

# VALERIE MARIE PHOTOGRAPHY

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WEDDING PRICING GUIDE

www.valeriemariephoto.com

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## WELCOME

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You are likely overwhelmed with all the wedding information out there, but don't worry - you're not alone. I would love to help you document one of the biggest days of your life so you have beautiful memories for years and years to come.

The information in this planning guide is intended to help you through all of your photography-related questions so you can relax and get excited for your big day.

If you still have questions, don't hesitate to email me! I am here for you every step of the way.

vtorregrossa@outlook.com

XOXO

Val



# HELLO MY FRIEND

I'm Val, a photographer based in Rochester, NY where I live with my person, our son, and our four animals that we have collected over the years!

I have always had a love for cameras. I picked up my first legitimate camera in 2016 and it gave me one of the greatest gifts I could ever ask for. My professional venture has given me a look into the stories and experiences that make people who they are, the magic that brings them together, and a deep appreciation and intimate relationship with nature. Being able to capture your connection, your story, your light while the sun paints over the fields, the movement of water, and those city buildings.

This is truly what makes my soul expand.

Fast forward to now, I've been able to spend four years documenting some of the most precious chapters of so many beautiful humans' lives. It's an honor for me to capture your memories, the big and the messy. However the time in your lives looks like, it's worth remembering and honoring This is your legacy.

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#### HOW THIS WORKS

#### Pick your collection & add ons

My wedding collections are simplified so you can build your own custom packages. this way you get exactly what you want. Add ons include things like engagements, second shooters, and more.

#### Schedule a call

Go through the collections and frequently asked questions, then lets pick a time to hop on a facetime call together. This way we can meet each other, go over everything you're envisioning, review a mock timeline I will have prepared for you, and any questions you may have. Drop Ins from pets and/or children are highly encouraged!

#### Lock it in

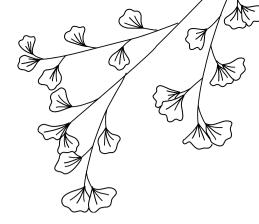
Once you've chosen the collection and add ons you want, I'll send over a contract for you to sign and set up a payment plan for you. I require a 30% deposit at time of booking which you can pay this through the contract or check. This reserves your date in my books!

#### Make it yours

Before we shoot, gather some inspiration of photos that you love the feeling of. This helps me see your vision and bring those elements into your photos in a way that feels authentic to you. I'll also send over a questionnaire to gather some extra details that will help me make the experience the best it can be for you!

# Planning a wedding takes a lot of time. I am here to help!

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# My approach is a little different

I'm about capturing you two for who you are together, not just posing you in front of some pretty backdrop or sunset - anyone can do that. My approach is to photograph you honestly by creating a space that you two feel like you can really be yourselves Yeah, the first 10 minutes feels awkward for everyone, but I promise you'll be more focused on your person and present in the moment before you know It. This comes from creating together and bringing your vision and love to life in the photos.

My style is heavily focused on real moments. I'm not going to make you do anything cheesy that feels forced. Nothing staged, no awkward half-smiles, nothing fake.

I'll give you plenty of direction and make it feel authentic to who you are. You deserve to look back at these photos and see yourselves in them, not some posed versions of what you "should" look like for a nice photo.

Anyone can take beautiful images of you, but I want to capture something more meaningful for you. I want every part of this to feel like yours. Your love story, regardless of how messy or "imperfect" it may be, deserves to be documented - beautifully and fiercely

Let's create something beautiful together.

# COLLECTIONS:

OI.

Ideal for long wedding days that kick off in the morning and end with dancing under the moon surrounded by your people.

- 10 hours of coverage
- Wedding Guide
- Wedding Day Timeline
- Online gallery of images for download/print

\$6,000

03.

Perfect for a half-day, laid back wedding. Example coverage would include getting ready, ceremony, portraits, group photos, and a short dinner or after party.

- 6 hours of coverage
- Wedding Guide
- Wedding Day Timeline
- Online gallery of images for download/print

\$4,000

02.

Covering your day from start to finish: this package is ideal for most every wedding whether you're going big or kepping it small.

- 8 hours of coverage
- · Wedding Guide
- Wedding Day Timeline
- Online gallery of images for download/print

\$5,000

04.

For those who want to elope or have a smaller scaled day with those you love, this covers all the key moments of your day together. Max guest limit for elopement is 15 people & Max limit for Micro Wedding is 50 people (children included).

- 4 hours coverage
- Wedding Guide
- Wedding Day Timeline
- Online gallery of images for download/print

Elopement \$1,500 Micro Wedding \$2,500

Travel fees are applied when weddings are 2 hours away from Rochester, NY

If you have any questions,

feel free to send me a message!

www.valeriemariephoto.com | vtorregrossa@outlook.com

#### ADD - ONS

#### ENGAGEMENT SESSION

Let's begin our connection together here, with your person. There is no better way for me to learn your dynamic than in the blissful setting of an engagement session. If I have the privilege of being your wedding photographer, this session will serve all of us in so many meaningful ways. I will know you both on a level that prepares me prior to your big day and you will be familiar and comfortable with me, the person taking your photos on the biggest day of your life. Bonus you get to use these photos as your save the dates!

Includes 2 hours of coverage

\$500

#### REHEARSAL DINNER COVERAGE

Whether you're gathering around a bonfire for dinner, playing games on the beach, or sharing drinks and stories around the table, kicking off your wedding weekend is where so many memories are made. It's a perfect time to cpature laid back candids of your closest friends and family being themselves. Plus it gives me the chance to meet everyone beforehand so they're more comfortable in front of the camera on your big day! Let me know what you've got planned for your wedding weekend and how we can incorporate this into documenting your story.

Includes 2 hours of coverage

\$400

#### WEDDING DAY BOUDOIR

Want to surprise your partner when you receive your final wedding gallery? Day of wedding boudoir will be an absolute treat for you person! While you are in the midst of getting ready on your wedding day, I will come an hour early before the rest of the day begins and capture you divinely. With freshly done or messy hair, make-up, wedding day energy, a boudoir opportunity can't get any better!

Includes 1 hour of coverage

\$400

#### DAY AFTER SESSION

Your wedding day may likely be one of the only times you'll have all your people in one place together, you should be present with them and savor every moment of it. Instead of taking you away for an hour of your wedding day for portraits, we save that for a session the day after. I'll of course still grab a few photos of just you two on the wedding day, but this way we can feed two birds with one scone. You get to soak up all the magic of your wedding day and have a stress free shoot with no time crunch. It also helps give us the chance to shoot beyond your venue in a beautiful location during golden hour.

Includes 2 hours of coverage

\$500

## ADD - ONS CONTINUED

#### EXTRA HOURS

If you need an extra hour added onto your coverage, whether it's during booking or one week away from the big day, let me know! Sometimes things run behind schedule, you don't need to be stressed out about a time crunch on my behalf. I'll capture all of it!

\$500 / Hour

#### SECOND SHOOTER

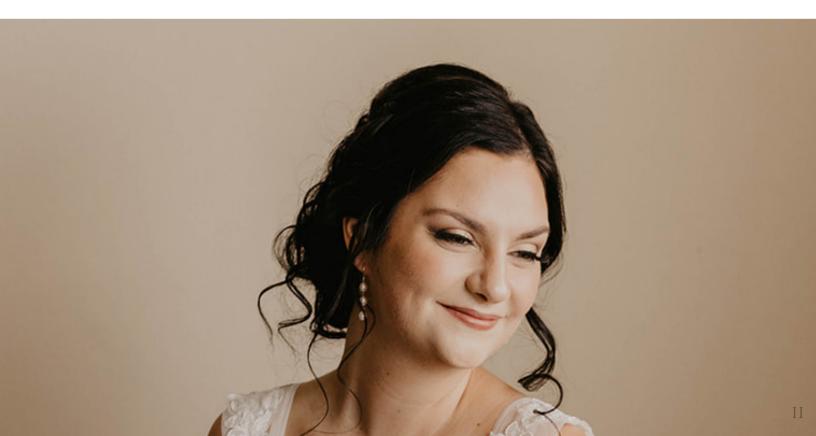
If you're getting ready in separate locations (I can typically cover both if we plan for it, talk to me about your plans to see if this is a good fit for you) or are having a large wedding over 100 people, I recommend adding on a second shooter. They help me capture moments I may miss when there's a lot going on or I can't be in two places at once. Having a second shooter also means your images are backed up in another additional location!

\$100 / Hour - 4 Hour Minimum

#### RUSH TURN AROUND

My wedding turnaround time is typically 6 - 8 weeks, but if you'dlike all your photos back the week of your wedding, this is a great option. If you're eloping or having a micro wedding where you can't have all your people attending, this can help make them feel like they were there with you.

\$1500



# YOU HAVE QUESTIONS

Q: What sets you apart from other photographers?

A: With years of training under my belt, I know how to pose and guide clients to make them feel relaxed while looking their very best. I use natural lighting as often as possible and make sure my couples are experiencing a balance of fun and intimacy!

Q: How many images can we expect?

A: I don't do set numbers for my collections because every session and wedding varies so much from the next, but you can expect these minimums for the following to get an idea of what you'll get! Regardless of the number though, I make sure to capture all the big and little things because these are your memories and I won't skimp on preserving them for you. So don't worry about limits, these are just general minimums for reference!

-Weddings 700+
-Micro/Elopements 400+
-Other Sessions 50+

Q: How many photographers will be there at our wedding?

A: All of my wedding collections come with a single photographer, but you are more than welcome to add a second shooter for an additional cost.

Q: Do you give raw unedited images?

A: I don't because editing is half the magic that goes into the creative process. If you feel I left out or forgot to deliver a specific image, there is a 30 day window from delivery that gives you the chance to make requests!

Q: What is your turnaround time?

A:Typically for sessions 2-3 weeks or less and 6-8 weeks for weddings!

Q: Will you Photoshop my images to hide any unwanted spots, wrinkles, etc?

A: Minor edits will be made to all of your images, but I believe our imperfections are what make us beautiful & unique. If there are specific edits you want, these will be charged according to the number and complexity of edits.

# I HAVE ANSWERS

Q: Do you have a list of preferred vendors to use?

A: Yes! From hair professionals to florists and caterers, I have worked with some of the best companies in the industry & would love to share their information with you!

Q: Do I have to order prints through you?

A: I highly recommend ordering prints through one of my professional vendors, but it isn't required. The difference in quality is huge when it comes to ordering through a professional lab, so I always love to help with prints!

Q: What equipment do you use?

A: I use a mix of Canon and Sigma equipment. I always carry my R6 and the 5D Mark IV, 35 mm lens, 24-75 mm lens, 80 mm lens, & the 50 mm lens, among other items

Q: Do you photograph destination weddings?

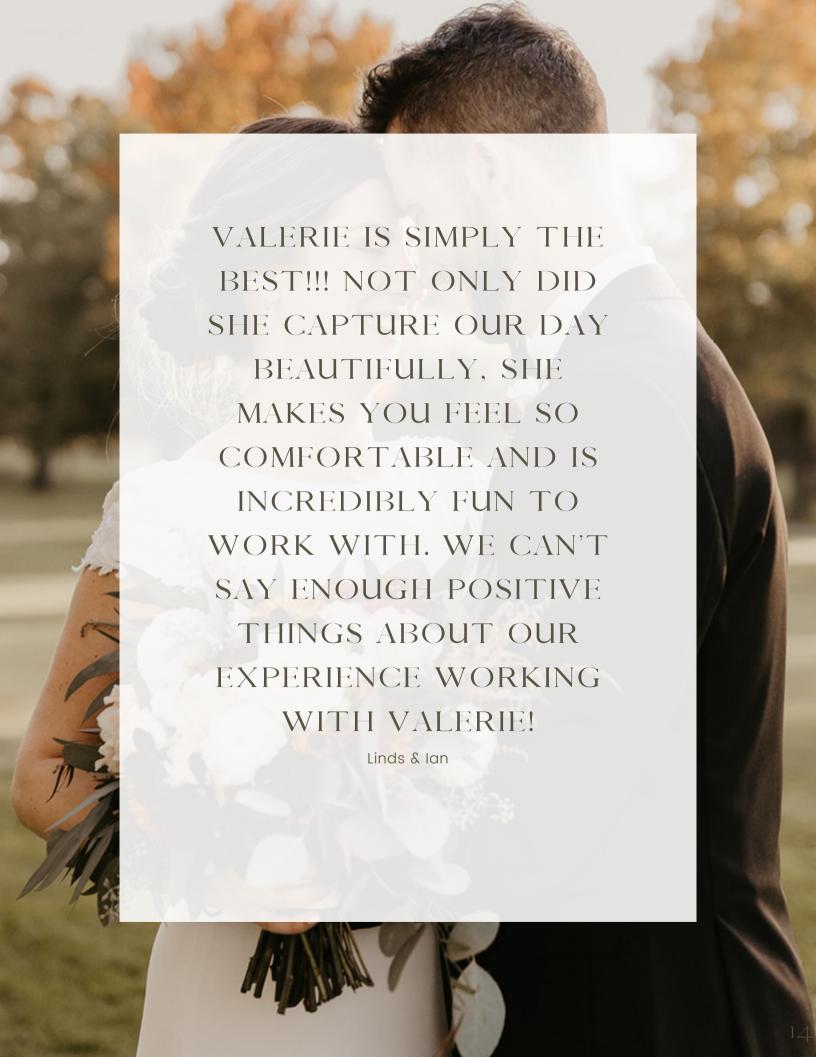
A: Yes! I am more than happy to create a custom wedding collection to suit your travel needs.

Q: Are the people featured on your site models?

A: For the most part, no. While I am lucky enough to work with gorgeous clients, the majority of the images shown on my site and blog are of regular, paying clients.

Q: How do payments work?

A: A 30% non-refundable deposit & signed contract is required in order to get your wedding on the calendar. The remainder of your balance is due 6 months and then 1 month prior to your wedding.



#### NEXT STEPS

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From here it's best to connect over a FaceTime call. Prior to the FaceTime call I will send you a pre-wedding questionnaire that will ultimately help me create a mock timeline of your day. This mock timeline serves both you and me as a birdseye view into our time together come your wedding day. We will review the mock timeline and can go over any additional questions you may have, and kick off the planning process together.

Shoot me an email with your selected package and add-ons (if applicable) to schedule a video call. I respond to emails M-F from 9:00am-12:00pm EST/EDT.

If you decide that I am your woman after our video call, I will send over a contract and 3-part payment plan to lock in your date!

Following that, I'll send over a guide in your client portal with lots of tips and tricks I've collected over the years of photographing and attending weddings so you can get the best photos and experience possible.

Feel free to ask any questions, I want to be more than just a photographer for you and am happy to help however I can!

#### THANK YOU KINDLY

Thank you for being here and for trusting me enough this far. Reading this means you connected deeply enough with my work that you can envision you and your person in it, and that means the world to me.

I can't wait to connect further with you and dream up ways to capture you and your person's connection, fully and wholeheartedly. Let's create something beautiful together.

Val

