

A romantic wedding photograph of a couple kissing. The groom, on the left, has a beard and is wearing a dark suit with a white shirt and dark tie. The bride, on the right, has blonde hair and is wearing a white wedding dress with a long veil. She is holding a large, elaborate bouquet of flowers that includes a prominent white protea, several light pink roses, and greenery. The background is a bright, out-of-focus outdoor setting with warm sunlight creating a bokeh effect. In the upper right corner, the text 'Weddings Guide' is written in a black, cursive script, accompanied by a faint, stylized sunburst graphic.

Weddings Guide

Welcome New Friend,

Friend, congratulations.

There is no time like this time.

The love, the euphoria, the excitement, the vision, the subsequent reality, the holding of the space to have all of your favorite people, in one space, at one time - it is truly everything.

As a wedding photographer, I combine over a decade of photography knowledge, wrapped with being an entrepreneur for five years, planning our own international wedding and my immense love for life, people and connections within those moments to create authentic, loving time capsules.

It is my commitment, to get inside your hearts and minds to truly understand your vision, your connection and the pulse between your love. The way that you two look at one another, does not translate to anyone else. With this, I use my verbal cues from years of teaching yoga to bring to life candid, natural and empowering poses alongside my immense love for love, to document the two of you in your most natural form - those expressions that come to life when you're intertwined.

When it is, literally just the two of you.

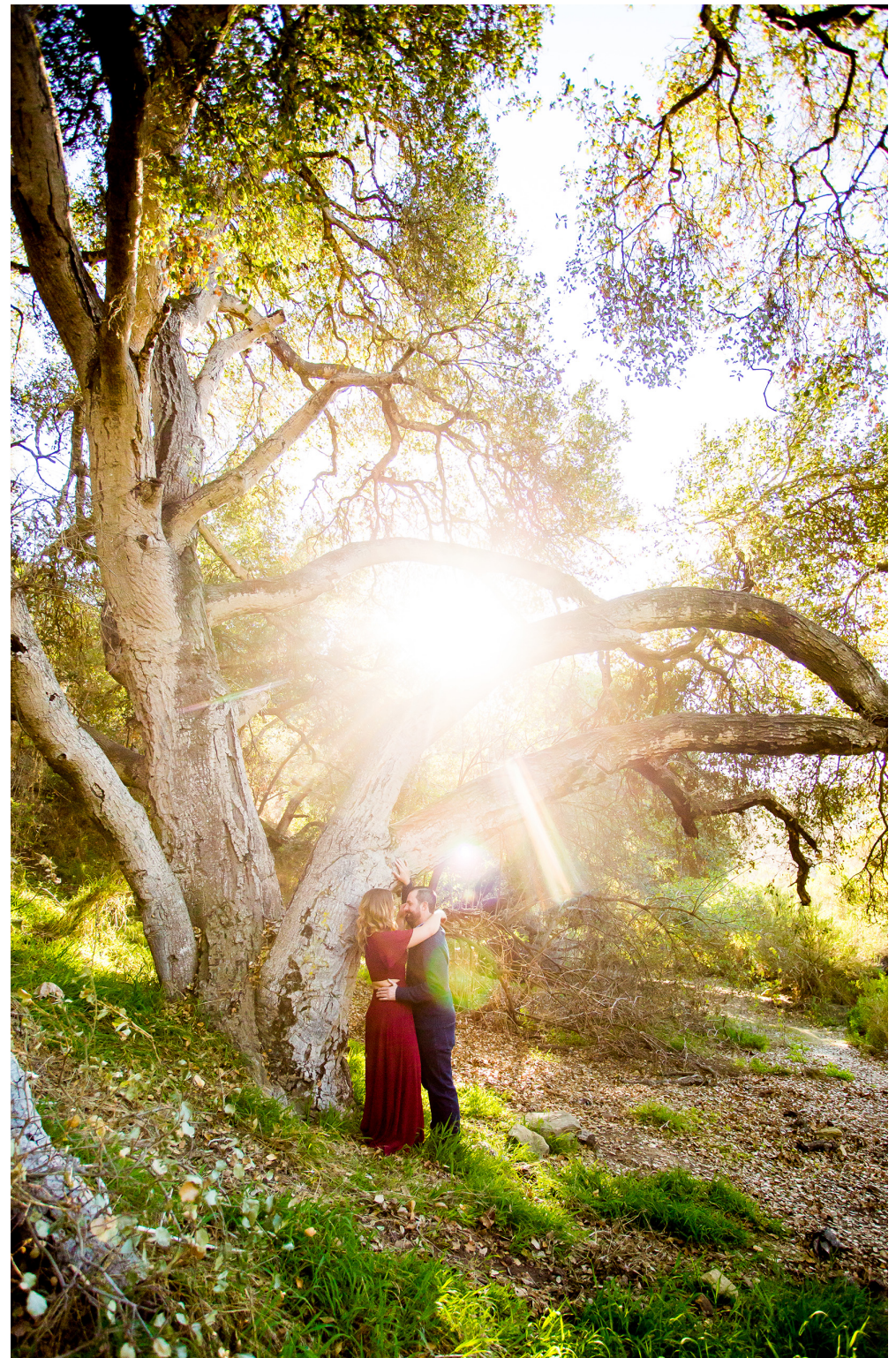
My friend, I cannot wait to connect,
to learn more about the both of you,
your love story

and how I can support you in bringing to life tangible time capsules
of this sacred, sincere, blissful time.

Congrats friend!

With so much love and gratitude,

Ashley Strong Smith.





Hello, I am
ASHLEY Strong SMITH
PHOTOGRAPHER.
EDUCATOR. MAMA.

I am a lover and seeker of light, life, culture and connection.

I am a passionate mother to our sweet growing girl Orion, my greatest teacher and guide.

I am a dedicated wife to a sincere South African immigrant, who is now a firefighter for Orange County whom I met on Mafia Island, off the coast of Tanzania while volunteering teaching English in a small village to 132 students while he was running a whale shark conservation camp, we made love in a tree house and well,
I live my dream life everyday.

I am a student of this world, our expansively inspirational world learning through traveling, submerging, connecting, listening, questioning and being guided by my teachers and inner voice.

I am a seeker through intentionally living, readings, pulling cards and connecting to spirit.

I am a humble entrepreneur where I've utilized my degrees in Business Marketing and Africana Studies, coupled with five years of non-profit experience, wrapped around getting to live, love, and teach around the world for three years, and added in a number of years apprenticing under a wedding photographer to really bring this all to life!





Quite frankly, I just love love. I love pure love. I love heart-pulsing, body vibrating, soul piercing, I couldn't be more grateful for you kind of love! I love love in a way that love is the answer to all things. Love is the pulse between all of us. Love within the intertwined union of a couple, love wrapped around an ever growing family, love of oneself and the expansiveness that life is at this very moment.

Love is - the vibration that connects all of us.

Born in Missouri. Raised by the waves in Southern California, a little city known as Oceanside (O'side by the locals). I grew my wings in Long Beach where I studied African Studies and Business Marketing at CSULB. And then, oh then, I humbly expanded my wings living, teaching and ultimately falling in love as I volunteered teaching English to 132 students on a small island off the coast of Tanzania, known as Mafia Island. From there, I received my TEFL certification and continued teaching in South Africa, Costa Rica, back to South Africa, back to Mafia Island with a whole lot of traveling to Nicaragua, Kenya, Zanzibar, Mexico, Canada, Jamaica, Australia, New Zealand and throughout the United States (Oregon, Washington, New York, New Jersey, Louisiana, Arizona, Nevada) in between.

While on Mafia Island, the first time, I met my now extremely handsome South African husband. That man, quite literally took my breath away the moment he said hello - for the first time in my life, I understood the expression, "Love at first sight." We spent the next three years falling in love and diligently working towards his visa to the United States. In November of 2016, he finally arrived and on January 21st, 2017 we exchanged our handwritten vows with our feet on the sand surrounded by a circle of our favorite people in this world. Of which, they literally came from everywhere around the world - Africa, Australia, New Zealand, Europe, Canada and throughout the U.S.

Everyday I wake, beyond blessed as I live a life I had once dreamed of. On July 11th, 2019, we welcomed our daughter Orion into this world after 24 hours of an all natural birth. Being her mom has become my greatest blessing, teacher, gift and reason for living in this lifetime. We live in San Clemente, surrounded by hiking trails and hills with our two little kittens, Zaleo and Askari (meaning today and protector in Swahili).

On my weekends off, my family and I are taking a road trip, camping, adventuring and playing in nature or at the beach!

Connection - connection is everything to me. It is why we are here, put on this earth, at the very same time. To teach, to learn, to inspire, to hold space for one another. I value, honor and hold close all the souls that I've been blessed to meet, to document, to tell a part of their story and ultimately become the village, the community that

surrounds *Ashley Strong Photography.*

My Commitment to You

I'm someone captivated by life
and the experiences that occur within those moments.
Deep within my soul lives the want, the need, the passion for human connection.
Those intimate moments where a friendship, a relationship forms.
Me, seeing, honoring, documenting you, as you. The beauty within your uniqueness.

Being inspired by the Author, Dave Eggers in one of my all time favorite books,
"What is the What." He tells a story. The story of Valentino Achak Deng, a young
man, once a refugee from Sudan, now a citizen of the United States.
His vantage point, well it was told from the voice of Valentino Achak Deng in what
would be the climax of this story, the book.
Eggers painted the pictures so vibrantly, so passionately.

A story.
A true story within this life time lives by another soul, yet described as his own.
It clicked.
Me, yes me. I am drawn, connected to, put on this earth to tell stories.
That story of you. My vantage point is this moment.
Where you are in your life. Right here, right now. An engagement.
Your wedding. An anniversary. Documenting your new or ever growing family.
That business you just started, are revamping or the personal triumph of you being
the best possible version of you!

It is my whole hearted commitment to capture you in your best possible lights
haring the natural beauty, euphoria, pure joy, the laughter, the tears, the wildly
candid moments when you are skin glistens. I do this through and
with confidence, transparency, an inspired heart and intimate connection.

Your session is designed through a unique vantage point of posed expressions
interwoven with naturalness. Your desires, space and time ways of value, always
honored because quite frankly you being you, creates space for me to be me.

Our photographic exchange is that time the very time for me to witness, take in,
capture, process and share that every moment, that very part of your story.

My communication will always be honest, sincere, humbly truthful.
As your connection, your love, your support and mirrored vulnerability will be
cherished, valued, heard and held dear.

It is my honor to document your story and to tell it, share it,
through the most vibrantly unique vantage point.

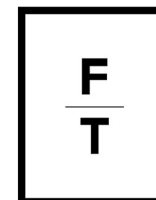




Publications & Features



CEREMONY



Where I am because of where I've been

2010 - Graduated from CSULB (California State University Long Beach) with a Major in Business Marketing and Minor in Africana Studies

2010 - 2012 Apprenticed under Brian at ABM Wedding Photography

2012 - 2015 Assisted / 2nd shot under Scott of Scott Nelson Photography

2012 - Got accepted by World Teach to teach English in Tanzania

2013 - Taught English in Tanzania, Africa where I met my now husband on a remote island, Mafia Island

2013 - Received my 200 hour Yoga Teaching Certification through Yoga Six

2013 - Received my TEFL certification to teach English around the world

2013 - 2016 Lead shot for Dove Weddings & Productions

2014 - Taught English in Costa Rica & Cape Town, South Africa

2015 - Launched Ashley Strong Photography full time

2015 - Got engaged at Creation Winery in Hermanus - Cape Town, South Africa

2016 - Documented my first out of state and country weddings

2016 - My now husbands K-1 fiance visa was approved after 3 years and he finally arrived in the United States

2017 - Married the man of my dreams in an intimate beach wedding

2018 - Hosted my first ever Cultural Art Show showcasing photographs from Tanzania and South Africa

2018 - Became a Corporation - Strong Smith, Inc.

2018 - Got pregnant

2019 - Gave birth to our incredible daughter Orion after 24 hours of an all natural labor

2020 - Survived two state wide shutdowns and a pandemic

2020 - Supported my husband going through and graduating fire academy with him now being a firefighter for Orange County

2021 - Launched ASP's Mentor Program

To date:

Documented over 500 sessions

Documented over a 100 weddings

Received over 260 FIVE STAR reviews on multiple platforms

Published nearly two dozen times

Received The Best Of Knot for 2019 and 2021

Received Wedding Wire's Couple's Choice Award 2017 - 2020







Package #1

- : 5 hours of customized Ceremony and Reception Coverage
- : 1 (one) Photographer (Ashley Strong Smith)
- : 1 (one) photo assistant
- : All locations
- : Personalized Timeline Creation for best possible lighting
- : Customized Family Shot List
- : Approximately 500-800 edited images (Plus B&W)
- : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
- : 20% off all Canvas, Prints and Album Ordering

\$2,450

Package #2

- : 6 hours of customized Ceremony and Reception Coverage
 - : 1 (one) Photographer (Ashley Strong Smith)
 - : 1 (one) photo assistant
 - : All locations
- : Personalized Timeline Creation for best possible lighting
 - : Customized Family Shot List
 - : Approximately 600-900 edited images (Plus B&W)
 - : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
 - : 20% off all Canvas, Prints and Album Ordering

\$2,900





Package #3

- : 2 hour Engagement Session
 - see engagement session for inclusion
- : 6 hours of customized Ceremony and Reception Coverage
- : 1 (one) Photographer (Ashley Strong Smith)
- : 1 (one) photo assistant
- : All locations
- : Personalized Timeline Creation for best possible lighting
- : Customized Family Shot List
- : Approximately 600-900 edited images (Rms B&W)
- : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
- : 20% off all Canvas, Prints and Album Ordering

\$3,420

Package #4

- : 8 hours of customized Ceremony and Reception Coverage
 - : 1 (one) Photographer (Ashley Strong Smith)
 - : 1 (one) photo assistant
 - : All locations
- : Personalized Timeline Creation for best possible lighting
 - : Customized Family Shot List
 - : Approximately 800-1000 edited images (Plus B&W)
 - : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
 - : 20% off all Canvas, Prints and Album Ordering

\$3,400





Package #5

- : 2 hour Engagement Session
 - see engagement session for inclusion
- : 8 hours of customized Ceremony and Reception Coverage
 - : 1 (one) Photographer (Ashley Strong Smith)
 - : 1 (one) photo assistant
 - : All locations
- : Personalized Timeline Creation for best possible lighting
 - : Customized Family Shot List
 - : Approximately 800-1000 edited images (Plus B&W)
 - : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
 - : 20% off all Canvas, Prints and Album Ordering

\$3,820

Package #6

- : 2 hour Engagement Session
 - see engagement session for inclusion
- : 8 hours of customized Ceremony and Reception Coverage
 - : 1 (one) Photographer (Ashley Strong Smith)
 - : 1 (one) photo assistant
 - : 1 2nd Photographer (for five hours)
 - : All locations
- : Personalized Timeline Creation for best possible lighting
 - : Customized Family Shot List
 - : Approximately 800-1000 edited images (plus B & W)
 - : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery

\$4,570







Engagement Sessions

- : 1 (one) session
- : 1 - 2 locations
- : 1 (one) photographer (Ashley Strong Smith)
- : 2 (two) hours
- : 2 (two) outfits
- : Approximately 200 - 300 images (Plus B&W)
- : Personalized highlight phone app
- : Rights to all high resolution edited images via downloadable gallery
- : 20% off all Canvas, Prints and Album Ordering

\$695



Package Additions

: For destination engagements and weddings -
transportation and lodging (prices vary)

: 2 hour Engagement Session \$695

: USB \$100 (sales tax included)

: Second shooter \$1,200

: Additional hours \$450 per hour

: Albums & Prints - See Separate Pages







A Whole Lotta Love

“Ashley goes well beyond professionalism, to the point that you feel like your wedding is as important to her as it is to you.

She communicated with us frequently throughout our year of planning, and especially in our final weeks. She even visited the area surrounding our venue before the wedding, just so she could find any hidden spots for pictures. She asks for your insight and inspiration, but knows when to add her own touch and talent.

Most importantly, she is a dream to work with on the actual wedding day. Whether it was sharing calming words with the bride, or herding 10 rowdy groomsmen, she knew exactly what to do to get all the shots, and make the day flow seamlessly.

We recently got all of our photos back from Ashley- and WOW. As if I wasn't already blown away by her talents, she truly outdid herself. She knows exactly how to capture the perfect mood lighting of every scene. She knows where to whisk you off to get the best golden hour portraits. She truly has a talent that is irreplicable.

I strongly encourage you to hire you for your event!

: Jamie and Chad

A Whole Lotta Love

“ WOW - We are totally struggling to find the words that do Ashley's work justice - Our wedding pictures are way beyond our wildest dreams and she captured the essence of our day perfectly!

To us, Ashley is the ONLY photographer in Southern California to capture your special life moments. Ashley was recommended to us by a close friend. From our very first phone call, we knew within the first minute that it HAD to be her. She is one of the sweetest souls I have ever met, genuine, open, and honest. Ashley listens to your ideas and strives to fully understand you, your love story, and your vision so that she can get the absolute best end result. On top of her professionalism and knowledge, Ashley is so easy work with and makes the whole process FUN and SASSY!

She was fully engaged in everything from our desires, lighting and placements, and anything else we had questions on. We always looked forward to our calls with her to discuss the day and just to catch up, because she cares about you and your life. She worked closely with our other vendors to ensure a smooth running of the day, creating and following her timeline, whilst ensuring to capture all of the pictures that we had discussed.

On the day itself Ashley was quick and effective getting all of the photos that we wanted whilst ensuring that us and our guests got to enjoy the day without a lot of waiting around. Ashley was never intrusive and captured amazing shots throughout the day without anyone really knowing she was there, but was always there when we had a spontaneous desire for a picture.

Ashley absolutely nailed the perfect sunset photo for us, which is all we wanted! Our final pictures are more than we could have ever dreamed of! They are all absolutely stunning. Her perfect eye and knack for photography, she was able to use our rough ideas and made them into a reality using the surroundings and natural beauty of our venue Ole Hanson Beach Club perfectly. We now have the impossible task of picking our favourite shots for our album.

Ashley - We cannot thank you enough for capturing our special day so perfectly. You are truly an amazing human being and an amazing photographer. We are so blessed that it was you who was there to capture our day. Not only were you our photographer but you are now considered a friend and will forever be apart of our family as YOU will be the only one to capture our future life milestones.
We Love You! ”

: Carly & Dave





A Whole Lotta Love

"Ashley Strong is phenomenal!!! They are no words to describe how amazing she is and what joy she brings to you and your event!

When I first spoke with Ashley on the phone regarding her services, I felt like I was talking to a long time friend. From day one, she made the process so perfect and easy.

My husband is not one for pictures, so he was not looking forward to our engagement shoot. Ashley immediately made us both feel so comfortable and at ease with what we were doing.

Her sense of humor and passion for what she does shined through at every pose and repositioning.

Working with Ashley leading up to our wedding day was so fun, energetic, happy, professional, and just plain easy! I immediately trusted her with our engagement and wedding photos. On our wedding day, Ashley arrived and I instantly felt at ease and excited that she was the one there with us! BEST day ever!

Ashley made the photos so fun and flirty! All of my bridesmaids and family just loved working with her as well. She is the perfect blend of professional, kind, loving, passionate, and completely on top of it! My husband and I just had the best time working with her!

I am SO lucky to have found Ashley to capture our wedding - she is way more than just a photographer. On top of it all, she sent our sneak peak pictures the morning after our wedding!! You will not regret hiring Ashley and becoming part of her tribe!

She is such an amazing person to work with and so very talented!"

: Meghan & Joey

A Whole Lotta Love

“Matt and I can't say enough great things about Ashley!
We are so glad we were able to find her
during our extensive search for wedding photographers.
Her beautiful sunlight images caught my eye immediately.

From the first phone call Ashley made us feel so
comfortable and a priority. She truly cares about what was
important to us as a couple, and gave great suggestions along
the way in areas we weren't too sure about.

Neither my husband or I are big picture people, so I was wor-
ried we would end up looking forced or overly posed,
especially since we didn't "practice" with engagement pictures
due to living across the country. Worry not though- Ashley truly
makes you feel like you are spending time with a
friend, and captures the most amazing, natural looking photos.

Ashley was such a dedicated photographer,
and went out of her way the week of our wedding to find the
perfect sunset location for us to sneak off to during cocktail
hour. She made all the family shots go so smoothly, and kept us
on track for our timeline allowing us to enjoy our day
stress-free.

I can't wait to have more photo sessions
with Ashley in the future!”

: Rebecca & Matt





A Whole Lotta Love

“Ashley is absolutely who you want as a wedding photographer! My now husband booked her in Oceanside for his secret proposal to me and not only was she stealthy but captured some amazing photos after I said yes!

Naturally, we booked her for our wedding too and the photos were stunning! Even being out of state in Arizona she was so easy to work with and explore photography ideas for our beach wedding. We received so many compliments on our photos, and for a couple that agrees they are not photogenic that’s huge! Lol.

Not only that, but Ashley is so upbeat and positive that even after taking so many photos in the sun after the first look she helped keep us sane. She is detail oriented and knows exactly what will work and what won’t, for example our first look location did not have good sunlight so we moved to a different spot and I’m so glad we did!

She is so talented made me feel so beautiful!
Bottom line Ashley is just a joy to be around,
we would book her again in a heartbeat!”

: Helen & Taylor

A Whole Lotta Love

THE. BEST. EVER!

There are not enough words to express the appreciation we have for Ashley. She is a master at what she does and we will be asking her to capture all family milestones moving forward.

We had looked through Ashley's portfolio and were immediately drawn to the brightness of each photo. She first captured our engagement photos and we were completely blown away by the entire process.

Ashley has a way of putting you at ease and truly capturing honest and raw emotion. We were in love with every single photo from our engagement session and we knew our wedding day would be no different. My favorite part about working with Ashley is that she treats every photo as if it is the only photo she will be taking that day.

There is so much care and attention that goes into each snapshot. It is no surprise that we were also blown away by our wedding photos.

They are bright, fun, and perfectly capture our personalities. We can't wait to work with Ashley again soon and have since told everyone we know about her!

: Shaina & Ashton





A Whole Lotta Love

“Ashley was absolutely amazing from the very beginning of our interaction.. she checked the boxes for everything I was looking for in a photographer, and SO MUCH MORE! She is extremely helpful and accommodating. She scheduled my photo-shoot within 3-4 days of our first phone call (I very a VERY engagement, so this was huge.)

The awesome part was that she genuinely cared about what I wanted and was willing to do whatever it took to help make "my vision" come to life in a very short time-frame. She provided her number to me and told me to text her with any questions I have regarding outfits, etc - such a HUGE help!

It was nice because she knows what colors, styles, etc. work with the setting. She wants to make sure your photos turn out how you're envisioning them to turn out.

Setting: My photos were taken in Laguna Beach on the sand, in the water, on top of rocks, etc. Ashley wasn't afraid to do what it took to capture a great photo- and man, did it pay off!!

Contract/ Terms/ Processing: Her contract and payment terms were very simple and easy to process. Many other vendors I have worked with leave me asking questions regarding "what's next".. not with Ashley- she provided the full scope and what to expect from the beginning. It was nice to finally not have to think about it all so much and know that she was going to take care of this part. (Such a relief when wedding planning!!)

Photo Turnaround Time: Lastly, her turnaround time for edited photos were unreal. She was able to expedite them for me and they turned out incredible, and I was able to add them to my website and wedding invitations in time! I can't say enough great things about Ashley Strong Photography!

Thank you again, Ashley!"

: Hannah & Brett



Albums

Turn your favorite time capsules into a professional linen album.

Size	Price	Extra Pages
5x7	\$ 480	\$21
8x8	\$ 570	\$27
10x10	\$ 600	\$30
11x14	\$ 660	\$36
12x12	\$ 660	\$36

The Linen Book :

Price includes 10 spreads, designing, printing, binding, UV coating, linen and presentation box!

Imprinting : Cover \$50







Prints

Get your favorite time capsules professionally printed on lustre paper and/or a canvas wrap!

Size	Lustre Prints	Canvas Wraps
4x6	\$ 1.35	n/a
5x7	\$ 2.70	\$ 112.50
8x10	\$ 5.70	\$ 79.98
11x14	\$ 12.75	\$ 102.50
16x20	\$ 36	\$ 119.97
20x24	\$ 58.50	\$ 149.97
24x36	\$ 114	\$ 229.97



Your Journey

1. Say "Hello" :

I wanna be friends! Tell me about your WEDDING.

2. We Connect :

Tell me more even more about yourself, your love story, your wedding date, location, reception time and all the amazing details of your oh so very special day!

3. Package Creation :

We create the perfect package, meeting all your wedding needs, wants, visions and dreams!

4. Questionnaire Sent :

Fill out questionnaire with basic wedding and contact information, then send back my way!

5. Agreement Sent :

I use the information from your questionnaire to create your agreement!

You look it over, if all looks good, you sign it, then I sign it.

50% of the session investment is due, session is booked, we're on our way to making ever lasting time capsules.

6. Prepare for Your Wedding :

We will have two(2) meetings before your big day! In these meetings, we'll go over all your photographic visions, create your photography timeline and truly dive into your wedding!

7. Wedding Day is Here :

I'll arrive early (I always do), well connect and capture all the magical moments around your I-Do's!

8. After your Wedding :

Typically you start to receive teasers within one - two weeks. As I get so truly excited about those I get to document, there is a very high chance these teasers will appear on Ashley Strong Photography's instagram and Facebook. Then, within four - six weeks your password protected online viewing gallery will go live! There is a high chance that your sneak peak blog post will go live at this same time and showcase an overview of the event.

9. I would love to stay connected :

Share your photos. Spread the love! Our friendship with expand!



Want to Know More ?!?



How long has Ashley Strong Photography been in existence?
Ashley started professionally training in 2010, went full time in April of 2015, became a Corporation (Strong Smith, Inc.) in 2018. Since then, I've been beyond blessed to :

- Document over 500 sessions
- Document over a 100 weddings
- Receive over 260 FIVE STAR reviews on multiple platforms
- Published nearly two dozen times

Where are you located?

Although an explorer of our world, I am based in the San Bernardino Mountains Southern California.

Do you travel?

I most definitely do. I shoot sessions from Southern to Northern California throughout the United States and Internationally for destination weddings.

What is your style of photography?

I truly believe in capturing the uninterrupted moment. My passion lies in capturing the vibrancy of the moment just as it is wither it be a wedding or a scene from one of my many travel adventures around the world. While engaging in portrait sessions (weddings, engagements, trash-the-dress, portraits, families and youth), I utilize my skills to enhance the moments, not create or take away from the moment. What this looks like... I give slight directions of what could enhance the image (move your hand here, put your hair on this side, tell your wife one thing you love about her oh so very much) and then when my clients least expect it, I capture that moment the one in-between what is most natural, most real and most vibrantly reflective of those beings in the photograph.

Read love notes from past clients to learn more.

What does your portfolio include?

Weddings, Couples and Engagement, Families and Lifestyle!

Do you have different wedding packages?

I most definitely do! ASP has six (6) various portrait packages.

How much do we pay? And when?

50% retainer is due within one week upon signing the agreement.
The final payment is due two weeks before your special day.



Ashley Strong Photography,
Ashley Strong Smith

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