# AUTHENTICALLY YOU WEDDINGS PRICING GUIDE



## **ABOUT US**

#### **OUR STYLE**

HERE, YOU CAN EXPECT A STYLE THAT IS (JUST AS OUR NAME SUGGESTS)
AUTHENTICALLY YOU. WE HELP
CULTIVATE GENUINE AND REAL
MOMENTS BETWEEN THE TWO OF
YOU THROUGH OUR PROMPT STYLE
PHOTOGRAPHY, AND CAPTURE THE
DETAILS OF YOUR RELATIONSHIP THAT
MAKE IT UNIQUE AND BEAUTIFUL.
RELATIONSHIPS ARE NOT ONE-SIZEFITS-ALL, SO YOUR PHOTOGRAPHY
SHOULDN'T BE EITHER!

#### THE PROCESS

OUR VALUE PROPOSITION IS YOUR PEACE OF MIND. ONCE BOOKED WITH US, WE MANAGE THE RELATIONSHIP TO YOUR PHOTOGRAPHER SO YOU CAN FOCUS ON OTHER THINGS (LIKE GETTING MARRIED). FROM SENDING EMAILS TO COORDINATING TIMELINES, ALL OF THAT IS OUR JAM. YOU BOOK, WE MANAGE, YOU GET MARRIED. THAT SIMPLE.

#### YOUR DAY

OUR JOB IS TO MAKE SURE YOUR DAY IS AS SMOOTH AND ENJOYABLE AS WE CAN MAKE IT. THIS INCLUDES PHOTOGRAPHY, BUT NOT EXCLUSIVELY. OUR PHOTOGRAPHERS HAVE BEEN KNOWN TO DOUBLE AS PROFESSIONAL DRESS HOLDERS, BUSTLERS, THERAPISTS, AND MUCH MORE ON THE BIG DAY. OUR POLICY IS THAT IF WE'RE THERE, AND WE CAN HELP, THEN WE'VE GOT YOUR BACK!



"PRETTY PHOTOGRAPHS ARE ONE THING, BUT ACTUALLY BEING ABLE TO CAPTURE GENUINE MOMENTS, PERSONALITIES, AND RELATIONSHIPS IS A RARE FIND."

- COURTNEY,
WEDDING CLIENT

## OUR TEAM



ERIN



Anne OWNER / PHOTOGRAPHER ADMINISTRATIVE ASSISTANT



April Photographer



Danielle Photographer



BLYTHE Photographer

WE ARE SO EXCITED to SERVE YOU!

## FAQs

Your wedding day is one of the most important days of your life, so, naturally, you're going to have questions about the deets! For that reason, we've put together a list of the most common questions that a couple usually has about us and our role on their big day.

#### How does the process work?

We try to make booking as simple as possible. You give us the main info about your wedding (date, location, how many hours you need) along with the photographer you'd like. We make sure they're available, get your date on their calendar, and connect them with you before your big day. Easy peasy!

#### HOW MANY HOURS DO | NEED?

A good indicator for how many hours you'll need is your guest count. Typically the more guests you're having, the bigger your party and the more coverage you'll want. On our pricing page, you can see about how many hours you might need based on the number of guests you're planning to have.

#### How do I Book?

Woohoo! This is our favorite question. To book, all you have to do is fill out our contact form, and we'll do the rest! Once we get your inquiry, we can set up a phone call if you would like, just to go over any questions you may have. After that, we'll send over our agreement along with a link to pay your retainer; a signed agreement and paid retainer gets your date officially on your photographer's calendar!

#### How much do you charge?

The amount you pay is based on how long you want your shindig to last. You can check out all of our packages on our pricing page.

#### Do you charge a travel fee?

Depending on the location of your wedding, your photographer may charge a small travel fee. If your selected photographer is within one hour of your event, then no travel fee is required. If the travel is more than one hour, a fee of \$0.59 per mile. If it's more than two hours, then a fee may be charged for the artist's accommodations.

#### DO YOU OFFER ANY PAYMENT PLANS?

HECK YEAH WE DO, AND THE BEST PART IS THAT YOU COME UP WITH IT. TO BOOK, WE REQUIRE A 30% RETAINER. AFTER THAT, YOU CAN PAY THE REMAINING BALANCE WHENEVER YOU WANT. WE JUST ASK THAT THE BALANCE MUST BE PAID IN FULL TWO WEEKS BEFORE THE WEDDING. THIS IS SO THE MOOLA GETS TO THE PHOTOGRAPHER AND THEY CAN COVER THEIR EXPENSES.

#### Do you guys only do weddings?

Nope! Along with awesome weddings, we do bridal/engagement sessions as well. Check out our packages to see our full list of services.

#### CAN WE PICK OUR PHOTOGRAPHER?

Your wedding photographer will be chosen by us based on proximity to your venue and who is available on your day. We strive for consistency throughout the weddings that we're a part of, so all of our photographers are hired based on the style that they shoot in. So no matter which photographer captures your day, you can be guaranteed the style that you see across our work!

#### WHAT IF WE ARE BAD AT PICTURES?

AT AUTHENTICALLY YOU, WE'RE ALL ABOUT CAPTURING YOUR ACTUAL AND UNIQUE RELATIONSHIP. WE UTILIZE A PROMPT STYLE PHOTOGRAPHY WHERE THE ARTIST WILL GIVE YOU A SMALL ACTION TO DO, THEN CAPTURE THE REAL REACTIONS THAT TAKE PLACE BETWEEN YOU GUYS. THERE'S ABSOLUTELY NO WAY TO DO THIS WRONG; YOUR AUTHENTIC REACTIONS AS A COUPLE IS WHAT MAKES YOU GUYS AWESOME AND WHAT WE WANT TO CAPTURE.

#### Do you give raw photos?

WE DO NOT GIVE ACCESS TO THE RAW PHOTOS THAT ARE TAKEN. WHY? AROUND 80% OF THE PHOTOS THAT ARE TAKEN AREN'T SUITABLE TO BE CALLED A 'FINISHED PRODUCT'. IT'S OUR JOB TO GIVE YOU THE BEST OF THE BEST, LET US DO THE WORK OF FINDING AND DELIVERING THE BEST TO YOU FROM YOUR BIG DAY!

#### How do we get our photos?

Your photos will be delivered through your own private online gallery that is shared through your email. For weddings your images will be delivered within 6-8 weeks. For couple/engagement sessions, you can expect your images within 2-3 weeks.

#### HOW MANY IMAGES SHOULD WE EXPECT?

A GOOD RULE OF THUMB IS TO EXPECT AROUND 50 IMAGES PER EACH HOUR OF SHOOTING.

#### Do you offer any discounts?

WHILE WE DON'T OFFER ANY DISCOUNTS, WE ARE MORE THAN HAPPY TO HELP OUT WITH A CUSTOM PAYMENT SCHEDULE THAT FITS YOUR NEEDS.

#### WHAT HAPPENS IF WE CANCEL OR RESCHEDULE?

In the unfortunate event of having to cancel or reschedule, the retainer is non-refundable as the date of the event has been held on the calendar of the artist, and the artist has likely turned down work for this same date. The only instance where this doesn't apply would be from an 'Act of God' situation. The date





### OUR PACKAGES

#### WHY DON'T WE JUST DANCE \$1575

- 5 HOURS OF WEDDING COVERAGE
- BEST FOR 100 GUESTS OR LESS

## TIME TO CELEBRATE \$2205

- 7 HOURS OF WEDDING COVERAGE
  - BEST FOR 100+ GUESTS

## PARTY OF THE YEAR \$2835

- 9 HOURS OF WEDDING COVERAGE
  - BEST FOR 200+ GUESTS

## ADD ONS

ADDITIONAL HOUR: \$315
SECOND SHOOTER: \$60/HR (2.5 HR MINIMUM)
BRIDAL SESSION (1 HOUR): \$250
ENGAGEMENT SESSION (1 HOUR): \$300
PHOTO ALBUM: \$200
REHEARSAL DINNER COVERAGE: \$300/HR
HARD COPY USB DRIVE: \$50



## WHAT'S NEXT?

#### 1. REACH OUT WITH THE DETAILS

TELL US EVERYTHING WE NEED TO KNOW. WHERE AND WHEN ARE YOU GETTING MARRIED? HOW BIG IS YOUR WEDDING? WHICH PACKAGE AND ADD-ONS ARE YOU INTERESTED IN? THE MORE INFO WE HAVE, THE BETTER WE CAN SERVE YOU!

#### 2. WE REACH BACK OUT

WE WILL RESPOND WITHIN ONE BUSINESS DAY SO YOU DO NOT HAVE TO WAIT! WE WILL LET YOU KNOW WHICH PHOTOGRAPHER IS FREE ON YOUR DATE AND THE TOTAL COST FOR YOUR NEEDS!

#### 3. WE PARTNER UP

Once we have emailed or chatted on the phone, hopefully your mind is screaming YES about hiring us! To book us, we require a retainer of 30 percent of your total cost and a signed agreement. The remaining payment is due two weeks prior to your wedding day. You can pay the remaining balance all in one lump sum or in several smaller payments. The choice is yours, just let us know which you prefer!

#### 4. WE ARE HERE FOR YOU

AFTER BOOKING WE WILL EMAIL YOU OUR PLANNING GUIDE TO HELP YOU MAP OUT YOUR WEDDING DAY. AT ANY TIME YOU CAN SCHEDULE A PHONE CALL WITH US WITH ANY QUESTIONS ARE CONCERNS YOU HAVE. ABOUT ONE TO TWO MONTHS PRIOR TO YOUR WEDDING DAY WE WILL START GATHERING DETAILS FOR YOUR WEDDING AND INVOLVE YOUR PHOTOGRAPHER SO YOU CAN E-MEET EACH OTHER OFFICIALLY! WE ARE EVEN AVAILABLE TO HELP YOU CREATE YOUR DAY-OF TIMELINE IF NEEDED!

