

# WEDDING

*client guide*







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# Oh Hey!

Hey! My name is Allie Krauser and I'm a 26- year-old wedding photographer based out of Knoxville, Tennessee. I've been picking up a camera since I was 10 years old and have fallen in love with capturing everyone's stories since then. I mean, who doesn't love, love. Everyone has a special and unique love story and my goal is to show that through my photography.

## SERVICES OFFERED

Allie Krauser Digitals offers a variety of photoshoots to commemorate your love story. You and your nearest and dearest may pick one or multiple locations for each photoshoot. These private sessions may include but are not limited to engagement and wedding portraits. After Allie has captured several images, they will be delicately edited and formatted into matted prints, canvases, digital files, or a picture-perfect album.



## MY STYLE

My editing style effortlessly blends light, golden, and glowy tones, with a little dark and moody! Its a good in between! My editing process will enhance the natural colors that you see the day of your photoshoot. If your bridesmaid dresses are red, you will see them as red in the gallery. My editing style is warm and bold while maintaining true color tones. If you want anything touched up in editing, such as a pimple, let me know and I'm happy to oblige. I want to be mindful of anything that doesn't make you feel your best while keeping you look like you!

## PAYMENT

I try to make this as easy as possible... Once you are ready to book you will receive your contract. Once the contract is signed you will have 48 hours to place your \$500 deposit. This deposit reserves your wedding date and is subtracted from the total amount. After that, nothing is "due" until 2 weeks prior to your wedding date. This allows you to decide your payment plan. You can pay along the way or make one large payment two weeks prior to your wedding date.

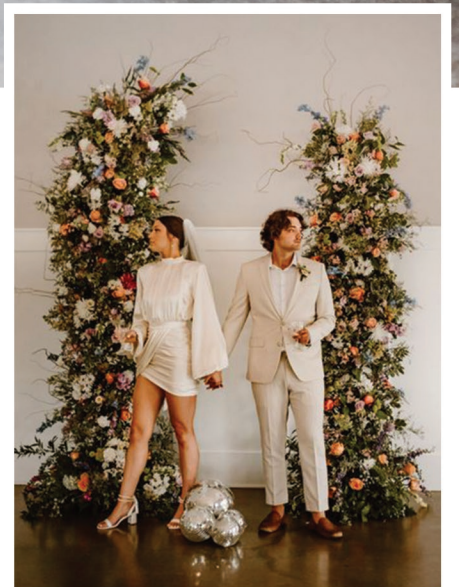
# What to expect

## THE PROCESS

After your deposit is paid and your contract is signed, I will connect with you on when you would like to schedule your engagement shoot! From there, I will reach out periodically to stay in touch. Now, three weeks out from the big day is when things get real! Around 3 weeks before your big day we will hop on a call, and go over all your details, family members, and timeline! This will help me get all the info and logistics to capture your special day leaving you with one job... To focus on marrying your special someone.









# Engagement Session

## WHAT'S INCLUDED?

Almost all of my wedding packages include a complementary one hour engagement session. Engagement sessions are a wonderful opportunity for us to get to know each other before the wedding day. If you are intrested in a longer session, or a session at multiple locations, we can always add additional time to your shoot!

Clients often use their images for save the dates, invitations, coffee table books, guest books and wedding decor!!

## LOCATIONS:

Have a place in mind? LETS DO IT!! If not here are a few secret spots near Knoxville my clients have fallen in love with.

Foothills Parkway

Melton Hill Park

Victor Ash Park



## OUTFITS

Neutrals, Neutrals, Neutrals! In my opinion, neutrals are a great place to begin! That way no one clashes with the landscape, or each other. Some brides enjoy wearing white, others black... When planning your engagement session outfits, consider your wedding color palettes; that's always a great place to start too. At the end of the day, wear whatever you feel confident in!

Couples often choose one casual and one dressier/date night option. Be sure to choose options you are comfortable moving around in and make you feel beautiful!

OUTFIT  
INSPIRATION  
*can be found:*

[WWW.PINTEREST.COM](http://WWW.PINTEREST.COM)

[WWW.LULUS.COM](http://WWW.LULUS.COM)

[WWW.URBANOUTFITTERS.COM](http://WWW.URBANOUTFITTERS.COM)

[WWW.12THTRIBE.COM](http://WWW.12THTRIBE.COM)









# WEDDING *day tips*

There are definitely tips and tricks to make your wedding day flow as smoothly as possible. Prior to the wedding, I have my clients fill out a questionnaire & we will work with your venue to nail down a photography timeline specific to your big day.

## BRIDE & PARTY GETTING READY

Ideal Time Allotment: 60-120 minutes

Ideal Time: Morning - Early Afternoon

Ideal Location: Bedroom, Staged Room, Outside

At this time, I will capture the bride's portraits along with all of the detail shots. Please be sure to bring the dress/veil, jewelry, flowers, accessories, perfume, invite suite, etc.

## GROOM & PARTY GETTING READY

Ideal Time Allotment: 60-120 minutes

Ideal Time: Morning - Early Afternoon

Ideal Location: Bedroom, Staged Room, Outside

At this time, I will photograph the finishing stages of the groomsmen getting ready.



# FIRST LOOK *vs* DOWN THE AISLE

## FIRST LOOK PRIOR TO THE CEREMONY

This is always a big question I receive from clients. The decision to have a first look prior to the ceremony just depends on you and your fiancé. There are definitely a few benefits to seeing each other before the ceremony. Often for the groom, it is easier to be in the moment and allow their true emotions to show when seeing their bride for the first time (without an audience of wedding guests).

As a couple, you can take a few moments to be alone with each other - as you won't have many of those throughout the day. Having a first look allows the opportunity to capture your couple portraits before the ceremony, when your hair and makeup is fresh, and reduces the amount of time that guests need to wait to get to the reception.

## CEREMONY FIRST LOOK

Many couples opt for the more traditional first look - seeing each other when the bride is coming down the aisle. There are benefits to this option too! Not having a first look means you may be able to start getting ready a little later in the day. It also will allow your couple portraits to be taken closer to sunset, when the lights is a little softer.

One thing to note is that with this more traditional choice, you will typically have to complete family portraits, full wedding party portraits, and romantics all before your reception grand entrance. Often this doesn't offer much time for you and your partner to soak in private moments before family photo chaos begins.







# DETAILS

While you're getting glammed up, this is when we will do all of the pretty detail shots of the things you wear, important items, invitation suites etc. For example, those might include:

SHOES | DRESS | BOUQUETS | JEWELRY | TIE | VOWS | RINGS

If you can have these items ready in each of the separate rooms - bridal suite and groom's room - that will make it easiest for us to make sure every little detail that is important to you is captured!

PRO TIP | Bring a wood hanger for your dress detail shots. These look much better than plastic hangers.













*“WE HAD THE PLEASURE OF HAVING ALLIE CAPTURE OUR ENGAGEMENT AND WEDDING PHOTOS AND SHE DID AN AMAZING JOB! SHE STEPPED IN FOR ANOTHER PHOTOGRAPHER WITHOUT HESITATION AND HER COMMUNICATION WAS OUTSTANDING! SHE HAS AN EYE FOR PROTECTION AND HER FINAL PHOTOS ARE AMAZING! WE WOULD HIGHLY RECOMMEND ALLIE TO CAPTURE YOUR SPECIAL LIFE MOMENTS!” - COURTNEY - 2022*









# WEDDING *Collections*

## INTIMATE WEDDING PACKAGE

\$2,000

- 4 full hours of wedding day coverage
- Professionally edited photos & online digital gallery
- Turnaround time is approximately 12 weeks
- 48-hour sneak peek images

## BRONZE PACKAGE

\$2,800

- 6 full hours of wedding day coverage
- Professionally edited photos & online digital gallery
- Turnaround time is approximately 12 weeks
- One-hour engagement session
- 48-hour sneak peek images

## SILVER PACKAGE

\$3,100

- 8 full hours of wedding day coverage
- Professionally edited photos & online digital gallery
- Turnaround time is approximately 12 weeks
- One-hour engagement session
- 48-hour sneak peek images

## GOLD PACKAGE

\$3,400

- 10 full hours of wedding day coverage
- Professionally edited photos & online digital gallery
- Turnaround time is approximately 12 weeks
- One-hour engagement session
- 48-hour sneak peek images

## ALL INCLUSIVE PACKAGE

\$4,600

- 10 full hours of wedding day coverage
- Professionally edited photos & online digital gallery
- Turnaround time is approximately 12 weeks
- One-hour engagement session
- 48-hour sneak peek images
- Second shooter included
- Premium leather wedding album ( \$500 value)

## AVAILABLE ADD- ON'S:

- Additional hours: \$200/hr
- Second shooter: \$100/hr
- Premium leather wedding albums: \$400- \$600

\* add-on's can be added to bronze, silver, & gold package at additional cost



*“ALLIE IS WONDERFUL TO WORK WITH! SHE IS SO  
INTENTIONAL AND MADE MY HUSBAND AND I  
FEEL SO COMFORTABLE DURING OUR WEDDING.  
SHE WORKED TO CAPTURE ALL OF THE PHOTOS I  
WANTED AND THEN SOME.”*

*I COULD NOT RECOMMEND ALLIE  
ENOUGH! IF YOU WANT A GREAT  
PHOTOGRAPHER THAT ACTUALLY  
LISTENS TO WHAT YOU WANT YOU  
SHOULD DEFINITELY WORK WITH  
ALLIE.”*





# FREQUENTLY *Asked Questions*

## WHY SHOULD WE HIRE YOU FOR OUR BIG DAY?

I take care of all of my clients like they are family. I have years of experience and can help with anything that might come up on your day - I will be by your side the entire day to capture every perfect moment!

## DO YOU EVER SHOOT WITH A SECOND SHOOTER?

Yes! Having a second shooter on your wedding day is totally up to you! I am comfortable working solo or with a second shooter. A second shooter is an available

## WHAT ABOUT A VIDEOGRAPHER?

Yes! I have worked with many different videographers and we always collaborate well and plan our shots out so we aren't getting in each others way! If you need a recommendation I would be happy to share my contacts.

## DO YOU EDIT ALL OUR PHOTOS?

Definitely!! Every image that you receive has been individually edited by me. I never send my images off to be bulk edited by some other company.

## WHERE DO YOU LIVE & HOW FAR WILL YOU TRAVEL?

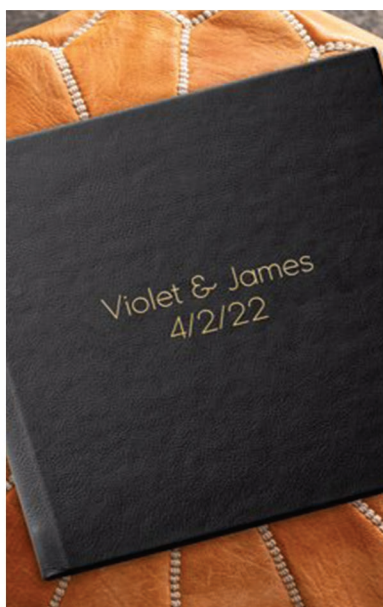
I am based out of Knoxville, TN. I serve all of East Tennessee. I have also been hired to shoot weddings in Kentucky, North Carolina, and Illinois. I am always up for an adventure, so if you have a destination in mind, just let me know and we can put together a custom quote.

Travel is billed very simply - if airfare, hotel or car rental are required, you are responsible for reimbursement of those expenses.





# PRINTS & Other Products



## PREMIUM WEDDING ALBUM ADD-ON:

Professionally crafted genuine leather covered photo albums with layflat binding include 20 pages of certified archival paper, and a serious attention to detail. These albums are built to stand the test of time. Select from ten timeless leather color options, and matte gold or silver debossing (lettering).

| 8x8 Starting at \$400 | 10x10 Starting at \$450 | 12x8 or 8x12 Starting at \$525 | 12x12 Starting at \$550 |

FULL SIZE AND PRICING SHEET AVAILABLE UPON REQUEST





## SPECIALTY PRODUCTS

Thank You Cards \$400.00 /100 cards

Custom "Save The Dates" \$550.00/100 cards

Custom Calendars \$60.00

Photo Coasters \$45.00

3" Custom Wedding Bouquet Embroidery Ornament \$80.00







# CONTACT

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