

The Ultimate *Beauty Experience*

Sweet Caroline Beauty
LOS ANGELES, CA



2022 SERVICES & INVESTMENT GUIDE
WWW.SWEETCAROLINE.BEAUTY

HELLO *and* WELCOME

*We're here to make sure that when you look
back at your wedding day, you remember
EXACTLY how beautiful you felt!*

Caroline xoxo



Meet Caroline

OWNER | LEAD ARTIST

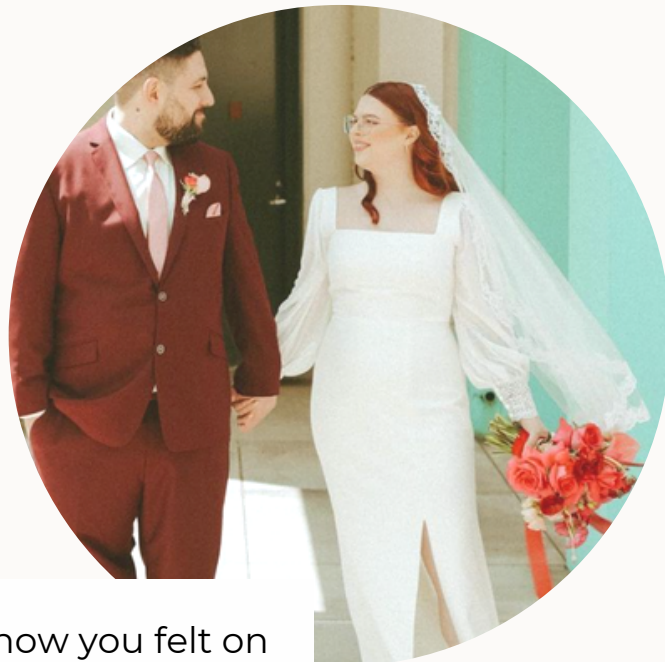
Caroline has been a makeup artist since 2010. Throughout the years, she has done makeup for an endless amount of photoshoots, she has experience on film sets, and has mastered special event glam. Her love for makeup began when she was made Head of the Makeup Department at her high school play for two years!

Who is Caroline?

"Bridal makeup and hair is my passion. There's no feeling like handing a bride to be a mirror on her wedding day after finishing her entire look and watching her admire herself. "

It wasn't until 2020, during the pandemic, when she discovered that her heart yearned for a role in beauty artistry that was more meaningful and would bring her immense joy in her life. Having done makeup and hair on a few brides here and there throughout her makeup career, she remembered how special it made her feel to be a part of someone's wedding day! Within that same year Sweet Caroline Beauty was founded and Caroline did everything in her power to make sure that any bride who sits in her chair has an unforgettable, luxury experience, and most importantly, they feel like the most beautiful bride in the world!

What *to expect*



You'll never forget how you felt on the day of your wedding. With an entire event coming together at the exact same time as you are getting ready, it is a priority for Sweet Caroline Beauty to help soothe your "morning of" experience. We will provide such calming energy and luxury level of service that you will feel like you spent part of your wedding day at a relaxing spa and you came out feeling as beautiful as ever!

Whether you envision natural glam, full glam, gentle waves, glamorous curls, or an elegant updo, our team has you covered. Surrounded by loved ones, begin your special day indulging in much-deserved self-care before embarking on the next journey with your partner.



BOOK NOW!

Sweet Caroline Beauty takes pride in their ability to bring your vision to life! Whatever your style may be, it is important that you look and feel just as you imagined. You do not have to worry about whether our supplies are sanitized and clean. We love to keep our clients safe. All tools and supplies are washed, cleaned, and sanitized before they are used on anyone else. If you have a large bridal party, Sweet Caroline Beauty will make sure that they look amazing as well!

Why Us?

WE SEE YOUR VISION!

The way you envision yourself walking down the aisle is exactly how we want you to look when you actually do. We will work with you to make sure your dreams become a reality.

CLEANLINESS IS A PRIORITY!

Sanitation is a number one priority. All products used on our clients are 100% clean and sanitized. No cross contamination here!

HAVE A LARGE BRIDAL PARTY?

Sweet Caroline Beauty works with a number of experienced and talented artists who will provide top notch service to your closest friends and family.



"Caroline is not only the most talented Make Up artist I have ever used, she is also the sweetest person. She has done my makeup so many times, it was only right to hire her for my engagement shoots & Wedding. She makes me look flawless and the makeup lasts all night. She made me feel so beautiful on my Wedding day. The best decision you can make is to hire her for your special occasion."

Navit Astacio

Investment

IS IT WORTH IT?

Think about it for just a minute.

You hire a professional photographer to capture the beauty of the day and chances are YOU will be in most of them. You've purchased the dress of your dreams. Investing in completing the perfect look with professional hair and makeup is absolutely worth it. Having artists who are experienced in bridal application, proper prep and creating long lasting looks that photograph beautifully, matters.

The experience of you and your closest friends and family getting ready together for one of the most incredible days of your life is not something you want to miss. The getting ready process is half the fun! The ones you love the most also deserve to feel beautiful on this day.



Services & Investment



Bridal Services + Pricing

SERVICE	PRICE
<p>All inclusive Bridal Hair + Makeup Package</p> <p><i>In Office/No Travel Bridal Makeup Trial @ \$150 (normally \$175)</i> <i>Wedding Day Makeup @ \$225</i> <i>Luxury Skin Prep w/ Mini Facial</i> <i>Hydrating Under-Eye Gels</i> <i>Lashes day of & at preview</i> <i>1 Care Kit</i> <i>In Office/No Travel Bridal Hair Trial @ \$175 (normally \$200)</i> <i>Wedding Day Hair @ \$225</i> <i>Clip-in extension install, if desired</i> <i>Veil / accessory placement</i> <i>Unlimited, efficient communication</i></p>	<p>\$775</p>
<p>Bridal Hair Styling Package</p> <p><i>In Office/No Travel - Bridal Hair Trial @ \$175 (normally \$200)</i> <i>Wedding Day Hair @ \$225</i> <i>Clip-in extension install, if desired</i> <i>Veil / accessory placement</i> <i>Unlimited, efficient communication</i></p>	<p>\$400</p>

TO INQUIRE FOR A CUSTOM QUOTE, PLEASE VISIT OUR WEBSITE

Bridal Services *+ Pricing*

SERVICE	PRICE
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Bridal Makeup Package	\$375
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*In Office/No Travel Bridal Makeup Trial @ \$150 (normally \$175)
Wedding Day Makeup @ \$225
Luxury Skin Prep w/ Mini Facial
Hydrating Under-Eye Gels
Lashes day of & at preview
1 Care Kit
Unlimited, efficient communication*

Bridal Hair Styling (No Trial)	\$225
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*Wedding Day Hair
Clip-in extension install, if desired
Veil / accessory placement
Unlimited, efficient communication*

Bridal Makeup (No Trial)	\$225
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*Wedding Day Makeup
Luxury Skin Prep w/ Mini Facial
Hydrating Under-Eye Gels
Lashes day of & at preview
1 Care Kit
Unlimited, efficient communication*

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Bridal Services + Pricing

SERVICE	PRICE
<p>Bridal Hair Styling Trial</p> <p><i>in Office/No Travel (Sunday-Thursday ONLY)</i> <i>3 hour minimum consultation to discuss brides vision/wants</i> <i>Bridal Hair Styling</i> <i>Clip-in extensions install, if desired</i> <i>Veil / accessory placement</i> <i>Any changes in the hair discussed</i></p>	<p>\$200</p>
<p>Bridal Makeup Trial</p> <p><i>In Office/No Travel (Sunday-Thursday ONLY)</i> <i>3 hour minimum consultation</i> <i>Full discussion of brides vision and wants</i> <i>Bridal Makeup Application</i> <i>False Lashes</i> <i>Any changes in the makeup or hair discussed</i></p>	<p>\$175</p>
<p>Bridesmaids / Mother of the Bride or Groom Services</p> <p><i>Hair Styling</i> <i>Includes accessory placement, if desired</i></p> <p><i>Makeup</i> <i>Includes lashes, if desired</i></p>	<p>\$150/PERSON</p> <p>\$150/PERSON</p>

TO INQUIRE FOR A CUSTOM QUOTE, PLEASE VISIT OUR WEBSITE

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Additional *Booking Information*

& Policies

To book for bridal services, you will need to submit a 30% non-refundable retainer and a signed contract. Please fill out the form by clicking the “I Am Ready To Save My Date” button on our website to request a quote.

- A minimum of 4 services are required for all travel to location bookings.
- For parties of more than 5 people or services, the lead makeup artist will need to bring along another Professional Makeup Artist/Hairstylist who will assist with your party.
- Travel Fee: Starting point is in Pacoima, CA. Mileage is calculated according to the current IRS Mileage Rate per mile. If travel is more than 75 miles, an accommodation within your room block will be required for the night before the date of service.
- Kit Fee: A flat fee of \$15 for handling the heavy lifting and setup of makeup artist kit, makeup chair, and lighting will be added to any bookings in which travel to location is required.
- Gratuity: Gratuity of 14% is automatically added to every booking
- Bridal Trials are strictly conducted at the Sweet caroline Beauty home studio located in Pacoima, CA and can only be booked on available time slots Sunday-Thursday. No exceptions.

TO INQUIRE FOR A CUSTOM QUOTE, PLEASE VISIT OUR WEBSITE

WWW.SWEETCAROLINE.BEAUTY

our booking process

01 Fill Out Bridal Inquiry Form to Request a Quote

Once you have filled out the Bridal Inquiry form you should receive a quote with 2-4 business days. Your quote expires within 5 days so please review and accept in a timely manner.

02 Pay Retainer

In order to reserve your date and services you must pay your 30% retainer and sign your contract.

03 Sign Contract

Review and sign your contract. It is very important that you understand the policies and procedures held by Sweet Caroline Beauty ahead of your big day!

04 Confirmation

Once all of the above is completed, you will receive a confirmation email that locks in your date and services! You're ready for your big day!

[REQUEST A QUOTE!](#)



SEE WHY BRIDES
CHOOSE SWEET
CAROLINE BEAUTY!

[READ GOOGLE REVIEWS](#)



HOW FAR IN ADVANCE
SHOULD I BOOK?

9-12 Months Ahead

Prime Season is May-October

WE HIGHLY RECOMMEND SECURING YOUR DATE 9-12 MONTHS IN
ADVANCE, WITH A MINIMUM OF 6 MONTHS IN ADVANCE. PRIME
WEDDING SEASON IS MAY - OCTOBER AND DATES FILL QUICKLY.

I Am Ready To Save My Date

TO INQUIRE FOR A CUSTOM QUOTE, PLEASE CLICK THE LINK ABOVE!

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WWW.WEBSITE.COM

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I ACTUALLY HAD TROUBLE FINDING A MUA THAT FIT THE AESTHETIC I WAS LOOKING FOR. I ACTUALLY FOUND CAROLINE AND MESSAGED HER ON IG, AND I AM SO THANKFUL I DID!!!! CAROLINE IS AMAZING!!!! I DON'T WEAR A LOT OF MAKEUP AND SHE MADE ME FEEL SO CONFIDENT AND BEAUTIFUL THE DAY OF MY WEDDING!!!! ALL MY GIRLS LOOKED STUNNING AND WE HAD SUCH A BLAST GETTING READY WITH HER. I ALSO DID A TRIAL WITH HER AND IT WAS AMAZING BECAUSE WE BOTH WERE ABLE TO REALLY LEARN ABOUT WHAT I WANTED THROUGH THAT. SHE IS SO EASY TO WORK WITH, COMMUNICATES EFFECTIVELY, IS ALWAYS PUNCTUAL AND JUST SUCH A GENUINE PERSON. SO EXTREMELY TALENTED, I WOULD HIRE HER AGAIN IN A HEARTBEAT.

Alma Huerta

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WE'RE HERE TO HELP!

Frequently Asked Questions

How long does each service take?

As a rule of thumb, we always allocate around 1.5-2 hours for each bridal service to ensure there is enough time to get every single detail just right.

How can I make sure that my bridal party will be ready on time?

As long as there is full disclosure on all details (i.e. # of people in bridal party that need service; photography or ceremony start time) and the agreed upon time schedule is honored, there should be no problem ensuring they are ready on time. Please kindly remember, Sweet caroline Beauty will set the start time for bridal and bridal party services, not the bride or the venue. Please keep this in mind when booking a venue.

How do I contact Sweet Caroline Beauty?

The best way to contact us if you have any questions that are not answered in the Services & Investment Guide is to send an email to sweetcarolinebeauty@gmail.com. Please allow 3-4 business days for a response.



Let's Get Social!

[REQUEST A QUOTE](#)

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