



NEW 235 BOWERY NEW YORK NY 10002 USA MUSEUM



# ш

### History

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum was conceived as a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building, designed by the 2010 Pritzker Prize Laureates, SANAA, on the Bowery in 2007, the New Museum continues to be a hub of new art and new ideas, and is a place of ongoing experimentation about what art and arts institutions can be in the twenty-first century.

Our world-class institution was named one of the "Seven wonders of the world" by Condé Nast Traveler and the "Best museum" by Travel + Leisure. The New Museum is located on the Bowery at the intersection of Soho and the Lower East Side, and has emerged as one of the hottest destinations in New York—home to dozens of galleries, innovative fashion and restaurant establishments, and architecturally significant buildings.

The New Museum Special Events team is dedicated to creating a one-of-a-kind event fit for your needs.



## Sky Room

Our Sky Room is our premier event space. With floor-to-ceiling windows and a wraparound terrace, the adaptable space provides stunning panoramic views of the Manhattan skyline as well as a backdrop for cocktail receptions.



**Room Capacity** 

110 seated 200 cocktails



#### Marcia Tucker Hall

Our versatile ground floor Lobby includes views of our Lobby Gallery, two-story windows with streetscape views, as well as the exterior of our New Museum Store, which serves as a useful backdrop for product displays and event décor.



**Room Capacity** 

120 seated 350 cocktails

#### Theater

Our double-height Theater has flexible seating arrangements for up to 180, and serves as an ideal setting for functions of all kinds including press events, private screenings, and even intimate dinners for up to 100. The Theater includes an adjacent AV production room, ideal for presentations and panels.



**Room Capacity** 

180 seated 175 cocktails

## **Corporate Entertaining** Hosting an event at the New Museum is a privilege of Corporate Membership. Corporate Members choose the New Museum for our versatile event space, including seated dinners, cocktail parties, and meetings. Support from our Corporate Members goes directly into funding our groundbreaking programs and exhibitions, which continue to bring "new art and new ideas" to audiences from around the world. Make your event extra special by including a private gallery viewing of our cutting-edge exhibitions. Photo: Jesse Untracht-Oakner





### **Private Events**

Celebrate birthdays, anniversaries, holidays, or any special occasion at the New Museum. Our Special Events team is ready to personalize the space to fit your event needs!



## Ω

#### **Private Gallery Tours**

Take advantage of our renowned exhibitions by including a private tour at your event. Led by highly trained New Museum docents, our tours offer clients an added cultural experience to their event.

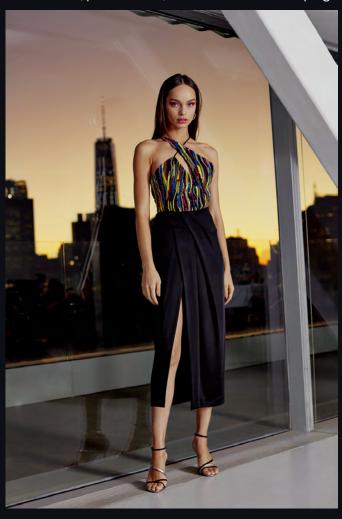


Exhibition view: "Trigger: Gender as a Tool and a Weapon" 2017. Photo: Scott Rudd



## Film and Photo Shoots

The New Museum's building, with its sweeping views of downtown Manhattan and the Brooklyn skyline, can serve as a unique backdrop for commercials, photo shoots, and film and television programs.





#### **Contact Us**

For more information on space rentals, visit newmuseum.org/spacerental

Special Events events@newmuseum.org 212.219.1222 x254

For more information on the New Museum's exhibitions and programs, visit newmuseum.org

New Museum 235 Bowery New York, NY 10002

