

9 things that determine DJ's prices

Like most other services, DJ services vary depending on several factors. Below, are nine common factors that determine the cost of DJs.

1. Location

DJ prices vary from one area to another depending on competition and the availability of experienced DJs. When the competition is high, prices hike and vice versa.

2. Type of event

The type of event also affects the cost of DJ services. For example, a wedding may cost higher than a birthday party. The setting time, professionalism and personalized touch required for a wedding may take more hours for the DJ than it would in a birthday party.

3. Size of the party and crowd

A professional DJ reads the atmosphere to gauge whether the audience is thoroughly entertained. This includes testing their music preferences, using various equipment, lighting, and sound systems. With a larger crowd, all these activities increase the cost of delivering DJ services.

4. Performance duration

Performance duration may include the number of hours they will take to get to your venue, unpack, connect their equipment, perform, pack their gear and travel back. The longer the performance duration, the higher the cost.

5. DJ experience

Like any other profession, DJs charge higher depending on their experience levels. Experienced DJs charge higher since they have extensive music libraries, can entertain a large crowd and add top-notch professionalism to your occasion.

6. equipment

DJs with quality equipment are likely to charge higher than those with poor equipment. Budget accordingly if you desire your occasion to have an epic sound system with well-balanced volumes.

7. Special request = increase in preparation time

The cost of a DJ covers more than just spinning songs at your party. It also covers the time your DJ uses to prepare and tailor-make your special requests. Obscure music requests also increase the cost of a DJ, especially if it requires them to buy new songs.

8. Season

During High pick seasons such as Christmas and New year holidays, DJs tend to raise their prices. Consider setting your event during a low pick season to save on cost.

9. Travel fees

Travel fees are part of your DJs package. If a DJ has to cover a long distance to arrive at your venue, they will likely charge more than if you hired one near your venue.

The difference between a cheap and an expensive DJ

The main difference between a costly and a cheap DJ is quality. Although both may provide the musical experience needed for an occasion, a costly DJ will likely offer a more memorable experience than a cheap one.

Having discussed the factors that affect the cost of a DJ, it is clear that an expensive DJ will ensure they thoroughly entertain the crowd regardless of its size and provide high-quality equipment reducing gear-related disruptions. On the flip side, a cheap DJ may not afford to use quality equipment, which may ruin your

long-awaited event. However, it is important to research to ensure the cost of your DJ corresponds to their level of professionalism and experience.