



MADISON AVENUE EVENTS





## THE MISSION

Welcome to Madison Avenue Events where our mission is simple: designing a seamless, elegant, and stress-free wedding experience that you will remember for a lifetime.







## THE PLANNERS

At Madison Avenue Events, we have a team of planners trained to take the wedding planning process from stressful to enjoyable. Our values are kindness, professionalism, and creativity, which is the attitude we bring to all of our events.



# FULL SERVICE PLANNING

This package is perfect for the bride who would like a planner to plan, design, and coordinate the wedding.

## 01. WEDDING PLANNING

- Creating a wedding planning checklist
- Budget management and guidance
- Attending venue tours
- Attending wedding meetings
- Contract negotiation
- Booking all vendors
- Wedding insurance guidance
- Wedding website guidance

## 02. WEDDING DESIGN

- Creating a custom vision for the wedding
- Starting a Pinterest Board
- Selecting a color palette
- Creating a wedding design presentation
- Designing place settings
- Customizing save-the-dates & invitations
- Mailing save-the-dates & invitations
- Ordering and prepping all wedding supplies
- Access to MAE vendor discounts (\$500+ savings)

## 03. WEDDING COORDINATION

- Creating a detailed wedding timeline
- Creating a floor plan
- Confirming details with all vendors
- Attending the final walkthrough
- Planner and 2+ assistants on the wedding day
- Overseeing vendor set-up
- Managing all vendor questions
- Guiding family, bridal party, & guests
- Styling all details for photos
- Overseeing cleanup
- Packing your car with all gifts & supplies







# PARTIAL PLANNING

This package is perfect for the bride who would like to plan her own wedding, but have one of our planners design and coordinate.

## 01. WEDDING DESIGN

- Creating a custom planning checklist
- Budget management & guidance
- Site visit to the venue
- Booking florals & rentals
- Creating a custom vision for the wedding
- Starting a Pinterest Board
- Selecting a color palette
- Creating a wedding design presentation
- Designing place settings
- Customizing save-the-dates & invitations
- Mailing save-the-dates & invitations
- Ordering and prepping all wedding supplies
- Access to MAE vendor discounts (\$500+ savings)

## 02. WEDDING COORDINATION

- Creating a detailed wedding timeline
- Creating a floor plan
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A woman in a white wedding dress is looking down at wedding planning documents on a table. The documents include a menu, a thank you card, and a guest list. The menu lists items like "RASPBERRY CHIFFON WEDDING CAKE", "FARMER'S MARKET POTATO PUREE", "SMOKED SALMON WITH", "GRILLED VEGETABLES", "TOASTED CHICKEN", "AND YUKON POTATO PUREE", "MR. AND MRS. TEAGAN and JORDAN", and "THANK YOU". The thank you card is white with a gold oval border and green floral decorations. The guest list is a white card with green floral decorations. The woman's hand, wearing a gold ring and white nail polish, is resting on the documents. The background is a blurred outdoor setting with greenery.

## INVESTMENT

MAE clients typically spend between \$6,000-\$12,000 on wedding planning services. Every wedding we create is custom which is why every project has a unique price that will be determined in a consult with one of our planners.





## THE REVIEWS



***"The best in the business.*** Madison has been such a light in our lives since planning our wedding. Not only does she take the time and is very flexible with all the changing variables but she also makes sure to work with our budget. We are new to the area and having her connections have made this wedding process so enjoyable!! After our first meeting with Madison, we knew that she was going to put her all into the wedding planning. The team is very passionate about what they do and their work shows for it!! We would be lost without MAE's never ending help!"

-Riley & Dillon

"The Madison Avenue Events team was ***nothing short of spectacular.*** Their attention to detail was incredible during planning and they took it upon themselves to make the entire weekend perfect. Big shoutout to Jenn!"

-Stella & Peter

***"Best planner ever.*** Madison is an amazing wedding planner. She is on top of all the details and helped us plan a wedding in six months! Madison worked with our budget and growing guest list flawlessly! You will not regret working with Madison Avenue Events!"

-Charlotte & Nick

"Madison Avenue Events nailed it. Jenn was our coordinator, and she was ***absolutely incredible.*** We literally would not have been able to have such a beautiful, fun, and smooth wedding had it not been Jenn."

-Katherine & Henry