

ASHLEY PURPLE

WEDDING & PORTRAIT PHOTOGRAPHER

20
23/24

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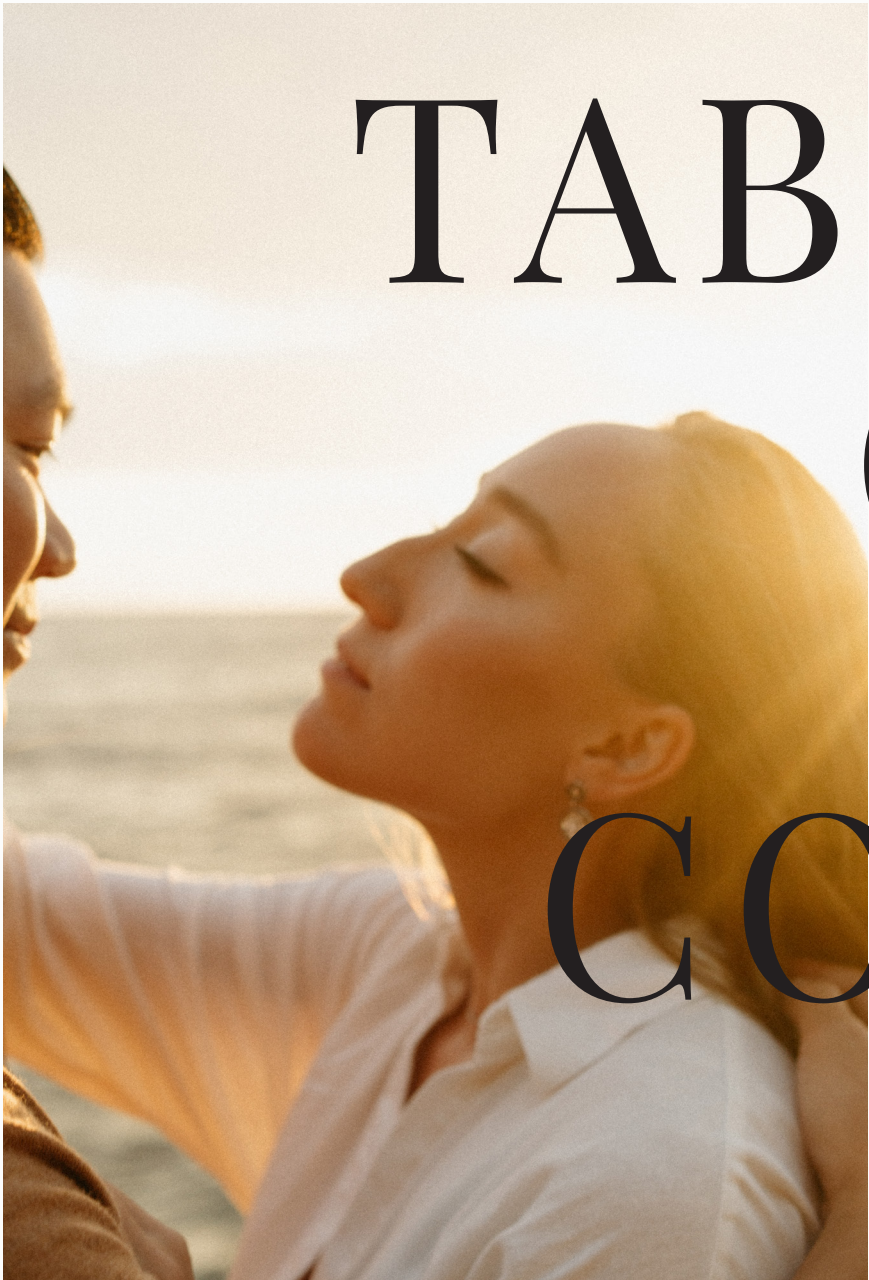


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01

WELCOME

I'm Ashley and I'm a fine art wedding and portrait photographer based out of Kailua-Kona, Hawai'i, and serving clients in the Hawaiian Islands, California, and beyond.

I started photography way back in 2008, when I was pursuing my undergrad at Maryland Institue College of Art in Baltimore. I spent my days in the painting studio and my nights in the darkroom processing my film photographs. After graduating with a B.F.A., I kept taking pictures, working with ad agencies and eventually finding my passion in the world of wedding and portrait photography in 2015.

My images are meditations on light, composition and emotion, the intention centered in making beautiful work that is uniquely meaningful to each client. My galleries are a celebration of evocative candid, softly guided posed images, and a photojournalistic eye to create an understated, artful, and editorial telling of your experience.

Available for backyard gatherings and destination resorts alike! When I'm not photographing portraits and weddings, I can be found on the Kailua-Kona coast, learning to free dive, watching the sunset, and hanging out with cats at the local shelter.

SHOOTING PHILOSOPHY

My photo mantra: enjoy yourself! I delight in the process of creating artful images, and providing my clients with a professional, thoughtful and beautiful experience and final gallery.

I limit my annual bookings so that I can put the utmost creative energy into every project. I've learned best practices after photographing hundreds of weddings and taking hundreds of thousands of photos over the years. My experience means I'm able to remain calm no matter what happens, and my couples regularly

reflect on my grounded, calming presence throughout the day. Wedding planners also love me because I know how to get great shots while keeping in the timeline!

When I shoot, I'm not trying to make you into something you're not, or photograph you in the exact same way I've photographed another client. Instead, I'm focused on seeing and noticing every beautiful part of the day you've worked to put together, and photographing it with the best light, mood and composition to create an authentic gallery of you and your wedding day.

No.
02



PRODUCTION PROCESS

What happens in the weeks following your wedding? My favorite part! The editing process.

Immediately following your wedding, the first thing I do is offload my cameras' memory cards and back up the RAW files to multiple places. This ensures that your files are safe until your final gallery is delivered.

I will take thousands of photographs at your wedding on multiple cameras - I get alllll the shots! I'll go through each and every one to cull your final gallery, removing duplicates, or highly simliar shots, mid-blink shots, and select the best images. I will never disclude an image that contributes to a complete telling of the day.

After the cull, I get to the editing process. This is where my fine art background and years of editing experience come into play, and is the most time consuming and creative part of the work. I apply advanced Lightroom and color adjustments to every single image, resulting in a natural, professional, and timeless gallery that will be enjoyed for generations to come.

Images are exported to maintain the highest resolution quality, and once they're fully uploaded, you will recieve an email with a link to your final gallery! Your gallery will remain hosted online for a full year. You'll be able to download all of the high res images, and send the link to your family and friends so they can do the same.



No.

03

INVESTMENT

ELOPEMENTS

Up to 25 guests.

- 2 hours photography coverage
- At least 100 fully edited images
- Online gallery & print shop
- Includes permit for Hawaii beach locations

\$1300

INTIMATE WEDDINGS

Ideal for up to 75 guests.

- 4 hours photography coverage
- At least 200 fully edited images
- Print Rights to all images
- Online gallery & print shop

\$2200

WEDDINGS

This coverage covers all the main events from getting ready until the cake cutting for wedding celebrations up to 150 guests.

- 7 hours photography coverage
- At least 400 fully edited images
- Online gallery & print shop
- Print Rights to all images

\$3,500

COMPLETE COVERAGE

This coverage is for large celebrations or those who want coverage of every moment, from the beginning of the day to the reception party.

- 9 hours photography coverage
- At least 500 fully edited images
- Online gallery & print shop
- Print Rights to all images

\$4,400

ADD - ONS

ENGAGEMENT SESSION

750

ADDITIONAL HOUR

450

REHEARSAL DINNER COVERAGE

850

BRIDAL PORTRAIT SESSION

750

SECOND SHOOTER

800

HEIRLOOM 10X10 ALBUM

1,000

TRAVEL FEES

I am based out of Kailua-Kona on the Big Island of Hawaii. All travel costs to other Hawaiian Islands and the mainland, including mileage, ferry fares, airfare, hotel & rental car are covered by my clients. I work with flat fees & mileage fees to accommodate most travel fees. Please inquire for info specific to your location and event.

TRAVEL FEE FOR ALL HAWAIIAN ISLANDS (DOES NOT APPLY TO BIG ISLAND)

500

TRAVEL FEE FOR CALIFORNIA (DOES NOT APPLY DURING APPLICABLE DATES)

500





No.

04

PRINTS & ALBUMS

Don't invest thousands on your wedding photos and then let your images live on a screen. Professional images look best in print!

I can design a custom 10x10 archival, heirloom quality 30 page photo album that tells the story of your wedding. Or, you can order professional quality pints right from your final gallery. I have hand-selected each item in your gallery and each pro print lab to ensure that the resolution, color profile, paper, and printing quality are the very best display of your images. Yes, you will have the print rights to all of your final images, so you can take them to Costco, Shutterfly or any other budget-friendly printing option. Just keep in mind that you get what you pay for, and only professional labs will be able to create archival products that will enhance and protect your photo investment.

You can always add an heirloom album or print package to your registry! I can send you a link to place it right on your registry page and multiple guests can contribute!

10X10 HEIRLOOM ALBUM

- premium cover options including linen, leather and velvet
- 30 pages with the option to add additional pages
- complimentary custom layout design

\$1,000

“Ashley was an absolute dream to work with – even if you don’t love being in front of the camera, she will put you at ease. My partner and I had our engagement shoot and wedding day photographed by Ashley, and we were both nervous – but we instantly had a great connection with her. She is legitimately interested in capturing who you are as a couple, so expect lots of tender moment shots, candid, and absolutely beautiful editing/aesthetics. She also made us feel super comfortable as queer folks doing things a bit non-traditionally. She isn’t working with some sort of formula – she’s really getting to know you, and the pictures show it. On our wedding day, she and her second shooter were able to capture tons of great shots from every moment of our big day without being intrusive or disruptive... We cannot recommend her highly enough!”

AMY & JAMIEE





No. 05

FAQ

CAN YOU HELP US POSE, WE'VE NEVER WORKED WITH A PHOTOGRAPHER BEFORE!

The one thing I hear most consistently from my clients is how easy and relaxed they felt their shoot was. I have a peaceful vibe when i'm shooting, and plenty of methods to help guide you into authentic and personally flattering images.

HOW DO YOU ACCEPT PAYMENT?

Venmo is preferred for all deposits and payments. I accept cash, Zelle, Apple Pay as well.

DO YOU HAVE LIABILITY INSURANCE?

Yes. If your venue requires liability insurance, I am happy to provide my certificate of insurance, and can list them as an additional insured if they require. In Hawaii, you must have liability insurance to secure a permit to marry on the beach, so I have you covered!

CAN WE PICK ANY PICTURESQUE BEACH OR SPOT WE FIND ON SOCIAL MEDIA TO GET MARRIED IN HAWAII?

No. Many of the spots you see on social media are being affected by overtourism, and/or are culturally sacred in Hawaii. I do not want to contribute to the commercialization of these areas and therefore will not shoot there, even if you've seen other photographers who will. I'm a guest and a transplant to this island and I consider it my responsibility to ensure that my business is sustainable and respectful to the native culture. I have a repertoire of plenty of beautiful and *pono* (all good/allowed) places to shoot. Let's pick one of those and remain in the good graces of these incredible islands!

WHAT IF IT RAINS?

Some of the best weddings I've ever captured have had rain during the ceremony. Picture guests huddled under eclectic umbrellas and snuggled in close. Magic. I've had fog roll in and completely block a picturesque view, and the photos were stunning and surreal. When you decide to include nature in your plans, nature will do its thing, and that's ok! I have the experience to make art out of any change of plans. Of course, it's great to consider the elements and come up with a contingency plan with your partner and wedding planner, but rest assured we'll be able to make beautiful art either way.

IS ORDERING PRINTS, FRAMES, ALBUMS, ETC. FROM THE GALLERY WORTH IT OR CAN I JUST GO SOMEHWERE CHEAPER?

See page 13! Professional photographs are designed to be printed, and only professional labs use the archival inks, printers, papers and processes to ensure that the quality and color profiles that I create are preserved in your printed images. Yes, you can get them cheaper at Costco or elsewhere, but the qaulity will NOT be the same. Your images may look slightly blue, yellow, or darker overall, and their printers will not be ale to convey the high resolution of the images that I deliver. Especially for anything larger than a 5x7, I highly recommend investing through the professional print labs that will be included in your online gallery.

DO WE NEED A SECOND SHOOTER?

If you are having a larger wedding, with a lot of important details, or a large wedding parties, a second shooter can help ensure that we can get everything covered withing your hours of coverage. In those instances, it allows me to be in two places at once. In place of a second shooter, we can add an hour of coverage and/or work closely with your coordinator to create a timeline that allows ample time for photo coverage of the details and your wedding parties, as well as the main events.

WILL YOU BE OUR PHOTOGRAPHER, OR DO YOU HIRE ASSOCIATES UNDER YOUR BRAND NAME?

I will be your photographer! Your investment means that I do not double-book weddings and hire other photographers to shoot for me. I will be the lead photographer at your wedding or session, and will never have another photographer take my place, unless an act of God or injury requires me to do so (knock on wood - this has never happened!).

HOW LONG WILL IT TAKE TO GET OUR FINAL GALLERY?

6-9 weeks, depending upon your hours of coverage. Intimate weddings with under 7 hours of coverage will be delivered around 6 weeks, while large weddings with full coverage hours will take 8-9 weeks.

SHOULD WE HIRE A VIDEOGRAPHER? A COORDINATOR?

Yes and yes! If you are able to and if it make sense for your event, hiring specialized professionals to handle each and every aspect of your day ensures that each of us are able to focus solely on what we do best. I love collaborating and working alongside other experienced wedding professionals.

CAN WE HAVE THE RAW FILES?

No. Trust me, you don't want them. They're HUGE and unedited. You will recieve high resolution, fully edited jpeg images that can easily be printed super large while maintining excellent resolution quality.

IS THE DEPOSIT REFUNDABLE?

No. If your event is cancelled for any reason you will not recieve a refund. If you need to reschedule, I will honor your deposit as long as I am available to photograph your new date!

NEXT STEPS

Are you interested in working with me?
Send me an email to let me know a little
about your wedding and what you're
looking for, and I'll respond within 48
hours!

I'm always happy to set up a phone or video
chat to answer your questions and hear
moer about you as a couple and your vision
for your wedding celebration.

Once we decide on the right amount of
coverage for you, I will send over my
contract for you and your partner to
review, and we will go from there!

No.
06





THANK YOU

KIND - LY

You're amazing. You have made my whole week with your inquiry.

You have so many choices of excellent wedding photographers, and I'm honored that my work struck a chord with you and you chose to reach out to me.

Maholo Nui!

Ashley

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