



Ashley-Adrien Events

WEDDINGS & EVENTS

Virtual Planning!

Thank you for your inquiry. We would be honored to help you create the wedding of your dreams. Ashley-Adrien Events brings over two decades of event production and wedding planning expertise to the table. Whether you're planning a wedding, big or small we are here to help.

We understand that not all couples want or need a full-service wedding planner and design team. That's okay. We totally get it. That's why we have created virtual wedding planning packages.

Our goal is to equip you with tools and insider knowledge to empower you to plan your own wedding.

xoxo,
Ashley



YOU DON'T HAVE TO DO THIS ON YOUR OWN

ONLINE VIRTUAL WEDDING PLANNING

So what IS virtual wedding planning?

We will set you up with your very own online planning suite that is directly linked to our team. You and your planning team can access it at any time. It includes:

An extensive checklist with timeframe suggestions

It includes areas for notes that are linked to your wedding planning team and OUR team, so if you get stuck and want us to step in and assist, we can.

Calendar that can be synced to your phone

Sync your wedding calendar to your everyday use calendar, so you don't miss any appointments and due dates.

Timeline

Use our master template which includes the option to add notes and assign duties. No need to figure it all out yourself.

Design Studio

Add wedding inspiration from all over the web. Add notes and connect with our team for design tips and vendor suggestions.

Comprehensive Guest List

Includes options for menu selections, special needs, allergies, and more. Utilize this list to create a seating chart and to manage your RSVPs.

A decorative background on the left side of the page featuring a close-up of white and pink roses, a green leafy plant, and a portion of a light-colored woven basket.

Layout and Seating

Create floor plans and seating charts. It's easier than you think and otherwise, we can always jump in to assist.

Contacts (Vendor Management)

Keep track of all your vendors with this tool that notes if vendors are being considered or booked, add their contracts and invoices, your main point of contact, notes as well as billing due dates that can be synced to your budget worksheet and your calendar.

Budget

One of the most important tools in the toolbox. We get you started with a suggested budget breakdown. You fill in the rest and stay on track.

Notes

Add your own notes, keep them private, or share them with your planning team and ours. We've also added a few notes with pro tips, templates, and forms. For example: What questions to ask when you interview vendors? Handy right?

Wedding Website

Keep your guests informed about wedding day updates, transportation, accommodations, and your registry.

NO MORE GUESSING and **NO MORE DOUBT** about how to plan your wedding. With virtual planning you'll feel confident about the planning process.



INVESTMENT

Virtual wedding planning is focused on helping the DIY wedding client that needs help pulling the details together and staying organized. All virtual packages also include a set amount of personalized one-on-one consultation calls.

These packages work best for:

- Wedding with a budget between \$20k-\$50k
- Type A personalities or the opposite that easily get distracted and need some guidance and direction
- You can't hire a full-service planner but deeply want some piece of mind and direction

Prices and Packages

12-month package including 6 consultation calls \$2,400

9-month package including 4 consultation calls \$1,800

6-month package including 3 consultation calls \$1,200

3-month package including 2 consultation calls \$600

DIY without a virtual assistant or calls for \$50 p.m.

Notes

Packages do not include event staff on your wedding day or any other onsite services.

We can not guarantee event details success as we have limited control and involvement.

We limit how many Virtual Planning Packages we book each year to ensure our team is available to virtually assist you.

A decorative background featuring a brick wall on the left and a grey rectangular block at the top center. The main content area is a light beige rectangle. On the left side of the beige area, there is a vertical strip showing a close-up of white and pink flowers and a woven basket.

WE'RE HERE TO HELP

WEDDING PLANNING CONSULTATIONS

Maybe you don't need a full-service planner, but you do want some advice. Someone to bounce some ideas off of and to ask your questions. We can help you with that as well. This service is available via phone or video chat. Call once or schedule monthly or weekly calls to keep yourself on track. Our goal is to make the planning process as stress-free as possible for you.

Types of Consultations

General Wedding Planning Consultation

A 60-minute call with Ashley Sawyer, professional wedding planner with over 20 years of experience. Ask as many questions as you like, seek advice or troubleshoot any issues regarding wedding planning.

Jump Start Consultation

You're engaged, Congratulations!! This is such an exciting time because you get to start wedding planning. But where do you start? What do you do first? During this call we will help you get started. We will share our tips and tricks and let you know what to look out for in order to successfully plan the day of your dreams. This call will help you create a solid foundation to further build on.



Concept & Design Consultation

Do you need help creating a cohesive concept or design for your wedding? Do you have lots of ideas, tons of tiktoks and Pinterest pins saved but now it's overwhelming and you don't know where to start? Then this is for you! The call includes a visual presentation/mood board (PDF) of ideas/concept. That will be sent to you after the call

Wedding Day Contracts & Invoices

Do you find yourself wondering "is this normal?" After reading a vendor contract? You're going to have to negotiate rates and payment schedules. All of which can quickly become overwhelming. Let's go over them and discuss.

Budget Consultation

Let's talk about the budget. Probably everyone's least favorite part about wedding planning. But also one of the most important. Setting a proper budget is essential to good planning. Together we will create a budget or help you get back on track of your already existing budget. This call includes a budget worksheet that we will send to you after the call as well as several money saving tips and tricks.

The Finishing Touch Consultation

For couples whose wedding day is less than 3 months away. Let's go over all the details and make sure you have everything you need. During this call, the wedding day timeline will be our central focus. This is especially useful if your day-of-coordinator is a family member or friend and not a wedding professional. Together we will make sure your coordinator is prepared for your big day.



New Planner/Coordinator Consultation

If you're just starting out as a wedding planner/coordinator and need little pep talk or you would like some advice on things to look out for, do's and don'ts. Lets Talk. With over 20 years of experience and only 5-star reviews. We can help you get started.

This consultation is also great for beginner planners/coordinators that are dealing with an unknown or difficult situations and want to run it by a fellow planner.

Wedding Related Hotel & Travel Consultation

This wedding planner is also a travel planner, therefore we can also assist you with all of the following wedding related bookings...

- Bachelor & Bachelorette Trips
- Wedding Day Hotel Rooms & Suites
- Hotel Room Blocks for you wedding guests
- Honeymoons

These services are free of charge.

Click [here](#) to schedule a call or email us to schedule multiple call at a discounted rate.

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WHAT THEY ARE SAYING ABOUT US

"Ashley and her team were absolutely fantastic. they were personable, friendly and above all very knowledgeable. They were able to guide us through the planning process making us feel prepared for our wedding."

Lucy



"BEST money we spent on our wedding was the virtual package. The virtual planning team gave us so much information. Things we didn't even think to think of. The only thing I regret is that we didn't book Ashley-Adrien Events to be onsite with us on our wedding day."

Hannah

"We didn't even know Virtual Planning was an option when we first started planning. But it turned out to be perfect for us. We were able to plan our own wedding and whenever we had questions there was someone there to help us out and keep us on track. I'm usually very unorganized but the online planning tool really kept everything organized. I loved it. I highly suggest it, our wedding day was awesome!"

Amanda





Ashley-Adrien Events

WEDDINGS & EVENTS

Next Steps...

Send us an email: ashleyadrienevents@gmail.com

Or give us a call: [757-319-7776](tel:757-319-7776)

Contact us for bookings, questions, or concerns, we are happy to answer any questions you might have. And hurry, we only book a limited amount of virtual packages a year.

We hope to hear from you soon!