

# WEDDING

*welcome guide*



[candacepauly.com](http://candacepauly.com)





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# WELCOME

*& howdy!*



Hello! I'm Candace, I'm a Texas based photographer who specializes in artistic portraits.

I started my photography career shooting wedding exclusively. Growing up around the wedding industry, I've been to at least 100 weddings and am familiar with the ins and outs of what the big day can entail. Each wedding is different from the last, and I love being challenged to get fantastic photographs no matter what the location is, or what the weather is like. My wedding photography style is relaxed, honest, and creative. I will do anything to get the shot! I capture all the wonderful and silly moments, the emotional moments, and all the small details that really tell the story of the day.

In my spare time I love being outside, hiking around my bison ranch or spending time with my two girls. Despite doing photography as a job I still really enjoy capturing pictures of my life and those around me. Congratulations and I hope you will consider me as your photographer, cheerleader, and friend!

LET'S CONNECT!

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# WHAT TO *expect*

In this guide we'll go over what you'll need to know to make the most out of your wedding and engagement photos, as well as some information about the process. I want to make sure the end result is a set of beautiful images that are an honest reflection of your day and the story that unfolded. After booking, you can feel free to talk to me about your wedding ideas and plans as much or as little as you wish. I will always be available to answer any questions by phone or email.

If you have a engagement session included in your package, we will find a date that works and discuss what you may wish to do for it. It's a great time to learn how to pose. It's also an opportunity to get to know me, and for me to get to know you even more.

I'm really relaxed and my aim is to capture beautiful, natural, storytelling photographs of your day. This is your wedding and I want to reflect you, your personality and style as much as possible.

After you've picked out a package the next step is to have a real conversation. We can meet at my office, your home, or any place you would like. If it's not possible to meet in person, we can talk on the phone or Skype.

While we may be talking through your planning stages, at six weeks before your wedding day, I will send you a questionnaire to fill out. This helps me get to know you guys even more. I ask questions about the timelines of your wedding day, which help me figure out logistics of your day, and plan when we can run away for some incredible fine art portraits.







# THE ENGAGEMENT

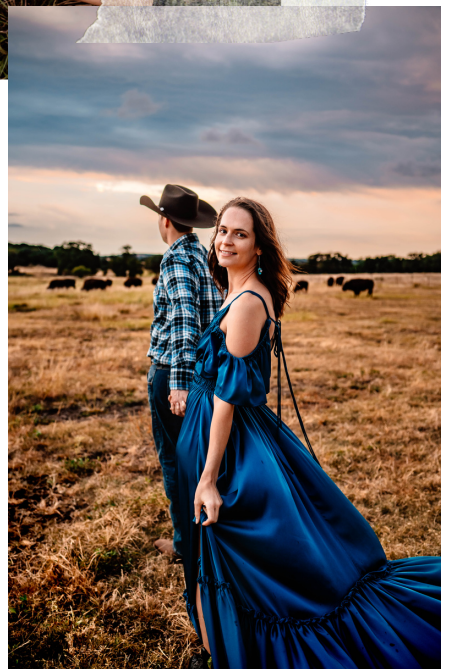
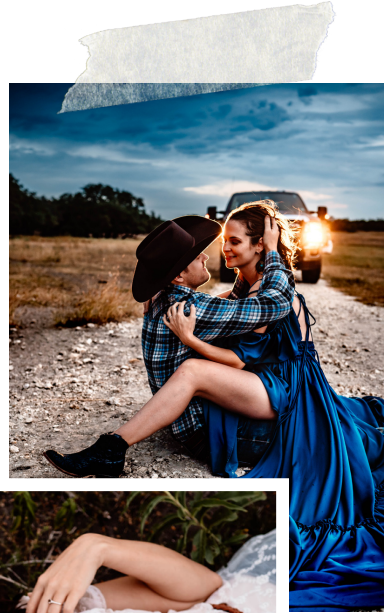
## *session*

The question I'm asked most often before an engagement session is "What should we wear for our engagement photos?" The single most important consideration when you're choosing your outfits is that you all feel comfortable and confident. You need to like how you all look in your pictures as you'll be keeping them forever. Focus on accomplishing a cohesive look and dressing in outfits that will allow your photos to take on a timeless feel. I'm sharing some suggestions here, based on my engagement photography experience, which will improve your pictures and ensure they'll look just as good in thirty years' time as they do today.



I have a client closet for you to choose a gorgeous dress from and I have an online styling service available for you to use for free when you book a session









## WHAT TO WEAR

I recommend narrowing down your selections by choosing one casual and one dressy outfit.

For your dressy look, I recommend choosing a long flowing dress from my client closet that you can twirl around in. Dresses in solid neutral/muted tones or simple patterns that show texture and movement always photograph beautifully. Typically, I tell my clients to wear boots/booties or go barefoot. If your engagement session is taking place during the fall or winter, bring a snuggly blanket! Bring a pair of flat, comfortable shoes so that you can walk between locations and take them off easily.

## HAIR & MAKEUP

First things first: It's important to get your hair and makeup done professionally. Your engagement session presents an excellent opportunity to schedule a trial run with the hair and makeup team you will use on your wedding day. If they happen to be unavailable, consider scheduling a makeup appointment with one of my hair and makeup artists. Let your makeup artist know that you're having your makeup done for a photoshoot—they will need to apply more product than usual for your look to show up on camera. Be sure to bring the lipstick you're wearing with you in case touch-ups are needed during our shoot. Grooms, consider using concealer on any blemishes to avoid retouching fees.

## LOCATION

I usually shoot engagement sessions at my bison ranch in Lometa, but I am open to anything you have in mind! I love to travel and hike, so nothing is off the table for me, especially if I get to go to a new, beautiful location!

## TIMING

We generally begin shooting during the golden hour period that occurs 1.5 hours before sunset and continues 30 minutes after. I have the greatest amount of availability for engagement sessions on weekdays as my weekends are typically booked up several months in advance. Sunday dates may be available, but can be reserved no more than one month in advance to allow for wedding bookings.









# WEDDING DAY

## *tips*

### BEFORE THE CEREMONY

During the getting ready part of the day we won't be doing much directing, we will be documenting the events as they are happening. Prepare and gather items for detail shots. The rings, bouquets, wedding invitations, jewelry, boutonnieres, shoes, and cufflinks are all gorgeous details that shouldn't be forgotten!

It's helpful for your wedding photographer to rely on a bridesmaid or other helper to organize these items, so make sure to keep them close! This is also when we'll get the chance to meet your friends and family that are helping you get ready. It's the perfect time for everyone to get used to us being around and to get some beautiful candid photos.

### FORMAL PICTURES

Make sure you plan enough time for family pictures as well as couples portraits if you didn't do a first look. Depending on the size of your family, family formals can take anywhere from 30 minutes to an hour.

I request that you choose a member of the family that knows everyone to help me keep everyone focused and can call out who is next. You will of course, need to make a list of all the family units and who is in what picture. Start with the entire family and take out people from there, starting with one side's family, then the other.

### THE CEREMONY

When deciding on a formal religious ceremony, keep in mind that many churches do not allow photography during the vow or ring exchange portions. On many occasions I have been asked to stay towards the back of the church, placed on the balcony, or to remain within one area for the entirety of the ceremony. While this can place a damper on my creativity, I will always respect the decision of the church. However, if your church is relaxed in regards to photography, I will be as discreet and respectful as possible. I achieve this level of discretion by limiting myself from moving around so as not to cause any distraction to your guests or yourselves.

### THE PARTY

This is the best part of the night! I will follow your party around like paparazzi and tell the story of the night in a fun and creative way! I will probably whisk the newlyweds away a few times to get some creative shots as the sun sets and after dark.









## PHOTOGRAPHY TIMELINE

### SAMPLE TIMELINE

- 11:00 - Photographer arrives photographs details
- 1:00 - Bride gets dressed
- 1:30 - Bridesmaids get dressed
- 2:00 - Groomsmen and groom get dressed
- 2:45 - First look and portraits
- 3:30 - Bridal party pictures
- 4:00 - Relaxing time
- 4:30 - Ceremony
- 5:30 - Family portraits and cocktail hour
- 5:45 - Bride and groom golden portraits
- 6:00 - Entrance for Reception
- 6:15 - Dinner
- 7:00 - Speeches & Cake
- 8:00 - First dance
- 9:00 - Fake exit/ end coverage

There are always opportunities as the day unfolds that present themselves. We will always make suggestions when appropriate and help guide you through the process. This timeline is based off of our average of 10 hours coverage.







# PRICING

## *packages*



### THE BIG DEAL

Up to 10 hours of coverage | second shooter & videographer | 600+ digitals

For large weddings and people that want to remember every detail.

Along with your digitals, you will receive a 30 minute highlight video, artistically telling the story of the day, as well as a 30 second video for social media sharing.

\$2,500

### ELOPEMENT

Up to 4 hours of coverage

An intimate experience with a very small number of people

60-80 Digital images

\$800

### THE STANDARD

Up to 8 hours of coverage

Second shooter

200+ digitals

For small weddings with 50-100 guests

\$1,800









# PRODUCTS & *add-ons*

## ENGAGEMENT SESSION

*Full session  
Client closet use  
20 digitals  
11x14 canvas to display  
at wedding*

\$325

## ENGAGEMENT & BOUDOIR

only \$500

## BOUDOIR SESSION

*Full session, couples welcome  
Client closet use  
20 digitals  
8x10 album*

\$300

## OTHER PRODUCTS

*Additional hour coverage  
Luxury USB  
Expedited editing  
Day after session  
Bachelor or Bachelorette paparazzi*

*\$100  
\$30  
\$200  
\$300  
\$450*







# FREQUENTLY

## *asked questions*

### WHEN WILL WE RECEIVE OUR GALLERY?

Turnaround time for weddings is 2 -3 months. Engagement photos are 1-2 weeks.

### DO YOU CHARGE TRAVEL EXPENSES?

All travel expenses are based on the distance between your event location(s) and my studio. All other destinations beyond 100 miles round-trip will be negotiated and handled on a case-by-case basis. Typically, anything in the Dallas, Austin, or San Antonio areas won't incur fees.

### HOW MANY IMAGES WILL WE RECEIVE?

Your gallery will be filled with photos from throughout the day. I typically deliver galleries of 200-500 images depending on what package you choose

### DO YOU HAVE BACK-UP EQUIPMENT?

Yes, I always have at least three cameras and multiple lenses, it's exceptionally rare that a technical issue occurs but in the event that it does, I'm covered!

### DO YOU OFFER CUSTOM PACKAGES?

Yes. I can customize anything to make sure the final package fits your needs perfectly. I also offer an intimate wedding package that is perfect for a smaller wedding day with an abbreviated coverage.

### HOW LONG IN ADVANCE SHOULD I RESERVE MY WEDDING DATE?

If you're thinking of having your wedding on a Saturday, then earlier is better. Generally speaking, as soon as you've booked your venue, you should begin your search for a wedding photographer and put down a retainer as soon as you can.

### DO YOU EDIT EVERY SINGLE IMAGE?

No, I narrow it down to the absolute best images. If I edited them all, I would be editing over 2,000 images and you would never get your gallery!

### HOW DO I RESERVE YOU FOR MY DATE?

A \$250 non refundable retainer & a signed contract are required to get your date locked on the calendar. The remainder of the balance can be set up as a payment plan, but otherwise is due before your wedding day gallery is delivered to you.



# THANK YOU

*get in touch*

I know all of this is a lot to think about. I created this guide to help make your wedding day experience something you will look back fondly on for years and years to come. At the end of the day, though, the location you choose and the outfits you select won't matter nearly as much as the memories you make together. Your future memories are the most important thing to me. and I want your wedding to be a time for you to just be yourselves and enjoy it!

Love,

*Candace*







# *contacts*

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