

WHITE *Magnolia*

WEDDINGS & EVENTS

WEDDING PLANNING PACKAGES



How much guidance do you need?

We offer packages to fit every couple's needs and budget.



I want professional guidance from start to finish!

Full Service Planning & Design



I am having fun planning, but I want professional guidance on a few areas of the wedding.

Custom Planning



I've got the planning down! But I want a professional to manage our wedding day

Wedding Management



I am having a wedding with less than 30 people, and I want professional planning & design.

Intimate Weddings



The Full Service Planning & Design Experience

Full Service Wedding Planning & Design is for couples who want professional guidance and comprehensive support through every step of their wedding planning journey.

01

Set up a Get to Know You Consultation with our planner (coffee or cocktails included!)

This is where we get to know you and your fiancé, your love story, your wedding vision, where you need guidance, and how we can put our tools and experience to work to make your wedding an unforgettable celebration of your love!

02

Budget Consultation & Creation

We will help you determine what areas of your wedding are most important to you and create a budget that fits your vision and needs. Once the budget is finalized, we will keep the budget up to date with final expenses so you always know where your wedding finances stand (and whether we can add in those floral upgrades you really want).

03

Wedding Design Concept Creation

This is where we dive into the aesthetics of your big day. We learn about your personal style, fun details about your relationship, your favorite foods, and what you want your guests to feel during your wedding. Our team then creates a digital design board that includes a design concept for everything - napkin folds, invitations, color schemes, bridesmaid dresses, custom cocktails, and more. We also incorporate elements of "surprise and delight" to provide your guests with "wow!" moments throughout the day (craft beer wall at the reception, anyone?)

04

Guided Vendor Sourcing

Once we settle on a design, our team helps our clients find the perfect vendor team to execute their wedding vision. We will send you a curated short list of vendors that will fit your aesthetic needs and budget. They are all pre-vetted by our team so you can rest assured that your vendors are experienced professionals. We then attend the vendor meetings with you and guide you through securing and signing contracts with each vendor.

05

Timeline Planning & Review

Around 6-8 weeks before your wedding, we get together and nail down the details of your wedding day (or wedding weekend!) timeline. From who has their hair and makeup done first to when the groomsmen should be in the limo so they arrive to the ceremony on time - every detail is included. Our planners will collaborate with your vendors on the timeline to ensure a flawless schedule for the day. We then check in with them the week of your wedding and send them a copy of the final timeline so everyone is ready to rock your wedding.

06

Let's Get This Party Started!

The day before your wedding, our team of planners will conduct your wedding rehearsal with your wedding party, make sure that everyone has a copy of the timeline, and answer all last minute questions. Then on your wedding day, our planner and coordinator manage everything so you and your family are able to relax and soak up each moment of the day.

Package Price

Full Service Wedding Planning & Design Package : \$5000



The Custom Planning Experience

Our Custom Wedding Planning is package is for the do-it yourself couple that would like additional support in certain areas of the planning process, as well as support wrapping up loose ends the month of the wedding. With customizable package options, you will get the support where you need it most!

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02 Choose One of Our Premium Services

- Full Design Service
- Vendor Sourcing & Contract Management
- Vendor Consultations & Management Services

03 Choose 1 Magnolia Level Service or 2 Dogwood Level Planning Services

Magnolia Planning Services (choose 1)

- Guest Travel Arrangement Coordination
- Budget Consultations and Management
- Catering Menu Selection, Tasting and Negotiation
- Save the Date & Invitation Design and Distribution
- Bachelorette or Bachelor Party Planning
- Welcome Bag Creation and Distribution

OR

Dogwood Planning Items (choose 2)

- Welcome Party Coordination
- Rehearsal Dinner Coordination
- Post-wedding Brunch Coordination
- After Party Coordination
- Hotel Accommodation Contract Negotiation & Management
- Guest RSVP Management
- Wedding Website Design and Management

04 Stay On Track with 4 Check-in Consults with Your Planner

We meet with our clients via phone or Facetime (1 hour per consult) to check in with them and ensure that all of the planning tasks are running smoothly. These sessions cover upcoming wedding planning tasks as well as professional advice on everything from wedding etiquette, vendor tipping, bridal party responsibilities, honeymoon packing lists, alcohol purchasing calculation, music selection, cost saving tips, and anything else our clients need to know to navigate their wedding planning journey.

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Package Price

Custom Planning Package : \$3000



The Wedding Management Experience

Our version of Day-of Coordination, this package is for the do-it-yourself couple that prefers to plan all of the details for their big day, but wants professional support to ensure that no planning detail has been overlooked and their wedding day is managed flawlessly.

01

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02

Final Details Consultation with your Planner

The final details consult takes place around 2 months before the wedding, and allows our couples to catch their planner up on everything they have planned for the wedding. The planner can then take this information and incorporate it into the custom timeline for the wedding.

03

Venue Walkthrough & Floorplan Review

To ensure a seamless flow of events for guests, we meet with our clients at their ceremony and reception venue for a final walkthrough around two months before the wedding. After the walkthrough, our planners create a custom layout for the ceremony and reception that can be given to key vendors. The couple can also import their RSVP list into our online layout manager and assign guests to tables quickly and easily.⁰⁴

04

Timeline Review & Vendor Collaboration

Around 3 weeks before your wedding, we get together and nail down the details of your wedding day (or wedding weekend!) timeline. From who has their hair and makeup done first to when the groomsmen should be in the limo so they arrive to the ceremony on time - every detail is included. Our planners will collaborate with your vendors on the timeline to ensure a flawless schedule for the day. We then check in with them the week of your wedding and send them a copy of the final timeline so everyone is ready to rock your wedding.⁰⁵

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Package Price

Wedding Management Package : \$1200



The Elopement & Intimate Wedding Experience

Elopement & Intimate Wedding Planning is for couples who plan to have a wedding with less than 30 guests and want professional guidance and comprehensive support through every step of their wedding planning journey.

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Package Price

Intimate Wedding Planning & Design Package : \$3500

*Ready to start your wedding
planning journey?*

Email us at hello@whitemagnoliaevents.com
to set up your consultation!

