



WEDDING PLANNING + EVENT DESIGN



FINANCIAL INVESTMENT

2022

# THE COST OF YOUR EVENT

What exactly does all of this cost?

I don't know. How can I tell you the price of a wedding we haven't planned yet? The truth is, your wedding (or event!) will cost as much as you'd like it to, and as much as it needs to in order to do the work the way we need to.

The weddings you see and love here begin at \$1500 per person, and average between \$2500 - \$4000 per person. Some events, of course, exceed this range, based on the overall design of the event. Your budget will be driven by location, production, floral design, and audiovisual needs. Your food and beverage minimums and rentals will be factored in, as well as my fee. This is an inclusive estimate which will cover all of the costs associated with the production of your wedding experience.

Ultimately, however, we are not driven by numbers. Ultimately, it isn't about the "stuff" - It is about how the stuff makes you feel.

All of my designs are curated to tell a story tailored specifically to your taste and style. Pricing is impacted by the location, the number of guests, your menu selections, entertainment, design, decor, etc.

With such a broad range, where do we begin? Some of my clients want the freedom to dream and explore. We work together to design an experience, and then price the work based on the overall dream. Other clients come to me with a specific budget in mind. In that case, I will design to that level, always including special little touches that set the day apart from the rest, but respecting the overall boundaries of the investment.

Once we are engaged, I will provide three budget projections to help you understand the way in which your money can be allocated. This gives us the opportunity to discuss the business side of things before we begin making decisions. You have the opportunity to ask questions so that you can truly understand where your money goes and just how much it buys. We will spend what it takes to create the experience you want, but never more than is necessary. Producing a wedding is a major investment. I will look after your budget as if it were our own.

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My team works with a limited number of clients each year, and I personally design and manage each one. Our connection - yours and mine - is absolute and the foundation of all of the work we will be doing together. You will never work with a coordinator, an assistant, or any other representative during the planning process. When you call, I answer. When you DM me on Instagram, I respond. Tastings, meetings, demos, and more we will do together as needed. Onsite at the time of your event I will be at the helm of a full staff including coordinators, taskmasters, and representatives from all creative partners. But ultimately - it's you and me. We are in this together.

Pricing is customized based on the scope of work that needs to be done and includes both a retainer and a management fee ranging from 15% - 20%. This fee is applied to the overall cost of the wedding.

Travel expenses, administrative fees, and minimums may apply and will be disclosed for your approval in advance.

# MONEY SHOULD BE DISCUSSED

I believe that you make your best decisions when you have all of the information. Let's have a direct conversation about your financial investment. I'll assess what you need, develop an overall budget, and provide you with a custom quote. And remember, we're just talking.

This is where it begins...

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