

KASIE KAILYN

Event Co.





MEET KASIE

Hello!

I'm Kasie and I am the owner of Kasie Kailyn Events! I was born and raised in Southern California but have lived in the South for the last fifteen years and call Charlotte, North Carolina home. After graduation with my bachelors in Marketing & Event Management, I dove head first into the magical world of weddings!

I have been in the wedding industry since 2013. I had the blessing of working for one of the top luxury wedding planners for four years and absolutely fell in love with planning! I have also had the pleasure of representing a beautiful wedding venue, as well as working with a vintage wedding rental company. I like to think my experience in different niches of the wedding industry allows me to bring many different skills and perspectives to my planning and design process.

Being a wedding planner is hands down the best job! There is nothing better than helping a couple plan every detail of their wedding and then getting to bring their dreams to life! I find so much joy in being part of one of the happiest days of my couples lives! I cherish my relationships with my couples and often develop life long friendships.

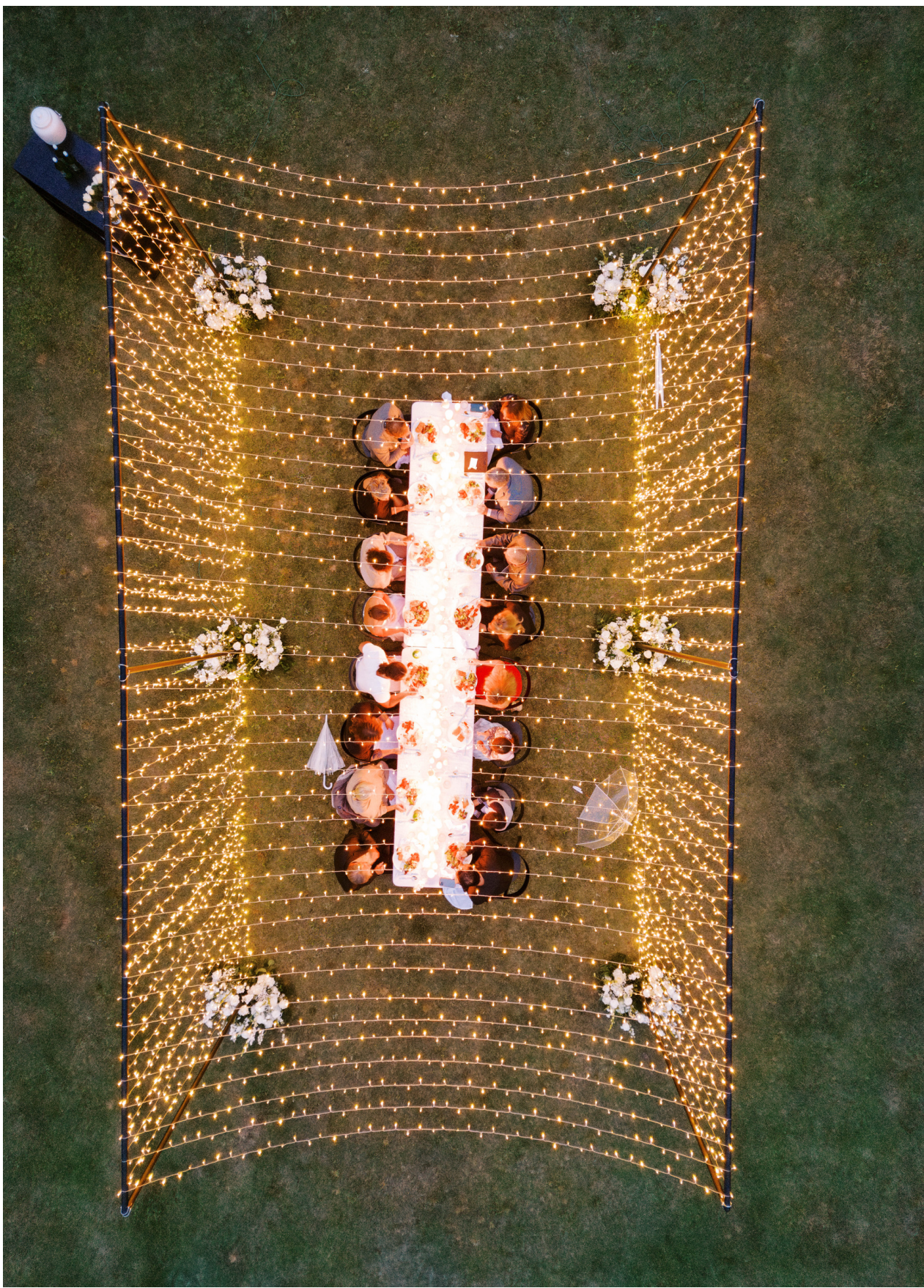
Fun fact about me, I am the oldest of five girls! You can thank the oldest child syndrome for my obsession for organization, to-do lists, type-A personality and "can't relax until its all done" mentality! I wholeheartedly believe that the skills I obtained being in a large family and the oldest child is what makes me thrive as a planner!

When I am not planning dreamy weddings, you can find me soaking up the sunshine with my son Wylder, watching Friends re-runs or a Hallmark movie and trying to grow my gardening skills! (pun intended)

I can't wait to chat with you about your big day!

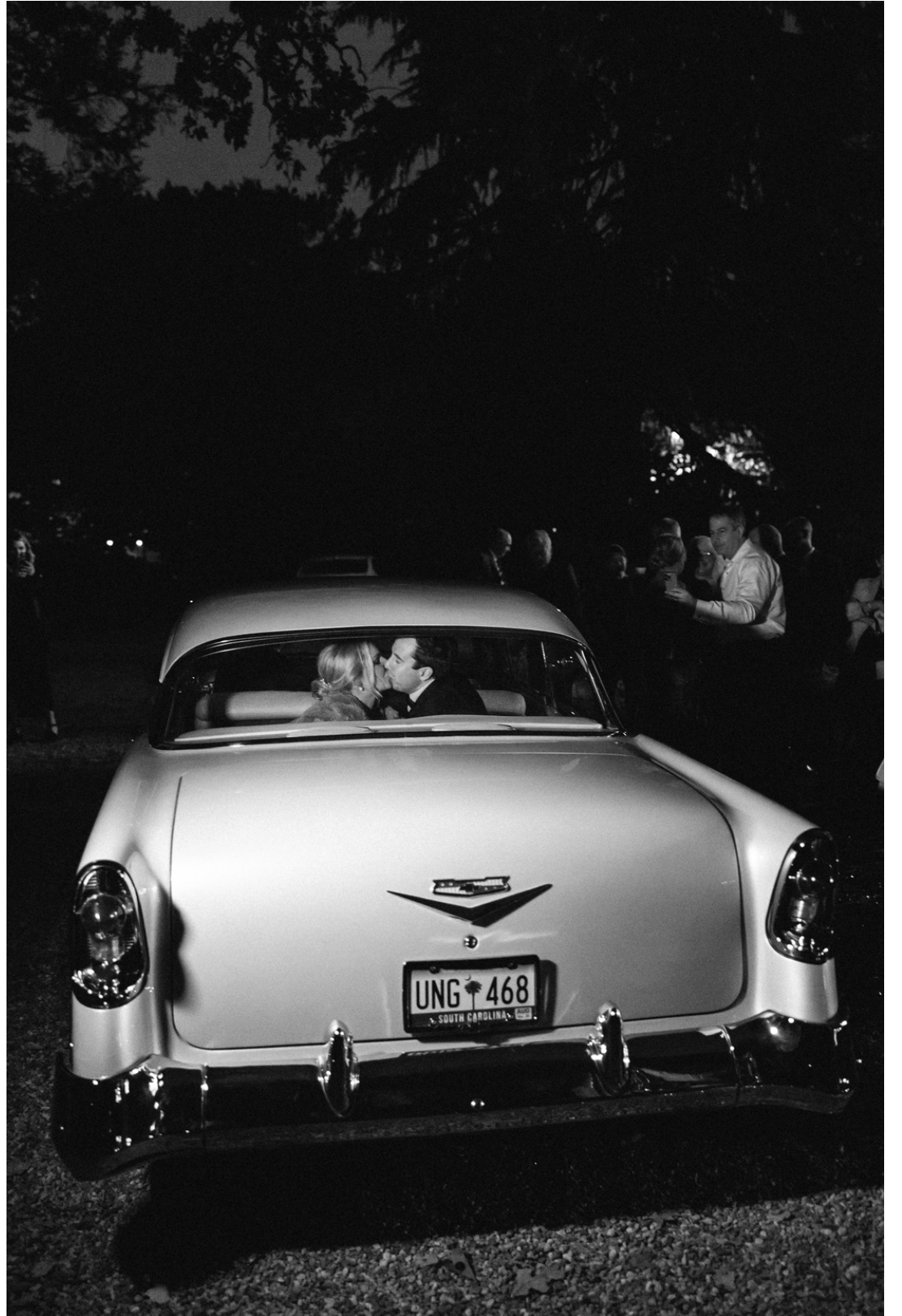
Xo Xo,
Kasie











Full Planning + Design



Investment Begins at \$6,000

A personalized planning experience from the moment you get engaged! Let's face it, wedding planning can be overwhelming, time consuming and a full-time job! This package is for the couple who would like guidance every step of the way and a stress free planning journey!

Package Includes:

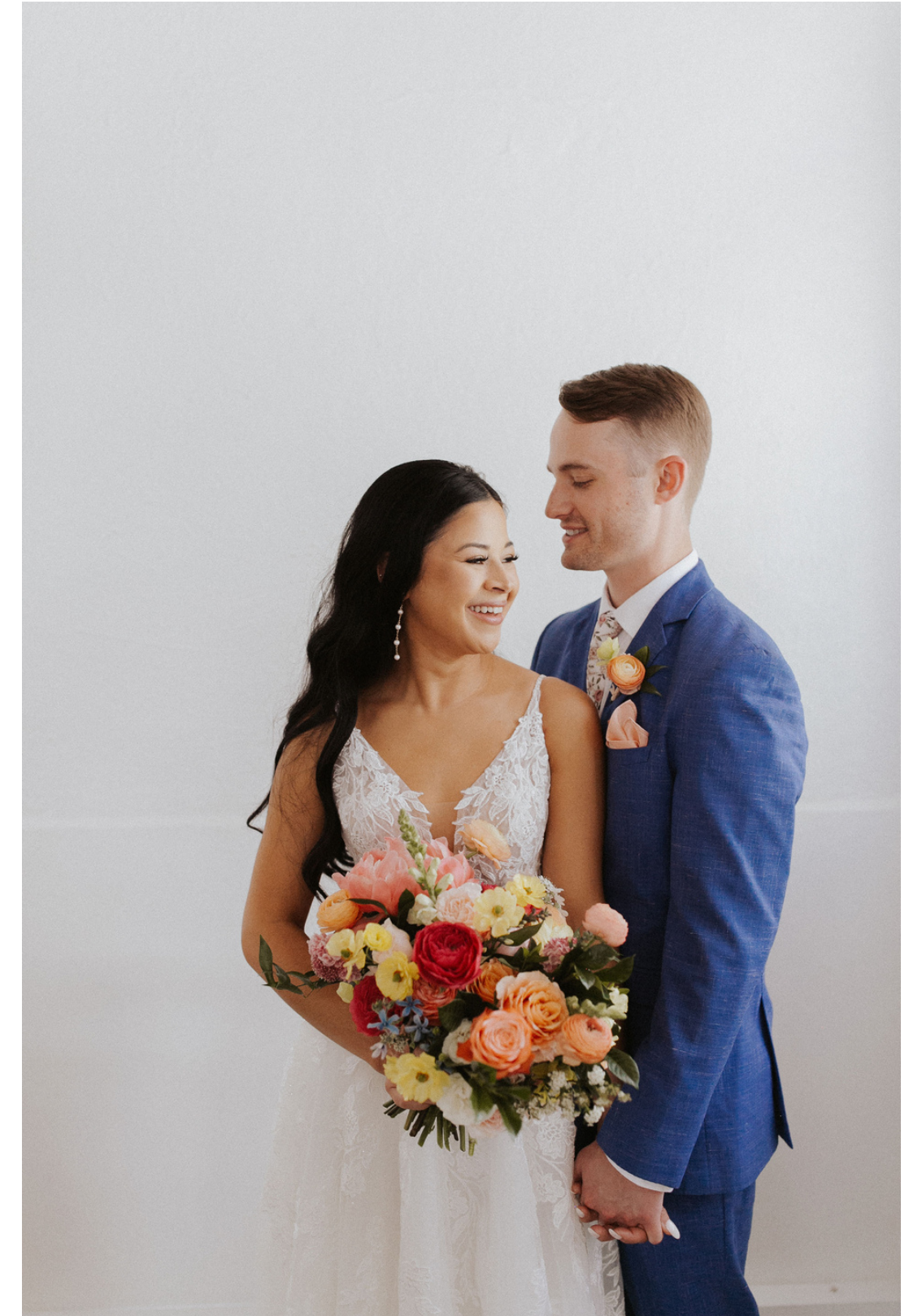
- Begins at time of booking
- Unlimited Communication + Planning Sessions
- Access To Our Planning Program, Which Includes:
 - Detailed Month by Month Checklist To Keep You On Track
 - *Budget Tracker*
 - *Guest List + RSVP Tracker*
 - *Vendor Management Tab*
 - *Wedding Website*
 - *Seating Chart*
 - *Many Helpful Planning Resources*
- Budget Management + Guidance
- Main Contact for All Vendor Communication
- Personalized Venue Comparison Reports
- Initial Venue Walk-Through
- Sourcing + Securing Of Vendors
 - *Selected For Your Budget + Style*
 - *Check Availability*
 - *Gather Proposals*
 - *Secure Services / Contracts*
- Up To 6 Vendor Meetings
- Hotel Block Management
- Comprehensive Event Design Including Overall Aesthetic, Color Palette, Key Elements
- Custom, Detailed Design Board
- Lead Planner + 1 Day-Of Assistant for an unlimited number of hours on your day
- All Items in Partial Planning Package





KASIE KAILYN

Events





Investment

\$3,500

- Begins Approximately 6 Months Before Your Wedding Day
- Unlimited Planning Sessions with KKE
- Assistance Booking Any Remaining Vendors
 - *Custom Vendor Reports*
 - *Vendor Recommendations (vendors I know, love + trust)*
 - *Contract Review (already signed contracts + new contracts)*
- Up to 3 Vendor Meetings
- Design Assistance with All Paper Goods + Signage
 - *(invitations, programs, menu, bar menu, seating, escort cards etc...)*
- Smaller, Curated Design Board
- Assistance Sourcing Any Remaining Design Elements
- Final Venue Walkthrough
- Creation of Wedding Day Essential Handbook:
 - *Detailed Weekend + Wedding Day Timeline*
 - *Vendor Contact List*
 - *Ceremony Layout + Outline*
 - *Reception Floor Plan*
 - *Signage, Rentals + Decor Inventory List*
- Coordinate + Lead Ceremony Rehearsal
- Wedding Day Coordination:
 - *Event Setup + Breakdown*
 - *Lead planner + 1 assistant on site for a 10-12 hours*
 - *Vendor Management*
 - *Use of Emergency Wedding Kit*
 - *Distribution of Final Vendor Payments + Tips*

Partial *Planning*

The package that meets you right in the middle! You may have your big vendors booked and have a vision of your dream day but now may find yourself a little lost or questioning “What's next?”. How do you go from here to your perfect wedding day?! Let's be honest, the overwhelm is real! It can be a lot to figure out how to bring your pinterest board to life, all while staying on budget or figuring out what textures and color palettes go together without clashing. The KKE team is here to help! This package is perfect for the couple who needs a little more design assistance.











Month -Of *Coordination*

Investment

\$1,950

- Unlimited Communication
- Access To Our Online Planning Program
 - Checklists
 - Worksheets
 - Preferred Vendor List
 - Wedding Planning Resources
- Initial Coordination Session:
 - Vendor Information
 - Ceremony Order + Outline
 - Overview of Your Day, Locations + Timeline
 - Decor + Design Details
- Vendor Contract Review
- Communication Of Final Headcount To Vendors
- Final Venue Walkthrough
- Creation of Wedding Day Essential Handbook:
 - Detailed Weekend + Wedding Day Timeline
 - Vendor Contact List
 - Ceremony Outline + Layout
 - Reception Floor Plan
 - Signage, Rentals + Decor Inventory List
- Coordinate + Lead Ceremony Rehearsal
- Full Wedding Day Coordination:
 - Event Setup + Breakdown
 - Lead planner + 1 assistant on site for a 10-12 hour full wedding day
 - Vendor Management
 - Use of Emergency Wedding Kit
 - Distribution of Final Vendor Payments + Tips

A 45 day exclusive package for the couple who has all of their vendors booked and details planned but needs assistance on the day-of to ensure everything goes according to plan.







A-La-Carte

REHEARSAL DINNER PLANNING

Includes all aspects from full planning

Starting at \$1,000

SPECIAL EVENT PLANNING

Anniversaries, Birthdays, Showers & more!

Starting at \$2,000

CORPORATE EVENT PLANNING

Includes all aspects from full planning

Starting at \$2,500



"Kasie was meticulous down to every detail. Her organizational skills were impeccable. She made me feel at ease throughout our whole journey of planning and especially the day of our wedding. Kasie is such a sweet, genuine, hard working professional. Her communication skills were amazing. She would always respond to my texts or phone calls quickly. I cannot recommend Kasie's services enough. My wedding day was perfect and stress free. Having Kasie coordinate our wedding was the best decision we could have ever made. Worth every penny!"

-Heather R



CLIENT

Testimonials

"Wow! I don't even know where to begin! Hiring Kasie was hands down the absolute BEST decision my husband and I made for our wedding! I hesitated for a while thinking I could do it all on my own, I am fairly organized but quickly became so overwhelmed and stressed out! My husband graciously stepped in and said there was no way we were going to waste this special season of engagement being stressed out and overwhelmed the whole time and said we needed a planner! Let me tell you, I am SO happy with our decision! There was enough on my plate with working full time and being a bride. Hiring Kasie was the best investment we could have ever made, she took every ounce of stress, worry and overwhelm off of me and I felt so free to enjoy the whole process knowing she had it under control! She had an idea or solution to every single issue that came up and was always thinking 10 steps ahead. I was so impressed. She also did so much to bring in personal details into our day to make it unique to us. I cannot say enough great things about my experience with Kasie, I knew she was the one from the second we spoke, she was so sweet, kind down to earth and genuine. She was so quick to respond to any text or phone call, no matter what time of day. I don't know when she sleeps! She was so organized and had the most meticulous timeline for our big day! If you are hesitating, stop and RUN to work with Kasie, you will NOT be disappointed!"

-Lacey B.

Let's Get In Touch!

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