

OUR SERVICES AND PRICING



Customize Your Experience







Transparent Pricing & No Upsells

Many photography studios lure clients with low teaser rates, often as low as \$99. However, once the photo shoot is over, clients are aggressively upsold, needing to purchase their photos for thousands of dollars. We believe in transparent pricing and all of our prices are spelled out in detail below. If we haven't already, we'll also provide our recommendations for the best shoot and best value to meet your needs.

Our Base Package & Upgrades

Our packages represent the best value versus purchasing session time and editing services *a la carte*. Consult our Boudoir 101 guide or contact us for advice on choosing the package that best fits your needs.

 Basic	 Basic Plus	 Premium	 Deluxe
Best when focusing on a single genre, i.e., glamour/pin-up or traditional boudoir with limited wardrobe/lighting/set changes.	Provides ample time to shoot two genres, i.e., glamour/pin-up and traditional boudoir, or one genre in depth, allowing for additional wardrobe/lighting/set changes.	The Premium Package is needed for more complicated lighting setups (especially with fine art photography) and provides enough time to cover all three basic genres (glamour/pin-up, traditional boudoir, fine art photography).	The Deluxe package provides time to more fully explore a range of photographic genres, including fine art and other setups where lighting, camera angles and set create unconventional but striking results. Recommended for the most diverse and creative portfolio.
\$349	\$499	\$649	\$1,099
	\$100 Savings Versus Purchasing Separately	\$350 Savings Versus Purchasing Separately	\$550 Savings Versus Purchasing Separately
Recommended For: Traditional Boudoir Bridal Boudoir Glamour/Pin-Up	Recommended For: Traditional Boudoir Bridal Boudoir Glamour/Pin-Up	Recommended For: Traditional Boudoir Bridal Boudoir Glamour/Pin-Up Fine Art Nude Couples Boudoir Fantasy & Special Effects	Recommended For: Traditional Boudoir Bridal Boudoir Glamour/Pin-Up Fine Art Nude Couples Boudoir Fantasy & Special Effects Full Range of Artistic Techniques
Session Length: 1 Hour	Session Length: 1.5 Hours	Session Length: 2 Hours	Session Length: 3 Hours
Proofs for Your Review: 150-250	Proofs for Your Review: 350-600	Proofs for Your Review: 480-800	Proofs for Your Review: 720-1,200
Edited, Full-Resolution Images: 5	Edited, Full-Resolution Images: 10	Edited, Full-Resolution Images: 15	Edited, Full-Resolution Images: 25
Wardrobe/Lighting/Set Changes: 2	Wardrobe/Lighting/Set Changes: 3-4	Wardrobe/Lighting/Set Changes: 4-5	Wardrobe/Lighting/Set Changes: 6-7

Additional Products & Services

- **Scheduling:** Our standard shoot times for in-studio shoots are:
 - **Monday-Friday:** Evenings, 730pm or later. There is a \$99 fee for weekday shoots beginning prior to 7:30pm.
 - **Saturday-Sunday:** Any time, morning, afternoon or evening. (No additional fees.)
- **Makeup:** Makeup is optional and not included in our package prices. We work with a wonderful independent makeup artist who is very familiar with our work and is masterful in creating the best makeup styles for boudoir photography, generally a nude/natural look. She likes to work with clients ahead of time to make sure she understands your preferences, etc. That way she's all set for you when you arrive. We have a large, well-lit makeup station. The cost for in-studio makeup with our regular makeup artist is \$155 which takes roughly one hour. For makeup and hair the cost is \$205 and takes roughly 90 minutes. If you'd like her to stay for makeup changes and touch-ups, she charges \$50 per hour. Of course, you're welcome to do your own makeup, have your makeup done by an artist of your choice prior to your arrival, or have them do your makeup at the studio. For the latter, we charge \$75 per hour for studio time (or for quick touch-up makeup you can use your included session time). Rates may vary by makeup artist. Please consult our article, *Choosing the Right Makeup for Your Boudoir Shoot* (<https://www.appealphotography.com/choosing-the-right-makeup-for-your-boudoir-photo-shoot/>) for additional information and advice on makeup for your photo shoot.
- **Photo Books and Other Printed Products:** You can find details and pricing information about customized photo books on our web site on this page: <https://www.appealphotography.com/boudoir-photo-album/> and information about other printed products, including prints, framed prints, posters, standouts, etc. on this page: <https://www.appealphotography.com/boudoir-photographer-prints/>
- **Additional Images:** For additional edited images (beyond what your package includes) additional edited images may be purchased for \$25 each (or in "6-packs" – pay for five at \$125 and receive a sixth at no charge)
- **Share a Shoot:** At times two or more of our clients share a shoot. Each participant is photographed during the same session and the time between them is divided as they wish. Similarly, the edited images are divided between them. Both individuals would be photographed during the single 90-minute session. For a sharing fee of \$99 for each additional person, you are welcome to share a shoot with your friend. For example, two

people want to share a Basic Plus shoot which costs \$499. A sharing fee of \$99 is added for a total of \$598. Each person would pay half of the total (\$299 per person). Both individuals would be photographed during the single 90-minute session. They would then divide the included edited images (10) between them as they wished. (Note that this is distinct from a Couples Boudoir shoot.)

- **Special Editing:** All of our packages include professional touch-up editing, which includes cropping, exposure, lighting enhancements, changes to color balance and other corrections and artistic effects. Removal of studio elements (such as stands and lights) is also included in the editing process. Touch-up editing also includes attention to skin smoothing, minor blemish removal, removal/diminution of minor scars, stretch marks, cellulite and tattoos (as requested). Touch-up editing does not include body shaping (including slimming effects) and/or other major editing tasks. We may charge an additional fee for special editing. We'll provide you with an estimate and won't proceed without your approval first.
- **Videos and Cinemagraphs:** Short videos created from your final, edited images are available and vary in cost depending on the number of images and customization needs by the client. You can find an example on this page: <https://www.appealphotography.com/boudoir-photos-videos/>. Cinemagraphs, or "Living Photos" are images where a portion of the image is still and a portion of the image is in motion. You can find other examples in our portfolio: <https://appealphotography.com/portfolio>. Cinemagraphs vary in cost based on customization needs by the client.
- **Videography Services:** We do provide videography services in addition to still photography. Specific costs are quoted on a case-by-case basis.
- **Fantasy/Special Effects:** You can find examples of our special effects work -- including the use of green screen techniques and cinemagraphs (see above) -- in the Fantasy/Cosplay/Special Effects section of our portfolio: <https://www.appealphotography.com/portfolio-item/fantasy-special-effects/> Such work requires additional editing and post-production work and is quoted on a case-by-case basis.
- **Location Shoots:** We regularly travel on assignment for our clients, including outdoor "nude in nature" shoots. We also shoot at area hotels, Airbnb locations, and private homes. Let us know your preference and we'll provide you with a no-obligation quote. Additional charges may apply to shoots that require significant travel, significant setup time, time out away from the office and expenses incurred. Costs for such shoots are

quoted on a case-by-case basis. For outdoor shoots we use secluded locations, including wooded areas, along rivers and beaches.

- **Use of Models:** We occasionally receive requests from clients to include one or more models in their photo shoot. If our client wants us to locate and book a model meeting the client's criteria, we so charge a search fee of \$149 for this service in addition to the model's fee for the shoot. We cannot guarantee that a model meeting client's criteria will be booked and/or is available at the time of the shoot requested by the client. The search fee is non-refundable, whether or not a model is secured.
- **Wardrobe, Lingerie:** We have very limited wardrobe and props in the studio. Therefore, we ask our clients to be responsible for their own wardrobe. This also ensures that you absolutely love what you're wearing and that the fit is perfect. We provide recommendations for excellent DC-area lingerie stores here:
<https://www.appealphotography.com/shop/>
- **Extra Studio Time:** Sometimes a shoot will require more time than a particular package allows. Extra studio time is available as an option at \$75 per hour.

Modeling Portfolios

We often work with models, both professional and aspiring, to freshen or build their portfolios, and we'll create your ready-to-print z-card. For aspiring models early in their careers we offer special discounts and extras. Contact us and we can recommend the best package(s) for your shoot.

Commercial, Editorial & Fashion Shoots

Our commercial work has been featured in major magazines and on client websites, ranging from fashion shoots to commercial shoots for wineries, etc. Contact us for a customized quote.

Fully Customized Photo Shoot

Appeal Photography is distinctive in customizing each and every shoot to the needs of our clients. If you have a request for a type of shoot that you don't see, please ask. If it's something we shoot we'll provide you with a no-obligation quote.

Payment Terms

A 50% retainer deposit is required to confirm your photo shoot. The balance is due immediately following your photo shoot. Payment plans are available.

Questions?

IMPORTANT: Please refer to “Boudoir 101: A Short Guide to Boudoir Photography,” (which should have accompanied this pricing guide) for detailed explanations of our services and the different boudoir photography genres. If you do not have a copy, please contact us: info@appealphotography.com

Call: +1 (202) 930-2299

Email: info@appealphotography.com

Website: <https://AppealPhotography.com>

Read Our Reviews: <https://appealphotography.com/reviews>