

GREAT DAY

E V E N T S



WEDDING & EVENT SERVICES GUIDE

WELCOME

OUR MISSION IS TO BRING YOUR EVENT TO LIFE BY COORDINATING EVERY DETAIL OF YOUR VISION

Everyone wants their event to be a Great Day. We believe your event begins with you and your vision. Our team knows that the best planning process will create memories along the way. This process should be stimulating, not stressful. Your event should feel authentic, not routine. You should be able to savor the day, not supervise it. We want your event to be one of the most remarkable and memorable experiences of your life and leave a lasting impression on your guests.

Julia



GREAT DAY EVENTS



WHAT TO EXPECT

We live and breathe events. Event planning is not only our passion, but it is also our profession. We see the big picture AND the small details. We have the connections and the tips and tricks to share. We know the great effort in planning that it takes to make your event one of the most remarkable and memorable experiences of your life that leaves a lasting impression on your guests.

We offer packages based on what works for your vision. All of our services include Month-of Coordination.

GREAT DAY EVENTS

RECENT WORK



We are so happy we decided to work with Great Day Events for our wedding in August 2020. My (now) husband and I began planning in the spring of 2019 and had no clue the impact COVID would have on our wedding. Ultimately we went from a 250+ guest list at a large venue to a backyard wedding with 40 guests. Not only did Julia support us in the difficult decisions we had to make, she was genuinely enthusiastic about our vision and helped us every step of the way. If there were any hiccups on the day-of, we would have had no idea -- everything flowed effortlessly thanks to Julia's coordination. Even family and friends commented on her incredible work, creativity and kind presence. We will look back on our day and forever be thankful for her great work in making our wedding unforgettable. We highly recommend!

RACHEL & ANDREW



Working with Julia and Great Day Events was one of the best decisions we made around our wedding. Julia proved time and time again that she was willing to fight for us and do everything she could do to bring our vision to fruition. Not only was she there for us with any questions and took charge day of, the price was reasonable and 100% worth it!

MEGAN & KEVIN

GREAT DAY EVENTS

PACKAGES

WE START WITH OUR BASIC PLANNING PACKAGES AND CUSTOMIZE TO YOUR NEEDS.
WHEREVER YOU ARE IN THE PLANNING PROCESS, WE CAN HELP.

THE GREAT PLAN

MONTH-OF
COORDINATION



INVESTMENT

\$1300+

- ✓ Planning Tool Kit
- ✓ 2 consultations prior to month-of
- ✓ Month-of coordination

THE GREATER PLAN

MONTH-OF +
PARTIAL PLANNING



INVESTMENT

\$2200+

- ✓ Planning Tool Kit
- ✓ Up to 6 consultations prior to month-of
- ✓ Month-of coordination
- ✓ Planning assistance in specific areas of need
- ✓ Design assistance in specific areas of need

THE GREATEST PLAN

FULL SERVICE
PLANNING



INVESTMENT

\$4900+

- ✓ Planning Tool Kit
- ✓ Monthly consultations prior to month-of
- ✓ Month-of coordination
- ✓ Planning assistance
- ✓ Design assistance
- ✓ Budget management
- ✓ Attendance at and/or preparation for venue and vendor meetings



MONTH-OF COORDINATION

THE GREAT PLAN

YOU: Have time and energy to MANAGE ALL OF THE PRE-PLANNING for your event but trust us to manage the final details and the event day

WE: Coordinate all of the moving pieces in the final month and ORCHESTRATE EVERYTHING ON THE EVENT DAY

YOUR INVESTMENT STARTS AT

\$1300

LEARN MORE



MONTH-OF COORDINATION + PARTIAL PLANNING

THE GREATER PLAN

YOU: Are excited to plan some aspects of your event but WOULD BENEFIT FROM PASSING OFF CERTAIN ASPECTS to us

WE: ASSIST IN SPECIFIC PLANNING AREAS, then coordinate all of the moving pieces in the final month and orchestrate everything on the event day

YOUR INVESTMENT STARTS AT

\$2200

LEARN MORE



FULL SERVICE PLANNING

THE GREATEST PLAN

YOU: Value the expertise and organization that a professional planner can offer to guide you through an ENJOYABLE PLANNING PROCESS

WE: Work alongside you to help arrange EVERY MAJOR DECISION, CREATIVE IDEA, AND SPECIAL DETAIL, and orchestrate your event

YOUR INVESTMENT STARTS AT

\$4900

LEARN MORE

HOW IT WORKS



01.

WE CONNECT

Get in touch with Julia by calling or texting 612-787-7415 OR emailing julia@greatdayeventsmn.com

04.

WE DISCUSS DETAILS

Julia sends you a contract that outlines all of the specifics of your plan and agreement.

02.

WE FOCUS ON YOUR VISION

We share a survey to learn your priorities and the planning process as well as our services guide to give you an idea of how we can help.

05.

WE MAKE IT OFFICIAL

You send Julia the signed contract and a deposit of 50% of your total investment.

03.

WE FIND THE BEST PLAN

Through a consultation, we discuss your vision, go over any of your questions, and together agree upon how we can best come alongside you.

06.

WE GET STARTED

Your date is officially reserved and you can start celebrating because you have entered into a partnership for planning your big day with someone who does this professionally!

ARE WE RIGHT FOR EACH OTHER?



PLEASE CHECK ALL THAT APPLY:

- ☐ I am excited about planning some aspects but would like to pass off certain tasks
- ☐ I value my time and energy and would invest to gain more in the months ahead
- ☐ I want to enjoy not only my event day but also my planning process
- ☐ I want a planning partner who has connections and tips to help me save money
- ☐ I want help staying organized and making sure I am doing all of the things I need to do
- ☐ I want help creating my itinerary, communicating with all of my vendors, and orchestrating my day so I can just enjoy it!

LET US TAKE SOME OF THE STRESS SO YOU CAN SAVOR THE EXPERIENCE

GREAT DAY EVENTS

WHAT YOU WILL RECEIVE FROM US

01.

PLANNING TOOL KIT

Think of it as your one-stop-shop for all event organization. Use the planning tool kit to manage your budget, guest list, to-do lists, & more.

02.

DETAILED, COMPREHENSIVE EVENT ITINERARY

Your itinerary includes ALL specific times and moving parts, and we communicate this with your vendors AND family/friend volunteers.

03.

ONGOING PROFESSIONAL SUPPORT & ADVICE

Via phone and email. *Note: Your planning package determines the number of official consultations.*

04.

SOMEONE WHO BRINGS YOUR VISION TOGETHER

All Month-of Coordination includes detailed checklists to help you dot all "i"s and cross all "t" and to help us download your vision and ensure it is communicated with everyone involved.

05.

REHEARSAL MANAGEMENT

We will run the rehearsal and make announcements to VIP guests to prepare for event day.

06.

DAY-OF COORDINATION

We tend to your vendors and VIP guests, keep your timeline smooth, distribute final payments and gratuities, set up pre-discussed decor items, collect and repackage decor items, & more.

MORE REVIEWS



“

I seriously don't know how I would have gotten through my day without [Julia]! I didn't have to worry about anything and had the best day of my life!! If you are considering hiring an event planner or day of coordinator - DO IT! You will thank yourself later.

ALEX & STEELE

“

I am an event decorator and I do over 300 weddings a year. I recently worked with Great Day Events on a beautiful tented wedding. Julia the owner is one of the best wedding planners I have ever had the pleasure of working with. She is organized, detail oriented, and hard working. I now recommend Great Day Events to any of my brides that are looking for a planner.

ANDREA H (ULTIMATE EVENTS)



GREAT DAY EVENTS



READY TO GET STARTED?

call/text: 612-787-7415
email: julia@greatdayeventsmn.com
direct message: @greatdayevents



Let's make it a Great Day!

GREAT DAY EVENTS