

# A SUMMERS' DAY

*Events*



# MEET THE PLANNERS



*Hello There!*

My name is Kyra Summers. I am the owner and lead planner for A Summers' Day. I am passionate about creating weddings that uniquely represent my client's love story and style. I pour my heart into each wedding I have the pleasure of working on. Thank you so much for considering my team and I for your planning and coordination needs!

*-Kyra Summers*



*Hi!*

*My name is Caroline New. As someone who has always loved planning out various types of events, both in my personal and corporate life, mixed with my love for creating beautiful settings, I am so excited to be working as a lead coordinator with ASD for all your event planning needs! My passion is deeply rooted in planning all things wedding-related. My favorite part of the wedding is seeing the first look between the groom and bride! No matter how many weddings I have planned or attended, this moment never fails to bring a tear to my eye. I am so excited to be working with all of you future brides to make your day stress-free and absolutely magical!*

*-Caroline New*



## **Packages & Services**

*Full Wedding Planning*

*All Stages Partial Planning*

*Partial Planning- Beginning Stages*

*Partial Planning- Final Stages*

*Strictly Coordination*

*Month Of Coordination*

*Deluxe Wedding Coordination*

**See detailed information for each package below.**



## **Full Planning Package**

**\$6,500+**

Trust A Summers' Day to take care of all your planning and styling details! We will be at your side from day one to help select vendors, create a personalized design concept, and keep track of all the details along the way.

### **Package Services:**

- Monthly Planning Meetings & Unlimited Consulting
- Customized Design Concept
- Budget Construction & Management
- Unlimited Referrals for Venue(s), Vendors & Service Providers- includes attendance at meetings, assistance in booking, & vendor communication
- Planning of every aspect of your Wedding Day
- Includes Rehearsal Management
- Deluxe Coordination Package



## **All Stages Partial Planning Package**

**\$4,000**

Need a Planner on a budget? This is the perfect choice for you!

With this package you will receive our planning expertise for all the key areas of your big day so you don't miss a thing.

### **Package Services:**

- Monthly Planning Meetings
- Budget Construction & Management
- Venue(s), Vendors & Service Providers- 5 Venue selections and 3 Vendor referrals provided for each service needed.
- Vendor Communication Take Over Last 2 Months
- Rehearsal Management
- Month Of Coordination Package



## **Partial Planning- Beginning Stages**

**\$2,000**

Ready to plan your wedding but have no idea where to start?

We'll set you up with these beginning stages so you can take the reins with confidence!

### **Package Services:**

- Receive our 12 Month Planning Checklist
- Two In- Person Planning Meetings
- Budget Construction Spreadsheet
- Customized Design Concept
- Venue(s), Vendors & Service Providers- 5 Venue selections based on your customized design concept and 3 Vendor referrals for each service needed.
- Option to add on a coordination package at %10 off



## **Partial Planning- Final Stages**

**\$3,000**

Starting 6 months prior to your wedding date- This package is for the couple who have the big pieces set. Who've already booked their venue(s) and hired most of their vendors, have a design concept in mind, and just need help bringing it all together. We'll make sure no detail is overlooked and help everything run smoothly leading up to and through your wedding day!

### **Package Services:**

- Two In- Person Planning Meetings
- Attendance at the Final Vendor Meetings to make sure everything is set
- Referrals for up to 3 service providers yet to be booked
- Access to our Planning Timeline & Most Forgotten Wedding Day Elements checklists
- Rehearsal Management
- Month Of Coordination Package





## **Strictly Coordination Package**

**\$1,000**

You have done all the hard work of planning for your big day. Let us take the stress away so you can enjoy every moment with the people you love!

### **Package Services:**

- Venue Walk-thru
- Final meeting to go over every detail
- Preparation of 2 Day Of Itineraries- a master itinerary & a timeline for the bridal party and family
- Coordination with all Vendors- week of & day of event
- Ceremony Rehearsal Management
- 1 Coordinator for 8 hours to oversee all Ceremony & Reception activities
- \*Does not include set-up or teardown of Ceremony & Reception Spaces  
(see Month Of Coordination or Deluxe Coordination Packages for this service)

**Note: This package works best for weddings with a guest count under 150 people.**



## **Month Of Coordinating Package**

**\$1,500**

Love our “Strictly Coordination Package” but need a little extra help with set-up? This is the package for you!

With an addition of a second coordinator, it’s also the ideal package for weddings with a guest count over 150.

### **Package Services:**

- Venue Walk-thru
- Final Meeting to go over all wedding details
- Ceremony Rehearsal Management
- Preparation of 2 Day Of Itineraries- a master itinerary & a timeline for the bridal party and family
- Coordination with all Vendors- month of, week of & day of event
- Assistance in Full Set-up of Ceremony & Reception Spaces  
(additional fee may apply if these duties extend past 10 hours, see below\*)
- 1 Lead Coordinator for 10 hours of Wedding Day management
- One Additional Coordinator for 5 hours



## **Deluxe Coordinating Package**

**\$2,500**

Don't let your friends and family lift a finger! We'll take over all vendor communications the month of your wedding, provide 12+ hours of wedding day coverage, full set-up and teardown of the event spaces, coordination of all the festivities of your big day, and everything in between!

### **Package Services:**

- Initial Planning Meeting 6 months out to start the itinerary and help with final decisions
- 2nd Planning Meeting 3 mos. out
- Final Meeting to hand over all wedding details and help with vendor communications
- Venue Walk-thru
- Rehearsal Management
- Preparation of Wedding Weekend Itineraries- Master Wedding Day & Wedding Weekend Timelines
- Coordination with all Vendors
- Assistance in Full Set-up & Tear Down of Ceremony & Reception Spaces
- 2 Lead Coordinators and additional assistance for full day event coverage



## **Design & Styling Package Upgrade**

**\$1,000**

Need help designing the perfect aesthetic for your big day?

With this add on package you'll get our expert guidance on all things related to the design of your event.

### **Package Services:**

- Initial Design Meeting through the start of the
- Custom Mood Boards production process
- Access to the Pinterest board we curated for your aesthetic
- Final meeting to present our
- Breakdown of design elements, work and hand over everything you need to finalize this part of the planning process
- Where to buy/rent, & pricing
- 2 additional hours of onsite
- Whishlists created with design styling & setup the day of your event
- specific vendors, attendance at
- initial meetings, and help



### **A` La Carte Options**

Round out one of our above packages with these additional services to create the perfect collection of offerings for all your planning & coordination needs.

- Event Set Up- \$250
- Event Tear Down- \$250
- Additional Team Member for 5 Hours on Wedding Day- \$350
- Additional Hours- \$100 per hour per team member
- Extra Planning Consultations- \$100 for 1 ½ hours of consulting
  - Need a little extra guidance? Meet face-to-face with a lead planner to tap in to their expertise. A lot can be accomplished in a short amount of time when you have a knowledgeable planner on your side!
- Planning services for bachelor/bachelorette parties, wedding showers, rehearsal dinner, and any other special events are available and a customized proposal will be created after an information gathering meeting.



## **Booking**

Thank you so much for taking the time to review our packages. We are honored to be considered for your planning and coordination needs. If you are interested in connecting with one of our planners to discuss our packages and services further please reach out to us with the contact info below. We'd love to set up a free consultation to chat about your needs and how we can work to make your planning experience easy and stress free.

Weddings are our passion and we'd love to be a part of yours!

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**Thank you for considering A Summer's Day for your wedding day!**