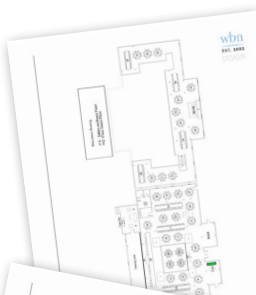




400 MAIN STREET
HISTORIC DOERFLINGER BUILDING
LA CROSSE, WISCONSIN
608.796.2257



Ashley Furniture Annual Awards
La Crosse Center South Hall



Wedding | May 2019
Swan Barn Door | Wisconsin Dells



THE WBN PROCESS

INITIAL CONSULT

We love the energy and excitement of a new client! This is the big picture interview where we find out about your ideas.

PLANNING

Once hired, we help find the businesses best suited for the wedding /event based on the budget, ideas, guest count, and needs. We develop your budget, planning calendar, event schedule, and manage your contracts. We are your resource for anything from etiquette to family dynamics to inclement weather.

DESIGN

We custom design your wedding / event with your vision and budget in mind. Clients receive a personalized design portfolio filled with sketches, swatches, photos, and layouts covering all of the details – from guest arrival to the late night entertainment.

COORDINATION

Once designed, we manage all the details: food & beverage, floral, décor, rentals, entertainment, ceremony, and transportation. We communicate all of this with your businesses as your liaison.

ADDITIONAL SERVICES

Some clients choose to add additional WBN services. These include print design (invitation suite, programs, escort cards, menus, signage), assembly & mailing services and guest rsvp management. Planning doesn't stop with weddings – we also plan corporate events, engagement parties, rehearsal dinners, brunch, anniversary, and birthday parties.

ON-SITE PRODUCTION

On your event day we have three roles: we lead the set up and tear down with the other businesses, manage the schedule, and guide the entire wedding / corporate client and guests through the day.

As always, there are unexpected things that may happen. We handle those too. There is no such thing as perfection. But there is such a thing as an event that's perfect for you. Our job is to create that.

Call or email today to set up an initial consult!
608-796-2257



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