



verdure

FLORAL & EVENTS

2019 SERVICES

WEDDING FLOWERS



FULL SERVICE FLORAL & EVENT DESIGN

The fully customizable option includes our signature personal flowers as well as everything you can dream up for your ceremony and reception site decor. Full service weddings include three personal consultations, delivery, and set up. From floral to table setting, we can layout every particular detail of your event. Or, simply be a part of a creative dialogue. Considering the simple details to the grand focal points, we work with our clients to create an event that merges our style with what inspires them - designing a special and individual occasion. Our Full Design Weddings start at \$2,000 (not including labor, delivery, set-up, tear down fees and taxes).

A LA CARTE FLORAL & EVENT DESIGN

For couples that do not need our full design services, or do not require event delivery or setup, we offer our signature bouquets, boutonnieres, and other select floral pieces at a la carte pricing. Our A la Carte Weddings start at \$1,000 (not including delivery and taxes).

FAQ

HOW FAR IN ADVANCE DO I NEED TO BOOK MY FLORIST?

Wedding dates generally book between 6 -12 months in advance. The floral designer should be one of the first vendors you choose after deciding on a venue. In order to save your date we require a non-refundable 50% deposit.

HOW MUCH DO WEDDING FLOWERS COST?

It depends on the size of the wedding (30 guests or 300 guests), the size of the bridal party (3 bridesmaids or 11 bridesmaids), the type of bloom (roses or garden roses), the seasonality of the stems, and the couple's budget. But for most of our brides the floral budget is 8%-15% of your total wedding budget.

DO WE GET TO KEEP THE VASES?

You will have the option of purchasing the vases, or renting them. Renting keeps cost down, however many couples like to give centerpieces away. It's totally up to the couple. Any equipment or vases rented come with the understanding that all items will be returned in the same condition they were loaned. A replacement fee will be charged for any lost or damaged items. If you decide to rent the vases from us, you can still keep the flowers & bouquets at the end of the night. We will just need the vases back.

WHAT IS THE QUOTE & PAYMENT PROCESS?

After you submit an Inquiry Form, you will receive a welcome email with additional questions to answer. Once you email your response back to us, based on our availability and what service you are requesting, we will schedule your first consultation meeting. After our first meeting, it generally takes us about 1 week to create an initial design proposal based on your unique vision. From there we set up our second meeting (in-person) to discuss the details. To save the date and take the design proposal home with you, we require a non-refundable 50% deposit. The final payment is due 30 days prior to your event date at our third consultation meeting (in-person or phone), and then we're all set to show up on the big day and make magic happen!

CAN YOU GET THE FLOWERS I WANT?

We obtain our flowers both locally and internationally. If a certain flower is not in season in the US, we are often able to source it from another country, however certain popular flowers such as peonies can only be found in early Summer. If there are any flowers that you want which aren't in season, we will be happy to show you similar blooms that will look just as great!

DO I NEED A WEDDING PLANNER?

Not necessarily, however most of our clients work with a full-service or month-of event wedding planner. We believe that the planner is key to pulling all the details together and ensuring a beautiful, stress-free process and wedding day for the bride and groom.

WHAT TO EXPECT FROM OUR CONSULTATION

THE INITIAL CONSULTATION (PHONE CALL OR IN-PERSON)

Our initial consultation will give us the opportunity to get to know you, while also giving you the chance to share with us your must-haves and your biggest dreams. We take this hour to jot down notes, think about logistics, and brainstorm. We also ask that you come prepared with an idea of a budget, so that we know how we can service you best.

After speaking with you, we will navigate through the overwhelming number of great ideas you've given us to create one, cohesive design especially for you!

THE DESIGN PROPOSAL (APPOINTMENT IN-PERSON)

At your appointment, we will present you with a design proposal that was inspired by you and created by us. At this meeting we figure out what works and what doesn't; what you simply can't live without and what may not be as crucial. We get the design to a place where we all can leave in excitement and anticipation.

In order for us to secure your date on our calendar, a 50% deposit is required at the end of this second meeting. This deposit allows us to commit to you our time as well as allows you to take home all of the images, quotes, and ideas we have prepared for you. A deposit can be made at a later time, but until then we cannot ensure date availability, and we also have to keep your original design with us.

THE FINAL APPOINTMENT

The final appointment will take place around six weeks prior to your wedding day. At this meeting we invite you to bring any last minute detail changes that might have happened (adding a boutonniere, guest table count change, photography schedule adjustments, and the like) since the last time we met. We will also take this time to confirm all logistics, and contacts for the day of your wedding, as well as answer any questions you might have. We will also go over the remaining balance on your account and discuss any other details that need attention in order to make your dream wedding a reality.

We know this journey can be overwhelming and we are excited to walk along side you to make this special time an exciting one! We can't wait to meet you and get started.

CONTACT



we would love to hear from you

To set up a consultation, please visit

www.verduremn.com/contact

(Above is the fastest way to schedule your appointment)

email : hello@verduremn.com