

About Us

IMPACT Collective is an award-winning company where passion and purpose collide. We don't just plan events; we create unique and memorable experiences that perfectly suit our clientele. We truly value getting to know our couples so that we can offer personalized proposals that cater to their specific vision and needs. If you want a stress-free yet perfectly executed wedding day, all you need to do is contact our Dream Team and we will take care of the rest. We can't wait to work with you!



Day of Coordination

\$1,900

Month of Coordination

\$2,900

Finished making all your big decisions but need help finalizing the details? Consider us as your insurance policy. A wedding is a big investment and we will be there to guarantee everything goes off without a hitch. This package will ensure that the only thing on your mind is walking down the aisle.

- Access to Aisle Planner program
- Arrange reception layout (seating, tables)
- Assist wedding party prior to ceremony
- Assistance securing vendors
- Ceremony Coordination
- Collect any celebration elements and gifts
- Communicate with contracted vendors
- Conduct final lighting, sound, & temperature inspection prior to guest arrival
- Conduct final seating & table check prior to guests welcomed to reception
- · Confirm all vendor contracts
- Coordinate distribution of vendor final payments & gratuities on the day of
- Cue all music changes & speeches with band/DJ
- Cue guest of honor & family for special moments

- Cue vendor timing throughout event
- · Detailed monthly checklist
- Detailed timeline of wedding day events including guest list, RSVP's, seating plan, photography shot list, payment schedule and "do not play" list
- Guide processional & grand entrance
- · Manage set-up of reception site
- · Onsite management & day-of support
- Organize & set up escort cards, place cards & menu cards
- Oversee timely "flip" of room from ceremony to reception
- Pre-wedding consultation
- Reception Coordination
- · Reception final walk through



Partial Planning

\$5.900

Have you secured your venue and now need recommendations for other vendors? With this package, we will step in and build upon the foundation that you have already laid out. Wherever you are in the planning process, we will customize a proposal for you based on your needs, vision and goals.

Our partial planning package includes:

- Access to Aisle Planner program
- Act as the liaison between client & vendors for logistical needs
- Advise menu planning
- Arrange favors (if applicable)
- Arrange reception layout (seating, tables)
- Arrange rental delivery & pickup
- Arrange transportation & limo service
- Assist wedding party prior to ceremony
- Assist with decor & design
- Assist with save the date, invitation, program, & menu wording
- Budget analysis
- Ceremony coordination
- Ceremony final walk through
- Collect any celebration elements and gifts
- Communicate with contracted vendors to coordinate deliveries & installations
- Conduct final lighting, sound, & temperature inspection prior to guest arrival
- Conduct final seating & table check prior to guests welcomed to reception
- Confirm all vendor contracts
- Coordinate distribution of vendor final payments & gratuities on the day of
- Cue all music changes & speeches with band/DJ

- Cue guest of honor & family for special moments
- Cue vendor timing throughout event
- · Detailed monthly checklist
- Detailed timeline of wedding day events including guest list, RSVP's, seating plan, photography shot list, payment schedule and "do not play" list
- Establish & monitor budget with monthly budget updates
- · Guidance on wedding etiquette
- Guide processional & grand entrance
- · Lead all-vendor walk through
- · Manage set-up of reception site
- · Onsite management & support day of
- Organize & set up escort cards, place cards & menu cards
- Oversee timely "flip" of room from ceremony to reception
- Pre-wedding consultation
- Reception coordination
- · Reception final walk through
- Recommend vendors based on event budget & style
- Regularly check on client's progress & to-do list
- Reserve guest hotel room blocks
- Schedule & attend catering tastings
- · Schedule & attend vendor meetings & interviews







Full-Service Planning

\$7,900

Ready to plan your wedding but overwhelmed with the amount of time and attention required? Do you have a clear vision but don't know how to make it a reality? With our full-service package, you call the shots while we handle all of the heavy lifting. From start to finish, our Dream Team will be there providing you with our expertise and exceptional service. Enjoy your engagement to the fullest as we create, manage and produce your one-of-a-kind wedding.

Our full-service planning includes all of our partial planning service plus:

- Recommend venues-based event budget & style
- Creating a venue analysis on potential venues
- Schedule & attend site visits for venue selection and booking of ceremony and reception space

Luxury Ad-Ons

(can be added to any package)

- Full luxury event design tailored to your venue and style (this
 can be added on to other coordinators packages as well- if
 they would like me to put together a design for their client)
 \$1250
- Welcome bag consultation and distribution (materials and assembly not included but available for an additional charge)
 \$950
- Invitation distribution / RSVP management (materials and postage not included)
 \$950
- One additional event day of coordination included IE: welcome party, rehearsal dinner, morning-after brunch.
 \$2,900

Destination Wedding Planning

- Venue Search and Vendor suggestions- we take the hard work out of the process and present you with venue analysis that will fit your budget and destination wedding goals.
- Arrange venue site visit / planning meeting with venue and vendors *all travel cost additional*
- Work directly with your destination venue contact and ensure clear communication and execution.
- Create a detailed wedding timeline for the planning process as well as for the day of so vendors and bridal party know what's going on ~ we keep everyone in check!

- Help research any travel requirements to keep guests in the loop when planning to attend
- We can help with the coordination of pre-wedding events as well, pool party, beach party, and any other activities during your wedding weekend,
 **additional day services rate applies.Oversee timely "flip" of room from ceremony to reception
- Pre-wedding consultation
- Reception Coordination
- Reception final walk through

It's important to have these elements running seamlessly and on time so you and your guests are enjoying themselves and not working out all the details on site. You can achieve that by hiring a Destination Wedding Coordinator from IMPACT Collective



Design

Do you have a specific design in mind for your wedding invitations or ceremony program for your special day? Our in-house design team has all of your creative elements covered!

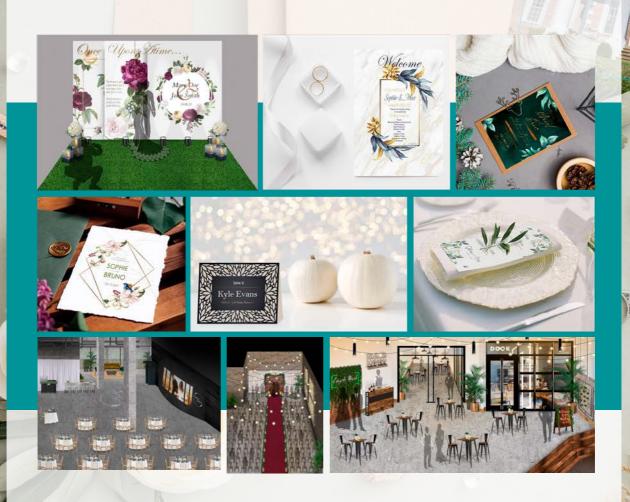
A La Carte

- Escort Card Design: \$150
- Wedding Invitation Design: \$300
- Wedding Menu Design: \$150
- Wedding Program Design: \$150
- Save the Date Design: \$200
- Wedding Brand Design: \$150

- Photocall Background Design: \$200+
- Custom Photo Booth Props Design: \$100+
- 2D Wedding Vision Rendering: \$100
- 3D Wedding Vision Rendering: \$150

Value Pack

Includes: Invitation, Escort Card, Menu, Program, Save the Date & Wedding Brand Design: \$900





- 1. IMPACT Collective is the #1 WEDDING PLANNER on WEDDINGWIRE and is #2 on THE KNOT, with over 275 FIVE-STAR reviews combined, and has ZERO negative reviews on Google. Take a look at the response from hundreds of brides, grooms, and parents on how we operate and take care of our clients.
- We believe in a concierge style approach to wedding planning, always looking after you, your fiance, your families and those guests who have special needs. Not only do we coordinate logistics, but we play the role of host to make sure you and your attendees are well taken care of. Your IMPACT planner will ensure you eat your delicious meal, stay hydrated, are replenished with your favorite beverage, and even pack all your gifts in your car or hotel room.
- 3. IMPACT Collective is a socially conscious brand that also manages DC-based charitable organizations such as Meant 2 Live Foundation and Splendor Productions, which means we plan with a purpose. Proceeds from our business are reinvested in 2,500 impoverished youth and orphans in DC, VA, MD, and Zambia, Africa. Our efforts have provided healthy meals, school supplies, education, and medical services for these children.
- 4. IMPACT is where passion and purpose collide. To put it simply, we LOVE what we do and it shows in our work. We are a part of a unique journey with our couples, and weather each storm, celebrate the victories, and navigate every step of the way with them. By the time the wedding celebration is over and our couples have begun their happy-ever-after life, we have often become fast friends.
- 5. When recent pandemic disasters wreaked havoc on the world, and especially in the hospitality and event industry, our **IMPACT** team acted as **first responders**. Dozens of couples came to us as their venue cancelled or a vendor refused to provide a refund for services not rendered. As an advocate, we went to bat for our clients and were able to protect their financial investments and put their weddings back on track in a safer way. Similar to an attorney, we review every contract to make sure the right clauses are included to properly guard your special day. **IMPACT** is your Covid Navigator and Strategist!





IMPACT Weddings

Awards

IMPACT Collective has won the Bride's Choice Awards in 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, and 2020 from WeddingPro. This means we are in the top 5 percent of Wedding Pros nationwide. Check out our 260 plus 5 star reviews on WeddingPro!













2015















IMPACT Collective Capital Turnaround Whitehall Annapolis Meant 2 Live Foundation



Best regards,

Eddie Fam Founder | CEO

