



WEDDING PLANNING |
FLORALS + DESIGN

SERVICE GUIDE

Hi, I'm Ashley!

WEDDING PLANNER, STYLIST + FLORAL DESIGNER

I am a self proclaimed wedding guru based in Greenville, South Carolina -- servicing New York, Pennsylvania, Greenville SC, Asheville NC, and Charlotte NC as well as additional locations on the east coast. I grew up in the wedding and event industry. As an only child I went to work with my mom and got to experience the incredible rush of weddings, now it's in my veins and it is my passion! As a wedding planner and floral designer I have an eye for design and attention to detail -- it's just in my Type A veins. I'm a wife, daughter, friend and I'm a mama to 3 incredible boys. I'm a firm believer in loving big, making memories and savoring moments.

Let's get real, I cry at every wedding - it's true. My favorite moments are when the bride sees her parents for the first time and when she sees her groom, whew -- I'm getting teary eyed just thinking about it. And now that I'm a mom, the mother-son dance gets me.



WEDDING PLANNING



DAY OF PLANNING

STARTING AT \$2,850

You've done all the planning and now it's time to relax and celebrate. This package allows C + A Event Planning to handle the final execution of your vision so that you can truly enjoy your big day. While we call this the "day-of" package, it's really so much more. We help you bring all your hard work across the finish line. We handle timeline development, all final vendor confirmations and oversee details day-of so that you can be completely present in the moment on the most important day of your life.



PARTIAL DESIGN + PLANNING

STARTING AT \$4,450

Ideal for couples who can handle booking all the nitty gritty throughout their planning process but would benefit from professional consultation and work in certain areas. Maybe you but need major help with design. Let me create + pull together a cohesive vision for your wedding! We can provide help with everything from budgeting to design & decor- you choose the areas where we can be most impactful. And, of course, we'll be there to prepare for and coordinate the big day!



FULL SERVICE PLANNING, DESIGN + COORDINATION

STARTING AT \$9,550

I am here every step of the way with you - from start to finish. Handling every detail, answering every question and managing all logistics throughout the entire planning process. Let me help make the experience as enjoyable and stress free as possible.



WHY C + A EVENT PLANNING?

At C + A, we understand that every wedding is unique, our packages are customizable to fit your needs! We are here every step of the way with you - from start to finish! We handle every detail, answer every question + manage all logistics throughout the entire planning process. Let us help make the experience as enjoyable + stress free as possible!

AS SEEN IN

**Green Wedding
Shoes**

BRIDES

NYTimes

**EVERY LAST
DETAIL**

Client Testimonial

"After a decade together and in the midst of the pandemic, we didn't want to wait any longer to say our I Dos. We decided to have an intimate, private, family only wedding in September 2021 amidst the vineyards and lakes of Upstate NY. And that is exactly what it felt like working with Cathy and Ashley of C&A Event Planning - like working with family. The mother and daughter team is what drew us to this vendor and made their services so personal and unique. We ended up renting a house and planning a 5 day getaway for our families full of excursions, live music, a welcome BBQ, and an elegant family wedding dinner. Because of our jobs, we couldn't travel for any in-person viewings and tastings. But Ashley and Cathy were there every step of the way to help plan it all. They are both kind, creative, attentive to detail, care about what they do and the people they work with. The relationships C&A have with local vendors and their collaborations supporting local business is what sets them apart. Again, it's what makes working with them feel like family. We could not be more grateful for everything they did - it was truly a fairytale."

- Leila + Nick

FLORAL

C & A offers in house, full service floral design. We offer a complimentary consultation where we develop a custom proposal that incorporates the style of floral design you are drawn to and the types of flowers that you envision for your special day. Have a Pinterest board? We want to see this during our consultation – visual examples help our team ensure that we develop the right package for you.



Client Testimonial

"Ashley and Cathy were exceptional. They are not only pros at planning weddings, but they are talented florists, that made our day full of color and life. Many of our guests commented on the floral designs and they show amazing in all our photos. They handled every detail of our wedding from start to finish, which allowed us to sit back and enjoy every moment of the wedding. I would recommend their services to anyone and am so grateful to have had them apart of our special day. It was truly PERFECT and FLAWLESS."

- Suzzanne + Jon

DESIGN

This is where your vision meets our expertise. We'll help you establish color palettes, themes, and guest experiences that suit you and your partner to a T. Then, we'll develop a design concept that will bring your dream wedding to life when the big day rolls around. Pricing based on product.

*Design services can be added to Day Of Planning as well as Florals.



Client Testimonial

"We used C&A Event Planning for their design & coordination services for our September 2021 wedding. Because of COVID, we postponed our wedding from 2020, so in all, we ended up working with Ashley for almost 3 years (!). Ashley was great at making our vision come to life from the design standpoint and pointing us to other great vendors (as well as quickly answering all of our questions as we moved through the planning process!). On the day of, everything went so smoothly and our venue looked beautiful - even better than we ever could've imagined. Cathy was our onsite coordinator the day-of, and we feel like we barely saw her yet she was always magically in front of us whenever we needed anything. She went above and beyond to make sure our guests had a great time. We never had to worry about a single thing and got to sit back and truly enjoy our own wedding day. I highly recommend

C&A Event Planning."

-Kristina + Nick



MORE QUESTIONS?

Still unsure if you should book us? Do not hesitate to send a message and we would love to answer all your questions!



READY TO BOOK?

I'm so excited to work with you! Please use the form on our website to send an email. I will reply within 24-48 hours to confirm if we are still available on your wedding day.

After confirmation, let's hop on the phone to have your personal consultation to see if we are a good fit for each other.

Ashley

ashley@caeventplanning.com
www.caeventplanning.com