

Hello! Thank you so much for your Interest in my artistry. Below is my bridal menu and booking terms. Please be sure to read through the entirety of this document before booking. If you have any questions, please let me know! If you'd like to move forward with booking a trial please provide a few dates and times that work for you along with if you desire an on location trial or if you'd like to come to my home studio. If you are booking an on location trial please include exact address.

A little bit about me: My name is Izzy. I have been doing makeup professionally for 11 years and am a licensed cosmetologist and esthetician. I have been published in 3 major bridal magazines and platforms. I have over 50, 5 star reviews from happy brides over the past couple years. I have immense knowledge and expertise in bridal makeup planning and application. I am a multicultural makeup artist. I excel at servicing diverse parties and have experience with a range of skin textures and tones.



if you'd like to view them on my beauty page please see below

<https://www.facebook.com/izbeautypgh/>

Instagram: @izbeautypgh

Bridesmaids/mothers are \$95 for classic foundation application

Bridesmaids/mothers are \$115 for airbrush

-Includes a basic skin prep consisting of tone, prime. Services also include full face makeup with soft shadows consisting of 1-3 neutral colors and lashes. Bridesmaids take 45 minutes.

Bridesmaids will get touch up kit containing lip color with a lip wand and a small lash glue for touch ups. Bridesmaids also receive a touch up prior to artist departure.

Bridal makeup \$125 for classic foundation application

Bridal makeup \$140 for airbrush application

Bridal trial is required for booking.

- This service includes skin prep with gentle exfoliation, tone, moisturize and an eye mask to depuff, cool and moisturize. The service includes full face makeup consisting of soft glam, smokey eye, or standard bridal makeup and lashes. Brides day of take up to an hour and also get an additional 5 minute touch up prior to MUA departing. Bride will receive complimentary touch up kit consisting of lip color, lip wands, mattifying powder, cosmetic sponge, Q tips, a mini bottle of finishing spray and a small amount of lash glue. Bride also receives a makeup schedule for day of planned out by MUA. Bridal package includes unlimited and prioritized communication between client and artist. Your emails and questions will be replied to in a timely manner. I will be available every step of the way leading up to your big day and am here to lend my expertise in the planning of your big day!

(Prices do not include cut crease looks if you would like a cut crease please inquire on pricing.)

Bridal trial classic foundation application \$115

Bridal trial airbrush foundation application \$125

- The trial is where we review your desired look. Think of this as a “practice run” for the day of. During the trial I will be learning your skin and what methods and products work best for you to ensure longevity in wear. I will be customizing your makeup application for your specific features and desires. During the trial we will be reviewing lip colors, lash choices, as well as going over how to customize your makeup inspiration to your own unique features. The trial includes exfoliation, tone and moisturize, eye mask, along with full face makeup and lashes. This process can be anywhere from 90 minutes to 2 hours. **Please send makeup inspiration photos prior to your trial. Having inspiration photos ensures you will get the most out of your trial.** Inspo photos can be seen on pinterest, Instagram, etc.

Booking

In order to hold your date **a non refundable retainer (half of full total) MUST be made to make the date unavailable to anyone else. Absolutely NO dates are held without a retainer.**

You can make deposit prior to trial if you would like. Once you are ready to deposit I will send you a contract prior to receiving deposit. Upon agreement of contract the retainer can be sent, a receipt will be provided and deposit confirmation will be updated on contract.

Retainers are non refundable deposits used to hold your date. Deposits will only be considered for refund under a circumstance artist can not show up to perform task . All sales are final outside of rare circumstances.

If the wedding date gets moved due to Covid I will move with you and that deposit will still be honored for the new date as long as I am not already booked on said date.

If the wedding is canceled party must make artist aware of cancelation at least 30 days prior. All sales are final.

Travel fees apply, please send the exact location of where we will be getting you ready and I will provide you with a quote for travel fee.

If multiple artists are required for party size Izzy is responsible for booking other artists. Travel fees must be covered for each artist individually.

Any parking cost must be covered by client.

If you are out of state payment of travel and hotel must be covered by client, proof of travel information must be sent over as well as proof of identification and a face time call prior to booking.

Payments

NO checks are accepted. Cash, venmo, paypal, zelle, cash app are all accepted forms of payment.

Venmo: Izzy-Heyl (last 4 digits of phone are 8820)

Cashapp: \$izzyhey! (Will show as Elizabeth)

Paypal: 7247718820

Zelle: PNC - Elizabeth Heyl - 7247718820