

BB Focus, LLC

Wedding Packages 2023



*T*hank you so much for showing enough interest with BB Focus Video to review our rates for 2023. We're stoked to have you here, and we hope you find our wedding packages reasonably prices amongst the competition.

*F*or all of our packages listed below, we make it super simple for you to get your raw footage, highlight, film, etc. in any format you desire. A custom BB Focus thumb drive, DVD or Blu-Ray, and digital copy is included. Additional copies for friends and family can be arranged! And we will stay with you all until we're kicked out. Keep in mind, we do charge extra per hour anything over 8. Any raw footage that is wanted should be discussed before the wedding day so we can make sure to gather plenty of stable footage for these parts to our best abilities!

Bronze

- This is our only package that is hourly-based
 - Hourly coverage (175/hr.)
 - You only pay for the amount of time we are there filming or driving to another location. If we're not working, we're not charging.
- This is as simple as it gets. We come in and film in high quality, smooth 4k footage and then provide you with the raw video.
- Some couples want a single event covered, which is usually the ceremony. Some want the raw footage of the whole day. Maybe you or someone in your family has some editing skills and want to put them to the test. If so, this is the package for you.
 - We just ask that you thank us for the film and tag us in your post whenever posting on Facebook or Instagram ☺
- Take a look at our base packages below...

Bronze focused | \$950

- 1 videographer, 1 camera
- General coverage
- Raw Footage covering most important events of the day
- Footage is organized into sections of the day, from wedding preparation to reception
- 6 Hours Coverage

Bryce's Opinion: You know those home videos you whip out at your parents' house every once in a while? Well, that's what this is. Of course, the video and audio will be a lot smoother and shot in 4k resolution. We haven't booked a lot of these, but I think it would be fun to film and watch, especially if I were the one getting hitched.

Silver | \$1,200

- 1 videographer, 1 camera
- A *unique*, 3-4-minute highlight covering your big day
- Music overlay
 - Music is the single most important aspect of a video that increases engagement.
- Audio Capture (minimal)
- 6 Hours Coverage

Bryce's Opinion: It will get the point across but will not tell a super detailed story...it'll be really unique though because there will be a lot of good memories packed into a short time frame. It's sort of like a movie trailer, but this one doesn't leave you hanging. All of the best shots from the day are packed into this shorter film.

Silver focused | \$1,450

- 1 videographer, 1 camera
- A *creative*, 4-5-minute film covering your big day, from preparation to ceremony to reception
- Music overlay
- *Drone/ Aerial Coverage*
- Audio capture and voice over
 - Audio/ voice over is the next most important thing that increases engagement in a video, right behind music
- 6 Hours Coverage

Bryce's Opinion: More minutes = more time to tell the story. With a mixture of voice audio, sound effects, background music, and creative shots/ transitions, this takes the video up a big notch from the Silver package.

Gold | \$1,600

- 1 videographer, 2 cameras
- A *cinematic*, 6-7-minute story covering your big day, from preparation to ceremony to reception
- Music overlay
- Audio capture and voiceover
- Includes any raw footage you desire along with your video on a hard drive and DVD/Blu-Ray, we just need to know the main events you're wanting covered
- 8 Hours Coverage

Bryce's Opinion: This package is pretty much explained in the title...gold. It's one notch up from the Silver Focused package and for a good reason. The extra 2-5 minutes allows for more storytelling and room for professional transitions, audio effects, and voiceover.

Gold focused | \$1,750

- 1 videographer, 3 cameras
- A *more cinematic*, 7-8-minute story covering your big day, from preparation to ceremony to reception
- Music overlay
- Audio capture and voiceover
- *Drone/ Aerial coverage*
- Includes any raw footage you desire along with your video on a hard drive and DVD/Blu-Ray, we just need to know the main events you're wanting covered
- 8 Hours Coverage

Bryce's Opinion: You already know what I'm going to say about this one. The only difference is the drone coverage, which has the power to change the overall vibe of the film, altogether. Check out some of our latest wedding films, and you will see how well it complements the video!

Platinum | \$2,000

- 2 videographers, 3 cameras
- A *breath-taking*, 8-9-minute story covering your big day, from preparation to ceremony to reception
- Music overlay
- Audio capture and voiceover
- *Drone/ Aerial Coverage*
- Includes any raw footage you desire along with your video on a hard drive and DVD/ Blu-Ray, we just need to know the main events you're wanting covered
- 8 Hours Coverage

Bryce's Opinion: This is the best of the best. If you book a package like this through someone that's been in this business for a few years and does this full time, you're looking at something around the \$3,000-\$5,000 range. But seriously, we have two couples that have booked this package, and we cannot wait to get it started. Type in, "best wedding videos" on YouTube. Compare it to something like that, but with all of your customizations and special twist built into it. Try to imagine all of the different angles we can get from this day and being able to piece all of the best moments into a breath-taking masterpiece.

Platinum *focused* | \$2,300

- 2 videographers, 3 cameras
- A creative, 9-10-minute story covering your big day, from preparation to ceremony to reception, PLUS a short 1-3 minute (more fun) highlight film to release a couple weeks after the big day. This will help out with the stress that comes along with waiting for your video to be released.
- Music overlay
- Audio capture and voiceover
- *Drone/ Aerial Coverage*
- 8 Hours Coverage

Bryce's Opinion: It's better than the best of the best because it includes a short highlight film that leaves everyone watching and waiting to see the real thing. It's comparable to a movie trailer, and the theme/ genre of said trailer is all up to you!

Diamond | \$2,600

- 2 videographers, 4 cameras
- A detailed, 15-20-minute movie, capturing the biggest highlights of the day in depth and portraying them in a story-like sequence
- Customizable music overlay
- Audio capture and voiceover
- *Drone/ Aerial Coverage*
- 10 Hours Coverage

Bryce's Opinion: If you're looking for something that will capture your day in detail this is the one. This is what we call a full-feature film. It's going to tell your story in movie form, and you're the director (okay, maybe assistant director ;). It's called a full-feature film because it includes many of the aspects you would see in an actual cinema. My ideal full-feature film includes side conversation, reading letters to each other, full coverage of the ceremony, and plenty of prep shots and reception fun. But most importantly, I want this film to explain who you two are, how you met, anything you think is necessary to tell the story. Music is also a very important aspect in this film and any wedding movie for that matter. Since this is a longer production, however, I need you guys to help me pick what songs you would like installed in it. I picture a mixture of happy, slower romantic music with inspiring cinematic music, and of course some energetic beats in there as well to emphasize your most special moments!

Diamond **focused** | \$2,900

- 2 videographers, 4 cameras
- A detailed, 25-30-minute movie, capturing the biggest highlights of the day in depth and portraying them in a story-like sequence
- PLUS a short 1-3 minute (more fun) highlight film to release a couple weeks after the big day. This will help out with the stress that comes along with waiting for your video to be released.
- Customizable music overlay
- Audio capture and voiceover
- *Drone/ Aerial Coverage*
- 10 Hours Coverage

Bryce's Opinion: This includes the main bullet points from the original Diamond package, but the Diamond Focused includes a movie trailer, which is usually around 2-4 minutes long!

Additional Expenses:

Travel: \$0.625/ mile (IRS rate)

- I am from Indianapolis, IN if you want to do the calculations

Tax: Standard IN sales tax rate (7%)

Extra Film Time: \$125/ hour

DVD/Blu-Ray/ USB Drive copies: \$50

- ADVICE: Most up-to-date televisions now have a USB port in the side of them where you can just plug the drive into if you want to go that route. Also, the wedding menu is really neat! You can skip to different scenes if you'd like, such as Best Man Speech, Father-Daughter Dance, Vows, etc. Of course, coverage of all of this has to be included in whatever package you decide!

Don't hesitate to reach out if you have any questions. These packages can be customizable and switched around a little bit. Just let us know, and we'll accommodate.