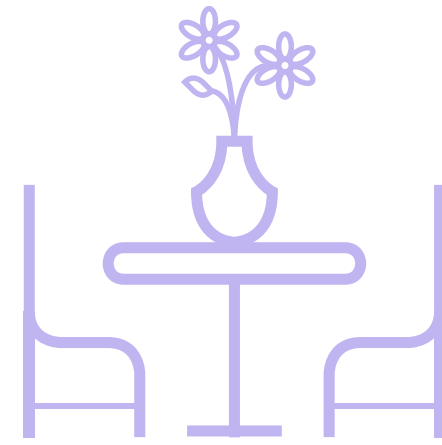
A large, lush bouquet of white and cream-colored roses, interspersed with greenery and small white flowers, is held by several people wearing light blue dresses. The bouquet is the central focus of the image. Overlaid on the bouquet is a semi-transparent purple rectangular box containing the text "SERVICES THAT WE PROVIDE" in white, bold, uppercase letters.

SERVICES THAT WE PROVIDE



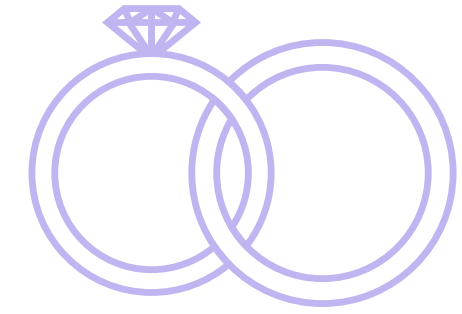
VENDOR ARRANGEMENTS

Lavender Crown fully plans and coordinates all aspects of the wedding from our initial moment of contact to the very last moment of the event. We have a curated network of recommended vendors and will build you a dream team that will perfectly complement your style, personality, and budget. We will coordinate your team of vendors to ensure that the look and experience is exactly what you envision.



DESIGN AND STYLING

Lavender Crown's extensive experience in design has led to beautiful weddings, venues, and incredibly happy clients. From color palettes to floor plans to interior design work, every piece will perfectly complement the whole event. Our diligent and precise eye for detail and elegance inspires nothing but the best when it comes to our commitment to design.



DAY OF COORDINATION

With Lavender Crown's event management training, you won't have to worry about a single thing on the day of your wedding. We oversee every aspect of the event with meticulous detail and carefully coordinate your once-in-a-lifetime celebration. Our extensive wedding day management service includes supervision and direction of the ceremony as well as reception set-up and cleanup.





OUR PACKAGES



An outdoor wedding ceremony setup on a lush green lawn. Rows of white folding chairs are arranged on either side of a central aisle. Each chair has a black metal scrollwork backrest. In the center of the aisle, several glass vases filled with white baby's breath flowers are placed on the grass. In the background, a wooden archway is decorated with white fabric and blue floral garlands. A blue and white crown graphic is superimposed on the arch. The scene is set against a backdrop of large, leafy trees and a clear sky.

SILVER HEADBAND COORDINATION

package

SO WHAT IS *included?*

- + Attendance of the wedding rehearsal and ongoing coordination on the day-of the wedding
- + Email interaction on an ongoing basis between this contract date and the wedding
- + Creation of wedding day schedule (timeline) in cooperation with Bride & Groom
- + Includes (1) lead coordinator for up to 10 hours at one (1) location
- + Optional add-on: \$450 month-of coordination (2 months, additional months \$200/month)
- + Optional add-on: \$600 for second location (includes second assistant)





GOLDEN TIARA PARTIAL PLANNER

package

SO WHAT IS *included?*

- + All Silver Headband inclusions
- + Monthly 30 minute planning meetings (in person or remote)
- + Vendor introductions & coordination (point of contact) after contract signing
- + Floor plan & layout creation
- + Final walkthrough at venue (if deemed necessary by Planner)
- + Design and styling: flowers, linens, vendor-related services in accordance to Bride & Groom selected palette/style
- + Includes up to two (2) locations
- + Includes total (2) coordinators for up to 10 hours each
- + Budget construction & management
- + Optional add-on: \$450 hotel block coordination





PLATINUM CROWN FULL PLANNER

package

SO WHAT IS *included?*

- + All Silver Headband & Golden Tiara inclusions
- + Monthly 1 hour planning meetings
- + Design and styling: mailers/paper products (Save the Date, RSVPs, programs, etc.)
- + Venue & vendor selections, contract review
- + Initial & final walkthroughs at venue
- + Wedding Website creation and maintenance prior to the wedding
- + RSVP & guest list maintenance
- + Includes total (3) coordinators for up to 10 hours each
- + Coordination of Guest Accommodations (hotel block)





THE ORIGIN STORY

“I started Lavender Crown after working as a wedding and events coordinator at a handful of venues across the Bay Area. I’ve been wedding planning since 2017 and absolutely love every part of it! I have a Bachelor’s in Business Psychology from Penn State and I’m currently studying at Santa Clara University for my MBA. When I’m not planning or studying, I’m with my dogs (check out their IG @NewCheeseLand), going out to eat, or soaking up the sun!”

– Michelle Lew (Founder, Lead Planner)







CUSTOMER *Testimonials*

“ When my now-husband and I got engaged, finding a wedding planner was one of the best decisions we made. My fiancé and I interviewed Michelle among a few other planners, and ultimately selected her because she was knowledgeable, well-spoken, and thorough when we spoke, and chatting with her was easy. We felt she'd be a good fit for our personalities. We hired Michelle for full-service wedding planning, including everything except for searching for a venue, as we had already selected a location. Michelle was able to provide valuable perspective and coordination and advice on making the best decisions! I can't say enough how thankful I am to have found Michelle and if you're debating whether or not to hire a planner...HIRE HER! ”

- Cristina (A Very Happy Client)

CONTACT US

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PHOTOGRAPHY BY ROD ROSETE