# SARAH DELAINE

#### BRIDES

# the utility BEAUTY EXPERIENCE

2024 SERVICES & INVESTMENT GUIDE

W W W . S A R A H D E L A I N E B R I D E S . C O M



Thank you so much for your interest in Sarah Delaine Brides.

We look forward to showing you why we are considered the best hair and makeup team in each of our cities. Not only because we provide beautiful services, but also the overall unmatched experience you will receive by being a Sarah Delaine Bride!

I started doing bridal hair in 2008, and over the years my business has grown & transformed into a team of extremely talented, passionate and incredible artists who are just as obsessed with bridal as I am.

We're a team of licensed and insured artists that you can depend on. We require our artists to be licensed to ensure the highest level of sanitary standards are met for every client.

Each of our artists in each city are in the industry full time, constantly perfecting their craft and have all been trained directly by myself as well as my top trainers. This way we can ensure that regardless of where you live or who you will work with on your wedding, you will receive the same level of perfection on your big day! This also ensures that you can rest easy knowing if anything ever were to happen, we always have someone on standby who can perform at a moments notice!

If you have any questions at all, please don't hesitate to ask. We're here to help! Email us directly at sarahdelainebrides@gmail.com.

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EAD HAIR

#### AS SEEN IN...



CHICAGO STYLE WEDDINGS® MAGAZINE & WEBSITE

THE KNOT



THE TATE ESTATE

#### CHICAGO STYLE WEDDINGS



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## SERVICES & INVESTMENT 2023

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#### DO I REALLY NEED TO HIRE A PROFESSIONAL BRIDAL HAIR AND MAKEUP ARTIST?

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Think about it for just a minute.

You hire a professional photographer to capture the beauty of the day, and chances are YOU will be in most of them.

You invested money on the perfect dress, perfect photos, etc...Investing in completing the perfect look with professional hair and makeup is absolutely worth it.

Not to mention...the experience of you and your closest friends and family getting ready together for one of the most incredible days of your life is not something you want to miss. The getting ready process is half the fun!

#### How do you want to FEEL on one of the most important days of your life?

Confident• Knowing you are going to look amazing in all your photos. Calm• Knowing we always stay on schedule.

In the moment• The day goes fast! Let us get you to the ceremony with no added stress and feeling like the BEST version of yourself.

# Hairstyling Services

#### THE BRIDE | \$250

This luxury service includes the following:

**Your hair trial session:** 4-6 weeks before your wedding, you will meet your stylist at our exclusive Bridal Suite where you will get to try out the styles you love! There is more information on this in the "Trial Experience" section.

**Hair prep:** We use all professional products that will ensure the highest level of hold and to protect against humidity, wind, sweat. A solid style starts with a good base. All of our stylists use top of the line hair products to fit each individual brides needs. We also will recommend exactly what you can do at home to prepare your hair in the weeks before your wedding.

**Extension installation:** Do you or your bridal party members have clip in or halo extensions that you need placed on the wedding day? All of our hairstylists are trained in every application method to ensure the placement and blend can create the desired style. We also have several extension options for our brides and bridal party members. You can find more information on this in the "Extension Guide"

#### BRIDAL PARTY | \$100 \*Bridesmaids, moms, attendees, etc.

This services includes proper hair prep, whatever style they desire, extension placement if they have them, touch ups at the end.

#### FLOWER GIRL | \$50

This service is for little ladies under 10. Over 10 is considered bridal party pricing. This includes hair styling as well as a "makeup" experience to make her feel like she's really apart of the day!

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#### THE BRIDE | \$250

This luxury service includes the following:

**Your makeup trial session:** 4-6 weeks before your wedding, you will meet your artist at our exclusive Bridal Suite where they will color match you and create the look you dream of. There is more information on this in the "Trial Experience" section.

**Skin prep:** Our artists will provide a skin cleansing and hydrating prep prior to applying any makeup. This will remove any unwanted dry skin, reduce puffiness and give a relaxing mini facial to help calm the nerves. We use all professional products that will ensure the highest level of defense against humidity, sweat, and yes, tears!

**Airbrush, lashes & waterproofing:** All makeup applications include our longest lasting airbrush foundation. You may also decide to go the traditional foundation route once discussing with your artist. We also include an assortment of lashes to choose from for your desired look, from a few individual lashes, to the very dramatic. At the end of the service, even though all of our makeup is as water resistant as it can be, we will top it off with a sealant spray or powder for an extra layer of protection against the waterworks.

#### BRIDAL PARTY | \$100\*bridesmaids, moms, attendees etc.

This service includes our airbrush foundation or classic foundation if they prefer. An assortment of lashes to choose from, waterproofing, and touch ups at the end.

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01 HAND TIED EXTENSIONS
02 ORIGINAL HALO
03 CLIP IN
04 RENTAL

Sarah Delaine Brides is the only beauty company that offers all of the extension options to fit your needs. You can purchase clip ins or halos, or choose to have the hand tied extensions installed. You may also decide to participate in our exclusive one day extension rental program.

•View our Extension Guide for more information on each option!

> 75% of bridal styles you find on Instagram and Pinterest are created with the help of extensions!





W W W . S A R A H D E L A I N E B R I D E S . C O M

#### THE PROCESS



Visit our website saradelainebrides.com to complete our online inquiry form. Once received, we will verify if your date is available. If so, you'll get a quote + contract within 24-48 hours to review.



If the quote you receive looks perfect then you'll sign your attached contract!



Once you accept and sign your contract, you'll pay your \$300 non-refundable retainer.



Once all the above has been completed, your date is secure and your artist(s) are reserved.





## HOW FAR IN ADVANCE Should I book?

We recommend securing your date 9-12 months in advance. However we will always do whatever we can to accommodate our last minute bookings and have been able to fit in weddings extremely last minute. It all depends on the date, location, and number of people needing services.

Prime wedding season is May - November and dates fill quickly.

A \$300 non-refundable retainer & signed contract is required to secure your date. All dates are open on our calendar until retainer is paid & contract is signed. Due to the stream of inquires we get we are unable to notify you if another bride has requested a quote for your date. We work on a first come first serve basis. If you decide SDB is right for you, please secure your date asap.



### EVERYONE WAS RAVING ABOUT HOW BEAUTIFUL WE LOOKED. WE WERE GLOWING ALL DAY, EVEN THOUGH WE STARTED AT 8 AM.

STEPHANIE F, 2022 BRIDE

## READY TO SECURI YOUR DAY?

VISIT OUR WEBSITE FOR A QUOTE!

www.sagahdefainebrides.com



#### WANT TO SEE MORE OF Our Team's Work?

You can see more pictures of our stunning brides & clients, as well as before & after transformations!

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the knot

See you there!

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