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MARISSA DANIELLA EVENTS & DESIGN FIRM

CULTIVATING EXPERIENCES THROUGH THOUGHTFUL DESIGN!



MARISSA DANIELLA EVENTS LLC.

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DANIELLA
*events &
design firm*

OWNER'S NOTE



I AM A STRONG BELIEVER IN OUR MISSION, I WANT EACH COUPLE WE WORK WITH TO FEEL LIKE THEIR BEST FRIEND IS PLANNING THEIR WEDDING. IT IS THE PERSONAL CONNECTIONS WE BUILD WITH THE CLIENTS THAT ALLOW US TO TELL THEIR STORIES ON THEIR WEDDING DAY. MY PASSION FOR DESIGN AND MY TYPE-A PERSONALITY SEEMED TO BE THE PERFECT MIX FOR EVENTS. AS THE CREATIVE DIRECTOR AND FOUNDER MY EYES ARE ON EACH DETAIL FOR EVERY EVENT. PERFECTLY SET TABLE SETTINGS, STRAIGHT ROWS OF CHAIRS, BALANCED FLOOR PLANS, AND EVENT DAY BINDERS ARE MY JAM! IT'S ALL THE LITTLE DETAILS THAT EVERY GUEST MAY NOT SEE, BUT WHAT MAKES MY CLIENT'S DAY THAT MUCH BETTER.

I AM MARISSA, OWNER AND CREATIVE DIRECTOR. I WENT TO SCHOOL ON THE EAST COAST AND RECEIVED A BACHELOR'S DEGREE IN EVENT MANAGEMENT WITH A FOCUS ON WEDDINGS AND SOCIAL EVENTS. I HAVE 7+ YEARS OF EXPERIENCE IN BOTH WEDDINGS AND SOCIAL EVENTS. I SPEND MY FREE TIME DESIGNING NEW PROJECTS AROUND OUR HOME AND HANGING OUT WITH MY LITTLE POOCH LEVI. I AM RECENTLY MARRIED, TO MY HUSBAND JARRET. WE LOVE SPENDING ANY FREE TIME WE HAVE TRAVELING THE WORLD. WE ARE CONSTANTLY PLANNING OUR NEXT ADVENTURE, SEEING NEW COUNTRIES, AND SPENDING TIME WITH FRIENDS. I FIND SO MUCH CREATIVITY FROM OUR TIME TRAVELING AND LOVE TO INCORPORATE THE INSPIRATION I FIND INTO MY EVENTS ANY CHANCE I GET!

DESTINATION WEDDINGS, NEW CITIES, AND NEW VENUES ARE MY FAVORITE PART OF MY JOB. I HAVE THE OPPORTUNITY TO WORK WITH SO MANY TALENTED VENDORS ACROSS THE COUNTRY TO BRING TO LIFE SO MANY SPECIAL MOMENTS.

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ABOUT OUR COMPANY



HERE AT MARISSA DANIELLA EVENTS, WE ARE STRONG BELIEVERS THAT JUST LIKE OUR PHOTOS, OUR EVENTS ARE OUR PERSONAL HISTORY. OUR CONNECTION TO WHAT WAS, WHERE WE HAVE BEEN AND TO THE PEOPLE, WE LOVE THE MOST. YOUR EVENTS SHOULD TELL A STORY, IT SHOULD BRING OUT A PART OF WHO YOU ARE IN EACH AND EVERY MOMENT OF THE DAY. WE BELIEVE THAT EVERY EVENT SHOULD FEEL LIKE IT WAS PLANNED BY A LIFELONG FRIEND. IT IS THROUGH THOUGHTFUL DESIGN, INTENTIONAL QUESTIONS, AND TAKING THE TIME TO GET TO KNOW EACH CLIENT, THAT WE ARE ABLE TO BRING THIS MISSION TO LIFE.

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MONTH-OF COORDINATION

STARTING AT \$1,800



HAVE YOU ALREADY PLANNED YOUR WEDDING BUT ARE LOOKING FOR SOME EXTRA HELP WITH ALL THE FINISHING TOUCHES? MAYBE YOU WANT SOMEONE THERE TO HELP SO THAT ALL OF YOUR FRIENDS AND FAMILY CAN ENJOY THE DAY ALONG SIDE YOU. THIS PACKAGE IS DESIGNED TO DO JUST THAT! MOST OFTEN WE GET ASKED WHY MONTH-OF COORDINATION? THE ANSWER IS SIMPLY THAT OUR TEAM NEEDS ABOUT A MONTH TO COME IN A SEAMLESSLY PICK UP PLANNING WHERE YOU STOPPED. THIS TIME ALLOWS FOR A COUPLE OF MEETING IN WHICH WE ARE ABLE TO COME IN AND LEARN MORE ABOUT ALL THE DETAILS YOU HAVE SPENT MONTHS PLANNING FOR!

Package Inclusions *(services begin 8 weeks before your event)*

- Personalized Planning Portal with
- Site Visit & Walkthrough
- Initial kick-off meeting to talk through logistics
- Review of all vendor contracts
- Event Timeline Curation to be shared with all vendors
- Event Floor Plan Curation
- Coordination and Management of all Vendors and Details booked by client
- Vendor Communication/ Out-reach to schedule delivery & pick-up
- Ceremony Rehearsal
- On-site Coordination on Event Day
- Oversight of Set-up/ Teardown
- Collection of personal belongings packed up by our team
- Gratuity Guide

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PARTIAL PLANNING

STARTING AT \$4,000



ALREADY HAVE YOUR VENUE, DATE, CATERER AND BUDGET DETERMINED? MAYBE YOU DON'T KNOW WHERE TO GO NEXT? THIS PACKAGE IS DESIGNED FOR COUPLES LOOKING FOR GUIDANCE WHEN PUTTING ALL THE FINISHING TOUCHES ON THE PLANS FOR THEIR WEDDING. OUR TEAM WILL GUIDE YOU THROUGH BOOKING ALL THE OTHER VENDORS THAT MAKE YOUR WEDDING DAY SO SPECIAL, WITH ACCESS TO OUR LIST OF PREFERRED VENDORS AND EXTENSIVE VETTING PROCESS WE HELP YOU MAKE THOSE SELECTIONS. HAVING A HARD TIME DETERMINING YOUR IDEAL STYLE FOR YOUR WEDDING DAY? OUR TEAM OF DESIGNERS WILL GUIDE YOU THROUGH THE PROCESS TO CURATING A CUSTOM PALETTE TO GUIDE ALL OF YOUR DESIGN CHOICES.

Package Inclusions

- Mood Board & Color Palette Curation to Share with all Vendors to Create
- Access to our Preferred Vendors List
- Access to our Planning Systems, To-Do List, Gratuity Guidelines
- Timeline Curation
- Floor Plans/ Seating Charts
- Coordination and Management of all Vendors and Details
- Vendor Communication/ Out-reach
- Logistics Meetings at Ceremony & Reception Locations with Venue Manager and Vendors
- Ceremony Rehearsal
- On-site Coordination on Event Day
- Oversight of Set-up/ Teardown

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FULL SERVICE PLANNING & DESIGN

STARTING AT \$6,500



THIS PACKAGE IS DESIGNED TO START FROM DAY ONE. YOU JUST GOT ENGAGED, AND YOU ARE READY TO START PLANNING THE WEDDING OF YOUR DREAMS BUT YOU DON'T KNOW WHERE TO START. THE FIRST STEP IN OUR PROCESS IS GETTING TO KNOW OUR COUPLES, WE LOOK TO GETTING TO KNOW YOU ON A PERSONAL LEVEL. THIS ALLOWS US TO HELP YOU DETERMINE A BUDGET THAT BEGINS THE PLANNING PROCESS. WE THEN ASSIST YOU IN THE SEARCH TO FIND THE PERFECT VENUE FOR YOUR CELEBRATION. THIS PACKAGE ALLOWS YOU GUIDANCE AT EVERY STEP OF THE PLANNING PROCESS, FROM THE INITIAL VENUE SEARCH TO THE END OF YOUR WEDDING NIGHT THE TEAM AT MARISSA DANIELLA EVENTS IS THERE TO ANSWER ALL OF YOUR QUESTIONS ALONG THE WAY. PLANNING A WEDDING CAN BE OVERWHELMING, OUR GOAL IS TO MAKE THE PROCESS EXCITING AND FUN! THIS IS ONE OF THE BEST TIMES IN YOUR LIFE, WE WANT OUR COUPLES TO ENJOY THIS SEASON AND LOOK BACK AND REMEMBER WHAT FUN THEY HAD WORKING WITH OUR TEAM!

Package Inclusions

- Pre-wedding Consultation
- Full Wedding Design with Mood Board & Color Palette Curation to Share with all Vendors
- Access to our Preferred Vendors List
- Access to our Planning Systems, To-Do List, Gratuity Guidelines
- Venue Scouting
- Budget Management, Payment Plans & Vendor Payment Oversight
- Timeline Curation
- Floor Plans/ Seating Charts
- Coordination and Management of all Vendors and Details
- Attendance at all meetings with other vendors/ service providers
- Vendor Communication/ Out-reach
- Table Mock-ups
- Logistics Meetings at Ceremony & Reception Locations with Venue Manager and Vendors
- Ceremony Rehearsal Management
- On-site Coordination on Event Day
- Steaming of Linens, set-up of personal belongings, details oversight
- Oversight of Set-up/ Teardown
- Delivery of Personal Belongings to Designated Location

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Reviews

Working with Marissa was amazing! She listened to our ideas on what we imagined for our wedding and embraced and enhanced them. Our wedding was absolutely beautiful and the vision she brought to life was better than we ever could have imagined! Marissa has a great eye for details and left nothing to chance. She worked seamlessly with our other vendors and made a timeline that allowed us to enjoy our day while still having time for everything. Thank you Marissa for making our wedding truly magical!

Shayna C.

We cannot express how fantastic Marissa Daniella Events is! They pulled off our large wedding for our son and daughter in law!! Her attention to clients needs and requests, attention to detail, and execution of the event (before, during and after) was above excellent and professional. Her team was with us the entire time. We could not have had such a successful event without them and we 1000% recommend using Marissa Daniella Events for any event, large or small.

Ken U.

I have never been more impressed with someone's attention to details. Marissa added that extra flair to our daughter's wedding that we never imagined, from the setup of name cards on a round table to the minute-by-minute plan for each person to be in place. She listened to what the bride envisioned, met with the venue's people to go over their plans, showed the bride options for table settings, and had everything under control the day of our special occasion. Marissa kept our nerves calm and took control so we could just enjoy our guests.

We would highly recommend Marissa to any bride & groom or their parents. She made our day so special, and it was a joy to work with her.

Alice F.

Marissa was unbelievably helpful for my wedding. I was able to stay calm cool and collected during the whole weekend knowing she had everything under control. She came to me only with important questions and handled anything else that came us with ease and decisiveness. I will be using MDE for all my events, it takes all the stress away and I know the event will be better than how I imagined.

Nikki D.