

Stephanie Ward

MAKEUP ARTIST



2019/2020 PRICING GUIDE

Stephanie Ward is a New England-based, professional makeup artist and a private studio for bridal and special event makeup application. Achieve the flawless look you've envisioned so you can confidently walk down the aisle when all eyes are on you.

Bridal & Wedding Party Makeup

Wedding Celebrations

Destination Weddings

Congrats!

YOU'RE ENGAGED!

This is such an exciting time in your life and I couldn't be more honored to be considered as the makeup artist for your big day!

I want you to feel absolutely gorgeous the second I spin that chair around. Despite the hundreds of times I've applied a woman's makeup, nothing beats that 'first reaction' feeling.

My number one goal is to make you feel confident, cared for, and in love with your perfect look!

I use the highest-quality products that are gentle and non-irritating because I believe that a flawless face starts with clean & clear skin.

I strive for a glowy look that enhances (not hides!) your beautiful features.

So grab your bridesmaids, and let's get ready for the biggest day of your life!

Get ready to walk down that aisle with complete confidence.



WHAT'S INSIDE

My 2019/2020 services and wedding offerings at-a-glance.

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About the Artist



"Wholeheartedly, the best decision I made was hiring Stephanie. A bride has to make one million choices and decisions throughout the wedding process. All eyes are on the bride. A makeup artist truly has one of the hardest, most important jobs of the day. I promise you, Stephanie is the person to hire. She is a true professional."

-Marisa

01

Bridal Makeup Trial

The bridal makeup trial is a great way for us to get to know each other and nail down your perfect look! It's also meant to serve as a relaxing, spa-like escape amidst the craze of all your wedding planning! Service includes a complimentary eye mask, facial massage, and champagne!

\$150

GOOD TO KNOW:

- Done at my private studio in Rockland, MA
- Bring inspirational photos with you so we can nail down your perfect look together
- Arrive to the trial with freshly cleansed skin and your favorite moisturizer
- Wear a white shirt or bring one to change into - (this way can we can envision the makeup with the color of your dress!)

WORTH NOTING:

- You'll leave with a full face of makeup, including false lashes and lash application
- Before & after photo is taken
- Completed face chart with every product used
- Lasts 1.5 to 2 hours
- A second trial is optional for \$85

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Wedding Celebrations

Feel your best for every event leading up to your big day! This can include makeup for your engagement photos, bridal shower, bachelorette party (if local), rehearsal dinner, &/or post-wedding brunch! **Please note:** there is a 4-person minimum for bachelorette parties and may be a travel fee.

\$100 per event

GOOD TO KNOW:

- Done at my private studio in Rockland, MA or on-site
- Bring inspirational photos with you so we can nail down your perfect look together

WORTH NOTING:

- You'll leave with a full face of makeup, including false lashes and lash application
- Takes 30 mins to 1 hour



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Day-of Bridal Makeup

The most luxurious makeup application session for the biggest day of your life. Once you sit down, you don't have to worry about a thing! We'll start with a skin cleanse and prep, facial massage, lip scrub, and eye mask. Also included: false lashes (strips or individuals) with application, and 1 complimentary touch up after the bridal party.

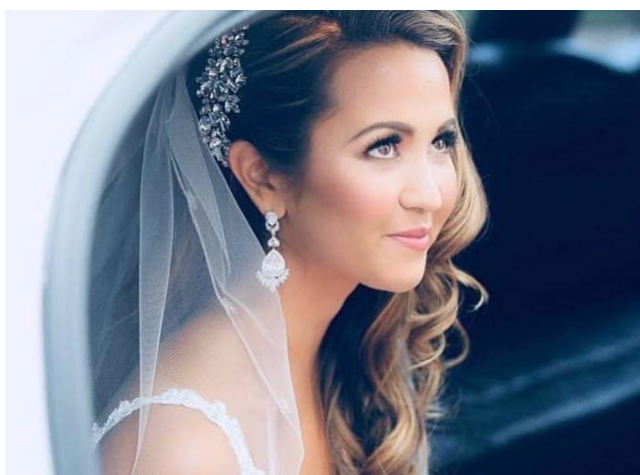
\$300

GOOD TO KNOW:

- Done on-site at your wedding venue
- Choose between Era Beauty Airbrushed foundation or traditional application

WORTH NOTING:

- Additional touch-ups available at \$150/hour
- Takes 45 mins to 1 hour
- Lasts all day & night



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Destination Weddings

I am available for destination weddings (both out of state and out of the country). I charge my normal rates, plus the cost of all travel expenses and meals. I would love to join you for your romantic destination and the wedding day of your dreams! Please get in touch for more details.

\$300
+ all travel expenses

GOOD TO KNOW:

- Done on-site at your destination wedding venue
- Choose between Era Beauty Airbrushed foundation or traditional application
- It is recommended that I arrive 2 days prior in case of delays

WORTH NOTING:

- I charge my normal rates plus travel (including flights, hotel, airport parking, and daily per-diem for meals (roughly \$50-75/day)
- Option to book my hotel & flight (times TBD by me)

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Bridal Party & Family

Include your bridesmaids &/or family members in your day-of services and have everyone glowing for the most stunning, timeless photos! Service includes complimentary lashes + application and 1 touch-up when everyone has been finished. Each person will be in the chair for about 30-45 minutes and walk away ready for your day!

\$125/each

GOOD TO KNOW:

- Done on-site at your wedding venue
- Choose between Era Beauty Airbrushed foundation or traditional application
- Additional touch-ups available at \$100/hour

WORTH NOTING:

- We can accomodate large parties, there is no maximum! Depending on time and total number of people, we will bring 1-2 additional makeup artists if needed (at the rate of \$150 per assistant)
- We always leave a buffer and never make you feel rushed.
- It doesn't matter who goes first or last, everyone will receive a touch-up!

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Flower Girl / Junior

Even your favorite little ones can take a turn in the chair and have an experience they'll love and remember! Service includes lipgloss, blush, eyeshadow, and mascara (lightly applied).

\$15/each



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Additional Information

- >> Rates do not include gratuities but tipping is greatly appreciated.
- >> All weddings booked on a holiday or holiday weekend are subject to a \$50 fee.
- >> There is a \$2.50/per mile travel fee one-way from Rockland, MA to the makeup location.
- >> Parking is an additional expense to be taken care of by the bride.
- >> Weddings over a 100 mile radius from Rockland, MA may require a one-night hotel room stay taken care of by the bride. The hotel has to be within a 5-10 mile radius of preparation location.
- >> An assistant is required if there is limited time &/or a large party at the rate of \$150 per assistant.
- >> Although I use long-lasting lipstick, I recommend purchasing your own that you can have for touch-ups throughout the day/night.

BOOKING INFORMATION

Contract & Payment Schedule

To secure your wedding date, a signed contract is required with a **non-refundable, non-transferable 50% deposit**. The deposit will go towards your final balance. The final balance is due one month prior to the wedding date.

Wedding Minimums

There is a **\$600 minimum** for Friday, Saturday and Sunday weddings; and Monday, if it falls on a holiday. The \$600 minimum does not include the bridal trial, travel fee, hotel fee and wedding celebration makeup.

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Additional Information

OTHER SERVICES

Just the Eyes

I also offer eye makeup application a la carte. Perfect for bridesmaids who just want a touch of glam! Service includes complimentary lashes.

Starting at \$45

Tattoo Covering

Love your tattoos but not crazy about them being in your wedding pictures? Say no more! I'll help you conceal it so the focus of your images stays solely on the two of you! NOTE: Pricing depends on size of tattoo.

Starting at \$35

Additional Touch-ups (Bride & Bridal Party)

I also offer additional touch-ups before the girls get into their dresses, after the ceremony, and even into the evening for the bride and bridal party. So if you want me stick around for the wedding reception, I'd be more than happy to do so!

Starting at \$150/hour

About the Artist

STEPHANIE WARD

With 10 years of experience, I've been fortunate to work with some of the top makeup artists on Newbury Street, and learn from Kim Kardashian's makeup artist, Mario Dedivanovic, before later starting my own business, and finally, opening the SW studio!

I've done makeup for the (already gorgeous) faces of New England Patriots Cheerleaders, women from the Bachelor, the most fun-loving brides throughout the Boston area, and plenty of incredible women in between.

As the wife of a professional florist and a mama to 2 beautiful boys, I don't take a second of this business owner, beauty- obsessed life for granted.

Whether it's your wedding day, rehearsal dinner, or bachelorette night, I won't settle for you looking anything less than perfect.

Come relax and be pampered. You'll walk away with a face that's flawless from the vows to the sparklers!

I won't settle for you looking anything less than perfect.



Thank you!

CONTACT STEPHANIE WARD

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INSTAGRAM: [@stephaniewardmakeup](https://www.instagram.com/stephaniewardmakeup)

THE STUDIO LOCATION

Located on the South Shore:

140 Union Street
Rockland, MA 02370

Parking:

Available in the rear & on the side of the building.
Go through the front door and my studio is the
first one on the left.



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