



MICHELLE NORWOOD

EVENTS

EVENT PLANNING
FOR CLIENTS WITH DISCERNING TASTE

Packages and Investment Details

CHEERS

*and thank you for reaching out to
Michelle Norwood Events!*

We are thrilled that you are considering working with us!
Event design, planning, production, and management are the most important parts leading up to and on your celebration... and it's our favorite thing to do!

The Michelle Norwood Events team will pair you with the best partners based upon your aesthetic and price perspective, all while incorporating distinctive design, color, texture, and style using elements of the new, the old, the odd and the extraordinary to create a truly memorable event.





MEET MICHELLE

PRINCIPAL | DESIGNER + PLANNER

New Orleans Native • Traveler • Creative Heart • Lover of Love

I am so excited that you are here! I am Michelle, the founder and creative behind Michelle Norwood Events. For as long as I can remember, I have always had an insatiable curiosity to discover and create beautiful things.

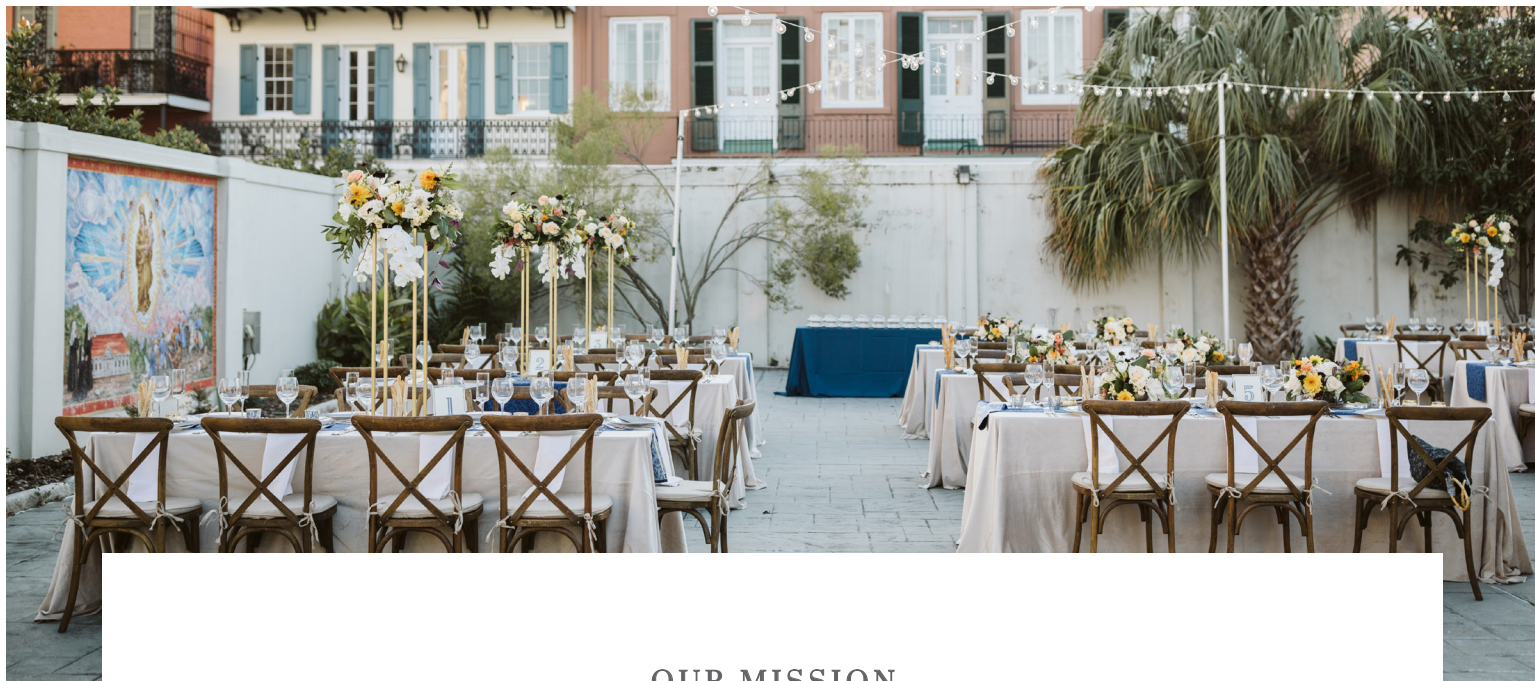
As a Nola native, I have been engulfed by the "poly-cultural" magic of this city. French, Creole, and dozens of other nations and peoples all descended to this unique city in all the world. Molding the way I view spaces and cultures.

My love for travel has taken me around the world. During my travels, I am creatively recharged. I ALWAYS return home, with a treasure trove of new visual references from documenting the elements of my exploration. Often becoming the basis for design and converge what we create for our clients.

I look forward to working with clients who trust me and my design aesthetic that will narrate the reality of their event.

"I never plan the same event twice.

In three words: Sophisticated, Timeless, and Elegant."



OUR MISSION

We are all about effortless and natural style. Our mission is to create events that feel elegant but not fussy, unique but not contrived, timeless, and always personal.



OUR SPECIALTY

We specialize in destination celebrations, which can mean the other side of the world, the client's own backyard or our own backyard #Nola.

We love to plan multiple-day destination events that each have their own distinct style and personality... creating a crescendo of distinctive celebrations that you and your guests will enjoy and cherish for a lifetime. Allow us to handle the details, so you can simply enjoy the experience.

*Where will your event design take us?
Our passports are ready!*



OUR DREAM CLIENTS

Our dream clients have discerning taste and a refined aesthetic. They are stylish, love to travel and experience other cultures, open-minded, and gracious with elevated tastes and nothing to prove.

These clients allow us a glimpse into their lives—from their closets to Instagram and Pinterest pages, so we can design every detail with their unique tastes in mind. These clients trust our aesthetics, judgement, and recommendations.

*We would love to hear your story
and your event ideas!*

BRIDGETTE & SAUL

Location: Preservation Hall, New Orleans Pharmacy Museum

Featured: Vogue Weddings



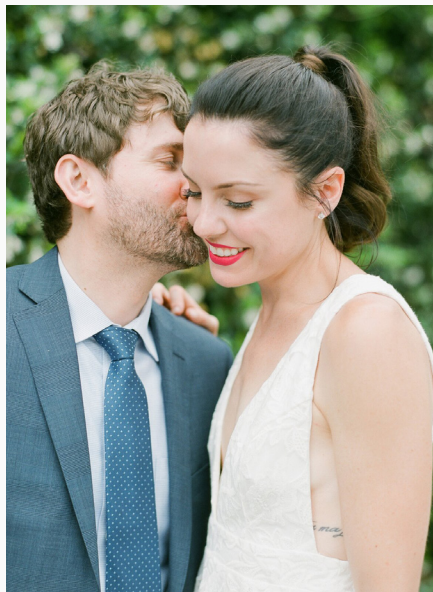
PASTEL RAINBOWS

Location: Felicity Church
Featured: Wedding Chicks



MARGARETTE & REESE

Location: Warehouse of Lovegood
Featured: Martha Stewart Weddings





OUR SERVICES

DESIGN

Signature spaces that complement the locale and venue are our speciality. In keeping with the natural beauty of your venue and the city and destination, we'll create an overall vision and event design that is a true reflection of your personalities and backgrounds.

From intimate spaces and elegant tablescapes that invoke conversation to innovative room layouts and thoughtful materials, we carefully curate a group of creative partners to bring it all together in a way that is thought-provoking and tailored to you and your story.

MANAGEMENT

Our signature event planning process ensures that every detail is taken care of and your event is a true reflection of your personalities and your destination. Our event producers manage the logistics as well as all of your creative partners—ensuring that the event is flawless and the overall experience is stress-free. As a result, the months leading up to your event are enjoyable and you can relax and enjoy the celebration amongst your guests.

PRODUCTION & PLANNING

With full-service planning and production, you'll begin with an immersive location scouting trip and meeting to discuss all of your wedding ideas and a complete creative event vision. Through that process, we'll uncover a thoughtful design tailored to you, your personalities and the city and venue you've chosen. We'll also curate your full creative team to bring your vision to life. Everything from room layouts to timelines, contracts and logistics is completely taken care of. The entire production—every moment and detail—is designed with you in mind.

INVESTMENT BEGINS AT \$10,000. TRAVEL FEES MAY APPLY.



KIND WORDS

FROM OUR CLIENTS

NICOLE & EDWIN

"Ah Michelle, how do we love thee? Let me count the ways! Michelle indulged our every wish all while keeping our heads on straight. When my groom decided he wanted to ride in on a horse? Michelle got out there and found him horses. When we told her we needed a regale, multi tier cake with feathers? She found us the perfect cake shop. When we decided we needed Darth Vader and Two Stormtroopers to show up. She found and coordinated Darth and his Stormtroopers. It was a May 4th wedding. When we decided we needed Burlesque dancers? She made sure they showed up and showed out. And when we got shut down for a noise complaint, Michelle got the party rolling again.

But there are so many other things. She is just a wonderful person who genuinely cares. My husband and I were able to focus on each other and not the nonsense. My guests were taken care of from start to finish. She will let you know when it's time to worry and when everything is going to be fine. I have to say I was sad that after the wedding we wouldn't be working together any longer. She's just that good."

COURTNEY & DANIEL

My now husband and I, hired Michelle and her team to help us execute our destination wedding in New Orleans. After one phone call with her, I knew she was the planner for us. She was so down to earth while still being strong in her knowledge and abilities to give us our dream wedding. Since we didn't live in New Orleans, we really had to just trust Michelle to give us our dream because we really couldn't be there. We gave her a realistic budget and she ran with it. Y'all...when I say she gave us our dream wedding, I mean she gave us our dream wedding. Every little detail was thought of, and none of that was me, it was all Michelle.

She is the most genuine and hardworking person that I have ever met. She's got your back and she treats you like family. She really listens to you and figures out a way to make your dream a reality. If you're looking to hire a wedding planner in New Orleans (or really anywhere) I highly recommend Michelle and her team.



LET US PLAN

YOUR DREAM EVENT

perfectly suited to your unique personality!

We would love nothing more than to plan your special day.
Allow our team create a sophisticated, memorable, and personalized
event that you and your guests will cherish for a lifetime.

To get started, send us an email or give us a call:
michelle@michellenorwood.com | (504) 603-0104

*We look forward to hearing about your event
and your vision for a memorable celebration!*



Instagram
@michellenorwoodevents

Facebook
@michellenorwoodevents

Pinterest
@michellenorwoodevents

Website
www.michellenorwood.com

Brochure photography courtesy of @MoDavisPhotography