



— WILD ROSE —

WR

PLANNING & EVENTS



our approach

# WE CREATE EXPERIENCES

## from start to finish

When Brenna presented the idea of an event planning business to Molly in August 2021, the world stopped and all the stars aligned. We immediately felt we had found our passion with a purpose that made a difference to someone.

We both had backgrounds that beautifully prepared us for this wild adventure. Brenna holds a Supply Chain, Logistics, and Event Management Degree and also works as the Logistics Coordinator for world-known wedding dress designer Essense of Australia. Molly worked as an assistant wedding planner while studying for her degree in Marketing and Professional Selling. She also sold engagement rings for a year and wedding dresses for three years.

This background gave us the understanding that meaningful products or services should always come with an experience, a relationship, and a memory. So that became our standard through the planning process and on your wedding day.

We are here to be your friend, therapist, sounding board, decorator, hostage negotiator, and whatever else you may need. We aim to create the trusting relationship you would have with a best friend. Once we have that, we know how to make day-of decisions that you would make and we can personalize your wedding with touches unique to your relationship.

# WORDS WE LIVE BY

"proactive, not reactive"

-the best compliment we've ever received, also our  
new motto

"it will never be ugly"

-Molly when describing anything

"we can always return  
the unopened alcohol"

-Brenna when reviewing bar quotes with couples

# Our Process



1

## Send Us The Details

Head to our website and complete your inquiry form. Once we have confirmed your date is available and reviewed your wedding details, we will reach out to book a consultation meeting!

2

## Let's Meet

Consultation meetings can be conducted virtually or in-person. We ask that both you and your fiancé attend this meeting to ensure all information is correct and understood on both ends!

3

## Planning Process

We will have monthly or bi-monthly planning meetings that will vary from one to two hours. After each meeting, a recap and to-do list will be emailed over.

4

## The Wedding Week

The wedding week can be a stressful time and we 100% understand. For that reason, you are our only focus and top priority. We never book more than one wedding a weekend and will be available for anything you need, day or night.



# Our Services



# Premier Planning

starts at \$8,000

Every single element is managed by us while you sit back and enjoy being a fiancé!

Primary planning elements we handle include:

1. budget management
2. management of booking all vendors
3. management of all wedding related communication
4. creation of timelines for vendors, family, and wedding party
5. sourcing of all entertainment, rentals, tables, chairs, and linens
6. coordination of hotel blocks
7. detailed planning checklist
8. vendor payment schedules
9. creation of room layout and seating chart
10. day of coordination with 2 planners

# Full Planning

starts at \$6,500

We guide you through every step of the planning process and will help balance out the responsibilities. You will also receive a curated list of vendor recommendations that are trusted by us & in-budget for you!

Primary planning elements we handle include:

1. budget guidance
2. management of booking venue, caterer, DJ or band, and rentals
3. sourcing of all entertainment, rentals, tables, chairs, and linens
4. creation of timelines for vendors, family, and wedding party
5. detailed planning checklist with step by step guidance
6. day of coordination with 2 planners

# Partial Planning

starts at \$5,000

Planning guidance no matter where you 're at in the process.

Primary planning elements we handle include:

1. budget guidance
2. curated list of vendor recommendations
3. creation of timelines for vendors, family, and wedding party
4. detailed planning checklist with step by step guidance
5. day of coordination with 2 planners



## kind words

Brenna and Molly were everything we could have asked for in wedding planners. Creative, detail oriented and best of all - really fun to be around. We used their full wedding planning services and they were able to help us with vendors, budget and all the way down to day of details. As many brides can tell you no wedding is completely seamless, COVID has changed the industry so having Molly and Brenna's expertise when we had to navigate a different avenue was crucial to our success. As a bride, I couldn't have planned our wedding without them. I highly recommend using Wild Rose Planning and Events! Thank you Molly & Brenna!

- Laura + Alex Krantz, June 2022

to see all the kind words from our couples, find us on the knot, wedding wire, and google.





We can't wait  
to meet you

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