



Sarah Elaine Artistry
Makeup & Hair

2020 BRIDAL SERVICE MENU & POLICIES

Full Makeup Applications

Bridal makeup: \$150

Full face bridal makeup, custom blended and hand applied using cream, liquid, stick or powder base, or a combination of all depending on the look requested. Includes lashes.

Bridal Airbrush Makeup: \$250

Full face bridal makeup custom blended and applied with the airbrush technique that adds a flawlessly smooth finish and longevity. Includes lashes.

Bridal Consultation: \$100

A consult and application for an allotted time of up to 1.5 hours. Any additional time will be \$50/hour.

Additional Guests: \$85/Person

(Bridesmaids, mother of the bride, family, etc) Full face makeup custom blended and hand applied using cream, liquid, stick or powder base, or a combination of all depending on the look requested. Does not include lashes.

Large Party Discounts:

4+ Guests = \$80/Person

(Note: The maximum number of party members who can receive services is dependent upon the allotted amount of time to prepare. This will be discussed prior to booking).

7+ Guests = \$75/Person

Juniors (Ages 10-15): \$65

Application can range from something as simplistic as color correction and foundation to a full face application as referenced above, or any varying degree in between. Does not include lashes.

Male Makeup: \$75/Person

Male makeup is applied completely to request but most commonly calls for color correction, blemish concealing and skin tone evening techniques that results in improved complexion without the noticeable appearance of makeup.

Partial Makeup Applications

Eyes Only: \$45

Eye makeup and brows done to request, the rest of the face (foundation/base, highlight/contour, blush and lips) are not included in this application and are left to the individual responsibility of the client. Does not include lashes.

Face Only: \$55

Custom blended foundation/base, highlight/contour, blush, and lips applied by hand, done to request. Eyes and brows are not included in this application and are left to the individual responsibility of the client. Does not include lashes.

False Lashes & Application: \$15

If a client chooses to supply their own lashes the application fee is reduced to \$10.

Hair (by request only): \$65-\$100

Only available to create specific styles, must be discussed in advance.

POLICIES

BOOKINGS: To secure a date, a signed bridal contract and \$50.00 deposit are required. This deposit is non-refundable in situations of cancelation and non-transferable. This deposit will be put toward the client's total wedding day balance if the client chooses wedding day services. The remaining balance will be due no later than 2 weeks before the day of the event in full. Accepted forms of payment include: cash, check, Zelle, PayPal and Venmo. (NOTE: bridal consultations and deposit fees are two separate costs. Bridal consultation fee will be required at the time of consultation.)

CONSULTATIONS: Consultations are available for brides as well as their bridal party members, including but not limited to: bridesmaids, mothers of the bride and groom, grandmothers, extended family members, guest speakers, etc.

(NOTE: Additional consultations with other party members must be scheduled on the same day and location as the bride's consultation in order to avoid an additional travel fee.)

SATISFACTION GUARANTEED: Makeup will be completed to the client's satisfaction, and acceptance of the completed makeup application is acknowledgement by the client that the makeup is done to the client's satisfaction.

TRAVEL FEES: Travel within 10 miles of Culver City, California 90034 is completely free of charge. A mileage fee (\$0.58/mile both ways) will be charged for locations outside of the 10-mile radius of Culver City, California 90034. Travel fees apply for all pre-event makeup consultations as well as day-of appointments.

Example: If the travel to location and travel back equals 75 miles, this means the first 50 miles are included and the travel fee would be applicable to the remaining 25 miles.

75 mile round trip: 25 miles x \$0.58 = \$14.50

(NOTE: Accommodations for extensive travel such as multiple days, overnight requirements, flights, etc. will be discussed and priced separately according to the given circumstances).

PARKING FEES: Where parking, valet or toll fees may be incurred, this amount will be included in the final bill.

LIABILITY: All brushes, tools, and makeup products are sanitized between every makeup application. Any allergies and/or skin conditions should be reported by the client to the makeup artist prior to application and, if need be, a sample test of makeup may be performed on the skin to test reaction. Client(s) agree to release the makeup artist (Sarah Holland) from liability for any skin complications due to allergic reactions.

DELAYS: Please be prepared to start when I arrive and have set up. All members receiving makeup should have a clean face & be ready to start. This is very important so we can stay on schedule, and I can finish applications in the allotted time. I will create a schedule for the day, and will send this to the bride for review. I can/will work with your hair stylist in coordinating the schedule. The list of people receiving services is due no later than two weeks before your wedding. Please include full name and all services needed.

SOCIAL MEDIA & WEBSITE: Social media platforms such as a website, Instagram, Facebook etc. are an essential part of displaying current work. The signing party consents to the use of photos taken by either Sarah Elaine Artistry or professional photos taken by the photographer to be displayed on the various social media pages that represent the makeup artist's work for future clients to view.

The photographer will receive proper credit for their work on any posts made by Sarah Elaine Artistry.

PAYMENT: The final balance is due no later than 2 weeks (14 days) before the day of the event. The person(s) responsible for the entire balance of payment is the person(s) whose name(s) appear on the final bridal contract. A one day grace period will be allowed for late payments, after which a \$10.00/day late fee will be added to the final bill for every day late. Please be aware that if the full payment is not made by the day of the scheduled wedding/event, Sarah Elaine Artistry will not arrive to provide services.

CANCELLATION POLICY: Cancellations must be made at least two weeks (14 days) prior to the client's reserved date or the client will be responsible for paying the full amount of services agreed upon in this contract.

(NOTE: Regardless of advanced notice, the \$50.00 deposit fee is non-refundable.)