



# Weddings at The Farm in 2024

## Wedding Services

Our Gathering Places	Services	Décor (Instagram @thefarm_decor)
<ul style="list-style-type: none"> <li>• Event Center <ul style="list-style-type: none"> <li>○ Heated/air-conditioned</li> <li>○ Wood-burning fireplace</li> </ul> </li> <li>• Pavilion <ul style="list-style-type: none"> <li>○ Heaters (installed and mobile)</li> <li>○ Automated Curtains</li> </ul> </li> <li>• Firepit</li> <li>• Ceremony Sites – Gazebo, Garden (access from 3PM to sunset), Cove and Rhododendrons</li> <li>• Parking with golf cart transportation for guests with mobility concerns</li> <li>• Multiple backdrops for photo opportunities including our Chicken Chapel</li> </ul>	<ul style="list-style-type: none"> <li>• Onsite catering from The Farm Kitchen</li> <li>• Onsite beer/wine program + mixers for full bar and craft cocktails</li> <li>• Onsite lodging</li> <li>• In-house Wedding Coordination <ul style="list-style-type: none"> <li>○ Month-of Coordination (required)</li> <li>○ Coordination Plus (upgrade fee)</li> </ul> </li> <li>• Dedicated office staff available Mon-Fri from 9:30 AM to 5:00 PM</li> <li>• Experienced event and service team <ul style="list-style-type: none"> <li>○ Dedicated set-up/tear-down staff</li> <li>○ Servers</li> </ul> </li> <li>• Bartenders</li> </ul>	<ul style="list-style-type: none"> <li>• Access to The Farm's extensive decor inventory <ul style="list-style-type: none"> <li>○ Tables, chairs, and display furniture</li> <li>○ Dish patterns (3 options), flatware, glassware</li> <li>○ Centerpiece items, lighting options (votive/candle holders, lanterns), vases, display risers, etc.</li> <li>○ Service and chafing dishes, display levels</li> <li>○ Table linens and napkins</li> <li>○ Battery candles (votive and pillar)</li> </ul> </li> <li>• Cafe lights in Event Center and Pavilion</li> <li>• Custom hand-lettered signs (up to 3 included)</li> <li>• Lawn Games</li> <li>• Outdoor furniture, rocking chairs</li> <li>• S'mores bar and mobile firepits</li> <li>• Professional bar fronts</li> <li>• Soft seating furniture vignettes (upgrade fee)</li> </ul>

## General Terms

Booking Requirements	Wedding Requirements	Miscellaneous Terms
<p>Wedding dates are secured on a first-come, first-served basis. We do not hold dates. To reserve a date, clients must submit:</p> <ul style="list-style-type: none"> <li>• Signed Wedding Contract</li> <li>• Payment for 50% of Rental and 50% of Coordination</li> </ul> <p><i>Note: lodging is also secured on a first-come, first-served basis.</i></p>	<p>Clients must purchase the following services:</p> <ul style="list-style-type: none"> <li>• Catering from The Farm Kitchen</li> <li>• Farm Bar Package (unless no alcohol will be served)</li> <li>• The Farm's Month-of Event Coordinator Services</li> <li>• \$1M Insurance Liability Policy including Host Liquor Coverage (<i>if applicable</i>) and \$5K medical coverage</li> <li>• Special Occasion Liquor License (if liquor offered)</li> </ul>	<ul style="list-style-type: none"> <li>• Event Center pricing subject to change until contract completion</li> <li>• Catering and bar pricing set at current market rates – locked in at menu development</li> <li>• The Farm reserves the right to improve the property as inspiration strikes</li> <li>• Complete policies, terms, and conditions are outlined in The Farm Event Contract</li> </ul>

# 2024 Seasonal Wedding Pricing

## 2024 Premium Months (May/Jun/Sept/Oct/Nov)\*

Day	Access Hours**	Guest Tiers	Venue Pricing	Month-of Coordination	Custom Catering Estimate	Catering Minimum	Bar Estimate	Inclement Weather Tent	Holiday Fee†	
Saturday	12 hours noon to midnight	Up to 165	\$13,250	\$2,000	<b>2022 Catering Ranges for Budgeting</b>  \$80-\$100/guest  average \$125	\$9,750	<b>2023 Pricing for Budgeting</b>  \$10/guest/hr for Beer/Wine  Upgrades for Signature Cocktails and Full Bar Mixers	n/a	\$2,000	
		166 to 225	\$16,250	\$2,500				Contingency***	\$2,500	
		226 to 300	Custom	Custom				Tent+Contingency	Custom	
Friday or Sunday	8 hours 3 pm– 11 pm	Up to 75	\$9,000	\$1,500		\$6,500		\$10/guest/hr for Beer/Wine	n/a	\$1,500
		76 to 165	\$10,250	\$2,000					n/a	\$2,000
		165 to 225	\$13,250	\$2,500					Contingency***	\$2,500
		226 to 300	Custom	Custom					Tent+Contingency	Custom
Monday thru Thursday	8 hours 3 pm– 11 pm	Up to 75	\$5,250	\$1,500		n/a		Upgrades for Signature Cocktails and Full Bar Mixers	n/a	\$1,500
		76 to 165	\$6,500	\$2,000					n/a	\$2,000
		166 to 225	\$9,500	\$2,500					Contingency***	\$2,500
		226 to 300	Custom	Custom					Tent+Contingency	Custom

## 2024 Special Months (Apr/Jul/Aug)\*

Day	Access Hours**	Guest Tiers	Venue Pricing	Month-of Coordination	Custom Catering Estimate	Catering Minimum	Bar Estimate	Inclement Weather Tent	Holiday Fee†
Saturday	12 hours noon to midnight	Up to 75	\$10,250	\$1,500	<b>2022 Catering Ranges for Budgeting</b>  \$80-\$100/guest  average \$125	n/a	<b>2023 Pricing for Budgeting</b>  \$10/guest/hr for Beer/Wine	n/a	\$1,500
		76 to 165	\$11,250	\$2,000				n/a	\$2,000
		166 to 225	\$14,250	\$2,500				Contingency***	\$2,500
		226 to 300	Custom	Custom				Tent+Contingency	Custom
Friday or Sunday	8 hours 3 pm– 11 pm	Up to 75	\$7,250	\$1,500			Upgrades for Signature Cocktails and Full Bar Mixers	n/a	\$1,500
		76 to 165	\$8,250	\$2,000				n/a	\$2,000
		165 to 225	\$11,250	\$2,500				Contingency***	\$2,500
		226 to 300	Custom	Custom				Tent+Contingency	Custom
Monday thru Thursday	8 hours 3 pm– 11 pm	Up to 75	\$5,250	\$1,500				n/a	\$1,500
		76 to 165	\$6,250	\$2,000				n/a	\$2,000
		166 to 225	\$9,250	\$2,500				Contingency***	\$2,500
		226 to 300	Custom	Custom				Tent+Contingency	Custom

## 2024 Seasonal Wedding Pricing (continued)

### 2024 Winter Months (Jan/Feb/Mar/Dec)\*

Day	Access Hours **	Guest Tiers	Venue Pricing	Month-of Coordination	Custom Catering Estimate	Catering Minimum	Bar Estimate	Inclement Weather Plan	Holiday Fee†
Saturday	8 hours 3 pm– 11 pm	Up to 50	\$5,000	\$1,500	<b>2022 Catering Ranges for Budgeting</b>  \$80-\$100/guest  average \$125	n/a	<b>2023 Pricing for Budgeting</b>	Included	\$1,250
		51-100++	\$5,750				\$10/guest/hr for Beer/Wine	No band over 75	\$1,500
		101-135+++	\$6,750					DJ/Stations	\$1,750
All Other Days of Week	8 hours 3 pm– 11 pm	Up to 50	\$4,000				Upgrades for Signature Cocktails and Full Bar Mixers	Included	\$1,250
		51-100++	\$4,750					No band over 75	\$1,500
		101-135+++	\$5,750					DJ/Stations	\$1,750

#### Wedding Notes:

\* Pricing does not include 7% NC Sales Tax or optional (but greatly appreciated) gratuity. **Gratuities are usually 15-20% of food and beverage invoice.**

\*\* Access hours must include 2 hours for vendor set-up and 1 hour for vendor tear-down; additional time can be purchased see Additional Services/Fees.

\*\*\* Contingency Inclement Weather Plan includes tent or space reconfiguration. Client may opt to add a tent regardless of weather to enhance guest experience.

† Holiday Fee applies to holiday periods (New Year, Memorial Day, July 4, Labor Day, Thanksgiving, Christmas).


†† DJ strongly recommended; small bands (up to 3 pieces) considered for up to 74 guests; no bands over 75 guests.

††† We can comfortably accommodate up to 135 guests at winter weddings with required space saving measures (DJ and stations vs seated meal).

## Wedding Coordination Options

		Guest Tier 1 + Winter Weddings	Guest Tier 2	Guest Tier 3	Guest Tier 4
<b>Option A</b>	The Farm's Month-of Coordination	\$1500	\$2000	\$2500	Custom
<b>Option B</b>	The Farm's Month-of Coordination and Coordination Plus	\$4000	\$4500	\$5000	Custom
<b>Option C1</b>	The Farm's Month of Coordination and 3 <sup>rd</sup> Party Wedding Planner on Approved List	\$750 + planner fee	\$1000 + planner fee	\$1250 + planner fee	Custom
<b>Option C2</b>	The Farm's Month of Coordination and 3 <sup>rd</sup> Party Wedding Planner <b>NOT</b> on Approved List	\$1500 + planner fee	\$2000 + planner fee	\$2500 + planner fee	Custom

# Wedding Coordination Option Details

		Wedding Coordination Options		
		Option A <b>Month-Of Coordination</b>	Option B <b>Coordination Plus + Month-of Coordination</b>	Options C1 and C2 <b>3<sup>rd</sup> Party Planner + Month-of Coordination</b>
	<b>Minimum Pricing</b>	\$1500-\$2500 <i>(based on guest tier)</i>	\$1500-\$2500 <i>(based on guest tier)</i>	50-100% of <i>Farm's Month-of Coordination</i>
	<b>Additional Support</b>	n/a	Additional \$2500	\$8 - \$10K paid to 3 <sup>rd</sup> party
Early Planning	Taste of The Farm	<input checked="" type="checkbox"/>	Either	<input checked="" type="checkbox"/>
	Private Tasting	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
	Vendor Selection	Preferred List	Recommendations	<input checked="" type="checkbox"/>
	Vendor Negotiation	<input checked="" type="checkbox"/>	Tip Sheet	<input checked="" type="checkbox"/>
	Visioning Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> 5 hrs	<input checked="" type="checkbox"/>
	Budget Development	<input checked="" type="checkbox"/>	Tip Sheet	<input checked="" type="checkbox"/>
	Guest List Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Design (logos etc.)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	additional fee
	Décor Shopping	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Detail Planning	On-Boarding Call	<input checked="" type="checkbox"/> Booking	<input checked="" type="checkbox"/> Booking	<input checked="" type="checkbox"/> Farm & Planner
	Intro Call	<input checked="" type="checkbox"/> 6 Months	<input checked="" type="checkbox"/> 9 Months	<input checked="" type="checkbox"/> Farm & Planner
	Menu/Bar Design	<input checked="" type="checkbox"/> 4 Months	<input checked="" type="checkbox"/> 8 Months	<input checked="" type="checkbox"/> 4 Months
	Coor Assignment	<input checked="" type="checkbox"/> 3 Months	<input checked="" type="checkbox"/> Booking	<input checked="" type="checkbox"/> 3 Months
	Timeline Creation	<input checked="" type="checkbox"/> 30-Days	<input checked="" type="checkbox"/> 6 Months	<input checked="" type="checkbox"/> Farm & Planner
	Floorplan Creation	<input checked="" type="checkbox"/> 30-Days	<input checked="" type="checkbox"/> 6 Months	<input checked="" type="checkbox"/> Farm & Planner
	Use of Farm Décor	<input checked="" type="checkbox"/> 30-Days	<input checked="" type="checkbox"/> 6 Months	<input checked="" type="checkbox"/> Farm & Planner
	Vendor Logistics	<input checked="" type="checkbox"/> 30-Days	<input checked="" type="checkbox"/> 6 Months	<input checked="" type="checkbox"/> 30-Days
Event Support	Ceremony Rehearsal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Run by Planner
	Receive Personal Décor*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Weather Decision (9 AM)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Oversee Farm Set-up	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Vendor Mgt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Personal Décor Placement*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Run by Planner
	Ceremony Direction	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Run by Planner
	Reception/Timeline Mgt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Return Personal Décor*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\* The Farm's Coordination Services include placement of a "reasonable amount" of personal décor. A "reasonable amount" means up to four (4) 56-quart storage tubs. Additional labor fees will apply if more personal décor is utilized.

## Services *NOT* Included in The Farm's Wedding Packages

The following is a list of additional services not offered by The Farm but are available through third party vendors. As part of our Coordination services, we provide each Clients with our carefully vetted list of preferred vendors, but Clients must book with these vendors directly.

- Officiant
- DJ/Musicians
- Hair/Makeup
- Florist (but consider The Farm if you're looking for informal floral arrangements from our Farm Garden)
- Baker/Wedding Cake (but consider Farm Desserts)
- Photographer/Videographer
- Transportation
- Rental Services (additional décor outside of The Farm's inventory)
- Full Wedding Planning (but consider The Farm for our Coordination Plus services)

## How to Use Your Access Hours

- **Access Hours:** the number of access hours is based on the purchased wedding package.
- **Access Hours are strictly enforced.** No items can be stored at Event Center outside of set access hours.
- **Vendor Set-up:** The Farm requires at least two hours at the beginning of your access hours for vendor set-up, and at least one hour at the end for vendor break-down.
- **Purchase Additional Access Hours:** Clients can purchase additional time to the front end of purchased access hours to extend the event or allow for additional time for vendor set-up (sometimes required by bands, florists etc.).

- Here is a suggested timeline for our 8- and 12-hour packages.

	8 Hour Package	12 Hour Package
Vendor Set-up	3 - 5 pm	Noon – 4:30 pm
Guest Arrival	5 -5:30 pm	4:30 - 5 pm
Ceremony	5:30 -6 pm	5-5:30 pm
Cocktails	6 – 6:45 pm	5:30 – 6:30 pm
Reception	6:45 – 9:45 pm	6:30 – 10:45 pm
Departure	9:45 – 10:00 pm	10:45 – 11 pm
Vendor Clean-up	10 -11 pm	11 pm-12 am

## *Additional Services/Fees*

Optional Services	Rates
<b>Additional Coordination Support</b> – The Farm is launching additional coordination support services. Ask The Farm for details.	Ask for rates
<b>Additional Access Hours</b> – Client may want to add extra access time for vendor set-up or an extended party. Additional time may be available but is subject to approval from Farm Management.	\$500 / hour \$1000/hour holidays
<b>Additional Labor Fee</b> - Client might like extra help setting up DIY personal décor or want to utilize more personal décor than allowed under this agreement (four 56-quart/21-gallon tubs). With advance notice, our Farm Team is happy to help.	\$45/hour
<b>Garden Cocktail Hour</b> – Client is welcome to use The Garden for their ceremony. An additional set-up fee is required to offer Cocktail Hour (food and beverage service) from this remote location.	Tier 1 - \$750 Tier 2 - \$1250 Tier 3 - \$1750
<b>Farm Rentals</b> – From time-to-time, The Farm may offer use of items outside of The Farm décor. There will be an additional fee for use of these items.	Ask for details
<b>Live-Flame Candle Fee</b> – Refer to Exhibit A paragraph 3 for details.	Ask for rates
<b>Hand-Lettered Custom Signs</b> – The Rental Fee includes one customized Welcome Sign, one customized Beverage Sign and one customized Signature Cocktail Sign (if applicable). Additional custom signs (seating charts etc.) can be purchased for an add-on fee.	Ask for rates

The Farm sincerely hopes that Clients will not be assessed any of the following fees. They may change from time to time in The Farm's discretion. You will be notified of any changes at or before the 30-Day Meeting.

Penalty Fees	Rates
<b>Late Change Fees:</b> These fees apply to last minute changes: <ul style="list-style-type: none"> <li><b>Event Changes</b>- changes to Final Plans. Final Plans are set 3-weeks before Event.</li> <li><b>Catering Changes</b>- Menu/Bar changes to Final Catering Plans (set 6 weeks before Event) or to Final Guest Counts (set 3 weeks before Event).</li> </ul>	Event - \$100/hour Catering - \$500 plus food
<b>Excessive Cleaning Fee</b>	\$100/hour
<b>Damage Fee</b>	Cost of Repairs
<b>Pickup/Delivery/Storage Fee</b> -- The Farm has limited storage; fee applies to delivery/pick-up and storage of personal décor outside of purchased Access Period.)	\$500/day before Event \$1000/day after Event
<b>Late Payment Fee</b> (per invoice)	8% accruing monthly
<b>Rejected Payment Fee</b> (per invoice)	\$50 + bank fees
<b>Unauthorized Celebration Item Fee</b> (see <a href="#">Exhibit A</a> of Event Agreement) Fee applied per item <i>PLUS</i> Excessive Cleaning Fee.	\$1000 plus Excessive Cleaning Fee