



Service and Pricing Guide

2022 - 2023

LOCATION:

THE WOODLANDS, TEXAS

SERVICES:

WEDDINGS, ARRANGEMENTS, UNWIND AND DESIGN CLASSES,
AND FLORAL HOME DECOR

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Welcome

You have stumbled into the fashion-forward world of Fashionable Florist! Whether you need to create a gorgeous wedding or an unforgettable event, our team will make sure your design is straight off the runway. Get ready for petal perfection that'll have everyone talking about your special day - no matter what look you're going for.

Heather Bostick

About the Designer

After 17 years of educational bliss, I am finally sharing my passion for floral design with the world. Fashion has always been a massive part of who I am, and now it's time to combine that love into some stunning florals! My mission is to craft couture pieces that make any special occasion sparkle, from weddings & events all the way down to those 'just because' moments. With inspiration drawn from industry leaders like Michael Gaffney & Joseph Massie (and still learning more!), let me transform blooms into something wonderfully spectacular – just for you!



The Process

Free Discovery Consultation

01

GET READY, BRIDES AND GROOMS-TO-BE! IT'S TIME TO SHARE YOUR DREAM WEDDING VISION AND BUDGET NEEDS. AFTER COMPLETING OUR INQUIRY FORM, WE WANT TO ENSURE YOUR SPECIAL DAY IS EVERYTHING YOU DREAMED IT WOULD BE! THAT'S WHY WE'LL ASK THE TOUGH QUESTIONS, LIKE WHAT KIND OF VISION YOU HAVE FOR YOUR WEDDING? WHAT ARE THOSE MUST-HAVE ITEMS ON YOUR WISHLIST? PLUS -- HOW MUCH CAN YOU BUDGET WITHOUT BREAKING THE BANK (OR HEARTS)? LET US HELP ENSURE NO STONE GOES UNTURNED IN CRAFTING AN UNFORGETTABLE CELEBRATION.

02

Custom Proposal

AFTER GENUINELY GETTING TO KNOW Y'ALL, WE'LL DESIGN SOMETHING THAT REFLECTS Y'ALL'S PERSONALITIES! WE'LL MAKE SURE IT'S TAILORED EXCLUSIVELY FOR THE TWO OF YOU - ENSURING EVERYTHING FROM BUDGETING PRIORITIES TO VENUE CONSIDERATIONS. GET READY BECAUSE THIS WEDDING WILL BE BEAUTIFUL! AFTER THE CONSULTATION, WE WILL GET YOU THE PROPOSAL WITHIN A WEEK'S TIME.

03

Final Details Call

6 WEEKS BEFORE YOUR BIG DAY, WE WILL BE IN CONTACT TO RUN THROUGH ALL OF THE LOGISTICS AND DETAILS AND MAKE ANY NECESSARY REVISIONS TO FINALIZE YOUR DREAM WEDDING.

04

Day-Of Installation

DON'T STRESS, AND ENJOY YOUR DAY! OUR TEAM HAS EVERYTHING TAKEN CARE OF AND WILL BE ON-SITE MANAGING ALL THE SETTING UP AND TEAR-DOWN DETAILS.

Design Portfolio







Services

Consultation

Free

Get ready, brides and grooms-to-be! It's time to share your dream wedding vision and budget needs. After completing our inquiry form. We want to ensure your special day is everything you dreamed it would be! That's why we'll ask the tough questions, like what kind of vision you have for your wedding? What are those must-have items on your wishlist? Plus -- how much can you budget without breaking the bank (or hearts)? Let us help ensure no stone goes unturned in crafting an unforgettable celebration.

Let Us Take of Your Wedding Design

\$500 +

1. Explore the menu, and identify the items you would like us to design.
2. Select your color scheme from the four palettes we offer.
3. Place your order, provide us with the event date and venue, and make a payment.
4. The big day! We will create beautiful designs and deliver them to you.

Fully Custom Wedding Design

\$1,000 +

Our wedding design option is just like the iconic collaboration between Gucci and Adidas – so cool it needs no introduction! We're walking alongside you to make your dream nuptials a reality- whatever that means for you. Check out our custom packages on offer or opt for an à la carte menu; either way, let's crunch numbers together with our online **budget planner** calculator – here comes the fun part: seeing how far we can push those dollar bills without sacrificing expectations of perfection!

Package Pricing

The Kate Package

\$500 +

- 1 Bridal Bouquet
- 3 Bridesmaid Bouquets
- 1 Groom Buttonhole
- 3 Groomsmen Buttonholes

The Tori Package

\$2,000 +

- 1 Bridal Bouquet
- 5 Bridesmaid Bouquets
- 1 Groom Buttonhole
- 5 Groomsmen Buttonholes
- 2 Corsages
- 1 Ceremonial Decor
- 5 Reception Tablescape
- 1 Sweetheart Table

The Christian Package

\$4000 +

- 1 Bridal Bouquet
- 5 Bridesmaid Bouquets
- 4 Wrist/Lapel Corsages
- 1 Groom Buttonhole
- 5 Groomsmen Buttonholes
- 1 Flower Crown
- 1 Ceremony Flowers
- 1 Floral Archway
- 5 Reception Tablescape
- 1-3'x7" Greenery Installation
- 1- Cake Flowers for a 2-tiered cake

The Louis Package

\$7000 +

- 1 Bridal Bouquet
- 5 Bridesmaid Bouquets
- 4 Wrist/Lapel Corsages
- 1 Groom Buttonhole
- 7 Groomsmen Buttonholes
- 1 Flower Crown
- 1 Ceremony Flowers
- 1 Floral Archway
- 5 Reception Tablescape
- 5 Reception Cocktail Tablescape
- 1 Bridal Table Feature
- 2 3'x7' Greenery Installation
- 1- Cake Flowers for a 2-tiered cake
- 1 Cake Table Arrangement

***These packages are estimates and are variable to value flowers added and modesty size of bouquet sizes and arrangements. These packages are to be used as a potential guide to see what you get for your money; we can customize a package for you.*

A-La-Carte

OUR PRICES ARE DESIGNED TO ENSURE THAT OUR CLIENTS WILL ALWAYS RECEIVE THE HIGHEST QUALITY PRODUCT & DESIGNS.

BRIDAL BOUQUET.....	\$200+
BOUTTONHOLES.....	\$15+
BRIDESMAIDS.....	\$90+
Floral Crown.....	\$80+
CORSAGE.....	\$40+
FLORAL ARCH.....	\$800+
CEREMONY FLOWERS.....	\$400+
COCKTAIL TABLES.....	\$45+
CENTERPIECE.....	\$100+
CANDLE + GLASS.....	\$15/EA
GARLAND.....	\$40+/FT
HANGING INSTALLATION.....	\$75+/SQ FT
LABOR.....	20%
DELIVERY.....	\$200
Tear-Down.....	\$100

[Click Here for Our
Online Budget Calculator](#)

****These items are estimates and are variable to value flowers added and modesty size of bouquet sizes and arrangements.**



Frequently asked: Why are wedding florals so expensive and vary in cost?

Creating the perfect ambiance for your big day is one of our top priorities, and flowers are an essential part of that. While prices may vary, most brides splurge on bouquets within a range from 10%-15% of your total budget – but if you want to make sure floral decor plays a significant role at your nuptials, we recommend dedicating up to 30% of your total budget! To get more insight into what costs will be involved with blooms, [check out this helpful guide](#).

We do have a minimum budget of \$1,000, but the average couple spends between \$3,000-\$5,000 on florals.

Frequently asked question: Do I need to have a vision or theme for my wedding florals?

Maybe you're not the best at Pinterest-ing, but don't worry—we've got your back! We can help with tons of creative and exciting ideas for wedding flower design. Plus, we'll fill in any style gaps by suggesting ceremony or reception styling tips that are sure to make a statement on the big day. That's right: planning perfection is just one step away!

Frequently asked question: Are all blooms in season year-round?

Mother Nature can be a real party pooper when it comes to flower availability – just try and find those oh-so-dreamy peonies in July!

Even if you're lucky enough for them to be around, one strong winter or rainy spring season could put an end to your dreams faster than Cinderella at midnight. But don't worry: faux flowers might smell less delightful but look the part without the seasonal drama; plus, only top-notch realistic blooms make their way into our arrangements so that everyone gets fooled!

[Click here for a list of seasonal blooms](#).

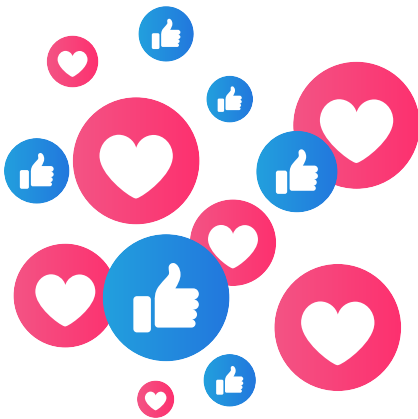
More Resources



SUBSCRIBE TO MY NEWSLETTER

Our monthly newsletter will keep you on trend with the latest floral arrangements, home decor, and our Unwind and Design classes.

[CLICK HERE](#)



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