## Services and Pricing Guidelines for Floral Notes - Water, Wine and Champagne <u>www.floralnotesacton.com</u>

Many variables go into pricing flowers. I divide them into 3 price points – water (i.e. daisy, carnations), wine (i.e. standard roses, hydrangeas, stock, lisianthus) and champagne (i.e. garden roses, dahlias, ranunculus). The quantity of each used determines the price. If you have champagne taste but not quite the champagne budget, I can strategically place the premium flowers to maximize their impact and visibility. Floral designers all have access to similar products – it's what I choose and what I do with it that sets Floral Notes apart.

Typical price for a **bridal bouquet** \$150.00+ Typical price for a **bridesmaid bouquet** \$85.00 - 100 Typical price for a **boutonniere** \$15.00 Typical price for a **low table arrangement** (per arrangement) \$90.00 Starting price for an **elevated table arrangement** (per arrangement) \$200.00

What can a customer expect to pay for wedding floral services? \$3000.00 includes bridal bouquet, 6 bridesmaids, 9 boutonnieres, 2 corsages, 15 centerpieces, and ceremony space with high quality flowers including strategically placed premium flowers such as garden roses.

Decrease this cost by using less expensive flowers, averaging centerpiece cost by having some centerpieces using rental items such as lanterns and creating smaller designs. Using top shelf flowers throughout the wedding will give a gorgeous, lush wedding with an increase in price. Do you have lots of bridesmaids? Smaller bouquets can be created to accommodate your budget. 5 Hour delivery & set-up fee and tax included.

## Floral services available

Consultation	Delivery
Floral Event Design	Samples
Set Up by designer	Venue Visit
Clean Up	What else would you like?

## Types of floral inspirations available - (not limited to the following!)

City Chic	Classic	Contemporary	,
Country	Elegant	Modern	
Natural	Nautical	Outdoors	
Romantic	Rustic	Rustic elegan	ce
Seaside	Sophisticated	Vintage	and any combination!

## **Types of arrangements**

Aisle Décor Altar/Arbor Décor inc	luding rentals for unusual items to delineate ceremony space
Bouquets Boutonnieres	Buffet table
Centerpieces, low and elevated	Chuppah Decor
Corsages Flower Baskets	Flower Crowns
Floral Jewelry Flower Petals	Mantles/Fireplaces
Non-Floral Welcome Table	Any other location

Floral Notes' policy is to not mix their floral creations with those of other vendors or DIY. With the prevalence of social media, this is to avoid designs being incorrectly credited. This means all bouquets, boutonnieres, ceremony and reception flowers, etc. are to be created by Floral Notes. There are some exceptions to this such as at a venue where they rent lanterns and no botanicals are used in the centerpieces. If you think your situation may be an exception, I welcome your inquiry. Thank you for understanding.