WALDORF PHOTOGRAPHIC ART

Pricing Guide • Albums • Cinema • Photobooth • Testimonials

the waldorf team

Bill has cultivated a super talented team of photographers with the uncanny ability to put you at ease and capture images of reality without intrusion. As true photojournalists, they never prompt or stage photographs, choosing instead to emphasize the authenticity of moments as they naturally unfold.

Bill has extensive experience regularly photographing commercially for companies such as SAKS 5th Avenue, Calvin Klein, Macy's, Vera Bradley, Ralph Lauren and UGG.

Waldorf's signature images are classic and timeless. Bill and his photographers don't follow trends that are here today and gone tomorrow, which would ultimately date your photographs and your album, but focus on the genuine, personal events that make each wedding unique.

In addition, his talented design studio creates each album individually, relating the narrative of your wedding in a handcrafted, custom-made book. Whether in color or black and white, each image is closely detailed in order to bring out its best qualities. Waldorf's unique hand-made albums are printed in his studio using Giclée inks on professional-grade archival paper, which is the highest quality printing method available today.

If you have high standards for your wedding, call or email for a stress-free consultation!

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Knoxville, TN 37917

WALDORF PHOTOGRAPHIC **ART**

hi-res images only

Each level includes the following: • Two photographers • Hi res digital negatives and copyright release • Online slideshow featuring the best images • Online gallery for ordering prints • 12 giclee hierloom 8x10 prints	(Associate) Leslie or Grant plus one associate photographer	(Senior) Lindsay or Shawn plus one associate photographer	(Principal) Bill plus one associate photographer
The Michelangelo • 12 hours of coverage	$3,900	$5,100	$8,400
The Da Vinci • 10 hours of coverage	$3,250	$4,250	$7,000
The Vermeer • 8 hours of coverage	$2,600	$3,400	$5,600
The Rembrandt • 6 hours of coverage	$1,950	$2,550	$4,200
Engagement or bridal session, rehearsal or additional hourly wedding day coverage	$325	$425	$700

giclée album included

Each level includes the following: • Two photographers • Hi res digital negatives and copyright release • Online slideshow featuring the best images • Online gallery for ordering prints • 12 giclee hierloom 8x10 prints • 12"x12" fine art giclée album	(Associate) Leslie or Grant plus one associate photographer	(Senior) Lindsay or Shawn plus one associate photographer	(Principal) Bill plus one associate photographer
The Michelangelo + giclée album • 12 hours of coverage • 80 page 12"x12" giclée album	$7,700	$8,900	$12,200
The Da Vinci + giclée album • 10 hours of coverage • 70 page 12"x12" giclée album	$6,875	$7,575	$10,325
The Vermeer + giclée album • 8 hours of coverage • 60 page 12"x12" giclée album	$5,450	$6,250	$8,450
The Rembrandt + giclée album • 6 hours of coverage • 50 page 12"x12" giclée album	$4,325	$4,925	$6,575
Engagement or bridal session, rehearsal or additional hourly wedding day coverage	$325	$425	$700
Leather or bookcloth cover upgrade	$150	$150	$150

asukabook album included

Each level includes the following: • Two photographers • Hi res digital negatives and copyright release • Online slideshow featuring the best images • Online gallery for ordering prints • 12 giclee hierloom 8x10 prints • 12"x12" asukabook magazine style album	(Associate) Leslie or Grant plus one associate photographer	(Senior) Lindsay or Shawn plus one associate photographer	(Principal) Bill plus one associate photographer
The Michelangelo + asukabook album • 12 hours of coverage • 80 page 12"x12" asukabook album	$5,900	$7,100	$10,400
The Da Vinci + asukabook album • 10 hours of coverage • 70 page 12"x12" asukabook album	$5,000	$6,000	$8,750
The Vermeer + asukabook album • 8 hours of coverage • 60 page 12"x12" asukabook album	$4,100	$4,900	$7,100
The Rembrandt + asukabook album • 6 hours of coverage • 50 page 12"x12" asukabook album	$3,200	$3,800	$5,450
Engagement or bridal session, rehearsal or additional hourly wedding day coverage	$325	$425	$700

giclée a la carte

We use an exclusive process of applying a soft matte laminate to our archival matte paper that protects the spreads from scratches or fingerprints, and allows clear liquids, such as water, to bead and wipe cleanly from the surface. Furthermore, it enhances the image itself and provides for a nearly invisible crease at the gutter. Our albums can range in page count from 20 spreads to 50 spreads (40 to 100 pages). Normal production time is 2 to 3 weeks. ***(Prices below reflect a 15% discount if included in your collection)***

Sizes	20 spreads	30 spreads	40 spreads	50 spreads
8 x 8 ($75 per spread)	$1,500	$2,250	$3,000	$3,750
10 x 10 album ($85 per spread)	$1,700	$2,550	$3,400	$4,250
12 x 12 album ($95 per spread)	$1,900	$2,850	$3,800	$4,750
14 x14 album ($105 per spread)	$2,100	$3,150	$4,200	$5,250
Parent albums	40% less	40% less	40% less	40% less
Leather or bookcloth cover upgrade	$150	$150	$150	$150

asukabook a la carte

These hard cover books offer beautifully printed magazine style pages in matte or glossy page finishes. It has a fully designable hard cover, magazine style pages with layflat book binding, and is nicely presented in a plastic slide-in case or solid color with foil stamping case that offers extra protection and easy portability. These albums can range in page count from 20 spreads to 50 spreads (40 to 100 pages). Normal production time is 2 to 3 weeks. ***(Prices below reflect a 15% discount if included in your collection)***

Size	20 spreads	30 spreads	40 spreads	50 spreads
8 x 8 ($40 per spread)	$800	$1,200	$1,600	$2,000
10 x 10 album ($45 per spread)	$900	$1,350	$1,800	$2,250
12 x 12 album ($50 per spread)	$1,000	$1,500	$2,000	$2,500
Parent albums	40% less	40% less	40% less	40% less

Waldorf Cinema is a modern style of visual journalism captured in high definition. This exceptional approach to the art is driven by some of the most creative people in the industry; captured like a photographer — masterfully edited to tell your unique story. This is not your traditional wedding video!

(includes 2 cinematographers and Steadicam)	Senior level	Associate level
12 hours	$5,400	$4,200
10 hours	$4,500	$3,500
8 hours	$3,600	$2,800
6 hours	$2,800	$2,200
Aerial coverage (remote controlled quadcopter)	$500	$500

These prices reflect a 10% discount if booked in conjunction with Waldorf photography coverage. Cinema alone, please add 10%.

photobooth

Waldorf Photobooth is our twist on the old concept of a photobooth.
What makes it unique is the fact that we do not limit you to a box. You can have 2 or 20 friends!
There are no rules... we even give you wireless control of the shutter... so have fun!

(includes unlimited 4x6 prints during the session)

2 hours	$1,000
Each additional hour	$250

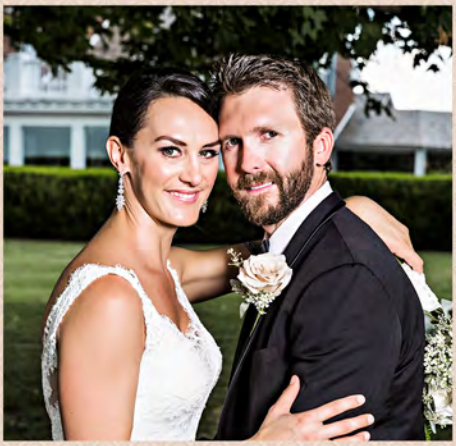
Optional Items:

Keepsake book with all photos	$600
Time-lapse movie with all images	$300

client testimonials

Bill Waldorf is by far the BEST of the very BEST. You can't find a more passionate, talented photographer. Bill and his team amazed us. The pictures were incredibly beautiful, and the video is something we will treasure forever and ever! Each photo is like a work of art. I can't say enough good things about Waldorf Photographic Art. Bill went above and beyond to make sure we were happy with our pictures, and we now think of Bill and his team as our friends!!! If you are on the fence, then all I can say is GO WITH WALDORF. You will never regret it. Photos and/or video footage is all you have in the end to remember your big day by! I could go on and on... Waldorf is the best!

- Callie McCamy and Nadim Jubran



First of all, it almost goes without saying that Bill Waldorf's photography (and his team's) is amazing. His reputation preceeds him and does not disappoint. We signed with Bill to photograph our engagement as well as our wedding. Absolutely one of the best decisions we made. In addition to the artistry of the photos from the engagement shoot and the wedding, I cannot say enough about the professionalism and the friendliness of Bill Waldorf. Bill put both of us at ease throughout the day which was no easy task and the photos came out wonderfully. The planning process with Bill was a pleasure - he was patient and at the same time very quick to respond to any email or question I might have. The wedding album is a work of art - stunning. I wholeheartedly recommend Waldorf Photographic Art! - Elizabeth Baxter and Rick Stanczyk

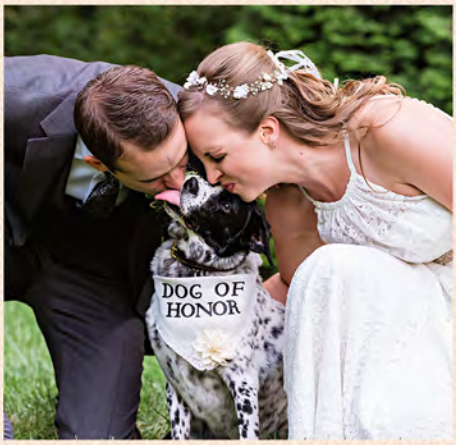
Bill was one of the best decisions we made for our wedding. I had always looked at his blog and admired his work-- it is truly unrivaled. However, what I didn't realize was what a JOY it would be to work with him. He is just a good, good man. On your wedding day, your photographer is with you for pretty much every move. Bill is the kind of guy you want with you. Our pictures are more than we ever could have dreamed... and the truth is, after the day is over, the pictures are pretty much all you are left with. We are so grateful for him-- he truly captured our day exactly as it was. He has a skill for capturing behind the lens what is unfolding in front of him. I don't know how he does it!

- Stephanie Shirley and Josh Schneider

client testimonials

Bill Waldorf and his staff gave us the best wedding photography experience! After our first meeting with Bill, we felt so at ease with his personality and style, and so impressed with his work that it was a no brainer to have him capture our wedding day. He set a good timeline and offered great suggestions before the wedding day even arrived. He was thorough about getting every family and guest combination we requested. His instruction and cues helped everyone look their best in the photos. The photos that he and Lindsay made were truly beyond anything I had imagined and captured the memories that we will treasure forever!

- Kelcey Kryzer and Evan Johnson



The best wedding advice that I got while planning was to splurge on the photographer. I priced out an option or two and ultimately decided to work with Waldorf Photographic Art, and thank God I did. The value that they provided was worth the entire wedding budget :) I am floored by how great the photos turned out. Bill + Grant were able to catch those tiny sweet moments without feeling fake at all. Additionally, they were great at directing -- so between photos of just me and my husband and family photos with a ton of people, we were totally covered. I would recommend them 100 times over. I look forward to having these images forever. Also, the turnaround time was very impressive. It was not part of our contract, but I received proofs within 2 weeks!

- Elizabeth McPherson and Kevin Tolliver

Lindsay and Grant at Waldorf Photographic Art were incredible! Not only did they take spectacular photos, they were also amazing to work with. Lindsay walked through the whole wedding day with me prior to the event which was a major help in getting a timeline planned. She was more than accommodating of all my requests and was able to wrangle all my wedding party, in the most effective, yet sweet way. She asked all the right questions so that we got all the photos we wanted and didn't even know we wanted! She went above and beyond and even was the one who helped me bustle my dress! The photos are a complete work of art capturing so many incredible candid moments. Grant also did a fantastic job, especially with the groomsman! It rained all day and they still made our wedding look like a fairytale!

- Kit Godfrey and Aaron Warren

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