

READING BRIDAL DISTRICT

Something New, Borrowed & Blue

HEY BABES! Welcome to Blue Bridal, we cannot wait to meet you + help you find your dream dress for less! We are the [ORIGINAL BRIDAL OUTLET](#), situated in the famous [Reading Bridal District](#) in Cincinnati, Ohio! We are the only place that you can save 30-60% off brand new designer wedding gowns in the district that you see on the street at other bridal stores! We carry overstock items that we have collected from top designers, as well as actual original designer gowns that you literally will never find another like it!

For over 10 years, we have focused on EVERY BRIDE and EVERY BODY with [gowns to purchase](#) in sizes 2-32, all priced around \$1200-\$1600. We have promotions and discounts you will not find anywhere else in the [Cincinnati Wedding District](#)!

We encourage you to [book an appointment](#) here at Blue Bridal, so we can ensure you get the best experience! If you have a large shopping party, give us a call so that we can work out a time during the week to accommodate your girl gang!

Make sure to FOLLOW US on social media to see our latest gowns and sales, and make sure you send us your wedding photos so we can brag and share them on our page! @snbbbridal

Come find your something new at Blue Bridal!