

# Offerings



Whether you are a couple of femmes looking to hold two bouquets by the river, are having a seated dinner for 200, or a backyard affair catered by food trucks with a dance floor so big there is no room for tables, we'd love to flower your event. Your love isn't cookie cutter shaped, and we know your floral needs won't be either, but figured we'd give a shot at breaking down the three tiers we find most of the weddings we design fall into. If our base offering is above your budget reach out to inquire about DIY and a la carte options, a simplified availability of select pieces for pick up with a \$1000 minimum. These offerings are starting places from where we can customize your unique vision. It is always tricky to provide quick quotes, as the range of style and needs is so truly vast, and we're stoked to start from scratch and make something completely custom.

As flower farmers, one of our favorite pieces of the job is spending time around all the winged beings who make our fields their homes. We've named our offerings after some of them.

Blue Bird                      \$8k

Gold Finch                    \$10-15k

Great Heron                 \$16-20k

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# Blue Bird

Starting at \$8000

## Bouquets + Boutonnieres

2 personal pieces for the marriers – 2 bouquets, 2 boutonnieres, or one of each

## Wedding Party

Boutonnieres + bouquets for attendants in parties less than 6 people

## Ceremony

An allowance for simple ceremony decor, such as large urns, entrance arrangements at the back of the aisle, or candles and foliage

## Sign Florals

Simple florals over welcome signs or seating charts

## Centerpieces

An allowance for reception table decor. May include low relief centerpieces or bud vase clusters



# Gold Finch

Starting at \$10,000

## Personals

Personal pieces for the marriers – 2 bouquets, 2 boutonnieres, or one of each, and an allowance for floral crowns, or wrist corsages

## Wedding Party

Boutonnieres + bouquets for up to 5 attendants for each marrier

## Ceremony

An allowance for a statement ceremony piece, such as a ground meadow, an arch, or florals down the aisle as well as sign florals

## Cocktail Hour

Simple bud vases for cocktail tables, bar tops, or dessert stations

## Centerpieces

An allowance for reception table decor. May include low relief centerpieces, bud vase clusters, and/ or a few statement pieces for gift tables or mantles

## Candles

An allowance for pillar or votive candles





# Great Heron

Starting at \$16,000

## Personals

Personal pieces for the marriers, such as bouquets, boutonnieres,, floral crowns, floral ties or pocket squares, or wrist corsages or floral combs

## Wedding Party

Boutonnieres + bouquets for large wedding parties of 12+

## Ceremony

An allowance for multiple statement ceremony pieces, such as a ground meadow, an arch, or florals down the aisle as well as sign florals

## Cocktail Hour

Petite centerpieces for cocktail tables, focal arrangements for bar tops, or dessert stations

## Reception

An allowance for table decor + a statement piece. May include low relief or elevated centerpieces, floral runners, hanging floral clouds, dance floor ground meadows, or installations on mantles

## Candles

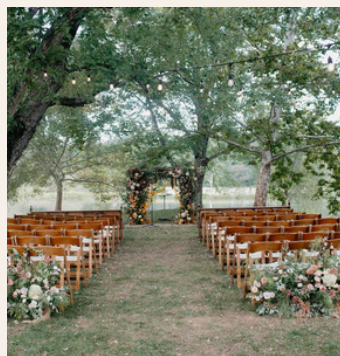
An allowance for a mix of votives, pillars, and tapers with hurricane vases



# Pricing at a glance

Focal Bouquet	250-500
Small Bouquet	150-225
Boutonniere	20
Crown	75-125
Wrist Corsage	55
Full Arch	1500-6000
Ground Meadow	1200-4000
Centerpiece	200-550
Focal Arrangement	400-600
Cake Flowers	70-150

All pricing is subject to labor fees and taxes



# The Process

Once you identify which offering is most in line with your needs send us an email to refine your selections. We are happy to add or modify designs based on your total guest count, wedding party, or artistic vision. Then, we'll craft a customized proposal to illustrate the color palette of your day, and share some more of our creative direction for your florals and any hard good rentals. Once approved, a contract and invoice is available to secure your date.



## Choose a Base

All options are customizable, but identifying which offering most closely matches your numbers helps us streamline the proposal process

## Add and Swap

Need 3 boutonnieres instead of bouquets? No problem, as long as we are above our minimum of \$4000 we are happy to change out elements in any design.

## Refine the Vision

Within 2 weeks we will share a proposal and style guide to translate our creative thoughts into imagery. From here we'll narrow down options in candles, vessels, and design shape.

## Make it Official

Your date is secured when we have received a signed contract and a 50% retainer. The remaining balance is due 30 days prior to your event.



# Design Theory

Our designs are truly custom, dreamt up for each couple we work with, rather than cookie cutter formulas pulled off the shelf. This keeps our style both modern and timeless, while being unique and sophisticated. We love to see your inspiration photos, but we don't duplicate designs others have made. Photos of flowers that excite you are great- bouquets that have a shape you like or other folk's weddings that vibe with you, but inspiration in other forms is so so helpful- this might be an interior you dig because of its beautiful paint colors, a travel location you want to encompass the feel of, a movie that speaks to the mood you're hoping your dance party will feel like, or the song you hear playing in your mind as you daydream about your ceremony.

Since we work with seasonal blooms grown by us- and the availability changes week to week, we don't usually speak about specific variety but instead focus on shape, texture, and color. Do you want designs that feel loose and garden inspired? Restrained and asymmetric? Dainty and feminine? We are known for texture, lots of frothy and airy bits, and love to work in unexpected pieces like fruiting raspberries, or trailing nasturtium vines that lend themselves to moments of surprise and joy. We place stems to mimic the finest artist we know- Mama Nature. Our designs are tender and informed by the hours we watch these flowers grow from the soil- the way they dance in the spring winds, and stand tall in summer sun. This is where the trust comes in. We work best with couples that truly love flowers, and are thrilled to capture the essence of the garden and season, those who are willing to give us your ideas and hopes, but then also provide the space for creative tinkering and let the artistry on our end really bloom.



# FAQs

## What flowers will be included?

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We grow almost all of our own flowers on our farm, and add in a few from friend's fields from time to time. Our floral selections are always 100% seasonal, and grown with regenerative practices, making them safe for the earth, your loved ones, and our crew. We often work thinking about palettes and textures over specific varieties.

## Do you offer breakdown?

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Absolutely. If you need all the florals removed after your event and prefer not to do so yourself or don't have a coordinator that includes that service the HWF crew will be there. Bonus points- we'll take back all your spent blooms and compost them back into the soil, reducing the footprint of your event that much more.

## I'm not sure local flowers are for me...

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Honestly, that's okay! We are not the florists for every couple, and we honor you seeing you. Local flowers support local businesses, enhance biodiversity in our environments, limit exposure to toxic chemicals, all while being jaw drop stunning- but it does mean, among other things- that there are no ranunculus in October. (We are unashamedly obsessed with dahlias then anyway)

## Do you install on site?

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Yes, we love to make free standing installations for ceremony sites, build off venue structures when permitted, or elevate lighting/ tent rentals with blooms and foliage. Offerings range from arches to ground meadows, hanging floral clouds, mantles, and more.

## How can I translate my vision?

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A Pinterest board IS great, but even better is the creative wiggle room to craft you something totally unique, not able to be replicated, and fully representative of the specific day you're getting married. We love to pull inspiration from paintings, movies, songs, travel destinations, recipes, landscapes and more.

## How do I order?

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Send us an email to [info@hazelwitchfarm.com](mailto:info@hazelwitchfarm.com) with your offering selection, inspiration, and any changes you'd like to see and we'll get it rolling. We're also happy to schedule a call to get specific. A contract and a 50% retainer is needed to secure your date. The remaining balance is due 30 days from your event.



Ephemeral, Distinctive, Sustainable



# Take Care

We are a flower farm + studio, so we work with flowers we grow, giving you access to ephemeral blooms that typically aren't available to import florists since they don't ship well. Our farming practices are ecologically driven- we don't use any chemical fertilizers or pesticides at all. Our flowers contribute to carbon sequestration, help create healthier ecosystems, support pollinators, and we take extreme measures to protect our water down stream and the air upwind of our farm. None of our flowers are ever bleached, dyed or painted. We only use food grade edible flowers on cakes, and grow all of our stems with care.

We grow seasonal blooms that make your wedding flowers hyper local, and are a true snapshot of the season you've selected to be married in. Each year on your anniversary you'll be able to spot the blooms from your wedding unfurling around you in gardens, forests, and farms.



# Thank You



Thank you so much for considering working with our farm grown florals for your wedding. It is such an honor to be invited into the celebrations folks plan. It is our hope to elevate the joy and beauty already inherent in your day.

We'd love to help you as your plans come together, please don't hesitate to reach out if we can suggest another vendor or answer questions about timing.

We know folks have many choices in the wedding industry, and we are thrilled you are choosing local, sustainable, and thoughtfully grown flowers from our small, local business, Hazel Witch Farm and Florals.

[WWW.HAZELWITCHFARM.COM](http://WWW.HAZELWITCHFARM.COM) 805.708.6339 [INFO@HAZELWITCHFARM.COM](mailto:INFO@HAZELWITCHFARM.COM)

