

MEDIA POTION

Media Potion is a Media Production Service located in Gaylord, MI. We provide elegant and polished wedding photography and videography state-wide.

So... what separates MEDIA POTION from the rest?

As award-winning film makers, we have an eye for lighting, making the most of a space, and flattering angles. Every couple is unique and our goal is to showcase the unique personality and style of each love story. We put an emphasis on our cinematography skills to create engaging videos that places the viewer right there in the moment.

What exactly is Cinematography and why does every Videographer claim this term?

Cinematography is an art where the goal is to immerse you into a rich experience instead of just recording whats going on. Most of the time you'll find aspiring videographers using words like "cinematic" because well... it sounds cool. At MEDIA POTION, we fully understand cinematography & respect the use of this word. From the shots and camera movements, down to the color and storytelling, we present your wedding day like a movie shot on film.

So you might be asking yourself, "Do I really need a Wedding Video?"

Many couples settle on just getting wedding photos, but we think this is a huge mistake. Photos are like souvenirs, while videos let you re-experience everything from a fresh perspective. Prioritizing a budget for a wedding is a must, but does this mean you have to choose between photo & video for one of the most important days of your life? No way! MEDIA POTION offers affordable photo packages as well! Our unique approach allows us to make the best of your day for both photo and video without missing a single moment!

How does MEDIA POTION do Photos Differently?

Regardless of your photographer, 80% of your photos will probably be candid. When someone is lost in a moment, the last thing on their mind is how they look in a photo. MEDIA POTION captures the very best candid moments because our approach is different. Traditional photographers will capture moments here and there, but we capture ALL OF IT. Using 4k High Frame Rate Video, we are able pick frame by frame to find the very best candid moments to make gorgeous un-staged photos while still retaining excellent quality. These little moments of banter & interaction are where we find real gems that capture personality and REAL chemistry. Video Quality and Technology keeps growing and we believe this is the next big step in wedding photography.

But hey - we love shooting the traditional way too! After the main parts of your ceremony and reception are over we sneak you off on secret photo shoots where we can really craft something up. We love creating situations and poses that stand out when we have full control of what goes on. Have a favorite look you are going for? Let us know and we'll create it!

Who is MEDIA POTION?

Hi! My name is Nick! With a degree in Film & Video Production from Grand Valley State University, I got my start working on film crews and movie sets. It wasn't until my partner Brittany and I started winning film festivals from a short film we made for a 60-hour Film Challenge, that we realized our talent for filming & editing on the fly. There is no second take with weddings and you can only get it right the first time. With nothing but our instincts to rely on, wedding videos are a natural fit.