



WEDDING  
SPECIALISTS



Expert  
Ceremony  
Sound



# Why Choose Ken Schaffer Entertainment?



*On such a momentous day,  
only the best will do!*

Choosing the right entertainer for your wedding or special event is one of the most important and impactful decisions you'll make. We pride ourselves in asking all the right questions. Our goal is to understand your vision and provide the ultimate personalized experience so you can relax with confidence and enjoy your special day.



Ken Schaffer Entertainment is an award-winning, trusted name specializing in wedding entertainment. We don't just play music. Your entertainer is responsible for the entire flow of your event, seamlessly transforming your celebration from one special moment to the next. From planning your personalized timeline to event coordination and creating a soundtrack you'll love, our mission is to create memories that last a lifetime!



# Expert Ceremony Sound & Music



Our region offers an abundance of perfect settings for modern, outdoor ceremonies. From sandy beaches to beautiful parks and vineyards, your choices are endless. Each unique space has its own challenges, but we're always prepared. Put your mind at ease and leave the logistics to us! We'll provide a soundtrack that reflects your personal taste, along with crystal clear sound for your officiant and exchange of vows. When needed, we'll also provide silent battery packs for locations without electricity. Our specialized wireless systems perform flawlessly, designed to handle the demanding conditions often found in the sand, wind or sun.

Most ceremonies require one hour of setup time, plus one full hour of service. This includes thirty minutes of prelude background music as guests gather to be seated and up to thirty minutes for your official ceremony.

**Prelude** – This music is played as your guests are seated. Popular choices include classical music, modern instrumentals such as Vitamin String Quartet or The Piano Guys, or even popular love songs of your choice.

**Processional** – These special selections are played as your parents, bridal party and bride and escort, if applicable, walk down the aisle. This signifies the official start of your ceremony. Typically, these are soft, low-tempo instrumental selections or special songs that have significance to you.

**Recessional** – This song signifies the conclusion of your ceremony as you kiss and exit together as a newly married couple, followed by your bridal party, family and guests. This is generally an upbeat, celebratory song.

*From beaches to ballrooms, we can accommodate any style ceremony.*



# *Award Winning DJ-MC Entertainment*

Let's chat, discuss options, and plan the perfect day!

Most receptions range from 3 to 5 hours. Some modern micro-receptions skip the cocktail hour and go directly to introductions, your first dance and then food stations for a 3-hour cocktail style reception. Others are more formal with a cocktail hour in one area, followed by a 3 to 4-hour dinner and dance reception in the main area or ballroom. It all depends on your style.



You'll love the music because your input is an important part of planning. No two weddings are exactly alike and we do not use cookie-cutter playlists. Together, we'll plan your special dances and a soundtrack that reflects your personal style for cocktails, dinner and dancing.

Our vast music library is all-inclusive from the swing era, oldies and motown, 70s, 80s and 90s classics, to today's top hits. Whether it's a traditional wedding format you desire with standards and party favorites, or a more progressive style with a very specific feel, such as alternative, indie/pop, hip hop, straight dance music or country, we are well-versed in all genres and ready to please! We'll also discuss a "do not play" list, if applicable, to ensure that your wishes are followed.



# *Optional Services*

## • Ambient Uplighting



## • Dance Floor Lighting Effects • LED Video Displays and Full Video Walls



## • Personalized Monograms... Your Name in Lights





# Photobooth Fun



Wedding  
Specialists



Expert  
Ceremony  
Sound



609-231-1188 – Text  
609-266-3600 - Office  
[KenSchafferEntertainment.com](http://KenSchafferEntertainment.com)

