

ALWAYS FLAWLESS

P R O D U C T I O N S

**LUXURY WEDDING
PLANNING FOR THE
MODERN COUPLE**

The newest
TRENDS

Enjoy the experience

We want you to enjoy being engaged and we want you and your guests to have the BEST wedding day experience.

INTRICATE DESIGN | DETAILED PLANNING | FLAWLESS EXECUTION

WELCOME

As a team of well versed wedding planners, we bring over 20 years of combined experience and a full heart to every wedding we execute. We care deeply about each and every one of our couples and strive to create an impeccable experience for both them and their wedding guests.

We also have an eye for design and are able to effortlessly combine the beautiful aesthetics of a wedding with the nitty-gritty logistical details in order to create an unmatched wedding day experience.

"5 stars doesn't cover it! I couldn't imagine a better planner than Always Flawless Productions! They brought my vision to life and truly made me feel like their only client." - Kimberly



ABOUT US

EFFORTLESSLY TIMELESS



"If you're not sure if it's worth the money, I'm here to tell you 100% hands down, yes! I hired Always Flawless for full service planning and they made the whole process effortless and fun!" - Nikki

OUR TEAM APPROACH

Here at Always Flawless we are team, and we work collaboratively on all of our events. While each of our couples have a main point of contact guiding them through the entire process, we approach all of our events with a 'We' mentality and we work together to bring visions to life. Now, why is that so beneficial to you?

Built In Backup | Should anything happen to your main point of contact (aka. a death in the family, an extended vacation, a broken ankle, etc), our team is there to pick up the slack!

More Creativity | By operating as a team, there are more people behind the scenes brainstorming and collaborating on ideas; meaning, we are always able to create something new and unique for each couple.

Higher Standards | Everyone on our team is held to incredibly high standards, which means you won't have anyone dropping the ball on deadlines or not getting back to you for weeks at a time.



WHY CHOOSE US?

A composite image featuring a woman in a wedding dress, her hair in an updo, looking down at a large bouquet of white roses. The image is layered with semi-transparent rectangular overlays in shades of beige and light blue.

One Word: Experience

Not only do we have years of planning experience, but we strive to provide an incredible experience to everyone involved in your wedding.

Every decision and every recommendation is thoughtfully made. We want every detail to feel intentional and we want to create a flawless experience for not only you and your fiancé, but for every single one of your wedding guests.



THE 3 PILLARS OF WEDDING PLANNING

Here at Always Flawless, we believe that there are 3 main pillars of wedding planning, and all three pillars need to be present and executed well in order to produce a successful event.

PLANNING | The planning process should be crafted intentionally and you, as the couple, should know exactly what to expect every step of the way. Our team will handle all of the nitty gritty details of vendor management, budget maintenance, logistics and timelines, so you can enjoy the 'fun' parts of wedding planning.

DESIGN | Wedding design is a true art. It's about evoking all the senses and it's about taking our couple and their guests on a wonderful journey. Our team has that natural eye for design and knows how to effortlessly bring a vision to life that feels like it was tailor made for our couple, and that feels like it was perfectly molded for their chosen venue.

GUEST EXPERIENCE | A wedding can be planned and designed to a tee, but if guest experience hasn't been thoughtfully curated, it won't be a true success. This is the third pillar that often gets overlooked in the wedding planning process.





MOODBOARD



— P L A N N I N G S E R V I C E S —

We've learned over the years that every celebration is different and comes with its own set of unique needs. Because of this, we quote every wedding on an individual basis. That said, we recommend couples allocate 10 - 20% of their budget towards a planner.



01 WEDDING COORDINATION & MANAGEMENT

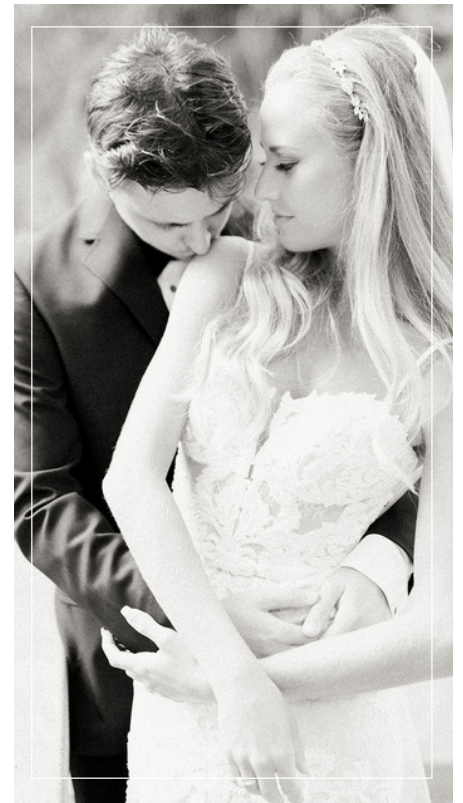
Wedding Coordination & Management allows you to handle all of the pre planning. We will then jump into the mix 90 days prior to the wedding to ensure you thought through all the nitty gritty details, to finalize details with your vendor team and to ensure your wedding day goes off without a hitch!

Investment: Starting at \$3,500

02 FULL SERVICE PLANNING & DESIGN

Our Signature white glove service was designed for the couple who wants to work hand in hand with a professional, and whose top wedding day priorities are aesthetics and guest's experience. From the moment you book with us, we will put your mind at ease and will effortlessly guide you through every step of the planning process. We will map out the entire wedding day (or week!) with you and will ensure every detail is thoughtfully curated and purposefully adds to the wedding experience.

Investment: Starting at \$15,000



OUR PROCESS



01

CONNECTION CALL

Connection is a two way street and we want to be sure we are the perfect fit. We will get to know you as a couple and will talk through your wedding planning dreams. We will also guide you, step by step, through our planning process.

02

CUSTOM PROPOSAL

After our initial consultation, we will send over a custom proposal that we feel is the best fit for your needs.

03

THE CONTRACT + DEPOSIT

We make the booking process easy! You can simply sign your contract electronically and submit your initial retainer electronically.

04

WE DIVE INTO PLANNING

Once your contract is signed and the retainer is secured, we will schedule our first official meeting.

WHY INVEST?

A bride in a white dress holding a bouquet of yellow and orange flowers. The image is partially obscured by a text box and a white border.

You Don't Know What You Don't Know...

When it comes to planning your wedding, you don't know who the best vendors are for your budget and aesthetics. You don't know what you need from each vendor. You don't know all the pretty options that exist. You don't know how every decision impacts your day and you don't know how every detail will affect your guest's experience.

And you know what? You're not supposed to because you haven't planned a wedding before.



MODERN LOVE



CONTENT CREATION

Yes, we also offer content creation services, which can be booked on their own or in addition to our wedding planning services.



WHAT IS A CONTENT CREATOR

A content creator is a wedding professional who will be capturing the real, raw and behind the scenes footage from your wedding day... all from their iPhone... And will be delivering you the content within 24 hours of your wedding. Pretty awesome, right?!

Oh, and did I mention that a content creator will also create short form videos for your social platforms?

Investment: Starts at \$2500

VIP BRIDAL CONCIERGE

Enjoy getting pampered on your wedding day and let our VIP Bridal Concierge handle all the details, so you can simply enjoy the morning with your girls.

Your concierge will arrive before both your bridal party and hair & makeup artists to ensure everything is ready to go. Upon arrival she will arrange any bridal party gifts and will be sure food + drinks are ready to go for your girls!

Throughout the day, she will help manage the timeline, steam dresses, keep the suite clean for photos, order lunch, help put together flatlays for your photographer, assist the guys with folding pocket squares and pinning boutonnieres, along with being your right hand girl all day!

She will also come fully prepared with speakers for music, extra phone chargers for those who forget them, hangers for dresses and a full bridal suite emergency kit for those unexpected moments.

Our VIP Bridal Concierge is the wedding day service you didn't know you needed.





OUR PROMISE TO YOU

WE PROMISE...

... To create a bespoke design that embodies who you are a couple.

... To be incredibly detail oriented and leave no stone unturned.

... To execute a flawless day that exceeds all expectations.

To make this the best possible experience for you and your guests
and to give you the best wedding day imaginable.

*"The magic of a wedding day doesn't just happen; it is the culmination of experience,
creativity and dedication to our clients. "*

ALWAYS FLAWLESS

P R O D U C T I O N S

WHAT ARE THE NEXT STEPS?

Schedule your Connection Call and submit your planning questionnaire, so we can see if we would be a good fit!

